

Applying the Big Five Traits to Interactions with Others



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Overview

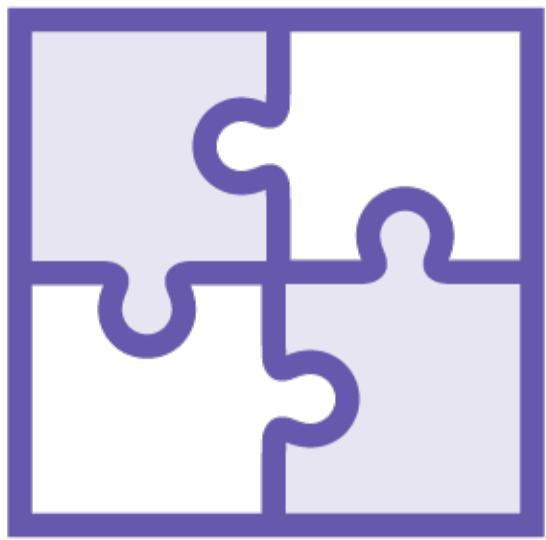
Use values of 0 or 1 to indicate the absence or presence of each Big Five trait

Understand $2^5 = 32$ personality types based on these combinations

Analyze specific personality types based on the interplay of these traits

Binary Classification: Thirty Two Personality Profiles

Personalities



Personalities



The Big Five Traits

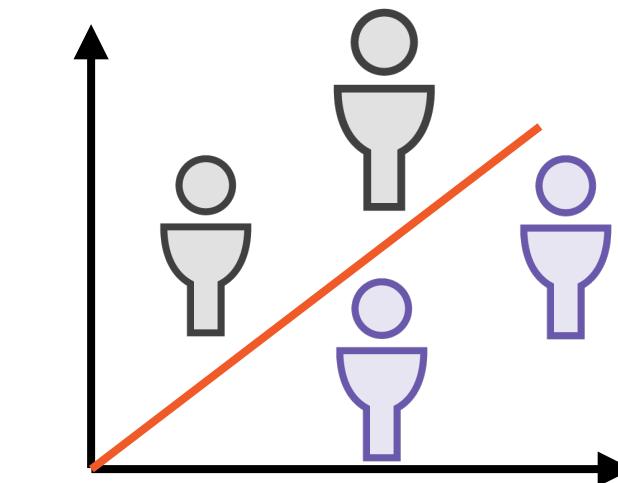


Analyzed Together

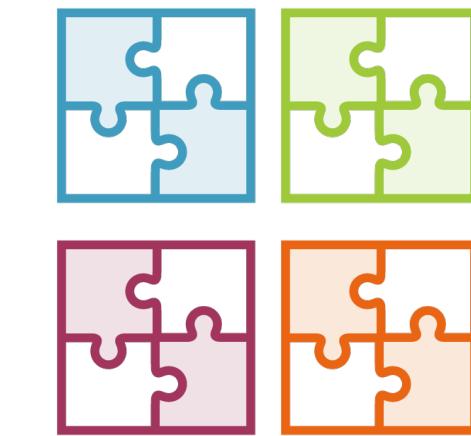
Personalities



The Big Five Traits
You can use Big Five traits categorization on all the people in the world

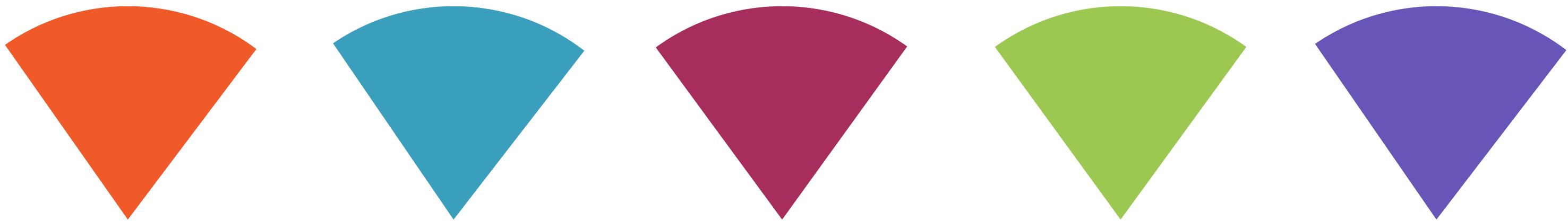


Binary Classification
You can use binary classification along each of the five traits



32 Personality Types
You are left with only 32 personality types, i.e. 2^5

Binary Classification



Openness

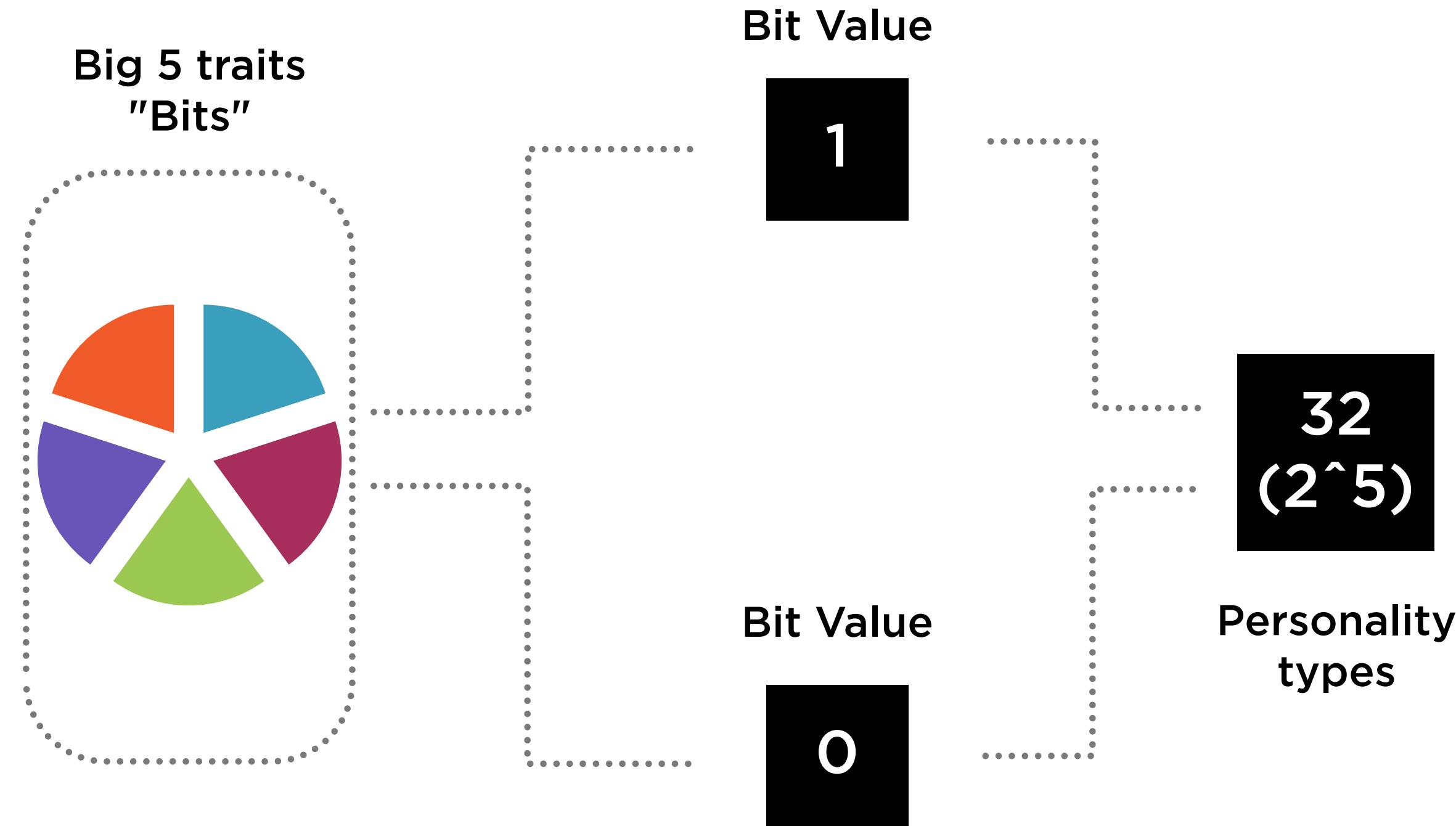
Conscientiousness

Extraversion

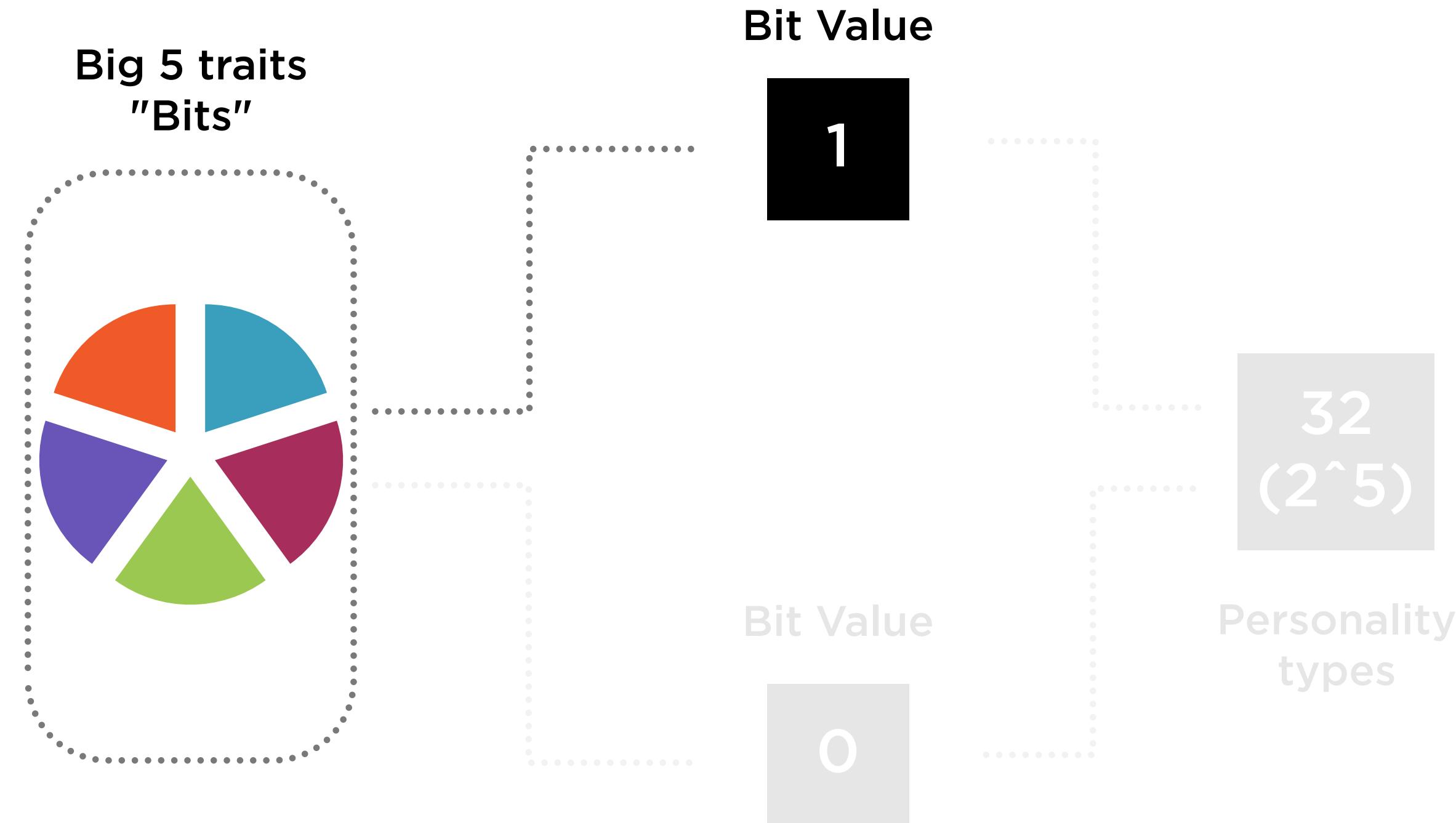
Agreeableness

Neuroticism

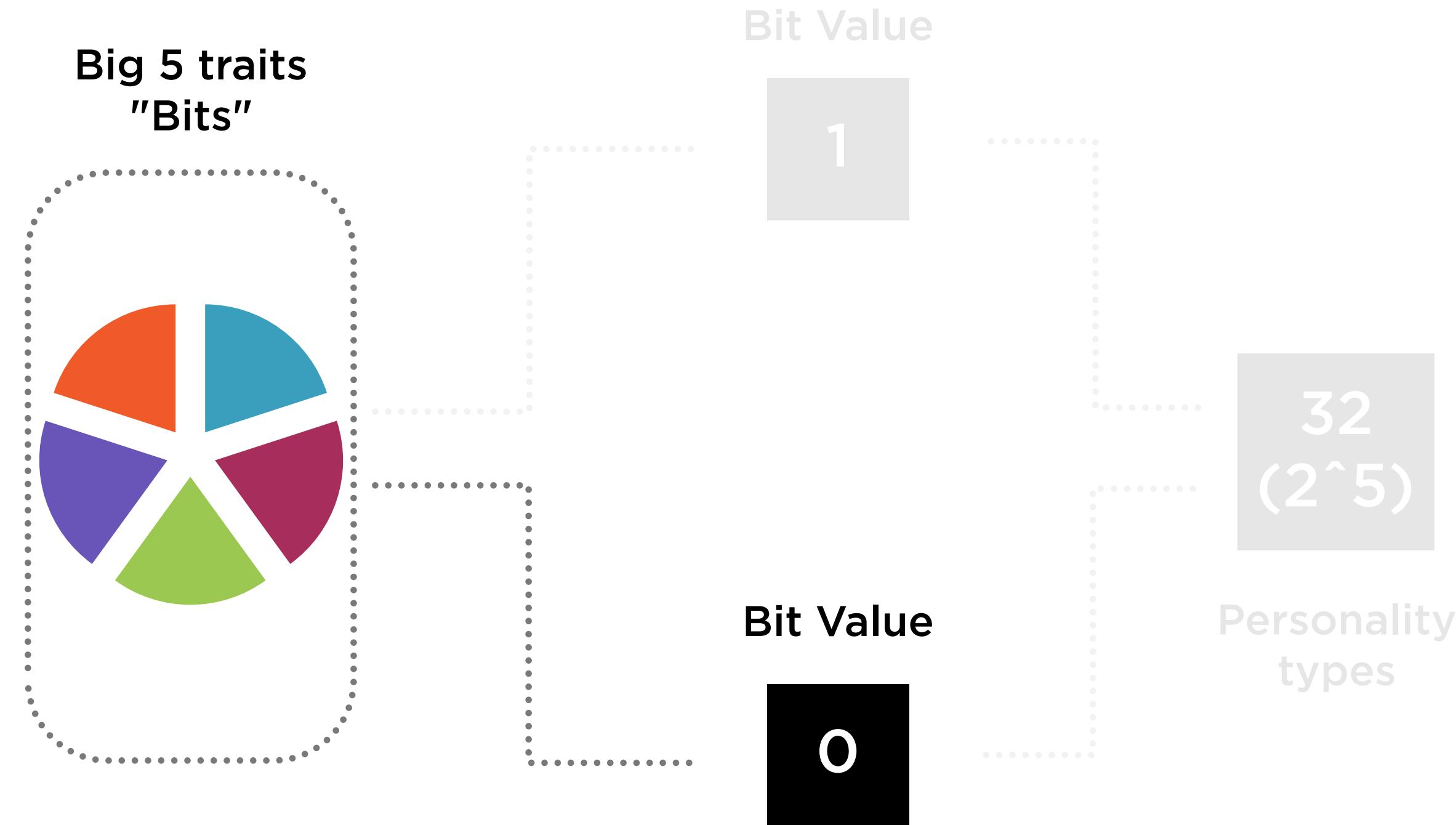
Binary Classification



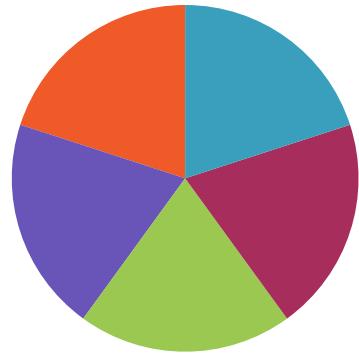
Binary Classification



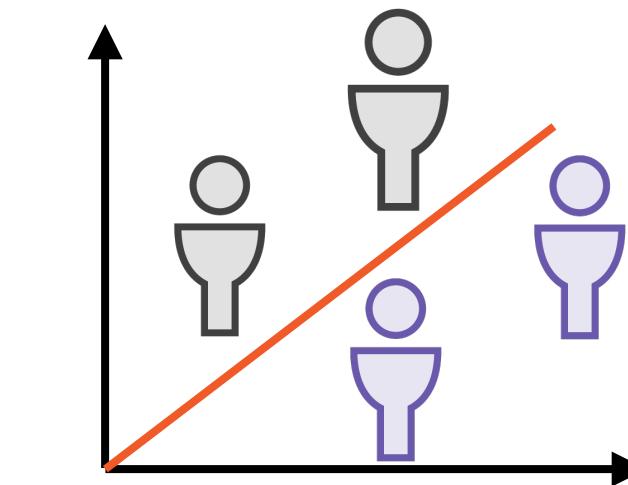
Binary Classification



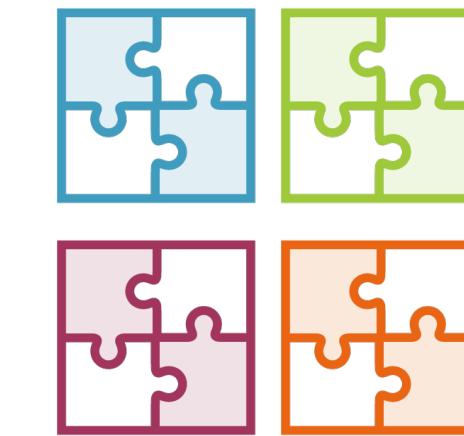
Personalities



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You can use Big Five traits categorization on all the people in the world

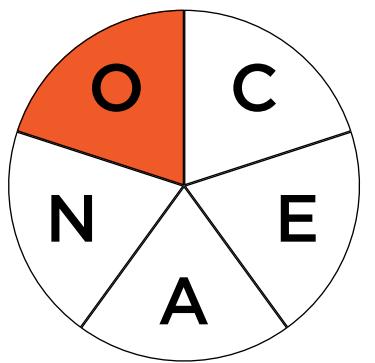


Binary Classification
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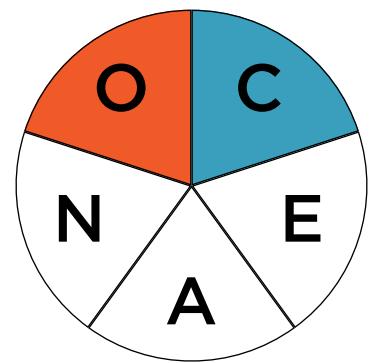


32 Personality Types
You are left with only 32 personality types, i.e. 2^5

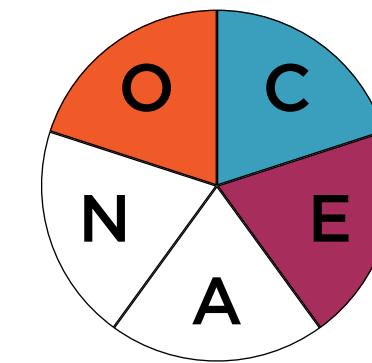
Personality Types



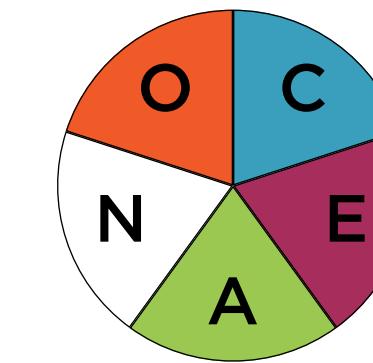
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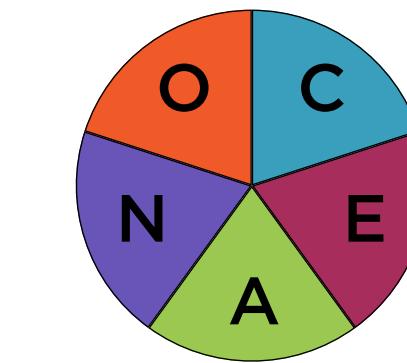
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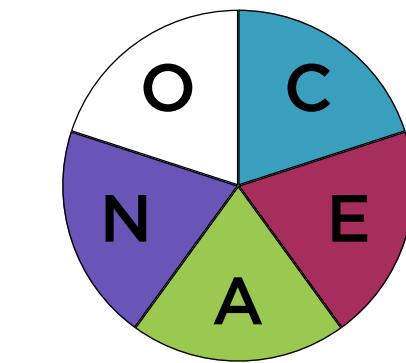
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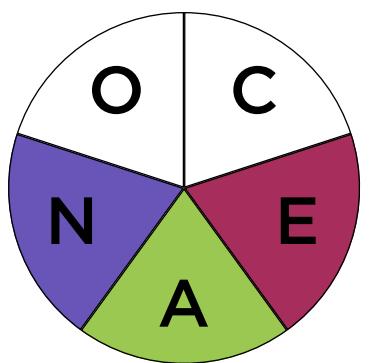
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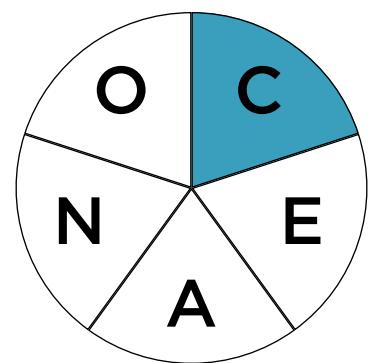
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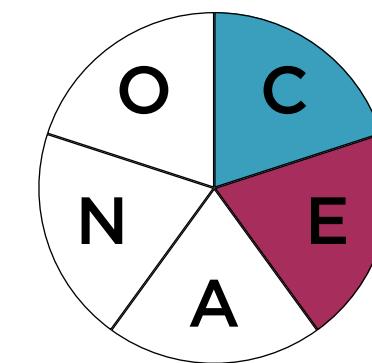
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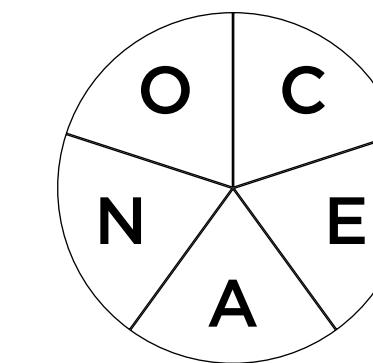
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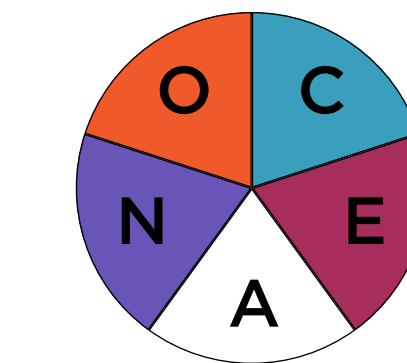
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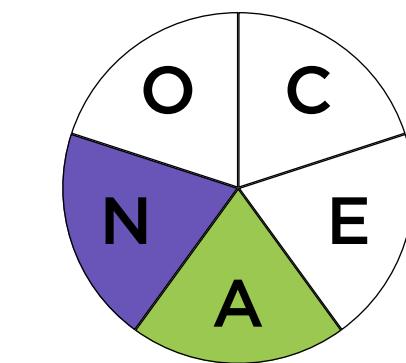
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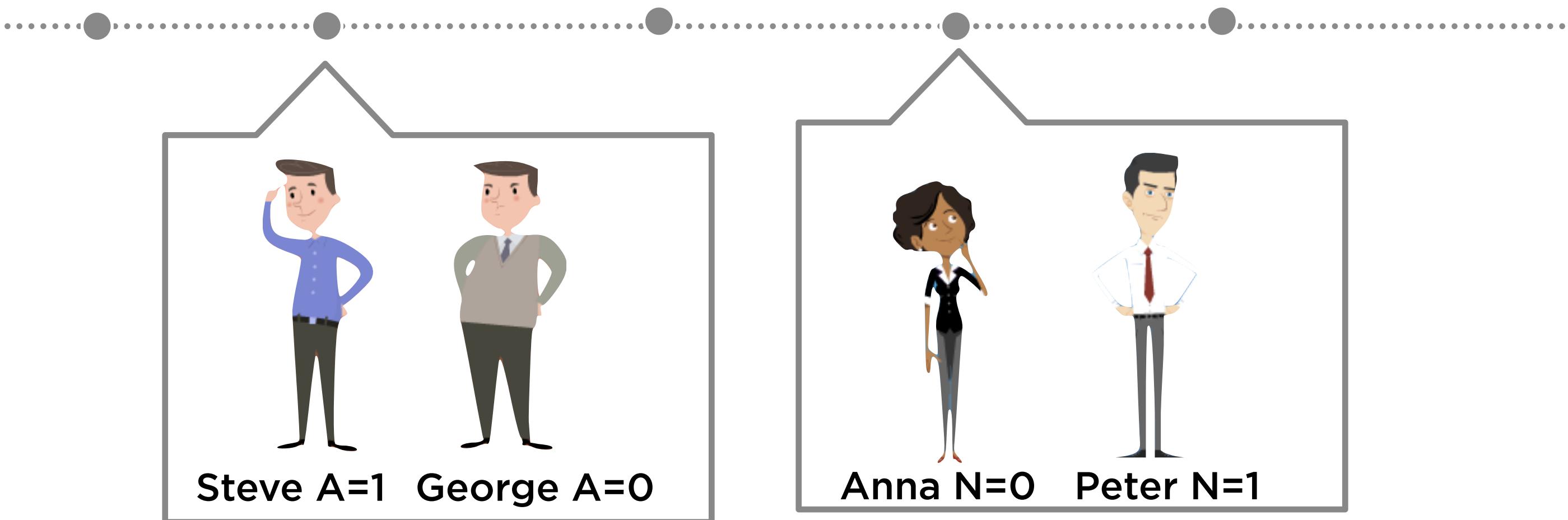
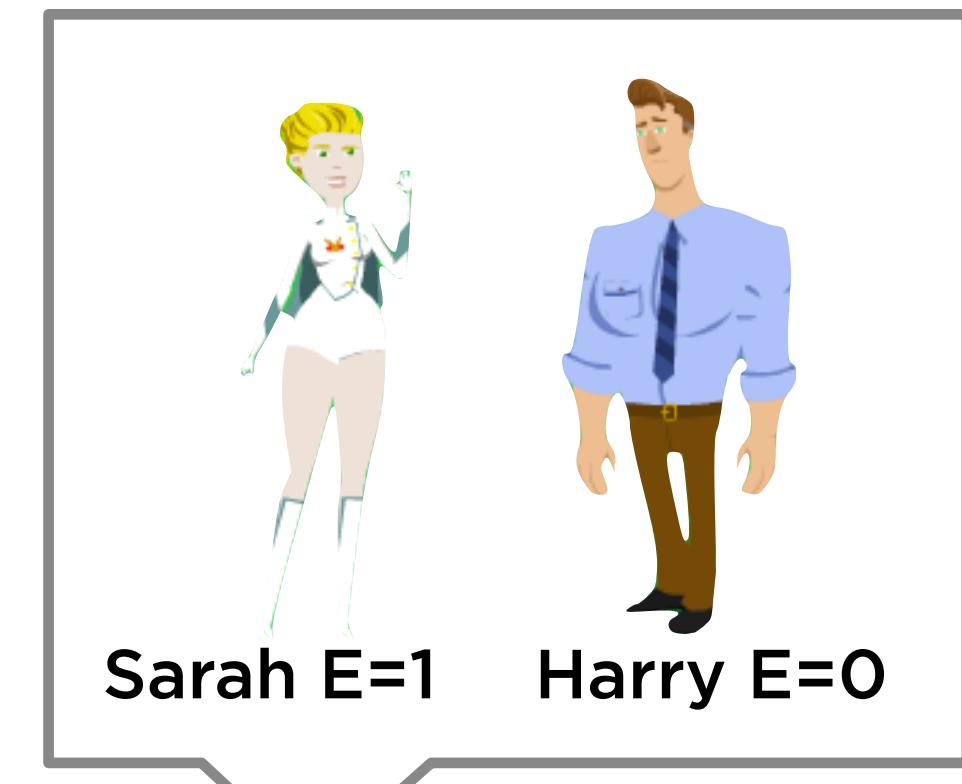
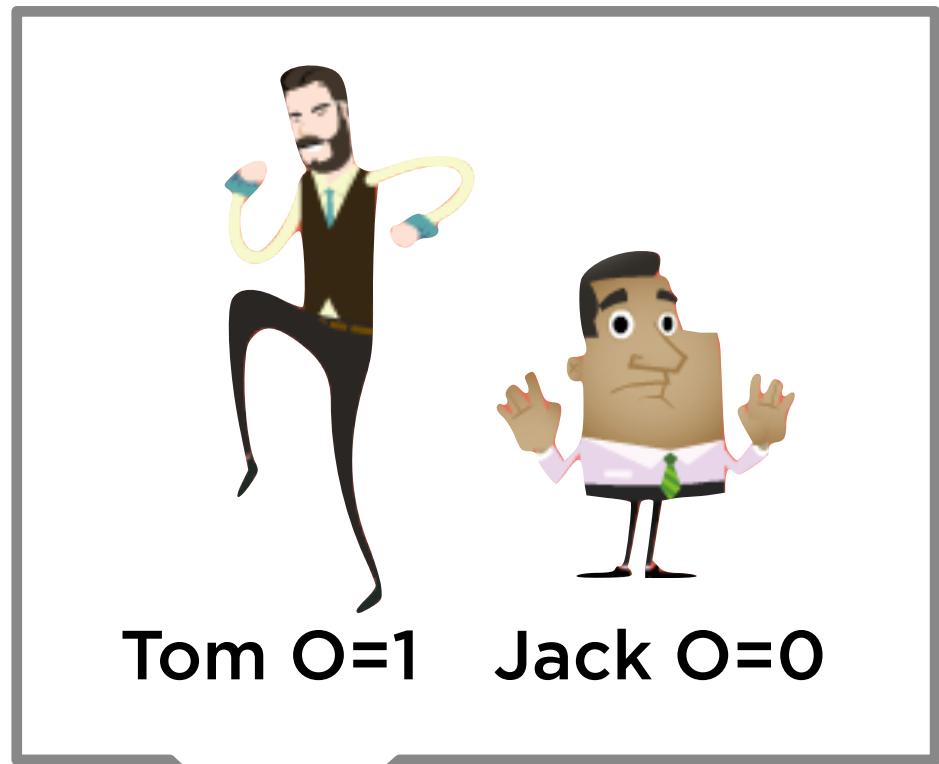
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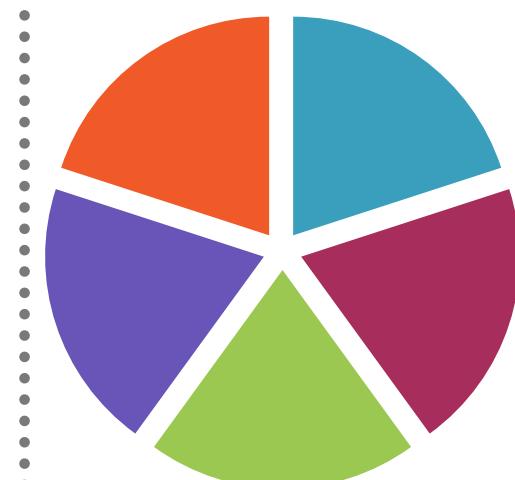


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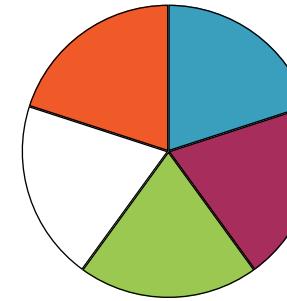


Interplay Between the Big Five Traits

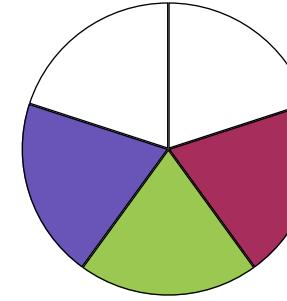
**Understand the
interplay**



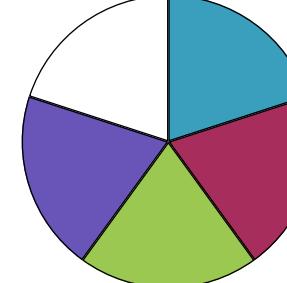
Type 11110



Type 00111



Type 01111



Superiors



Subordinates

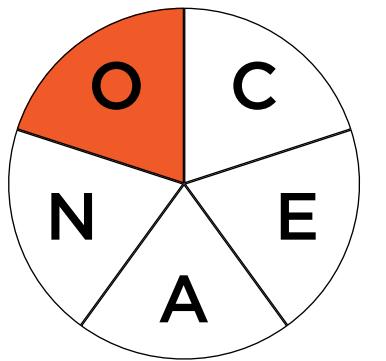


Peers

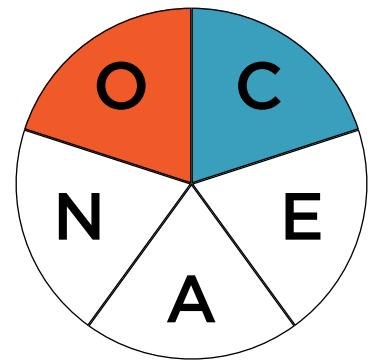


The Contented Loner

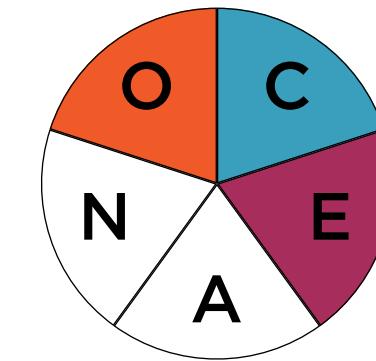
Personality Types



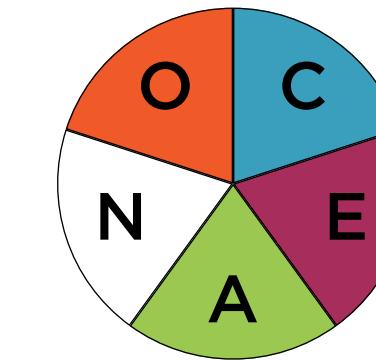
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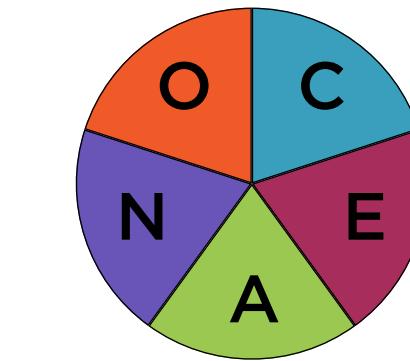
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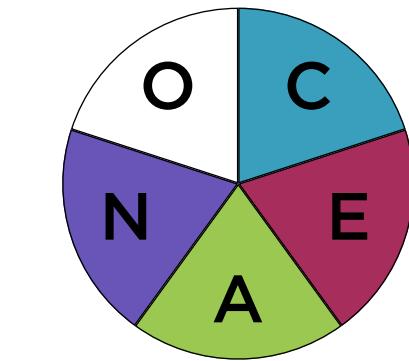
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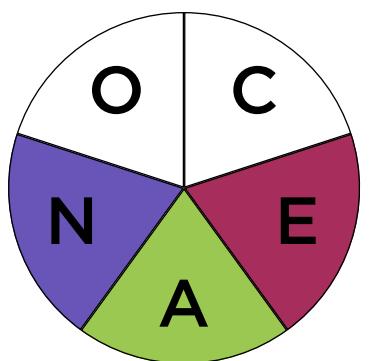
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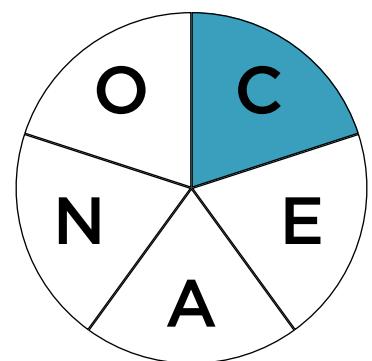
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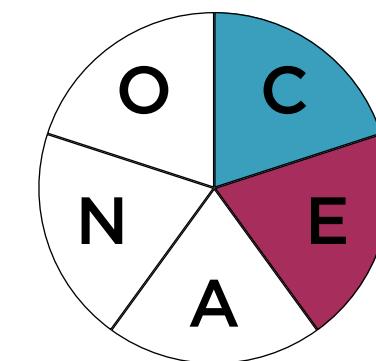
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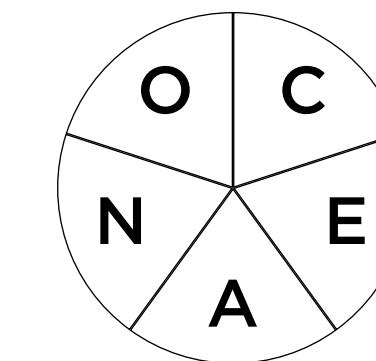
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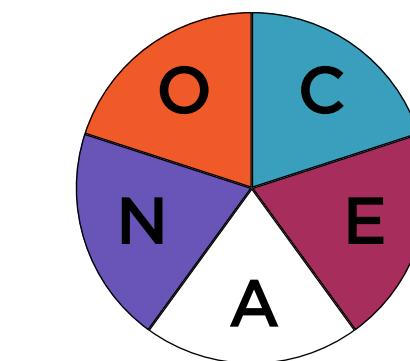
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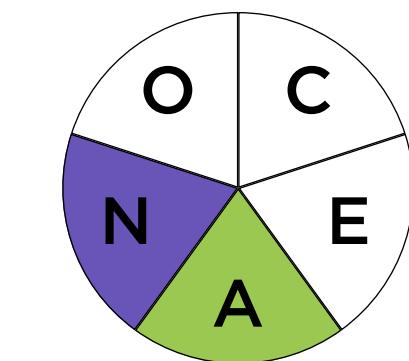
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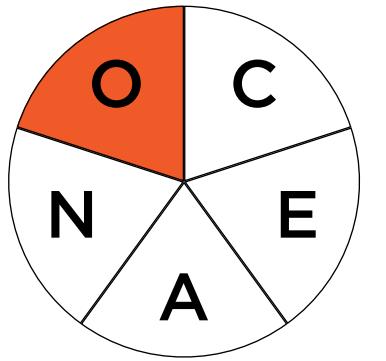


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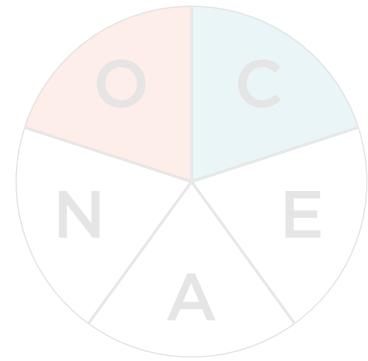


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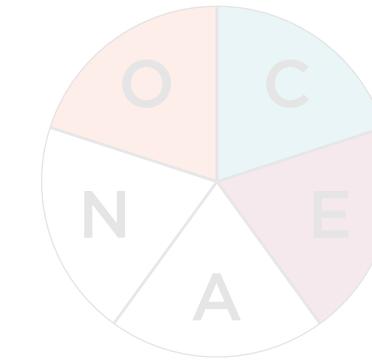
Personality Types



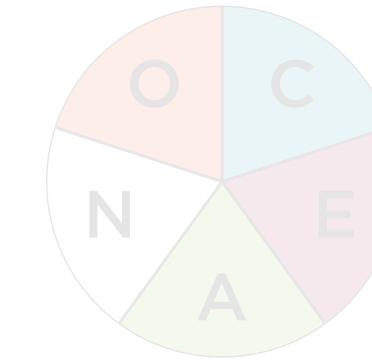
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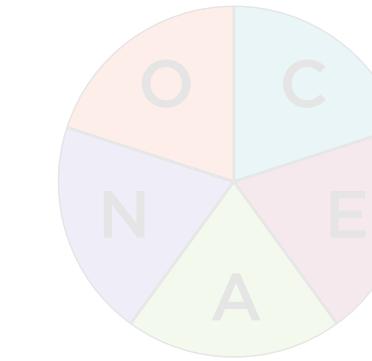
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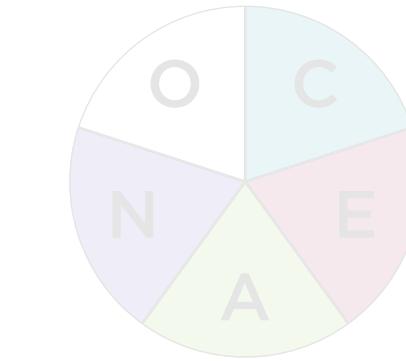
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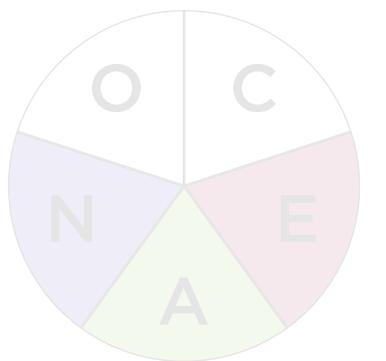
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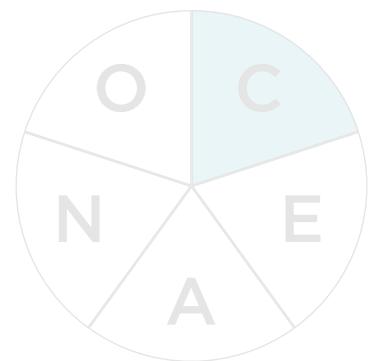
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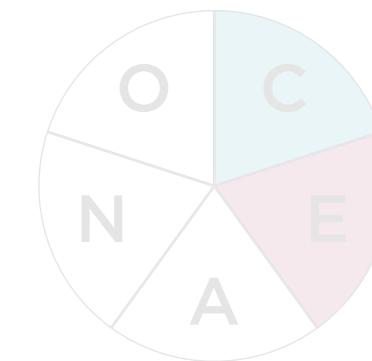
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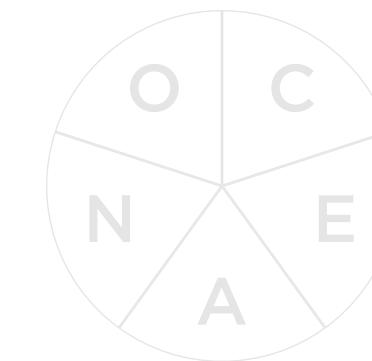
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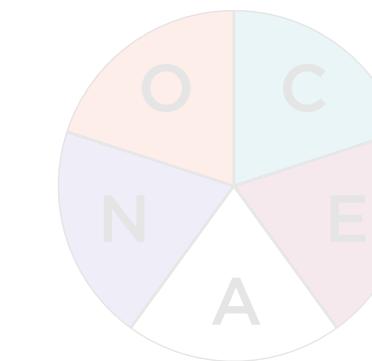
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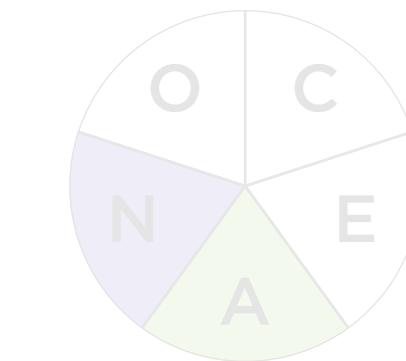
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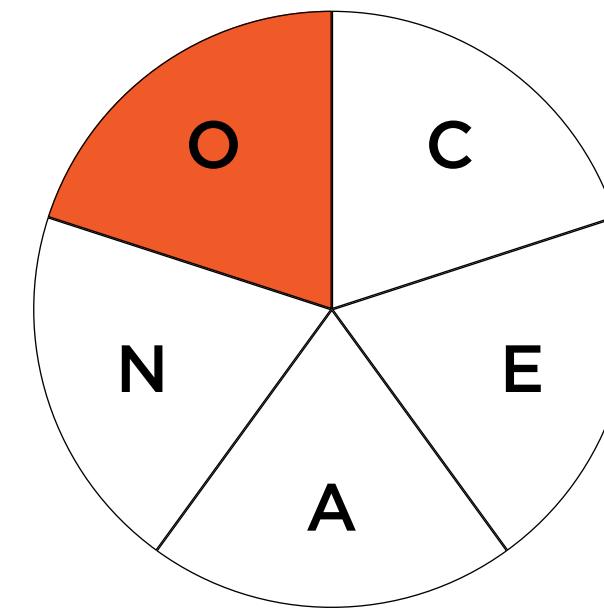


00011

Personality Types



Contented Loner



10000

Contented Loner



Openness	1
Conscientiousness	0
Extraversion	0
Agreeableness	0
Neuroticism	0

Contented Loner



Alone but happy

Contented Loner



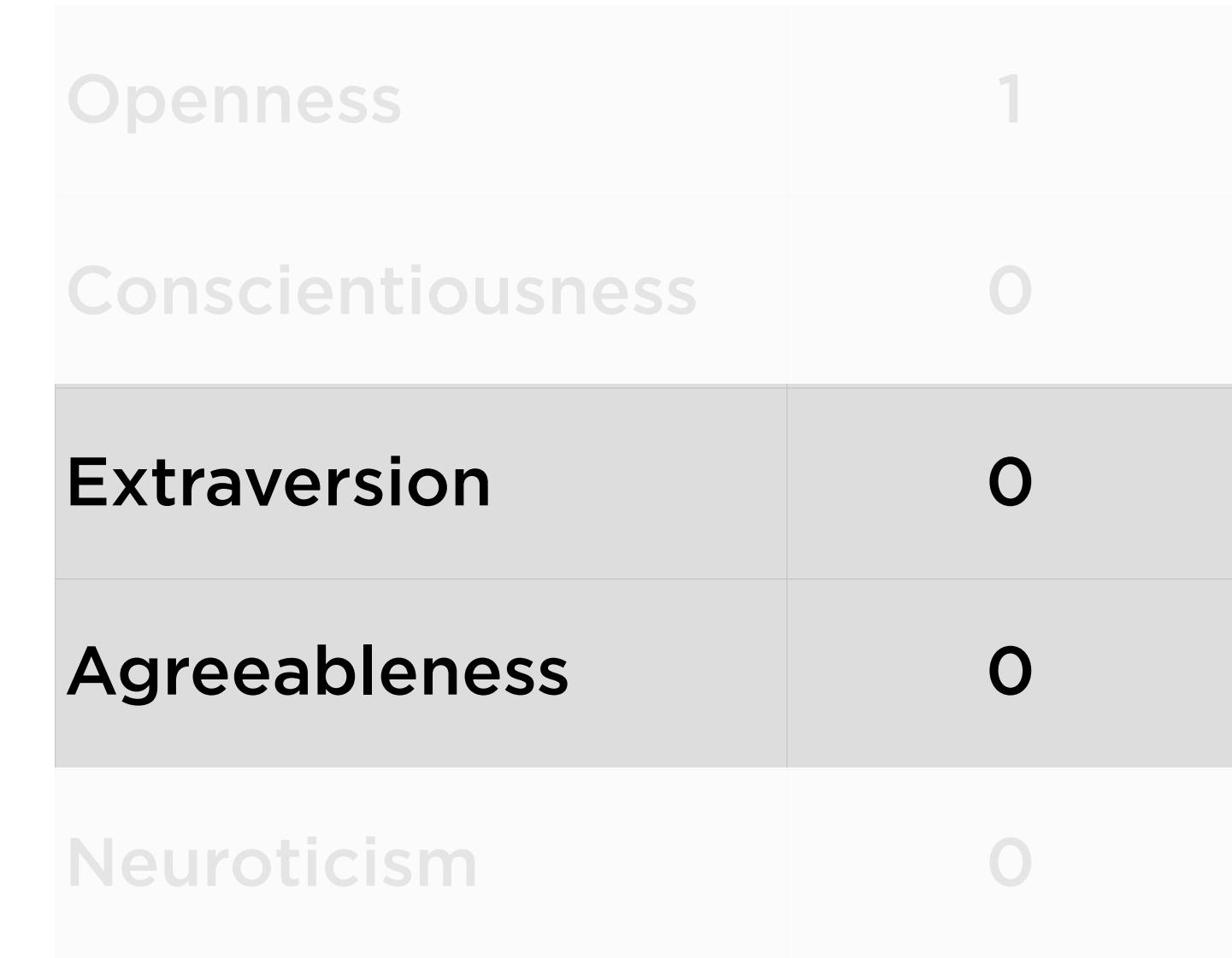
Contented Loner

E=O

Like to spend time away
from people



Contented Loner



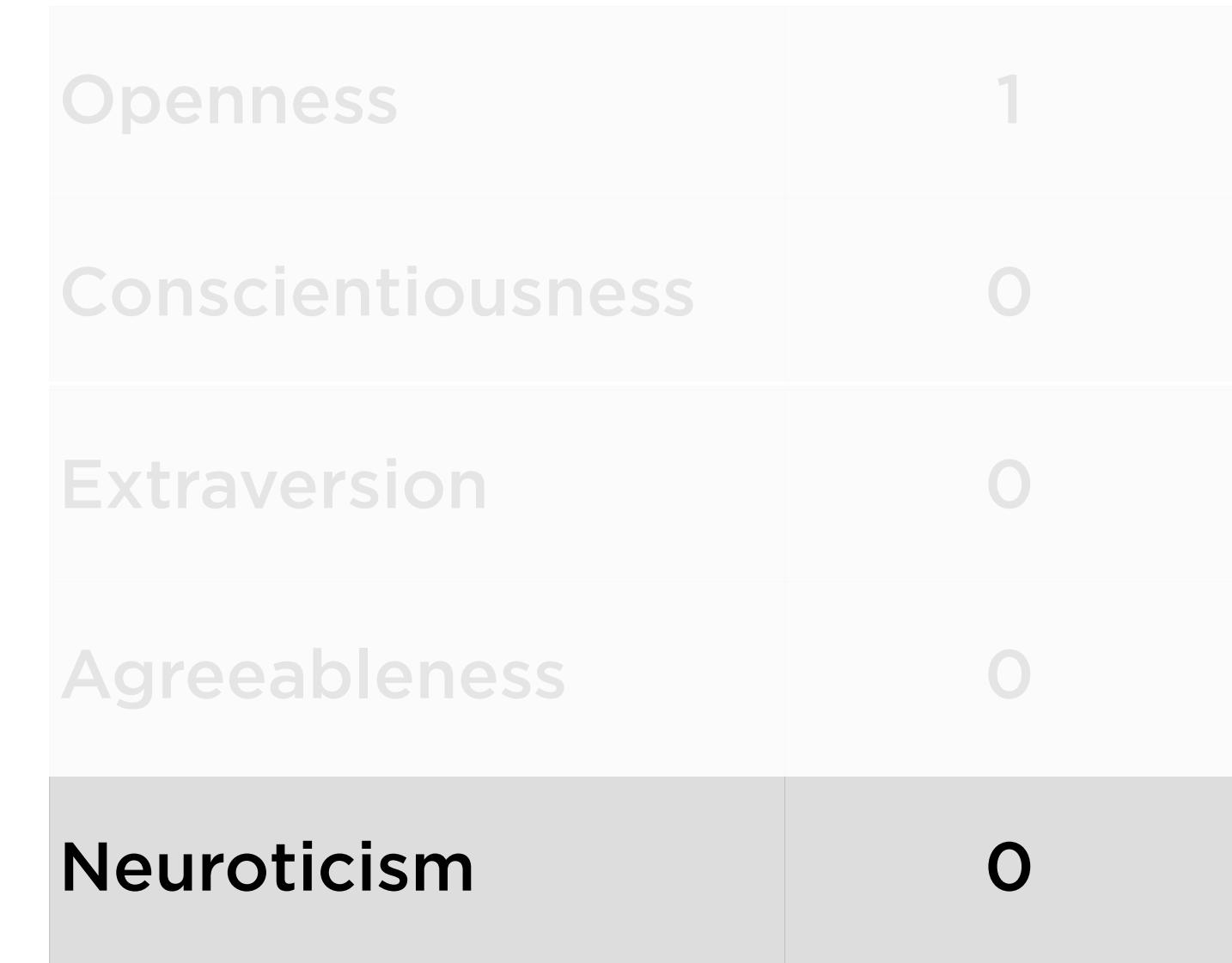
Contented Loner

E=0
Like to spend time away
from people



E=0 & A=0
People don't like spending time
with them

Contented Loner



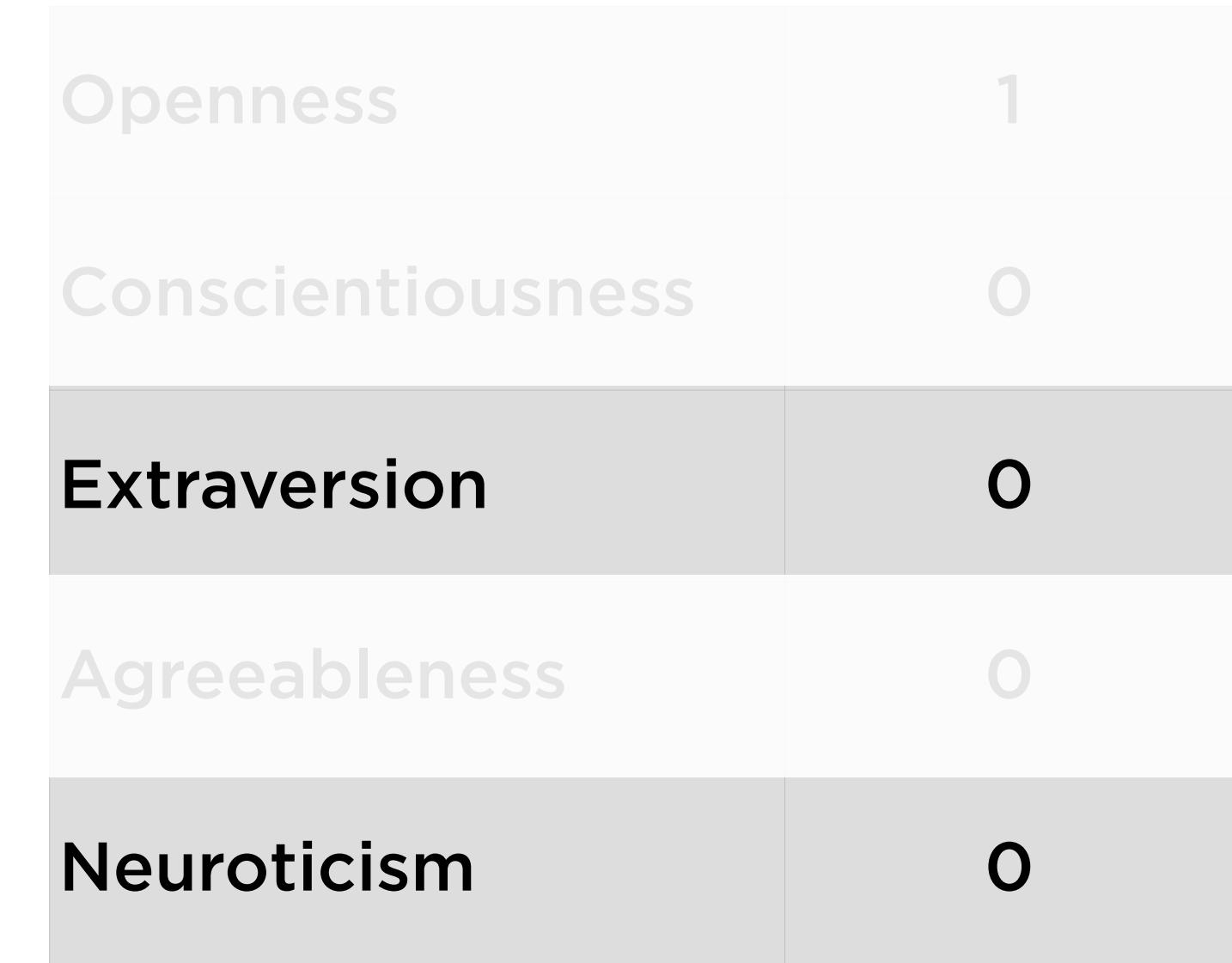
Contented Loner

E=O
Like to spend time away
from people

N=O
Emotionally self-
sufficient

E=O & A=O
People don't like spending time
with them

Contented Loner



Contented Loner

E=O
Like to spend time away
from people

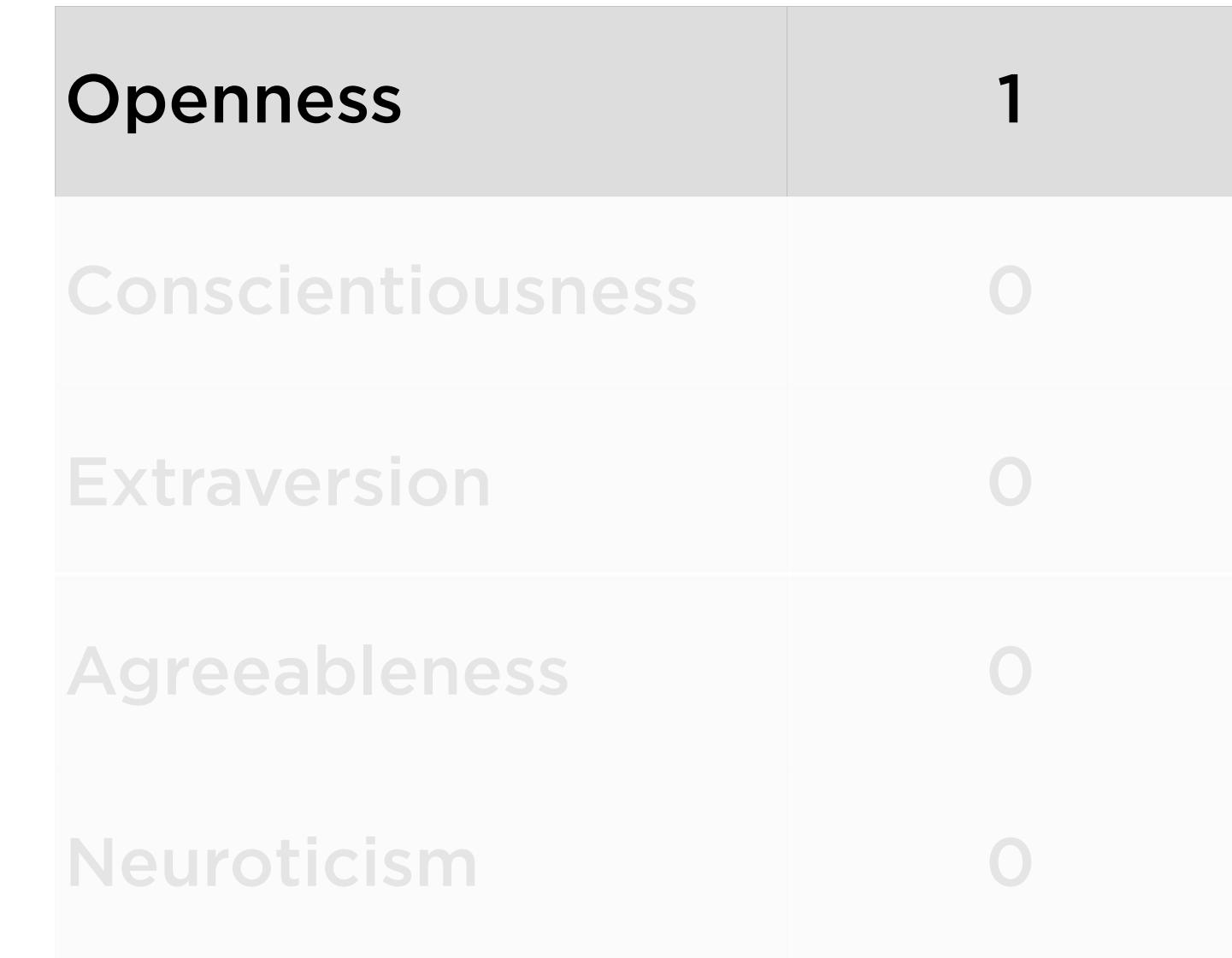
N=O
Emotionally self-
sufficient



E=O & A=O
People don't like spending time
with them

E=O & N=O
Don't feel absence of
human company

Contented Loner



Contented Loner

E=0
Like to spend time away from people

N=0
Emotionally self-sufficient

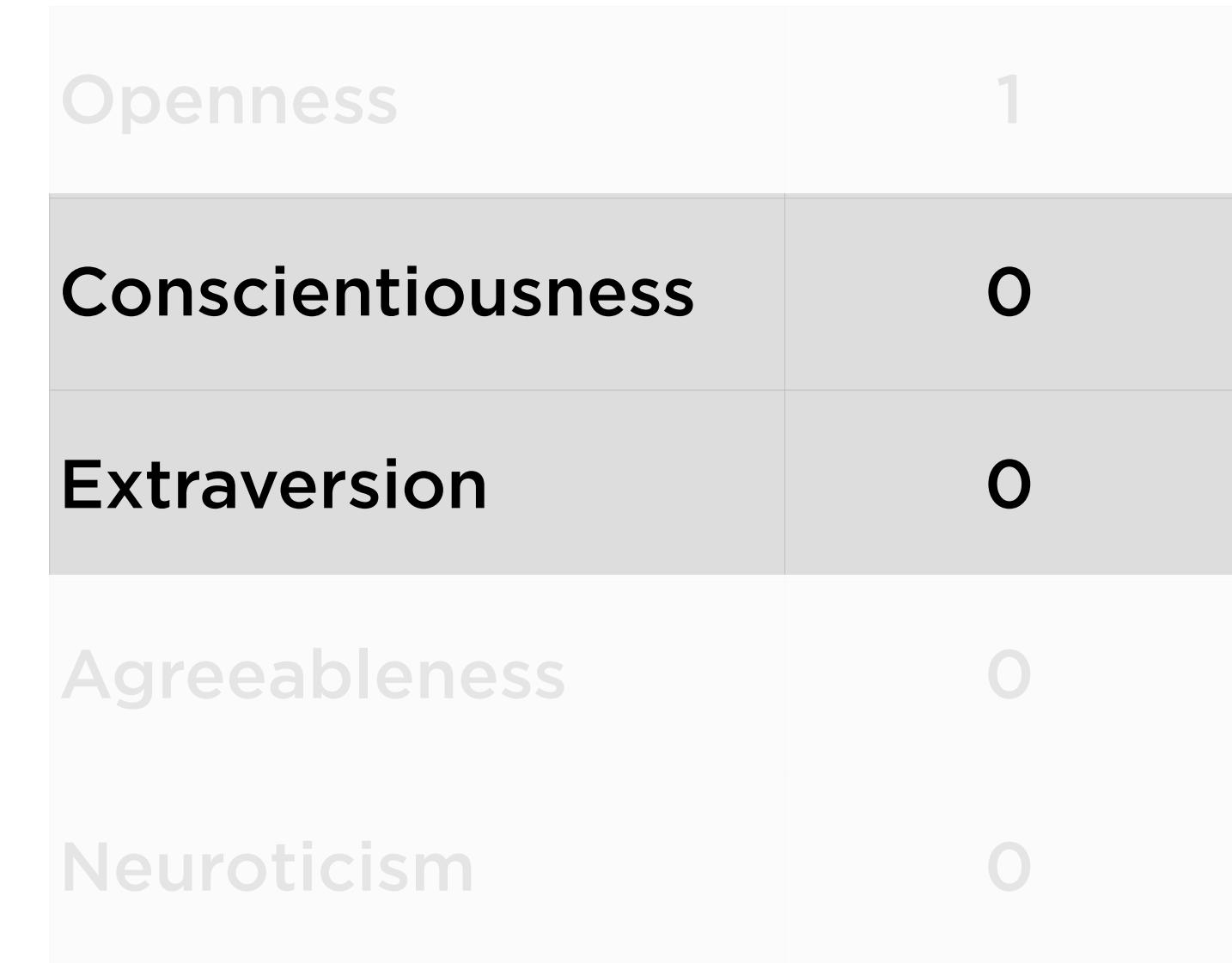
O=1
Intelligent and intellectually curious



E=0 & A=0
People don't like spending time with them

E=0 & N=0
Don't feel absence of human company

Contented Loner



Contented Loner

E=0
Like to spend time away from people

N=0
Emotionally self-sufficient

O=1
Intelligent and intellectually curious



E=0 & A=0
People don't like spending time with them

E=0 & N=0
Don't feel absence of human company

C=0 & E=0
No drive to bring their ideas to fruition

Contented Loner



Alone but happy
Creative, imaginative, philosophical
Careless, lazy, indecisive

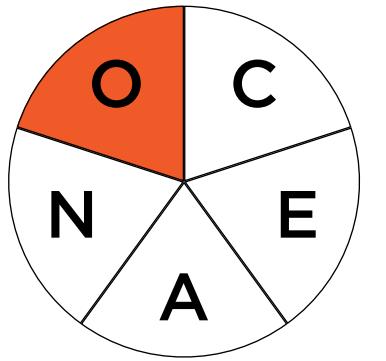
Go out of your way to seek
them out - you may be surprised

Contented Loner

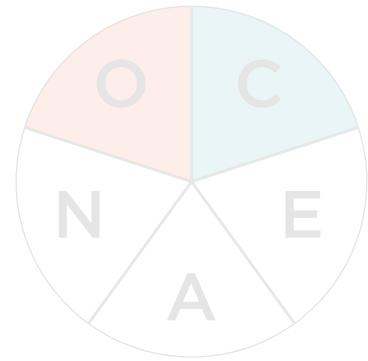


Alone but happy
Creative, imaginative, philosophical
Careless, lazy, indecisive
Have good ideas unknown to the world
Intellectual spark, brilliant insight

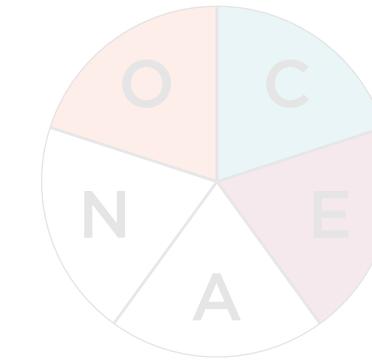
Personality Types



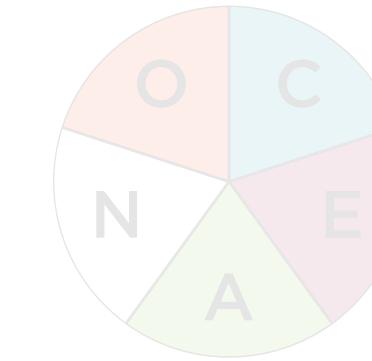
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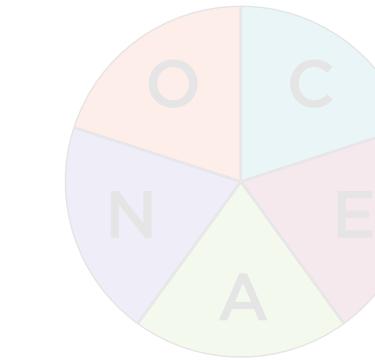
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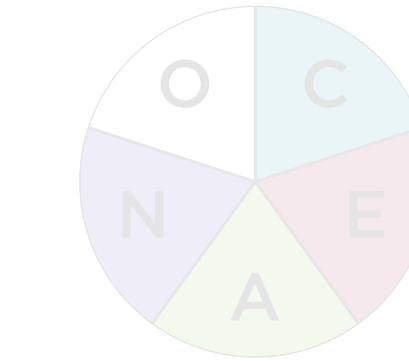
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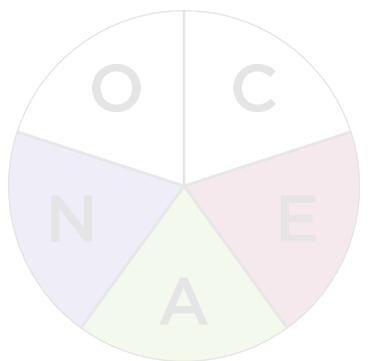
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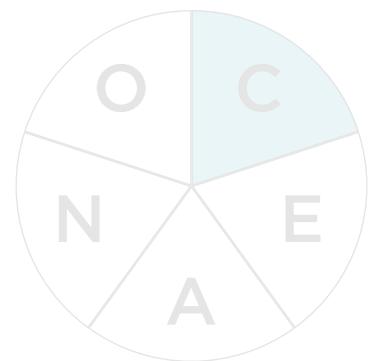
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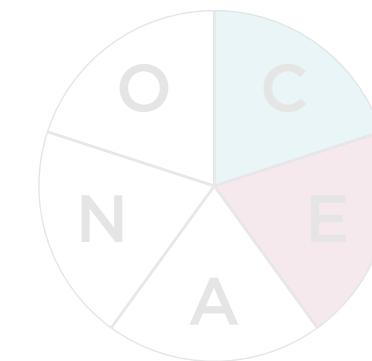
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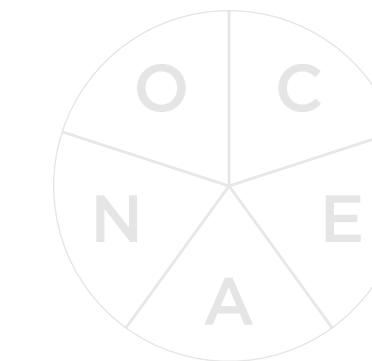
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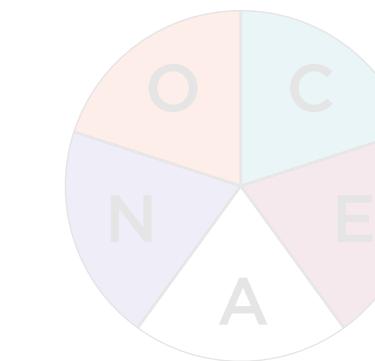
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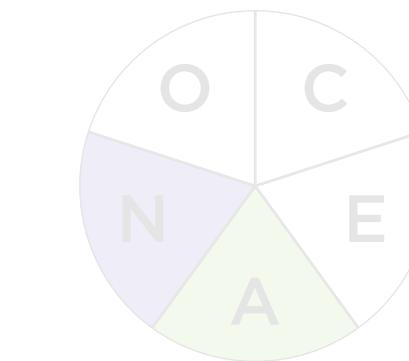
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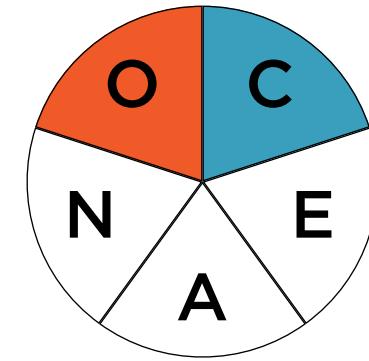
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00011

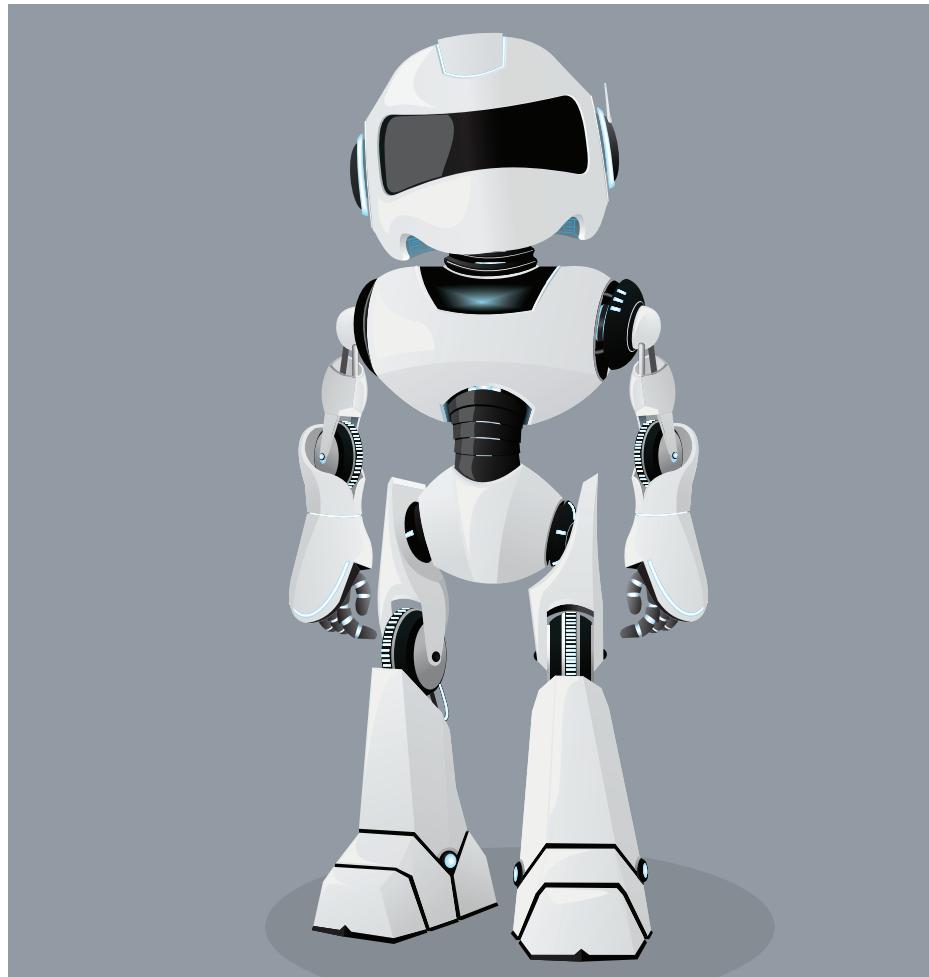
The Sophisticated Robot

Personality Types

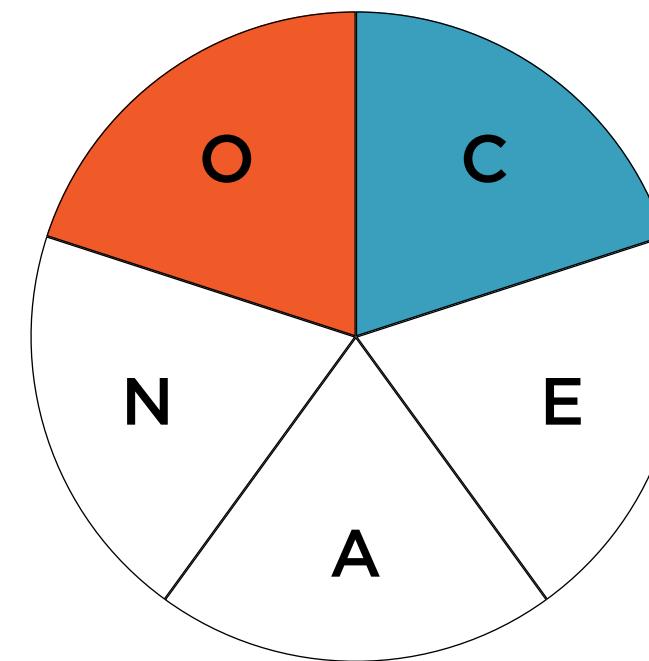


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Personality Types

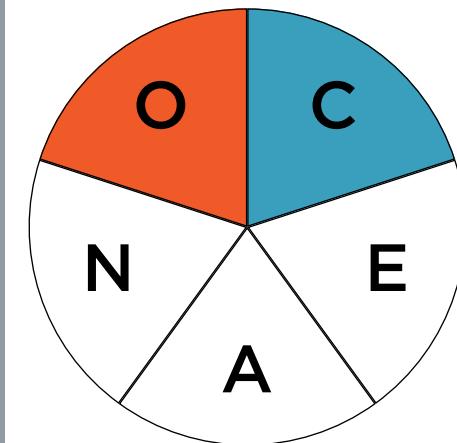
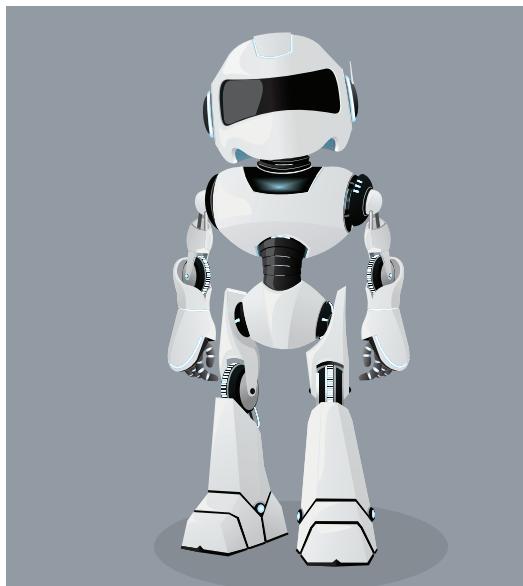


Sophisticated Robot



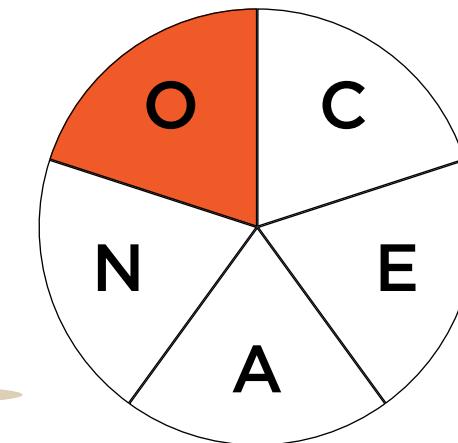
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Personality Types



Sophisticated Robot

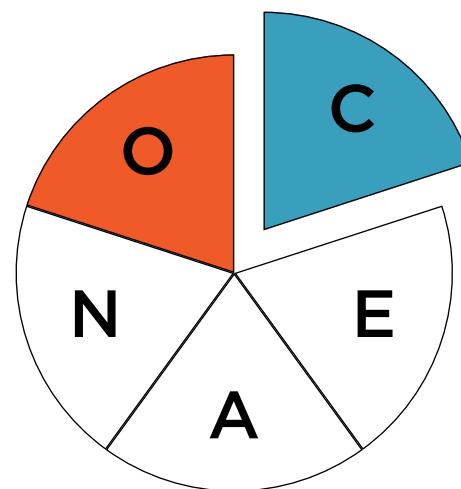
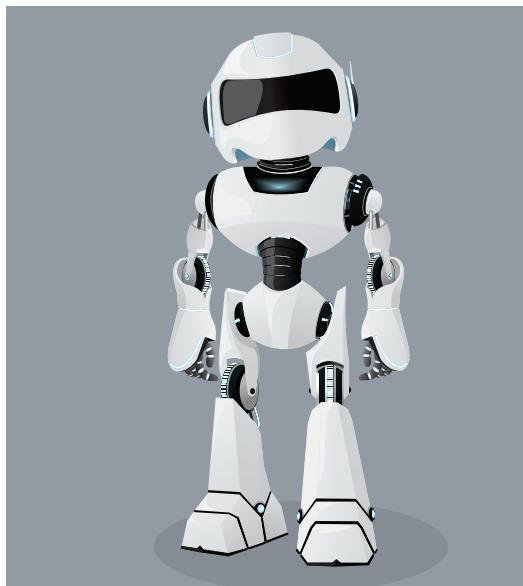
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Contented Loner

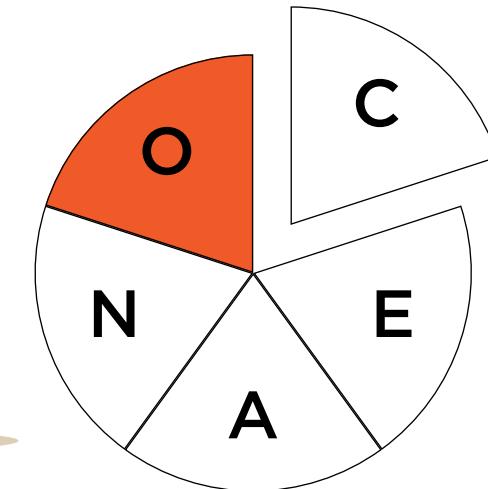
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Personality Types



Sophisticated Robot

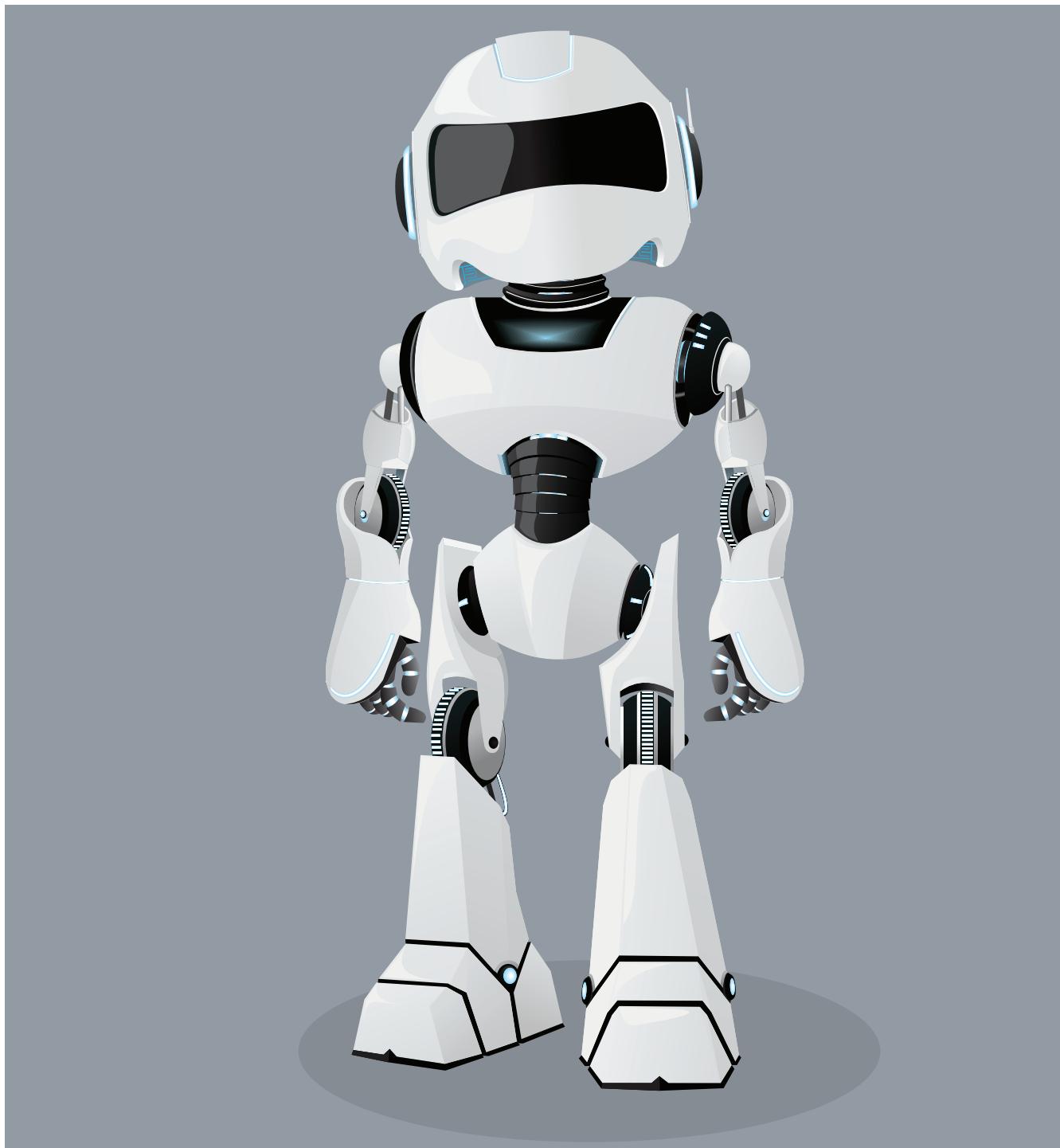
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Contented Loner

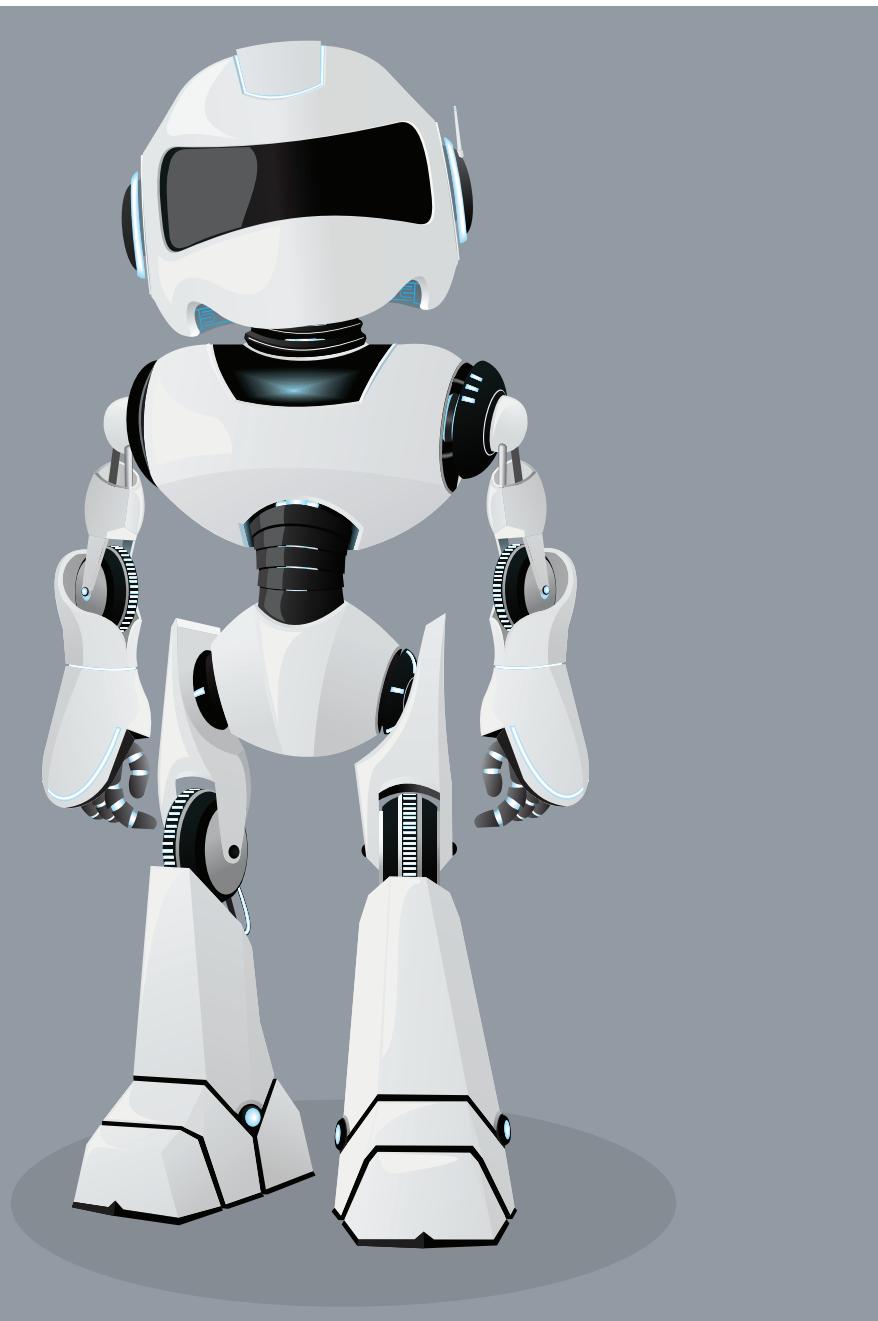
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Sophisticated Robot



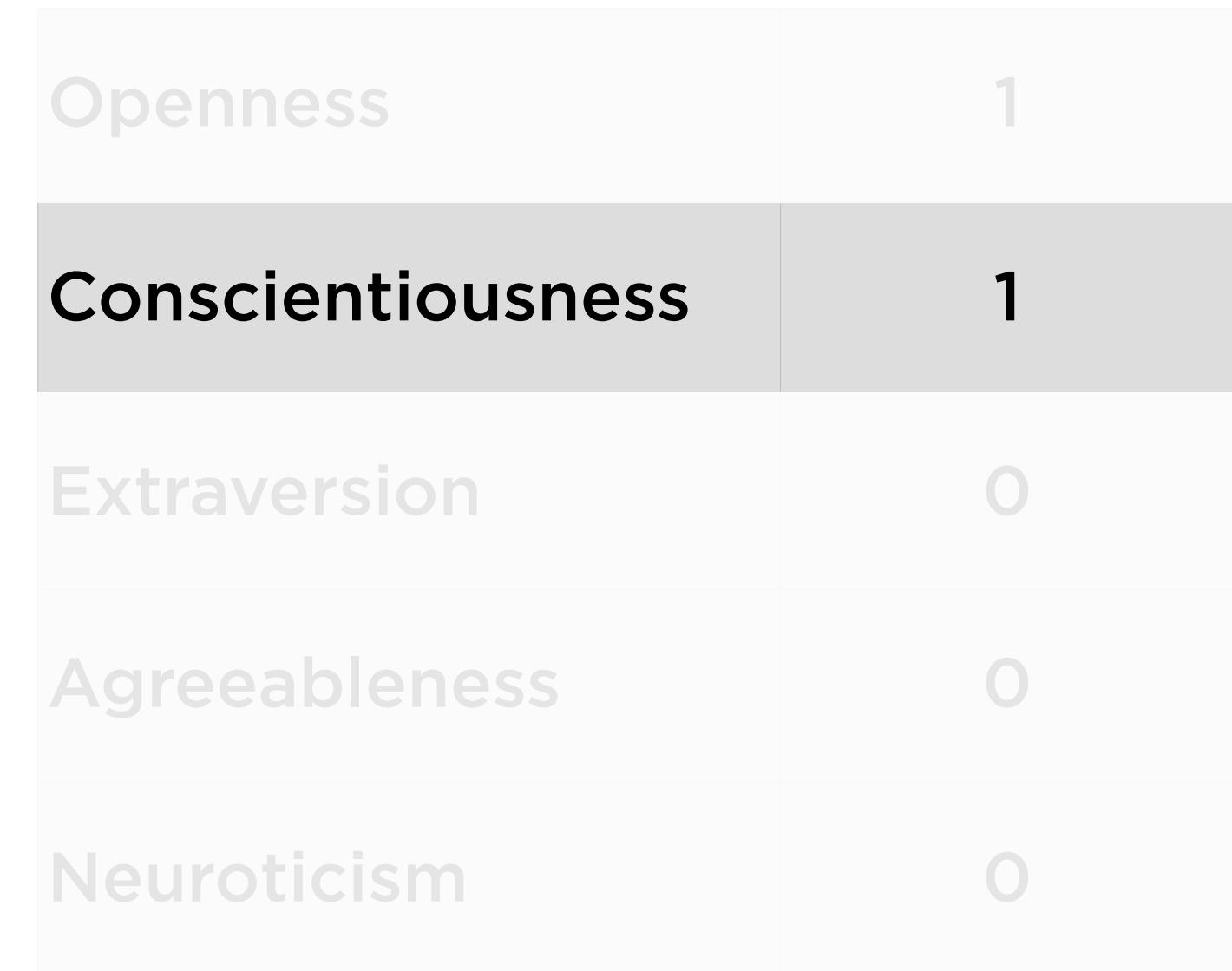
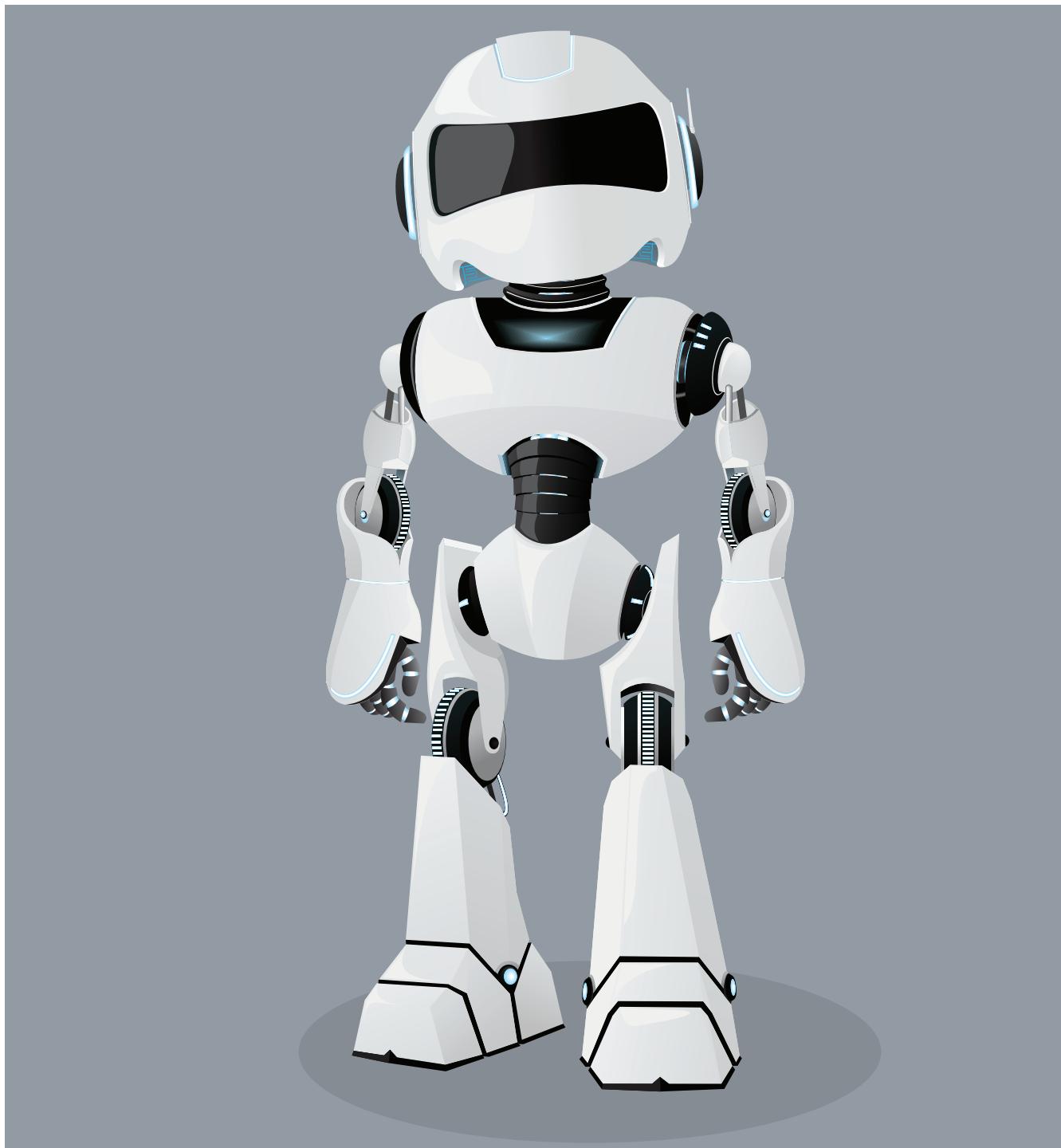
Openness	1
Conscientiousness	1
Extraversion	0
Agreeableness	0
Neuroticism	0

Sophisticated Robot



Logical, cold and rational

Sophisticated Robot



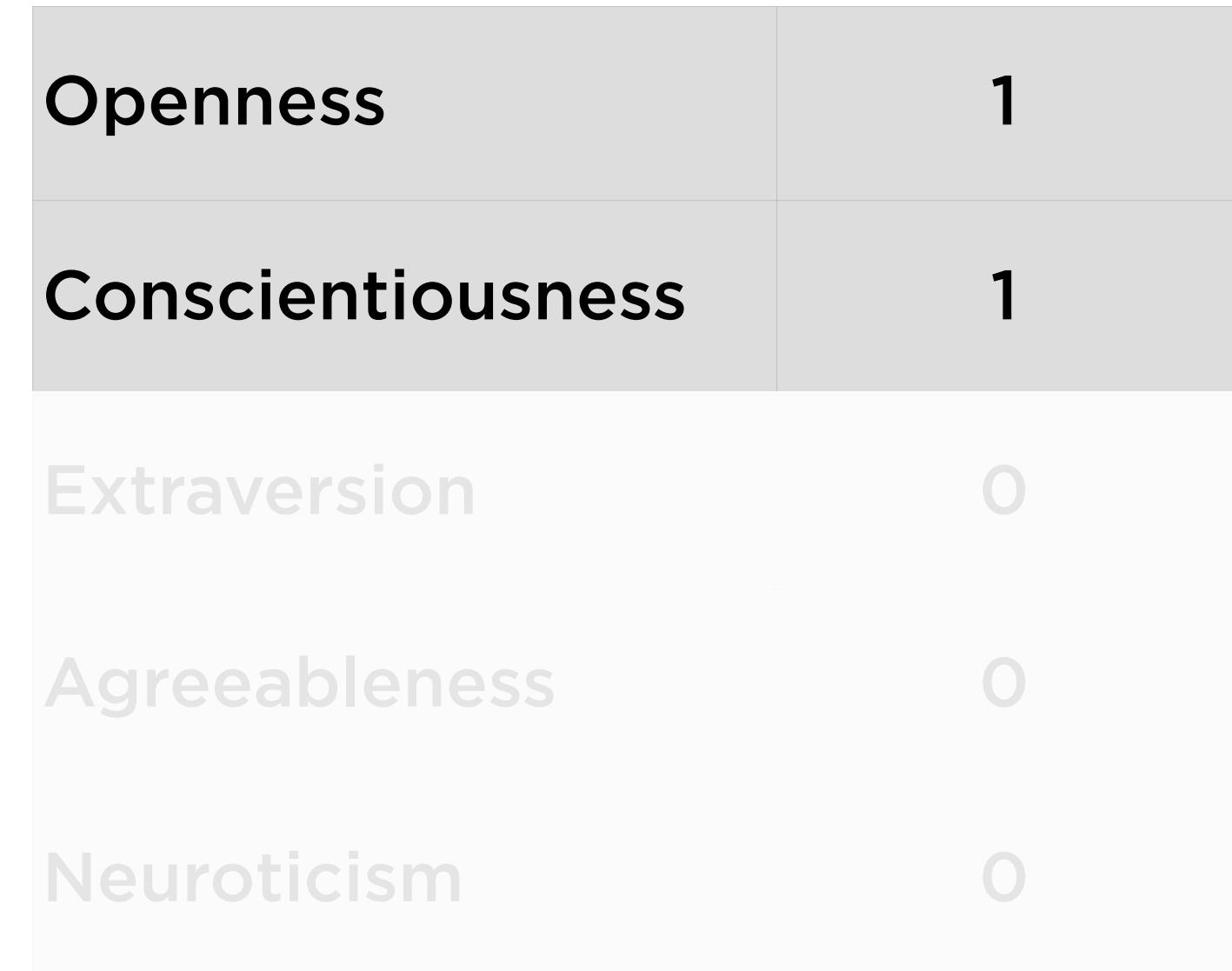
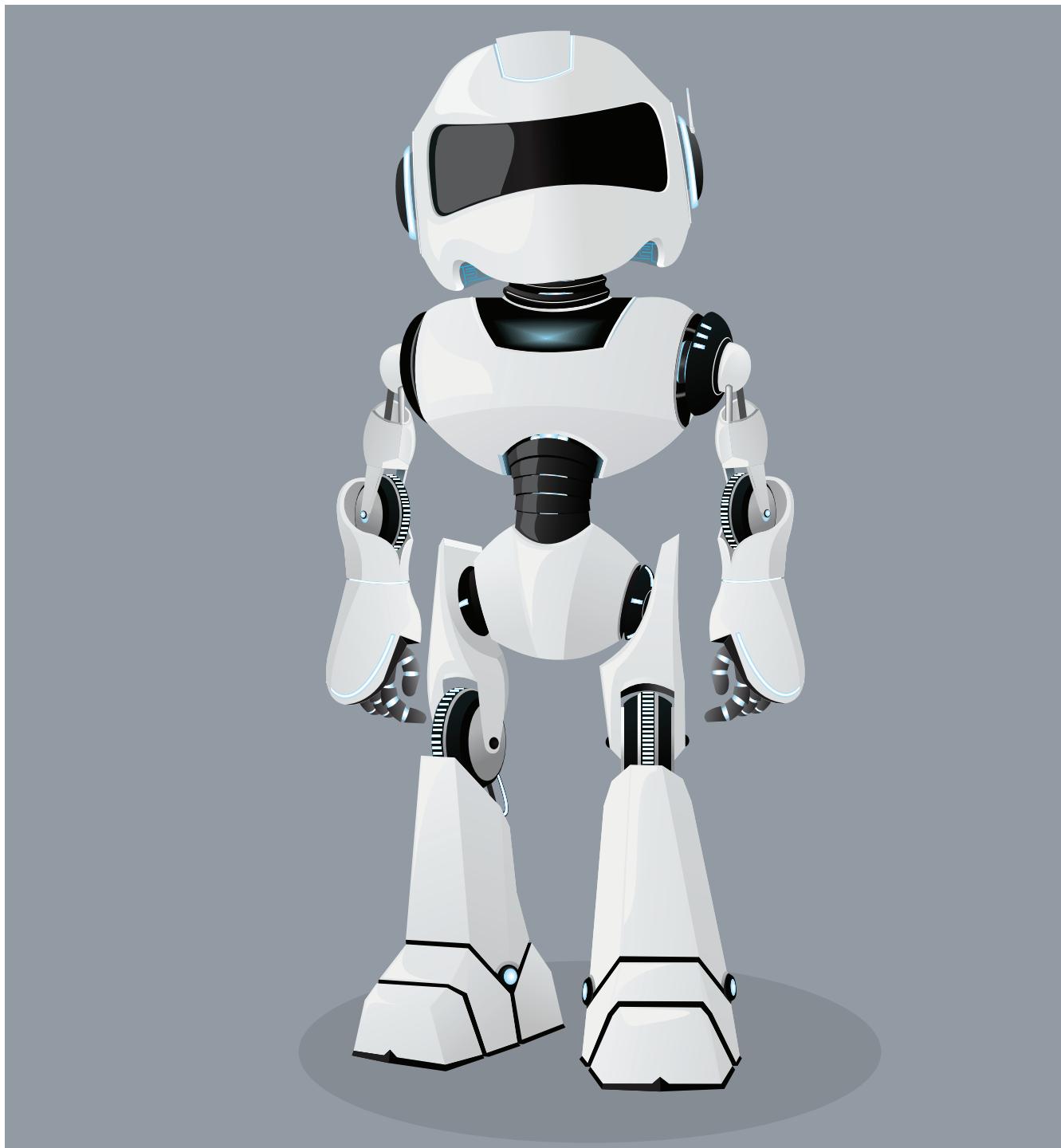
Sophisticated Robot

C=1

High diligence, dutifulness
and attention to detail



Sophisticated Robot



Sophisticated Robot

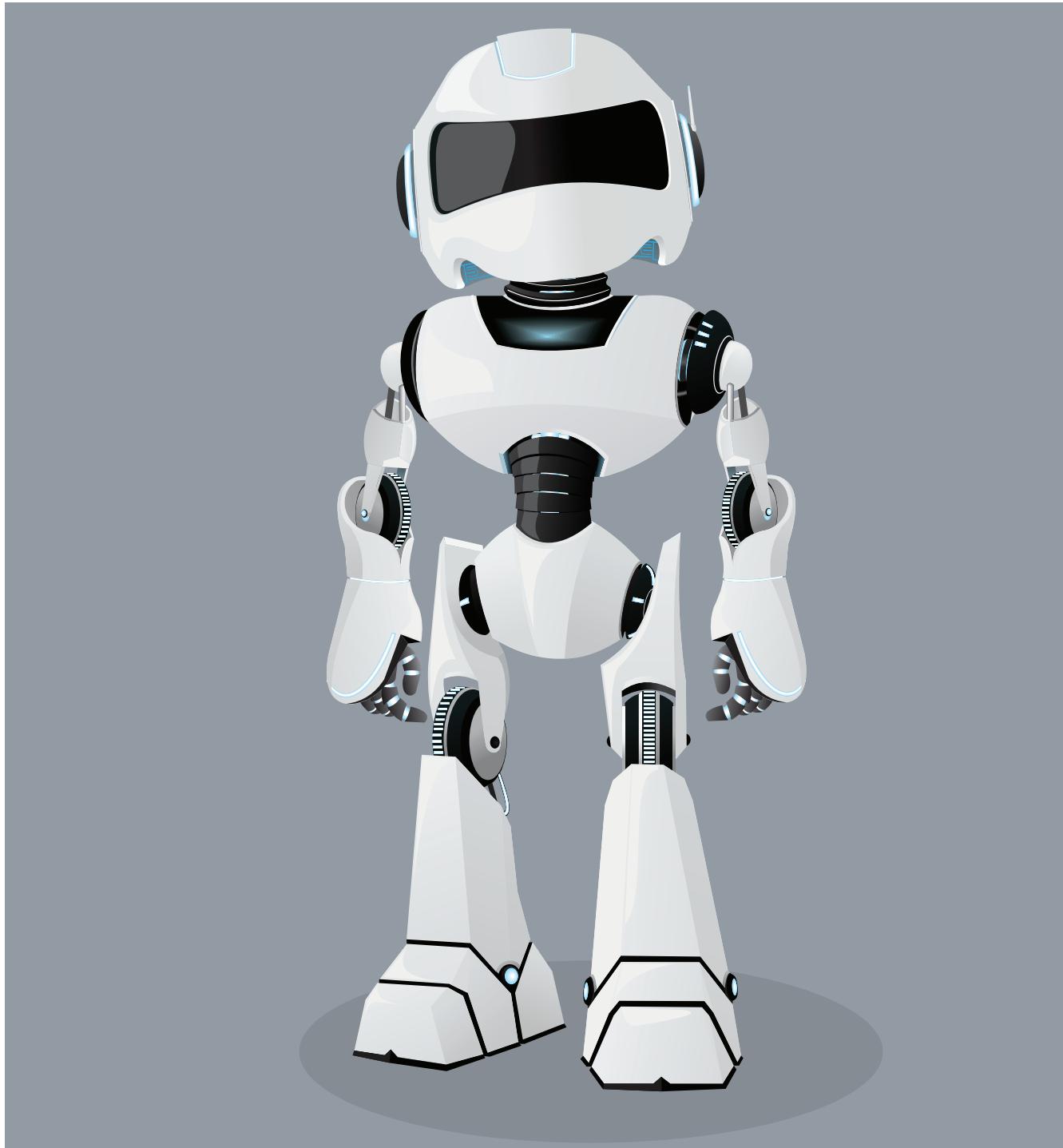
C=1

High diligence, dutifulness
and attention to detail

O=1 & C=1

Intelligence to figure out what
needs to be done and discipline
to get things done

Sophisticated Robot



Openness	1
Conscientiousness	1
Extraversion	0
Agreeableness	0
Neuroticism	0

Sophisticated Robot

C=1

High diligence, dutifulness
and attention to detail

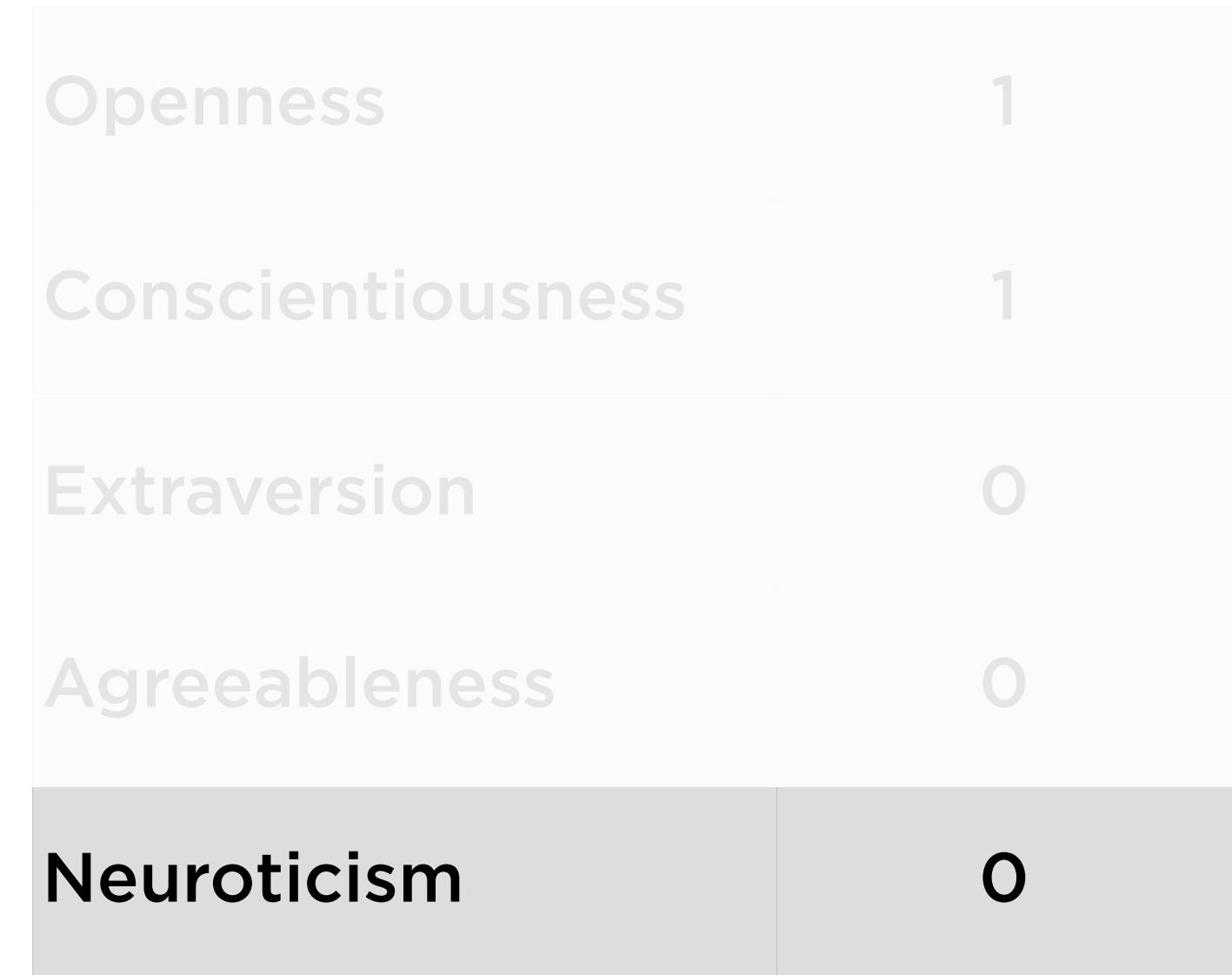
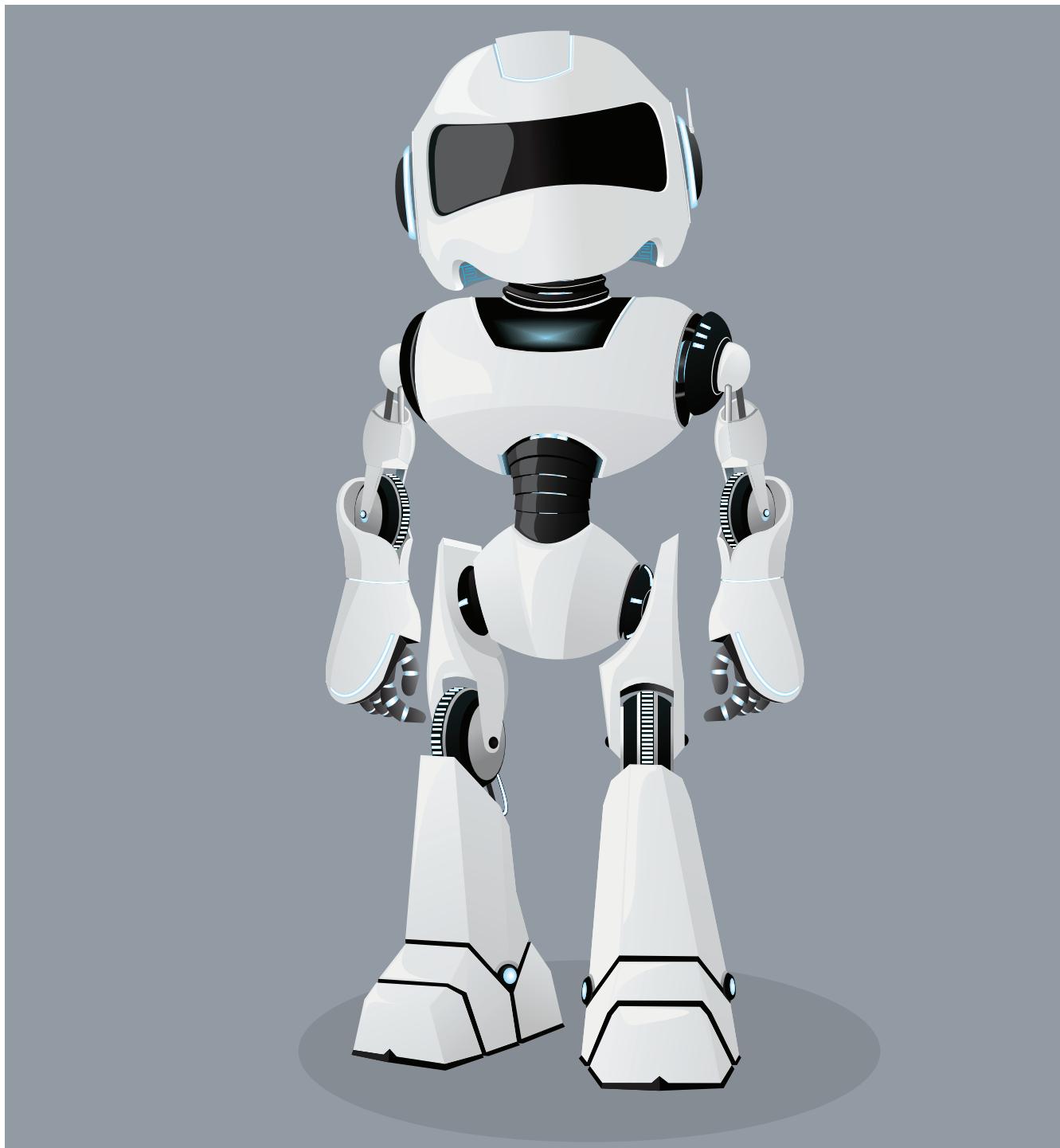
E=0 & A=0

Brutal but unflappable
under pressure

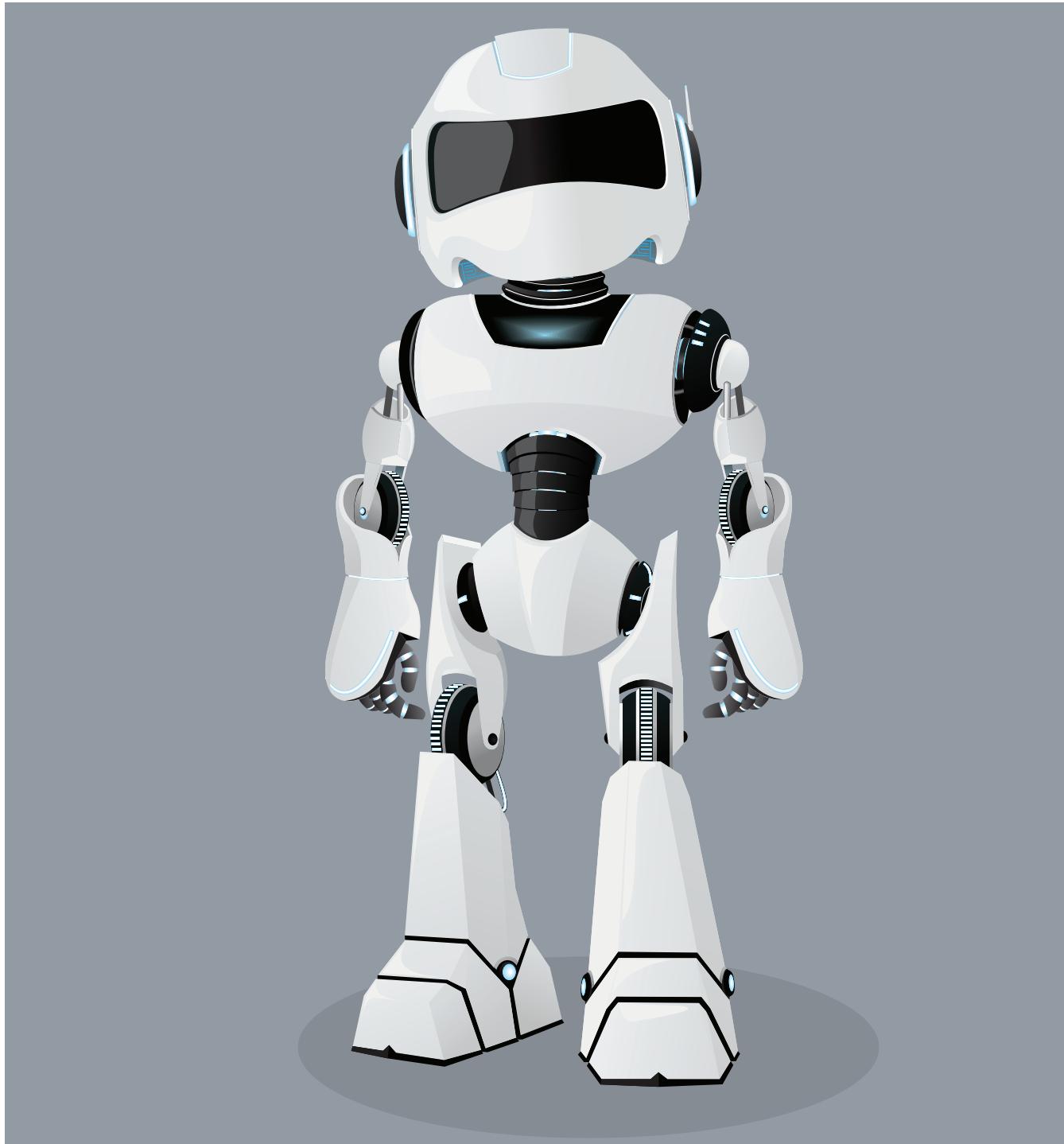
O=1 & C=1

Intelligence to figure out what
needs to be done and discipline
to get things done

Sophisticated Robot



Sophisticated Robot



Openness	1
Conscientiousness	1
Extraversion	0
Agreeableness	0
Neuroticism	0

Sophisticated Robot

C=1

High diligence, dutifulness
and attention to detail

E=0 & A=0

Brutal but unflappable
under pressure

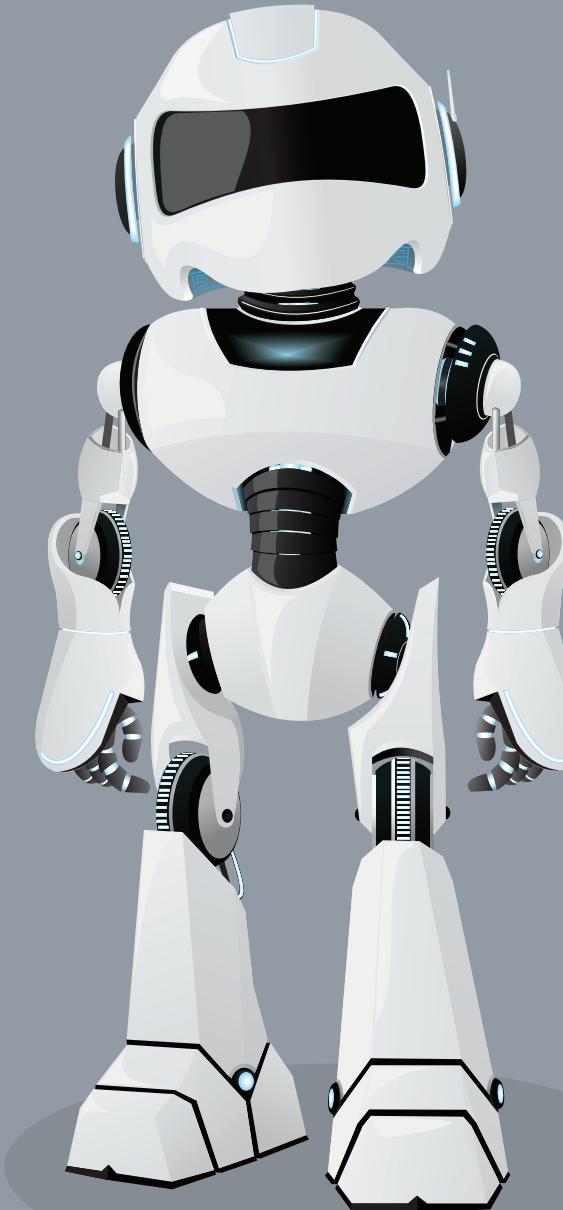
O=1 & C=1

Intelligence to figure out what
needs to be done and discipline
to get things done

E=0 & N=0 & A=0

High mental toughness,
cool in difficult situations

Sophisticated Robot



Logical, cold and rational

Feared, respected and kept at a distance

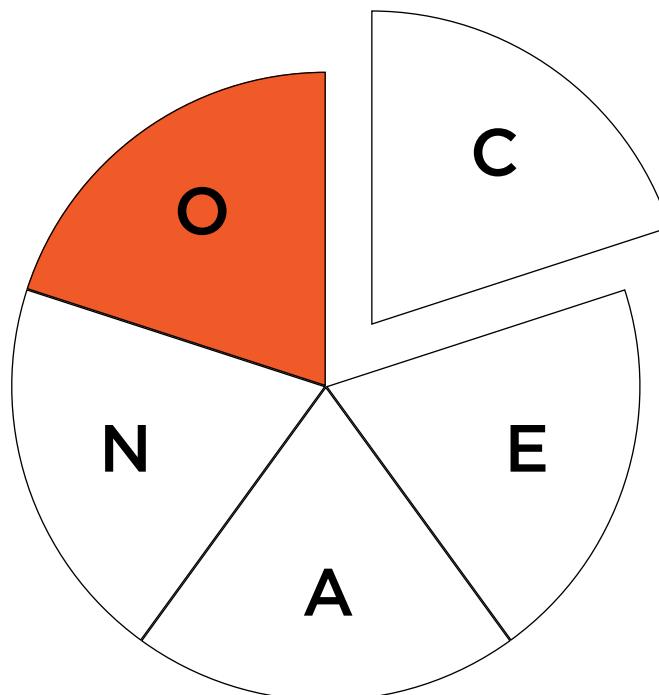
Really good at what they do

Great sense of humor

Analytical, perceptive

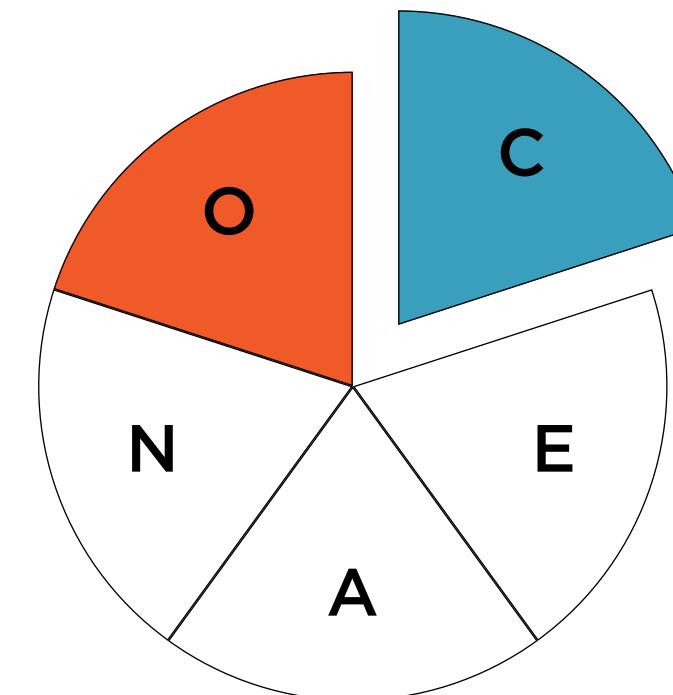
Always respected, sometimes liked

Personality Types



Contented Loner

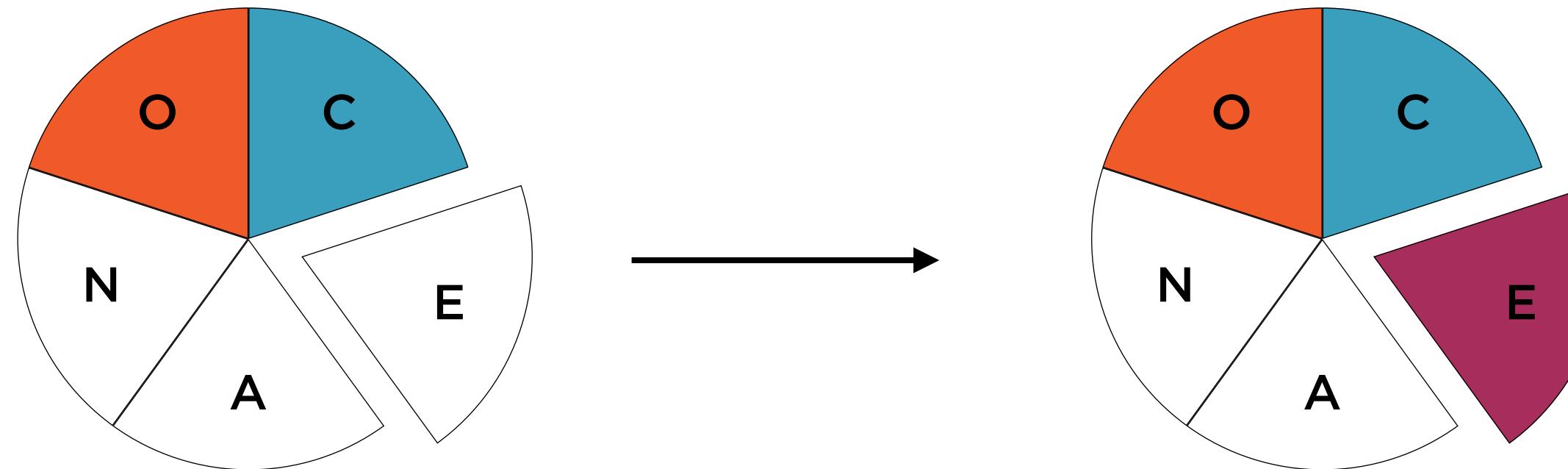
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Sophisticated Robot

11000

Personality Types

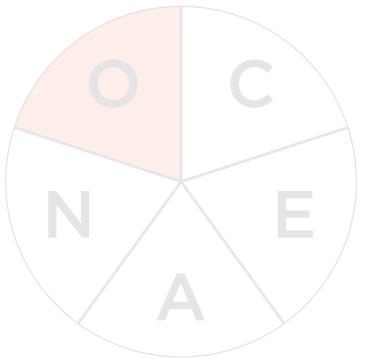


Sophisticated Robot
11000

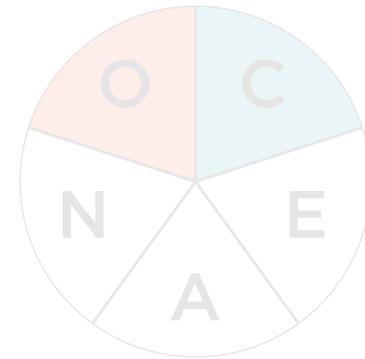
Formidable Friend, Formidable Foe
11100

Formidable Friend, Formidable Foe

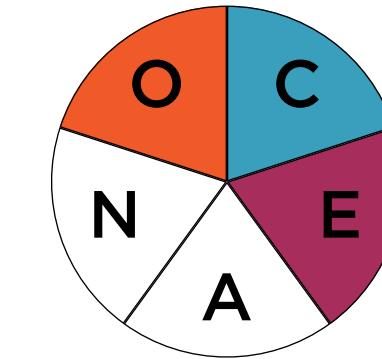
Personality Types



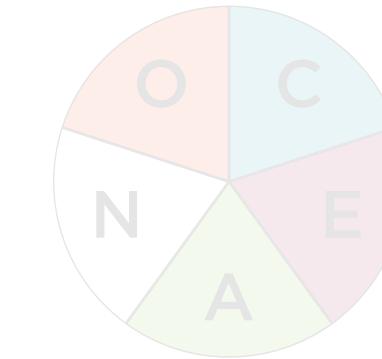
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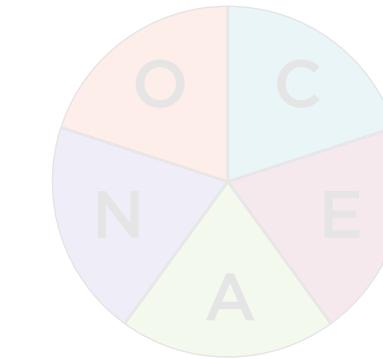
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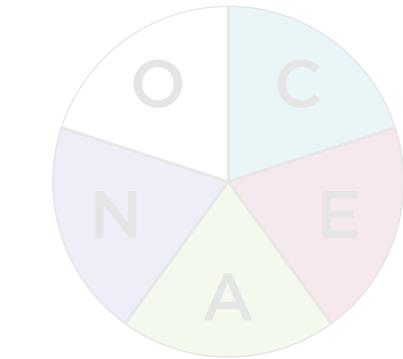
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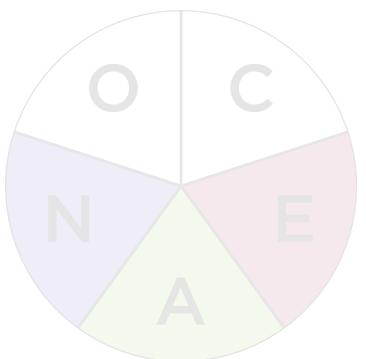
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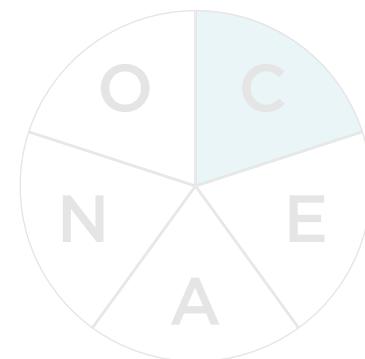
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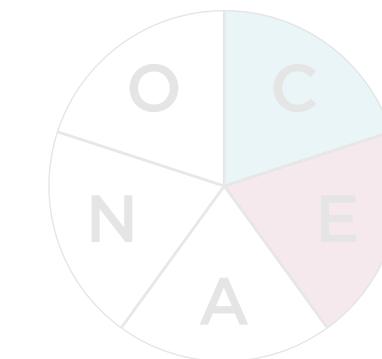
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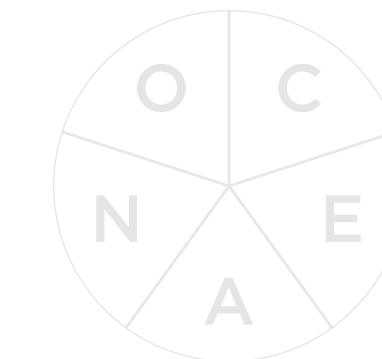
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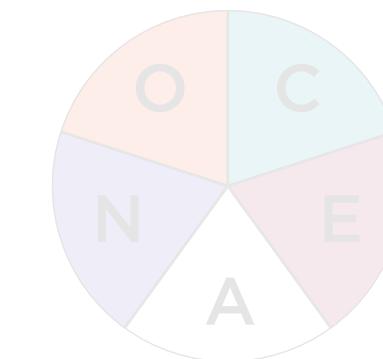
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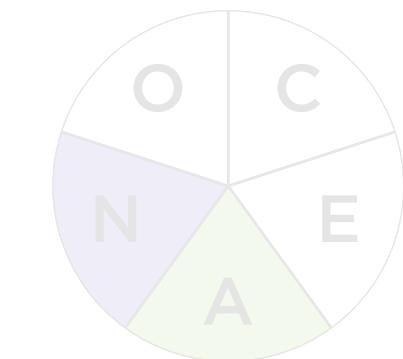
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00000



11101

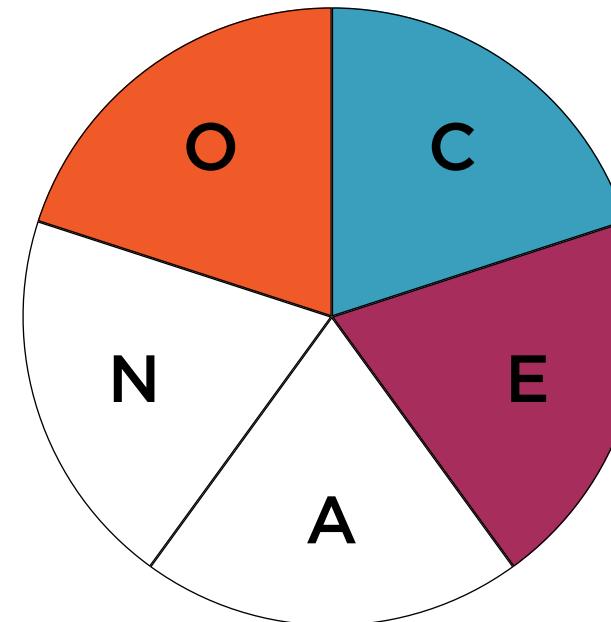


00011

Personality Types



Formidable Friend, Formidable Foe



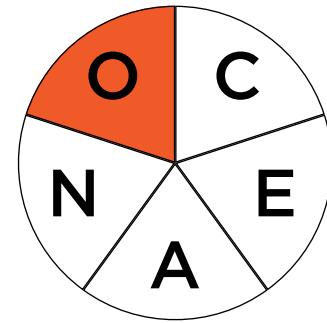
11100

Formidable Friend, Formidable Foe



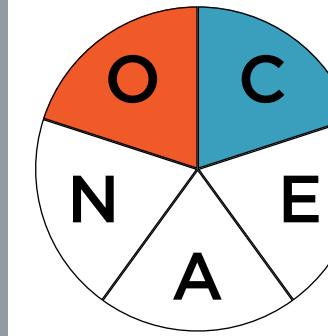
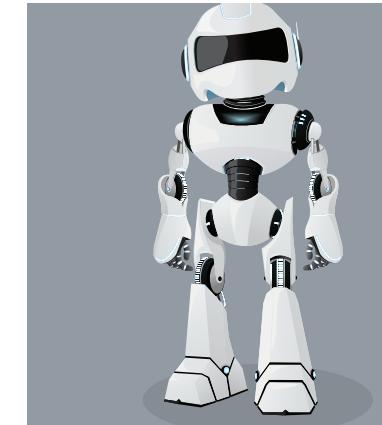
Ruthless person, going straight up

Personality Types



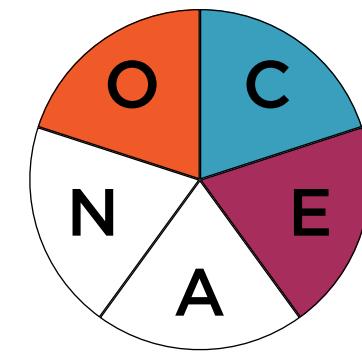
Contented Loner

10000



**Sophisticated
Robot**

11000



**Formidable Friend,
Formidable Foe**

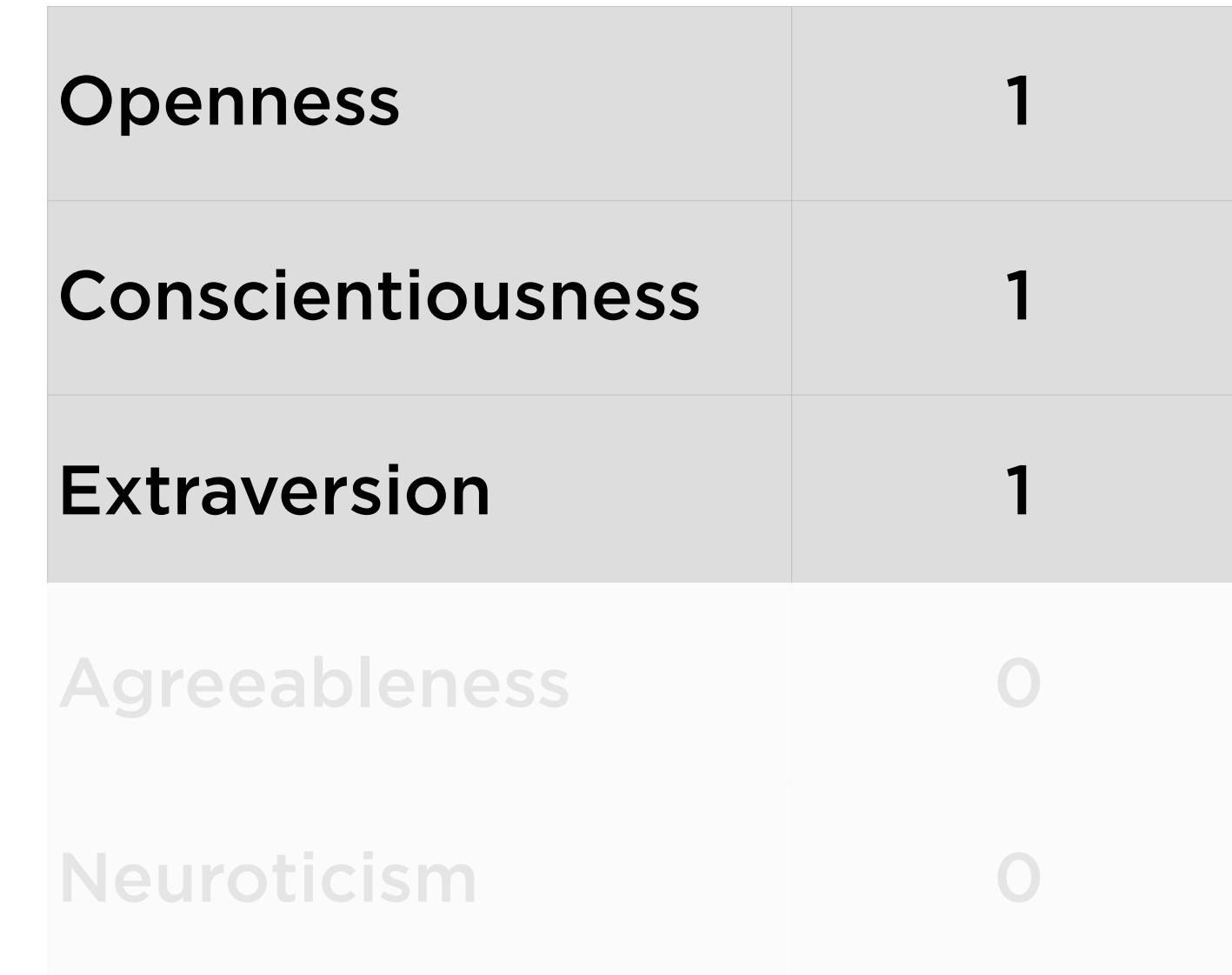
11100

Formidable Friend, Formidable Foe



Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	0
Neuroticism	0

Formidable Friend, Formidable Foe



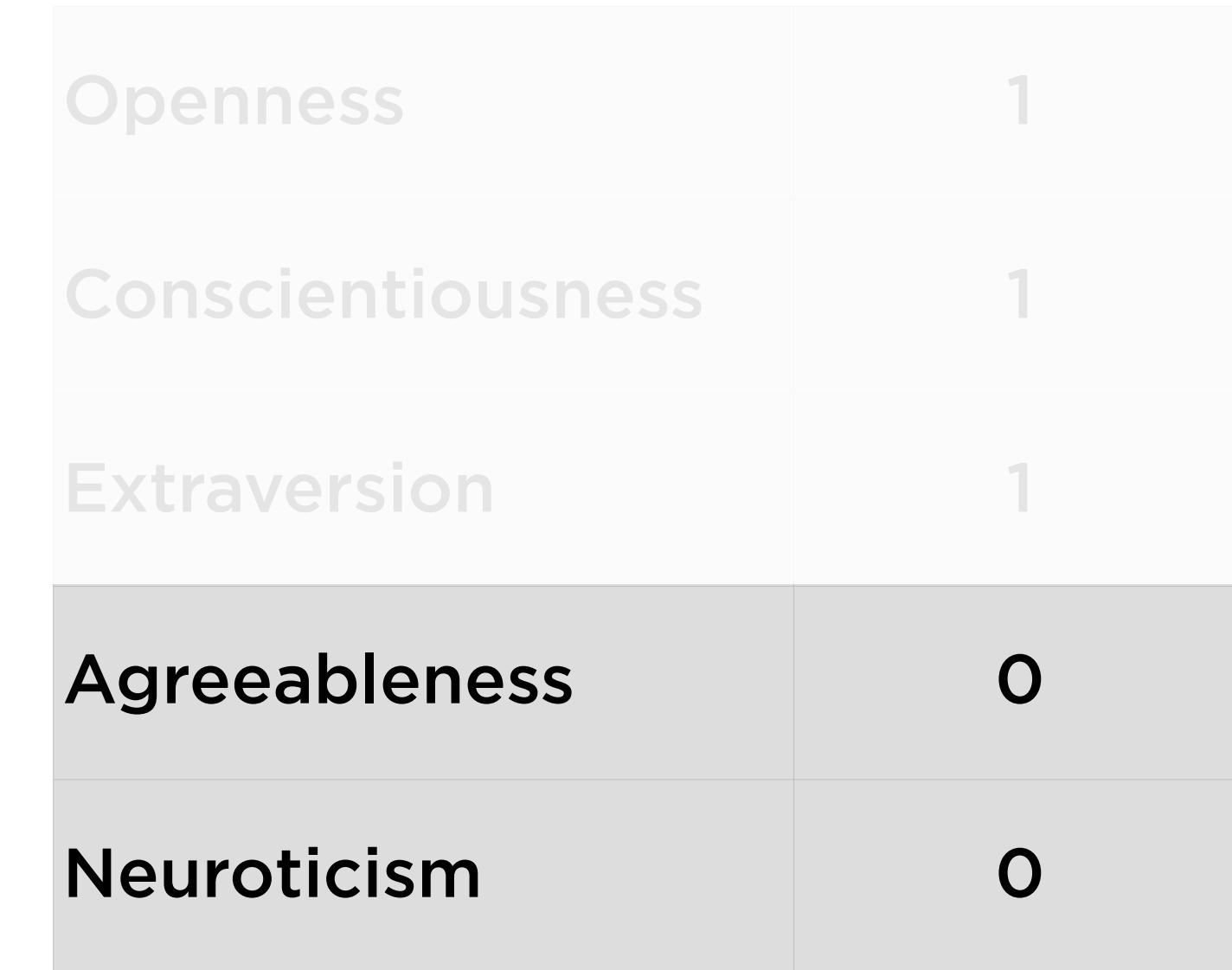
Formidable Friend, Formidable Foe

O=1 & C=1 & E=1

Smart, dutiful, assertive:
Formidable competitor



Formidable Friend, Formidable Foe



Formidable Friend, Formidable Foe

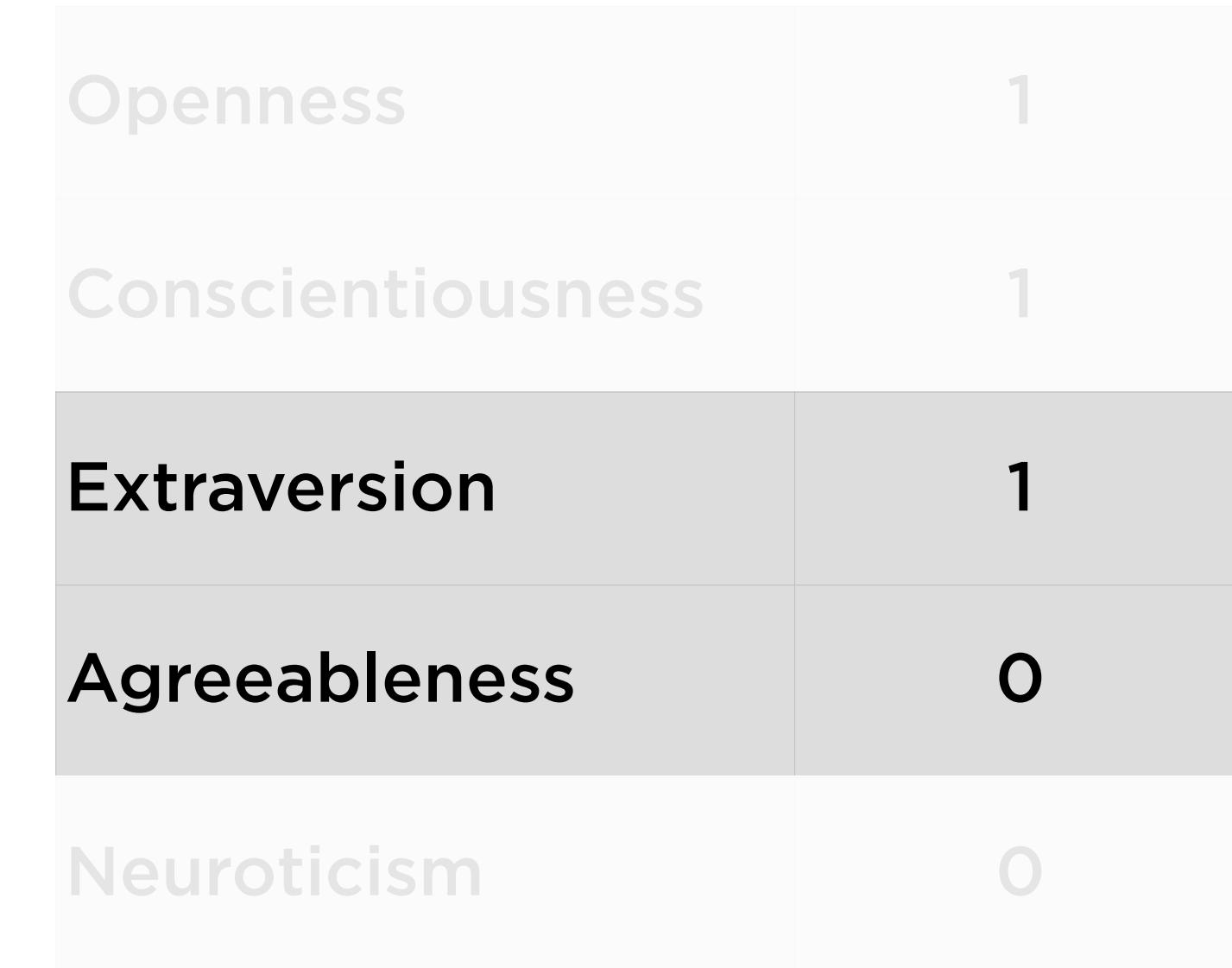
O=1 & C=1 & E=1

Smart, dutiful, assertive:
Formidable competitor

A=0 & N=0

Pretty ruthless

Formidable Friend, Formidable Foe



Formidable Friend, Formidable Foe

O=1 & C=1 & E=1

Smart, dutiful, assertive:
Formidable competitor

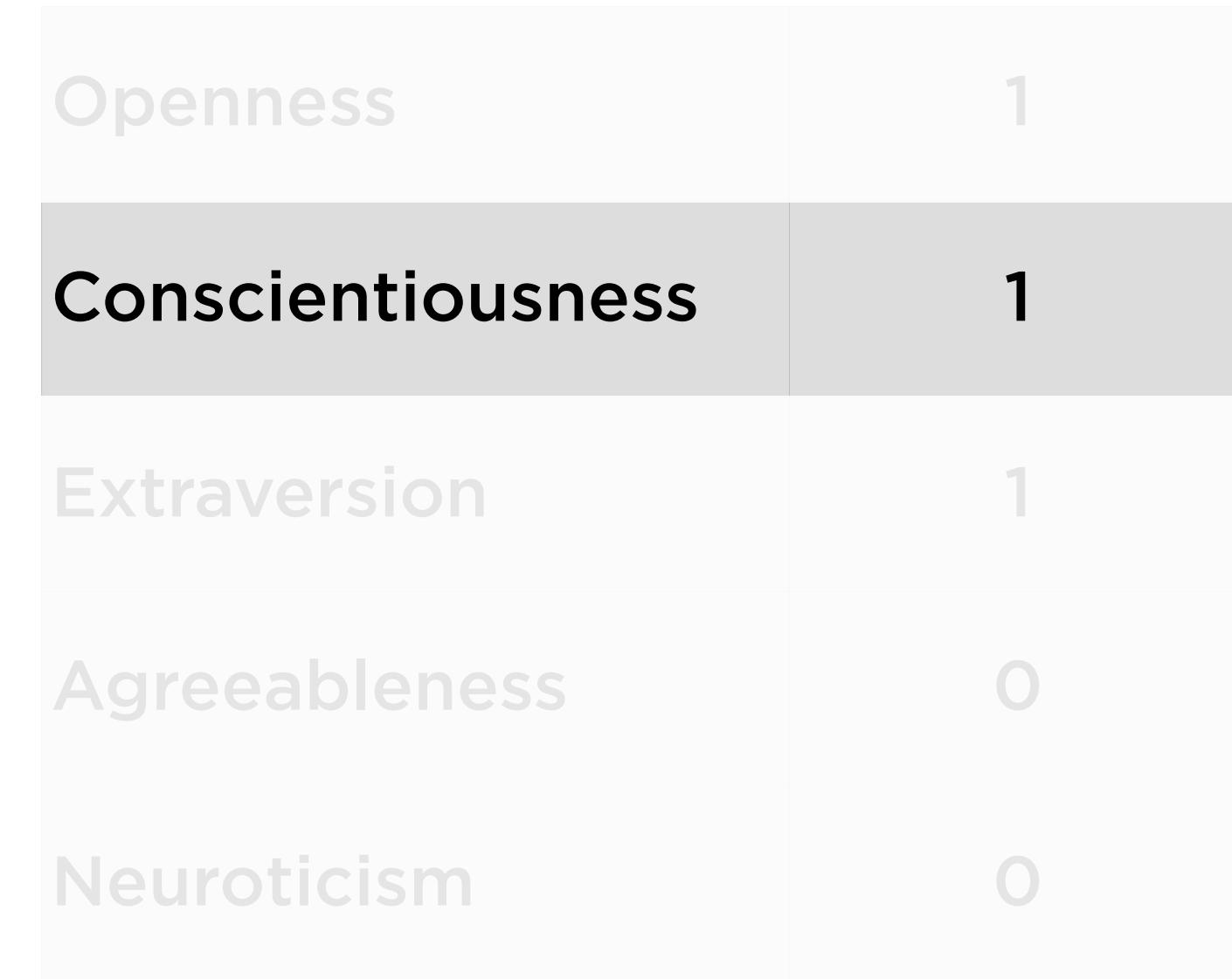
E=1 & A=0

Try to bully people,
ambitious person, not
pleasant to spend time with

A=0 & N=0

Pretty ruthless

Formidable Friend, Formidable Foe



Formidable Friend, Formidable Foe

O=1 & C=1 & E=1

Smart, dutiful, assertive:
Formidable competitor

E=1 & A=0

Try to bully people,
ambitious person, not
pleasant to spend time with

A=0 & N=0

Pretty ruthless

C=1

Great in crisis, Has a sense
of duty

Formidable Friend, Formidable Foe

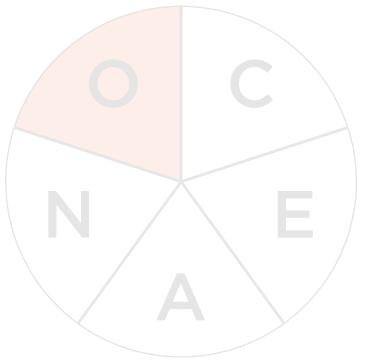


- Ruthless person, going straight up**
- Talks well, holds a room**
- Listens well, pays close attention to cues**
- Ambitious, hard charging**

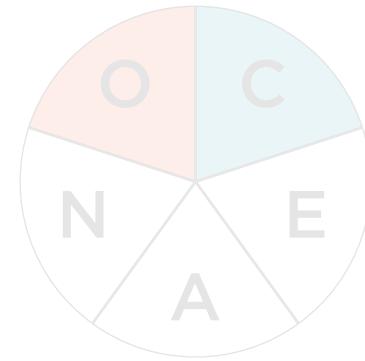
Stay on their right side, but be
ready to fight for your interests

The Perfect Leader

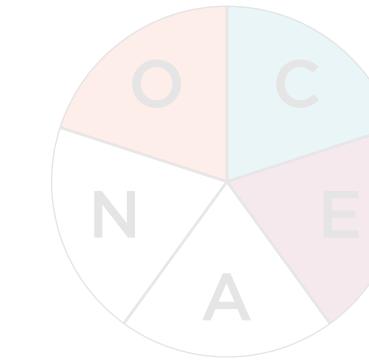
Personality Types



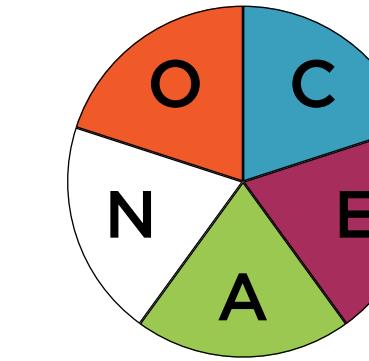
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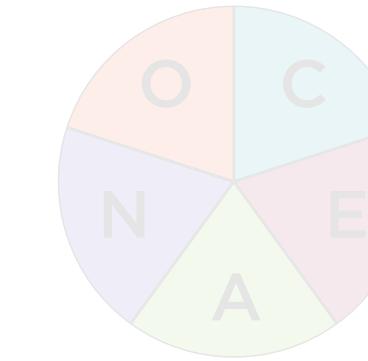
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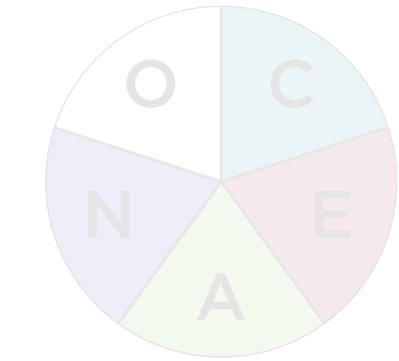
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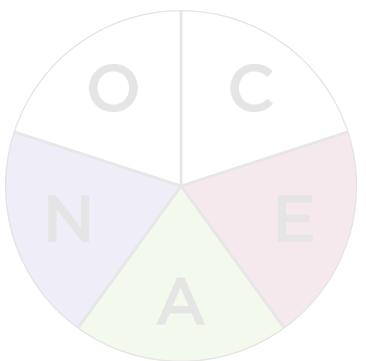
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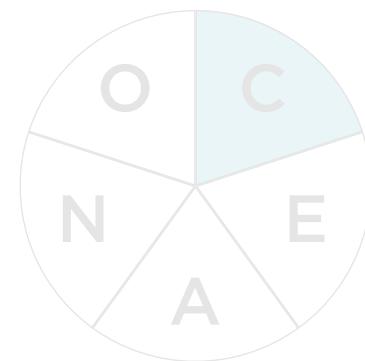
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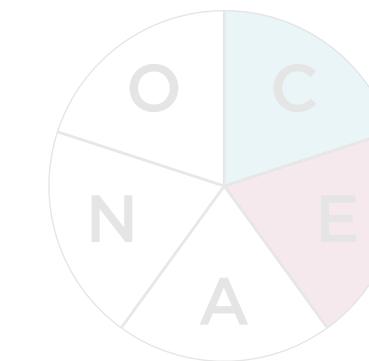
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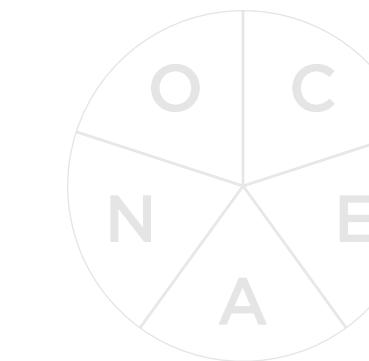
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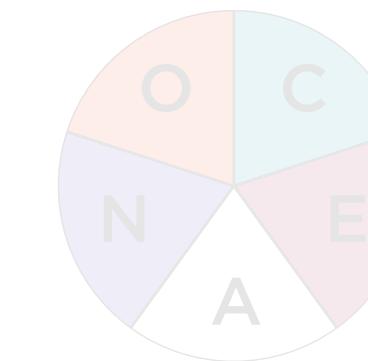
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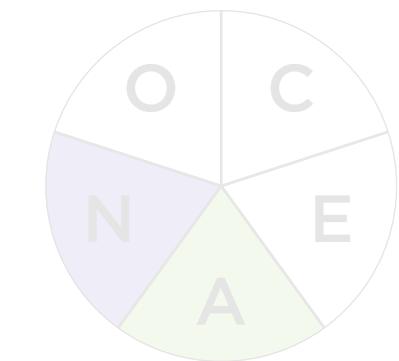
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11101

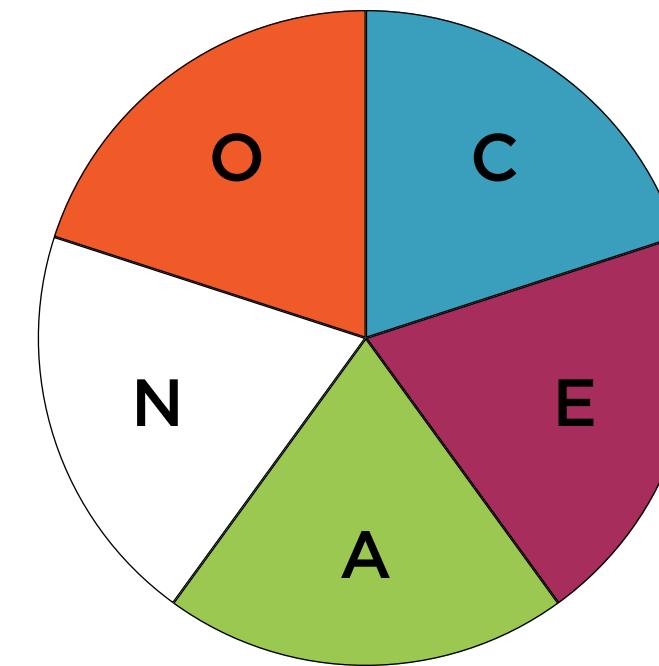


00011

Personality Types



Perfect Leader



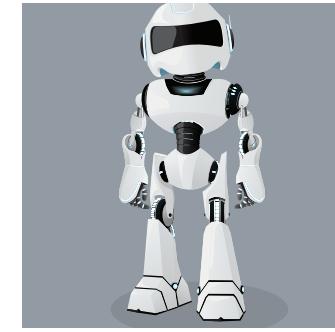
11110

Personality Types



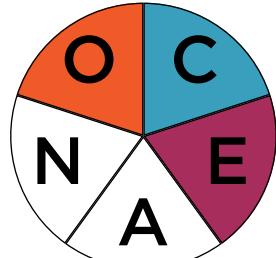
Contented Loner

10000



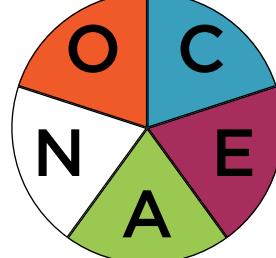
**Sophisticated
Robot**

11000



**Formidable
Friend,
Formidable Foe**

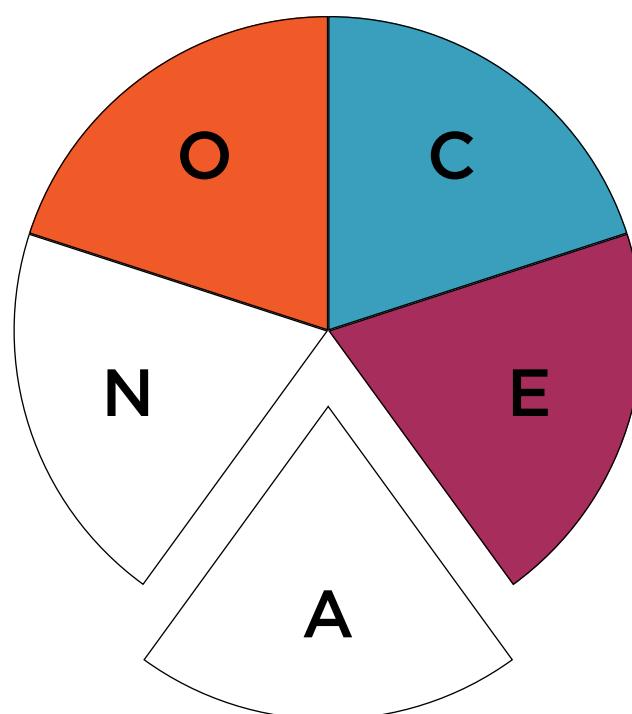
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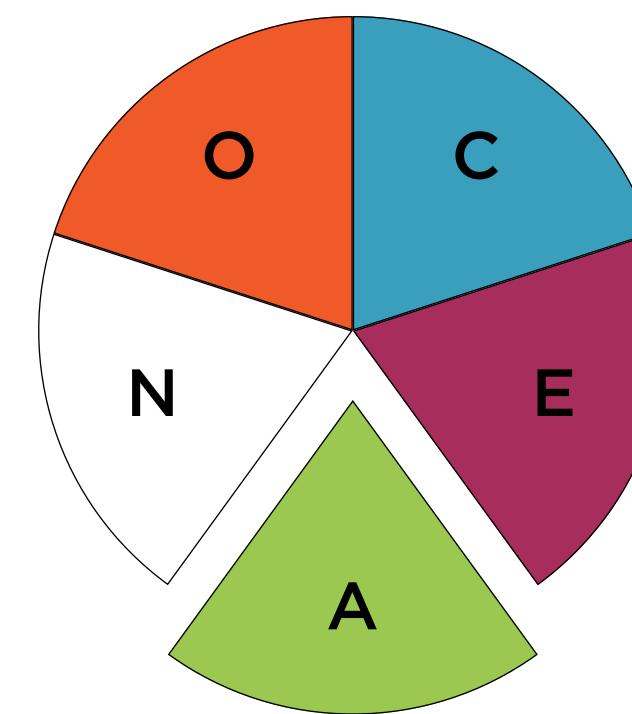
Perfect Leader

11110

Personality Types



**Formidable Friend, Formidable
Foe**
11100



Perfect Leader
11110

Perfect Leader



Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	1
Neuroticism	0

Perfect Leader



Great manager, great mentor

Perfect Leader



Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	1
Neuroticism	0

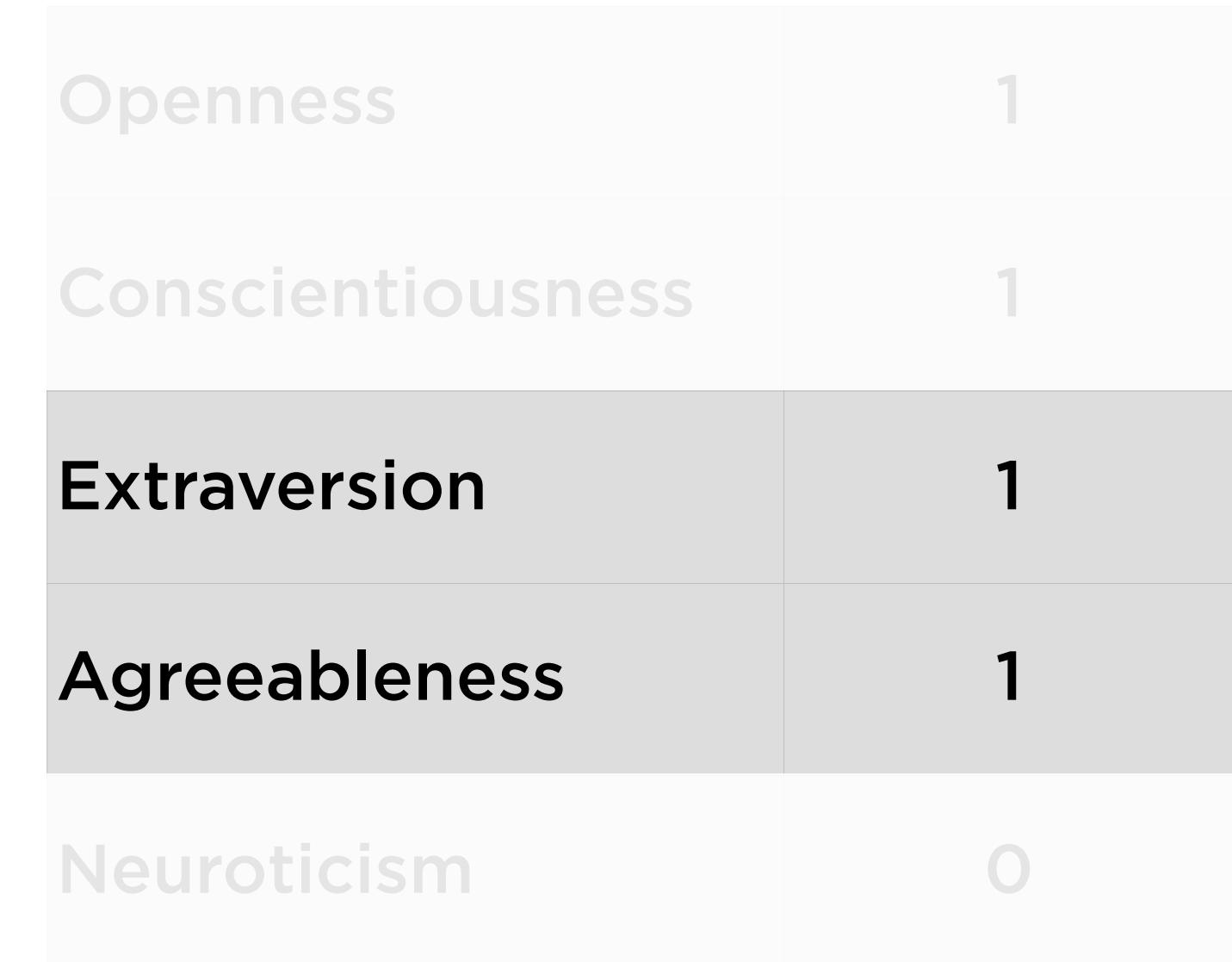
Perfect Leader

O=1, C=1, E=1, A=1

Has head, has heart, has
guts



Perfect Leader



Perfect Leader

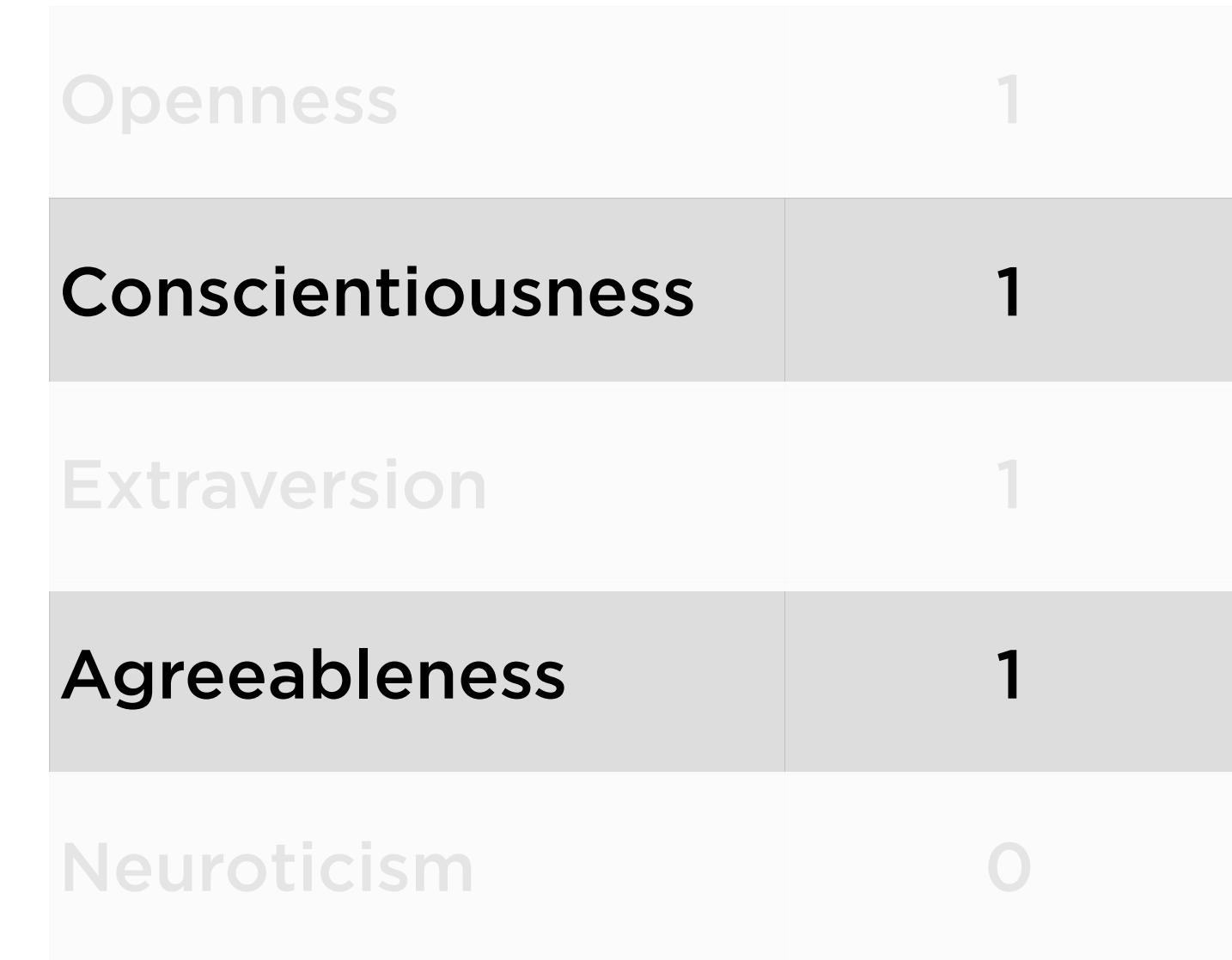
O=1, C=1, E=1, A=1

Has head, has heart, has
guts

E=1 & A=1

A good friend, popular but also
nice

Perfect Leader



Perfect Leader

O=1, C=1, E=1, A=1

Has head, has heart, has
guts

C=1 & A=1

Actuated in trouble by sense
of duty and generosity

E=1 & A=1

A good friend, popular but also
nice

Perfect Leader



Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	1
Neuroticism	0

Perfect Leader

O=1, C=1, E=1, A=1

Has head, has heart, has guts

C=1 & A=1

Actuated in trouble by sense of duty and generosity

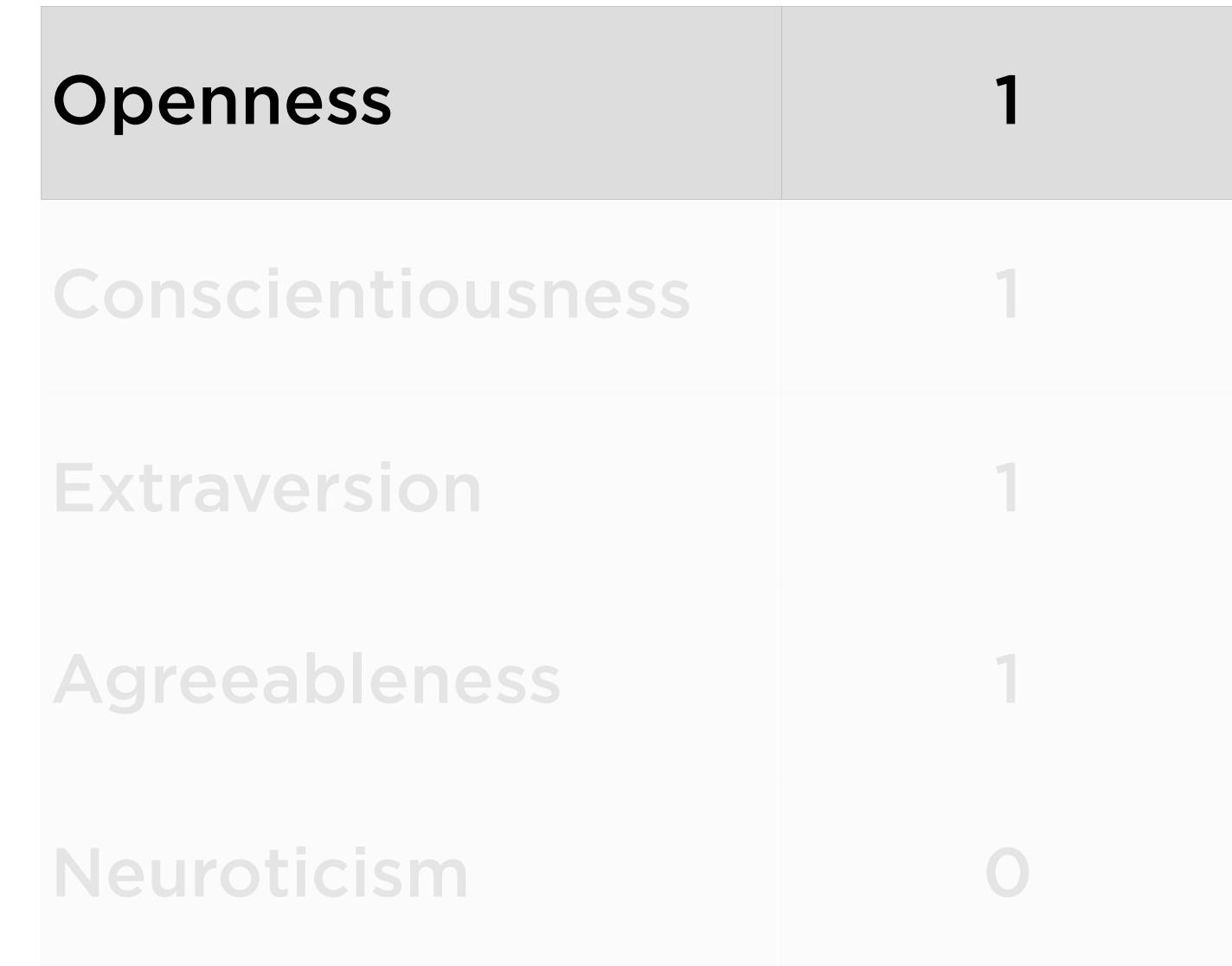
E=1 & A=1

A good friend, popular but also nice

C=1 & E=1 & A=1

Ability to take charge

Perfect Leader



Perfect Leader

O=1, C=1, E=1, A=1

Has head, has heart, has guts

C=1 & A=1

Actuated in trouble by sense of duty and generosity

O=1

Creative, resourceful

E=1 & A=1

A good friend, popular but also nice

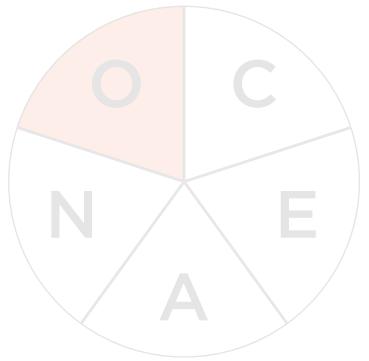
C=1 & E=1 & A=1

Ability to take charge

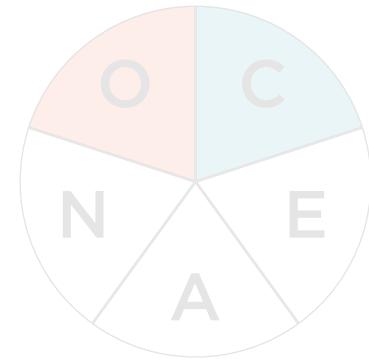
If you find one, keep them close
and run through walls with them

Insecure Rockstar

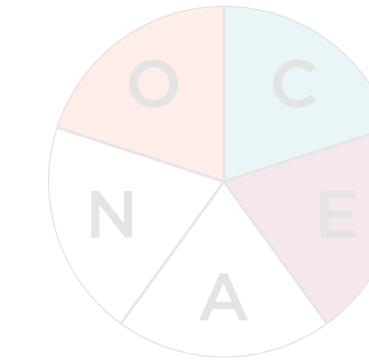
Personality Types



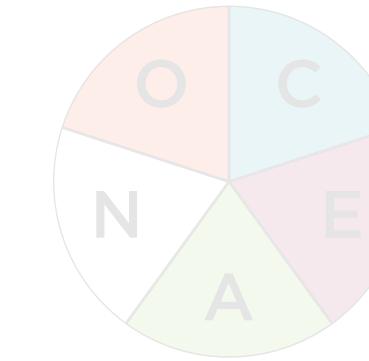
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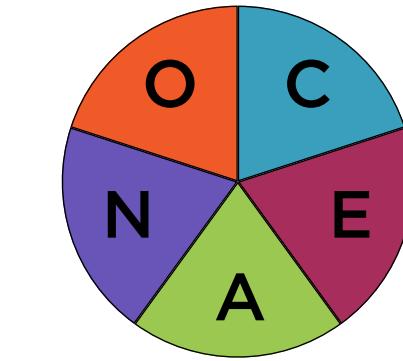
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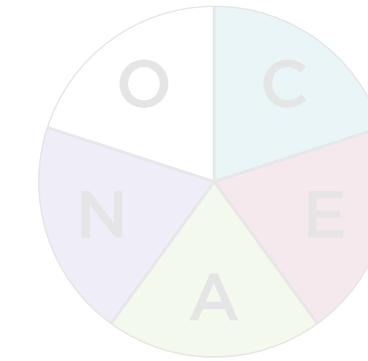
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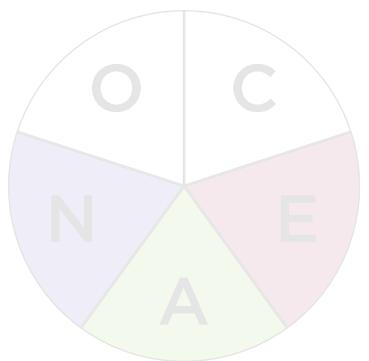
11110



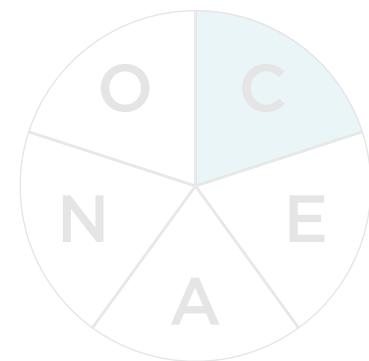
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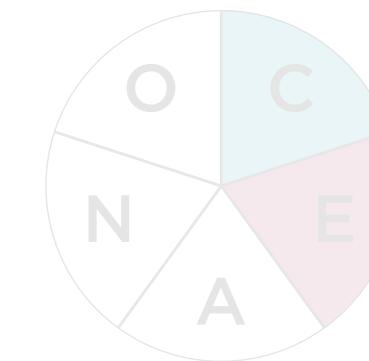
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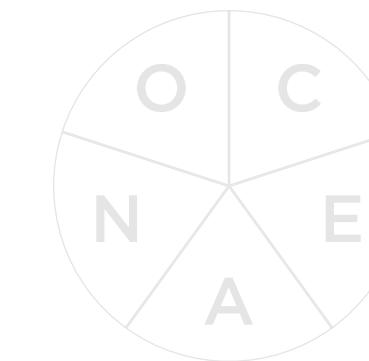
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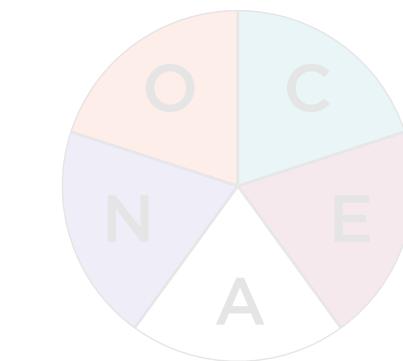
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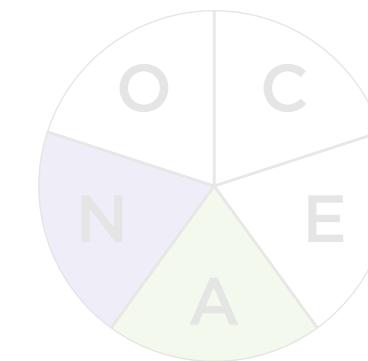
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00000

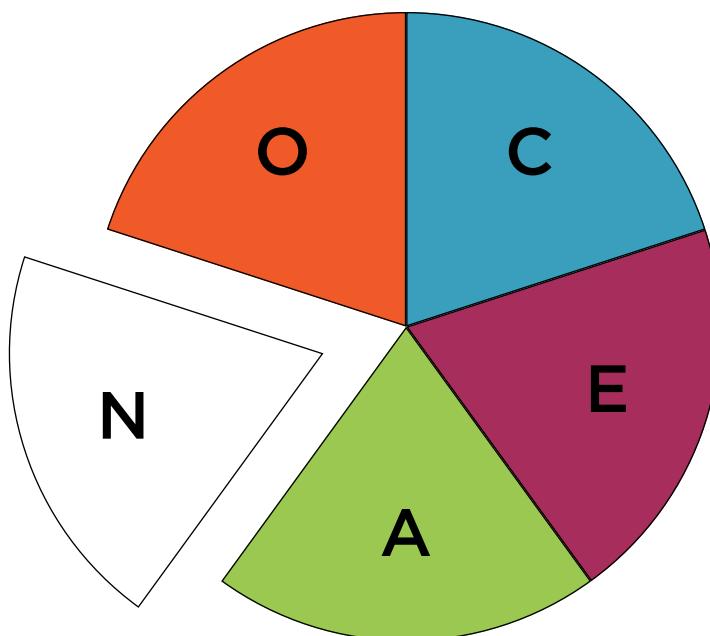


11101



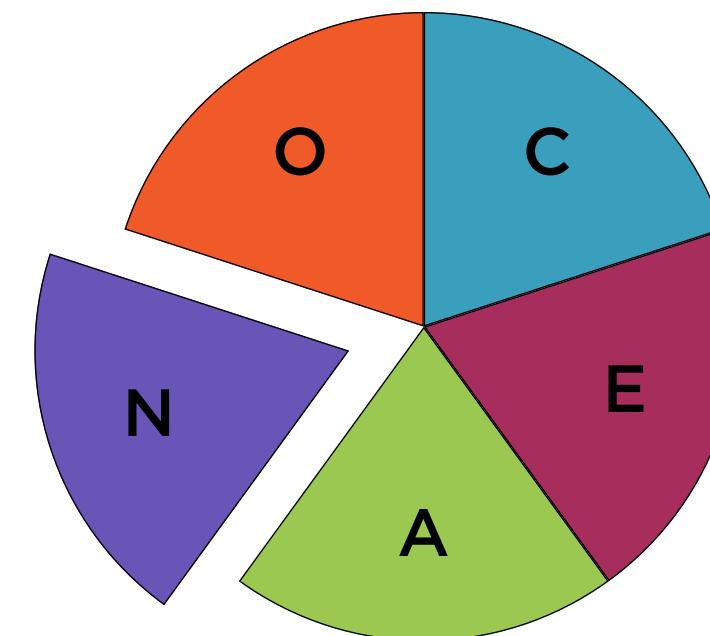
00011

Personality Types



Perfect Leader

11110



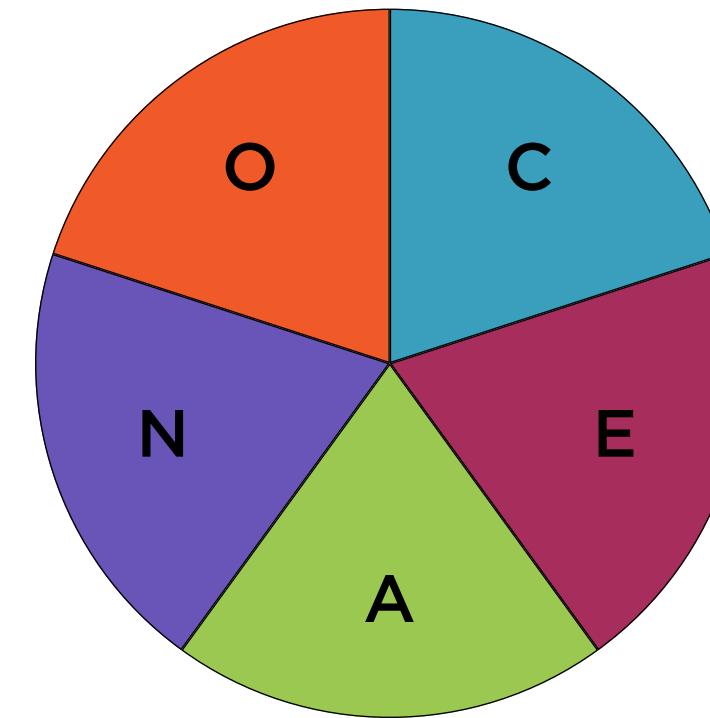
Insecure Rockstar

11111

Personality Types



Insecure Rockstar



I1I1I

Insecure Rockstar



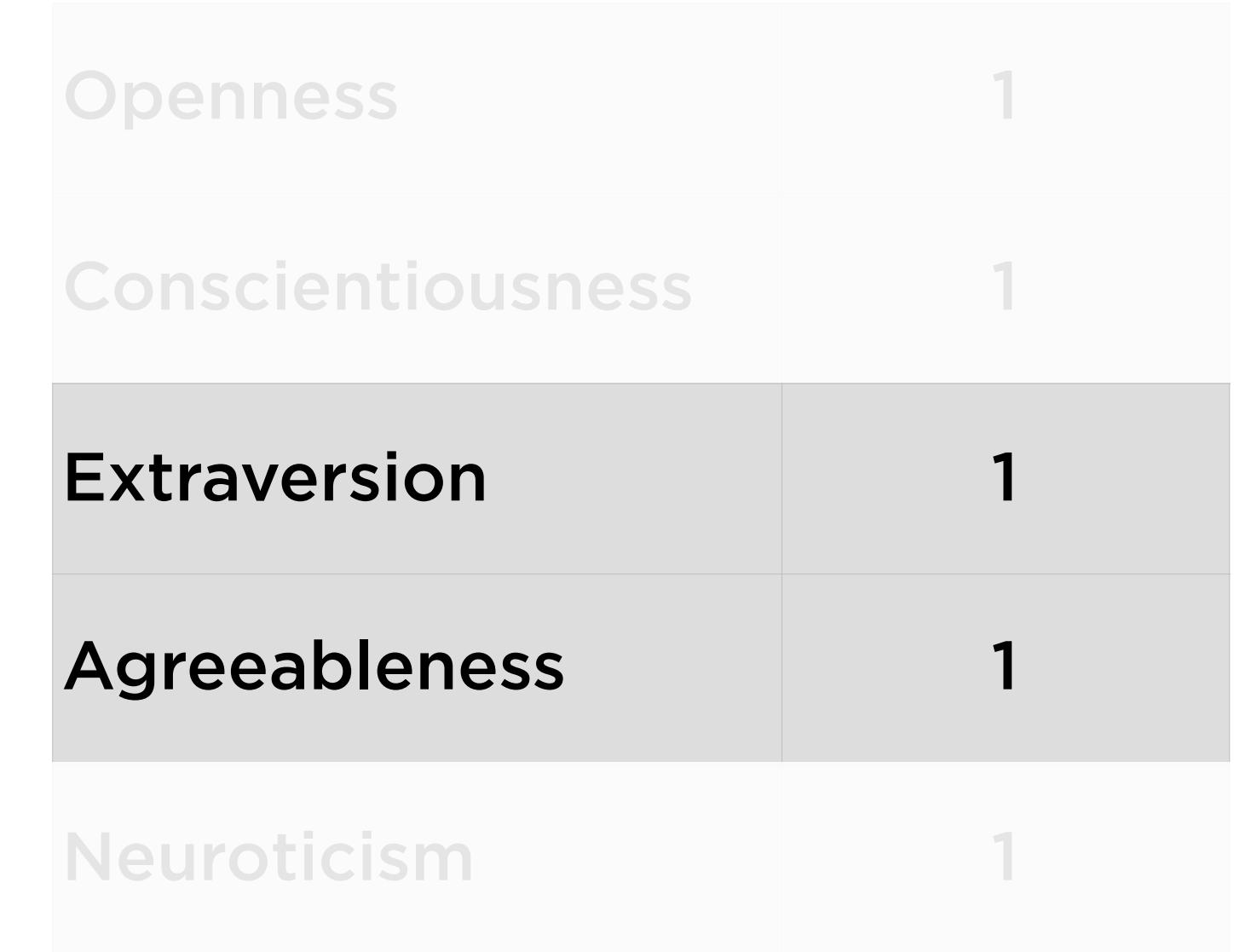
Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	1
Neuroticism	1

Insecure Rockstar



Five on Five: Bit of a diva

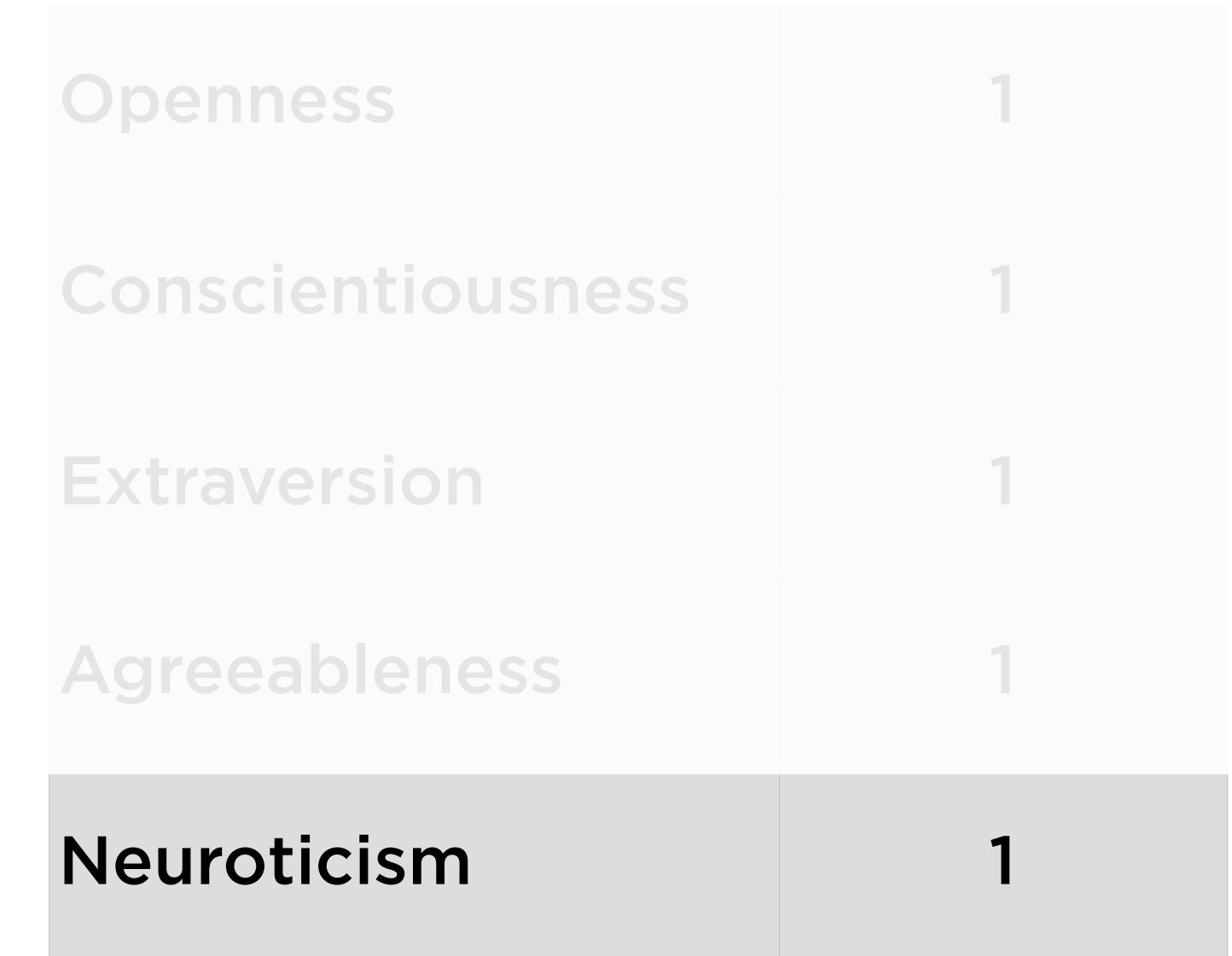
Insecure Rockstar



Insecure Rockstar



Insecure Rockstar



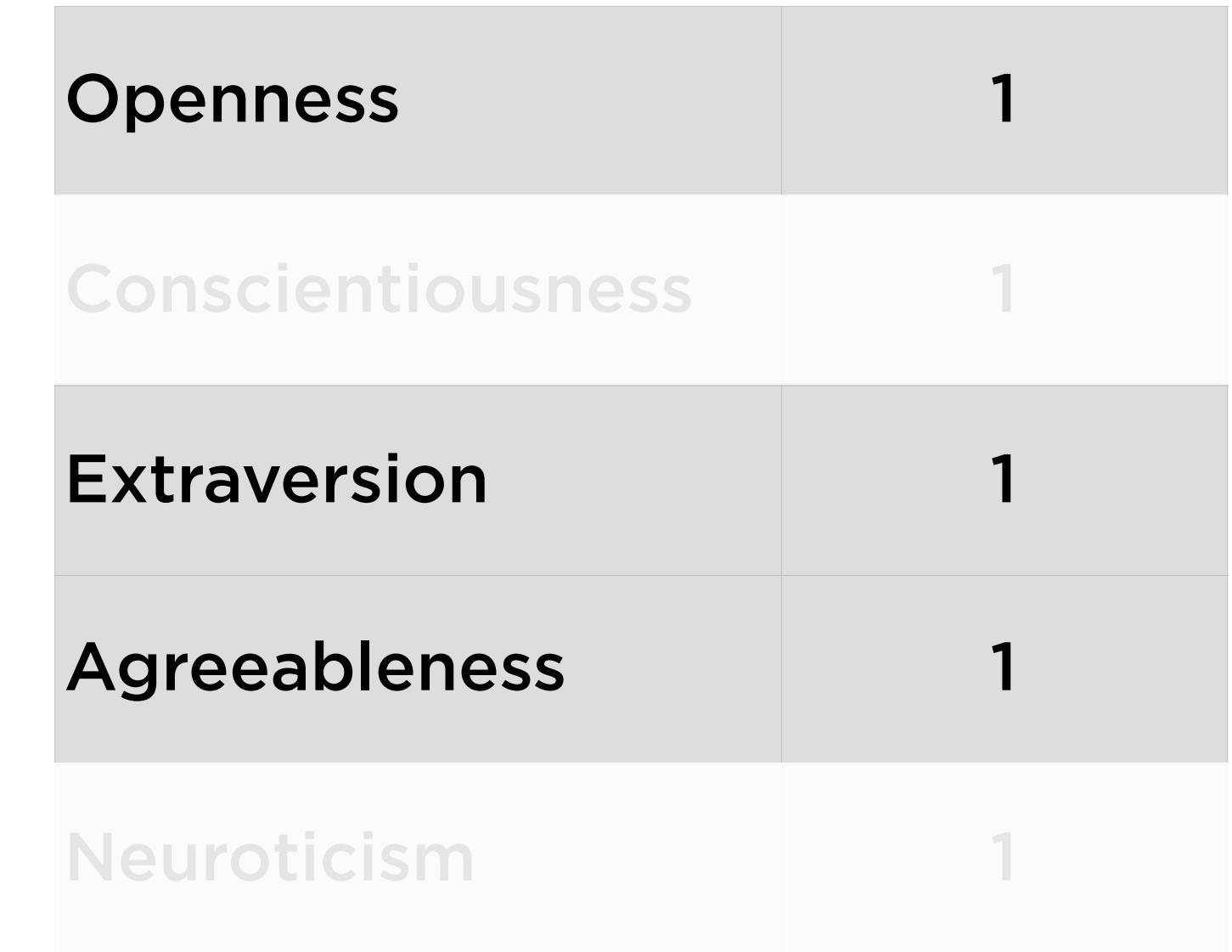
Insecure Rockstar

E=1 & A=1
Popular but also nice



N=1
Popularity matters a lot to this person, unpredictable behavior

Insecure Rockstar



Insecure Rockstar

E=1 & A=1

Popular but also nice

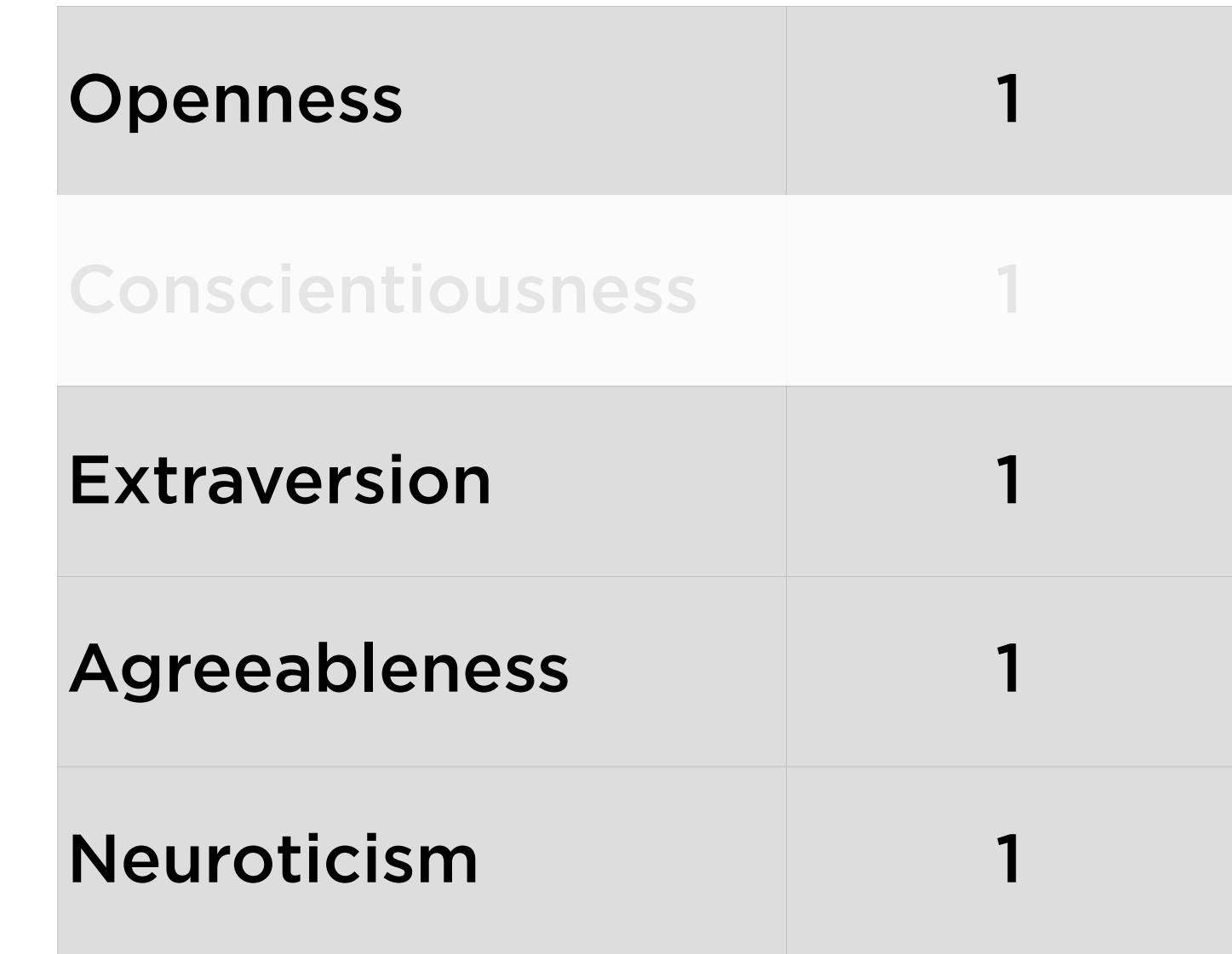
O=1 & E=1 & A=1

Charming and sophisticated
But only when in good humor

N=1

Popularity matters a lot to this person, unpredictable behavior

Insecure Rockstar



Insecure Rockstar

E=1 & A=1

Popular but also nice

O=1 & E=1 & A=1

Charming and sophisticated
But only when in good humor

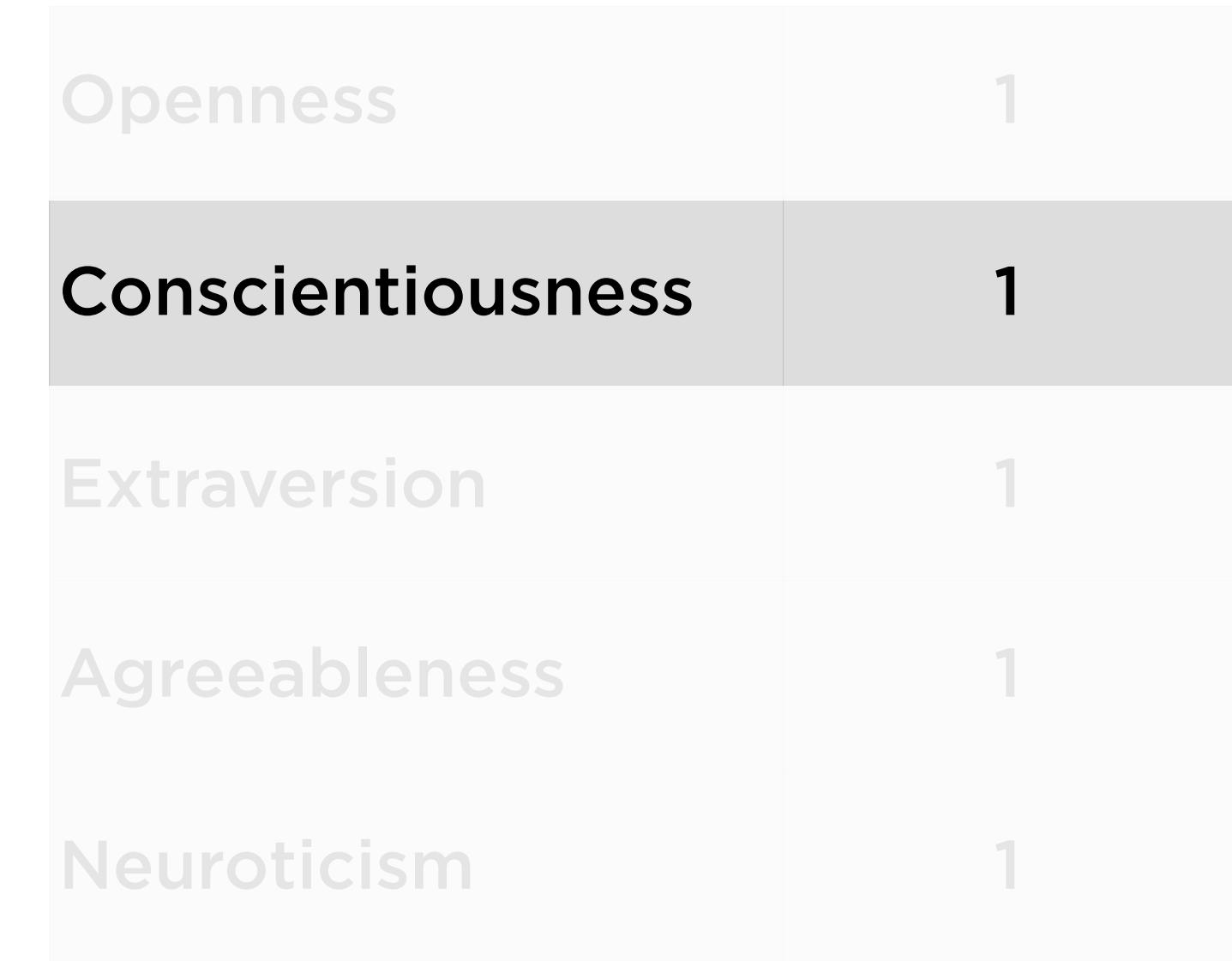
N=1

Popularity matters a lot to this person, unpredictable behavior

O=1 & E=1 & A=1 & N=1

Unpredictable, formidable when crossed, extremely popular

Insecure Rockstar



Insecure Rockstar

E=1 & A=1

Popular but also nice

O=1 & E=1 & A=1

Charming and sophisticated
But only when in good humor

C=1

Perseverance, will
not give in easily

N=1

Popularity matters a lot to this
person, unpredictable behavior

O=1 & E=1 & A=1 & N=1

Unpredictable, formidable when
crossed, extremely popular

Insecure Rockstar

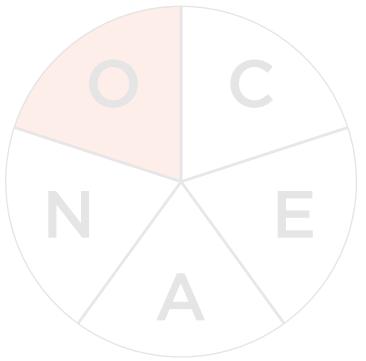


Five on Five: Bit of a diva
Hard to deal with
High maintenance
Moody, jealous, possessive

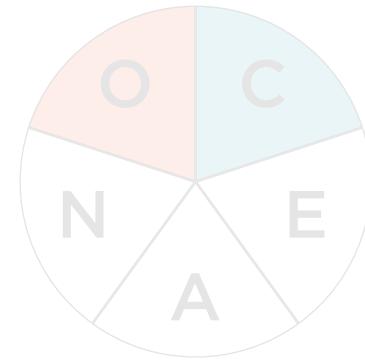
Harness their brilliance, but
manage their insecurities wisely

Shallow and Superficial

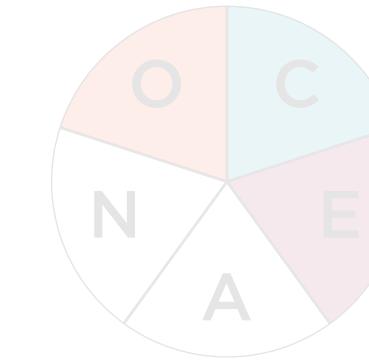
Personality Types



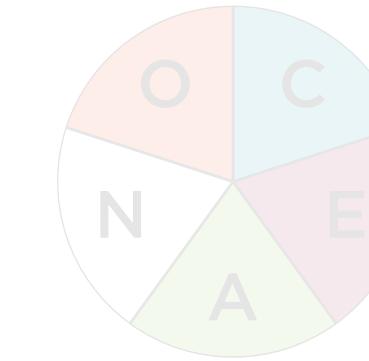
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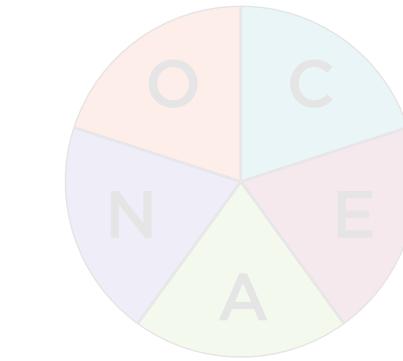
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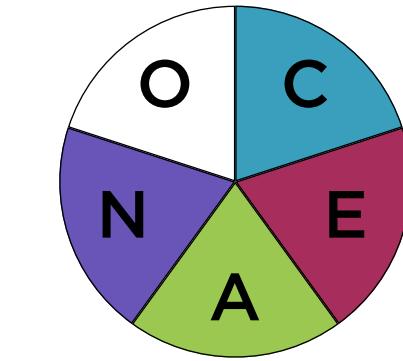
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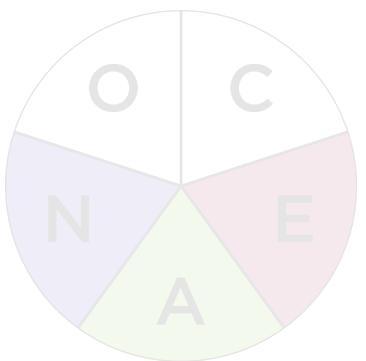
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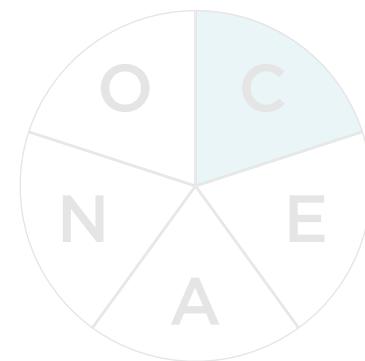
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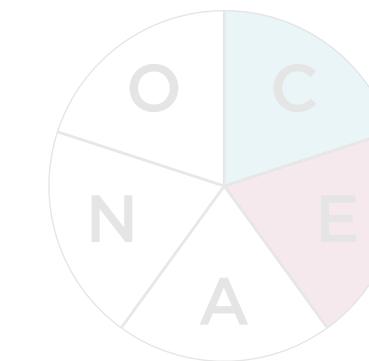
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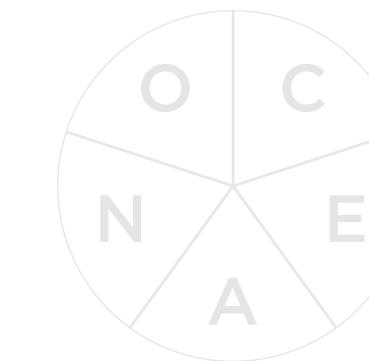
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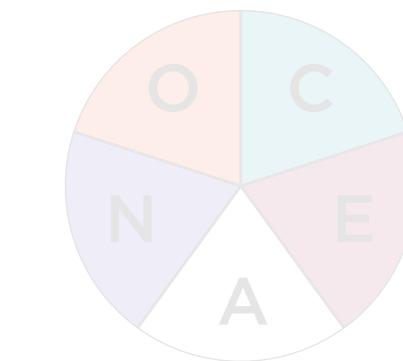
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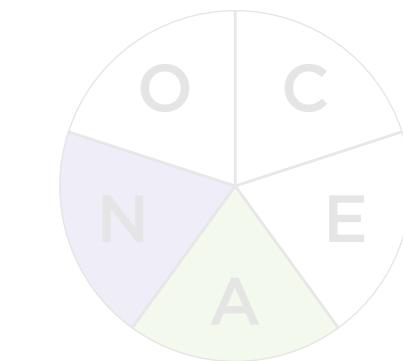
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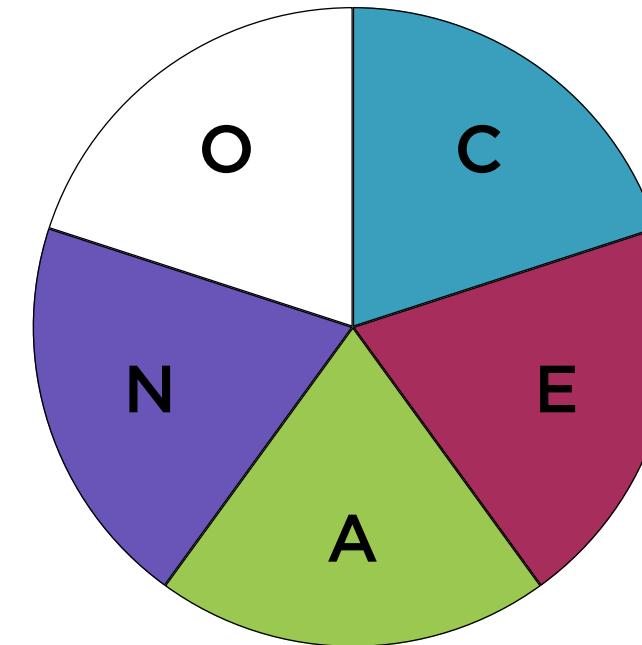


00011

Personality Types

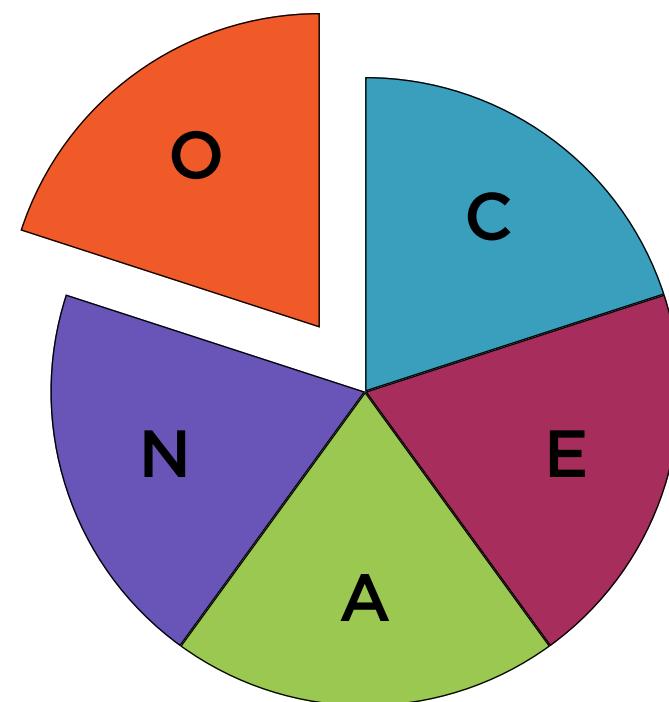


Shallow and Superficial



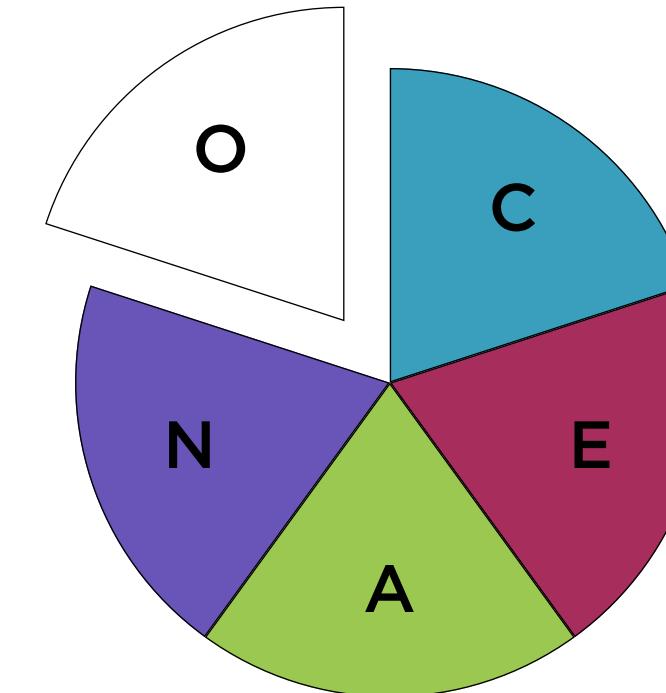
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Personality Types



Insecure Rockstar

11111



Shallow and Superficial

01111

Shallow and Superficial



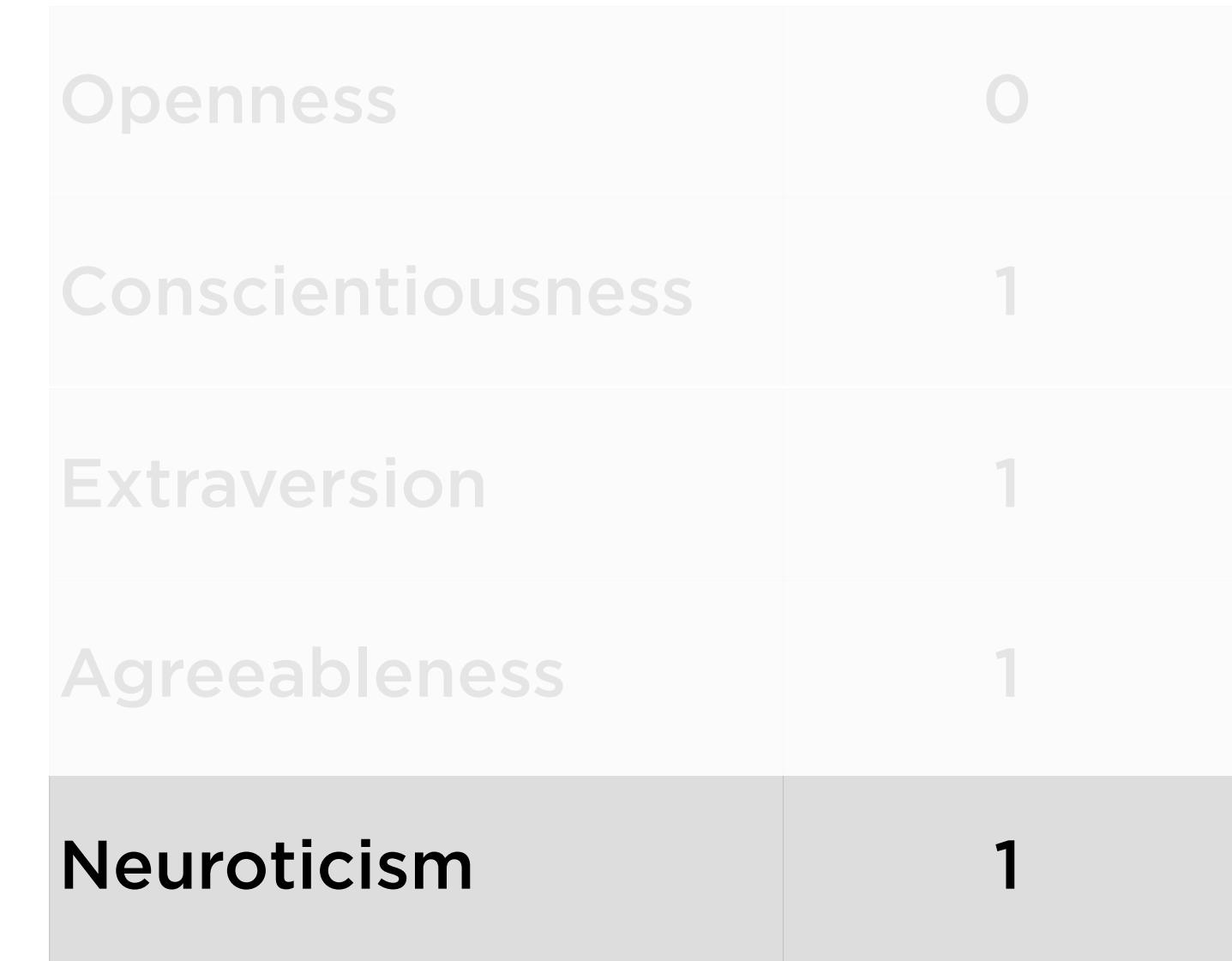
Openness	0
Conscientiousness	1
Extraversion	1
Agreeableness	1
Neuroticism	1

Shallow and Superficial



Traits can interplay in unpredictable ways
Can be vacuous and vain

Shallow and Superficial



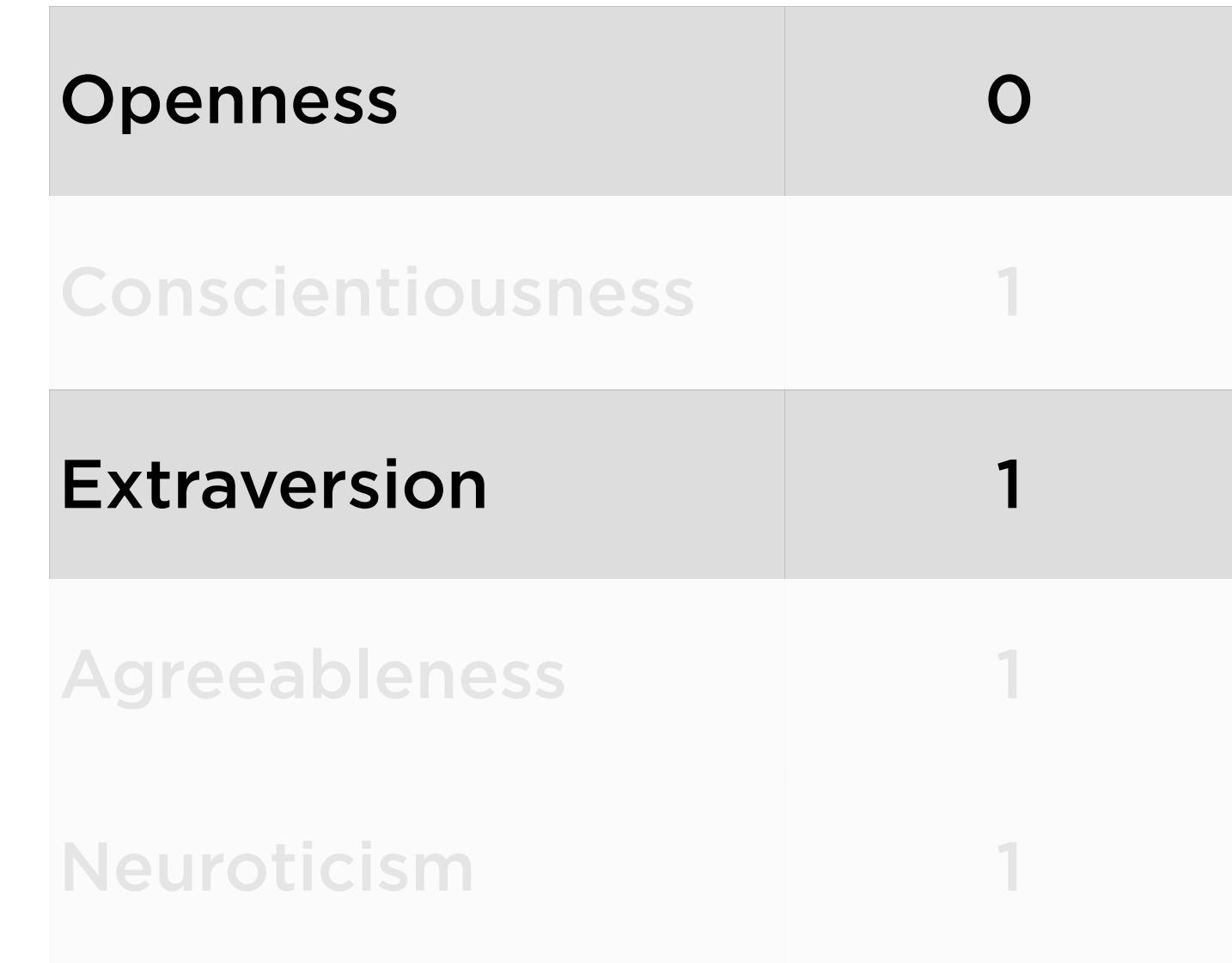
Shallow and Superficial

N=1

High level of variance



Shallow and Superficial



Shallow and Superficial

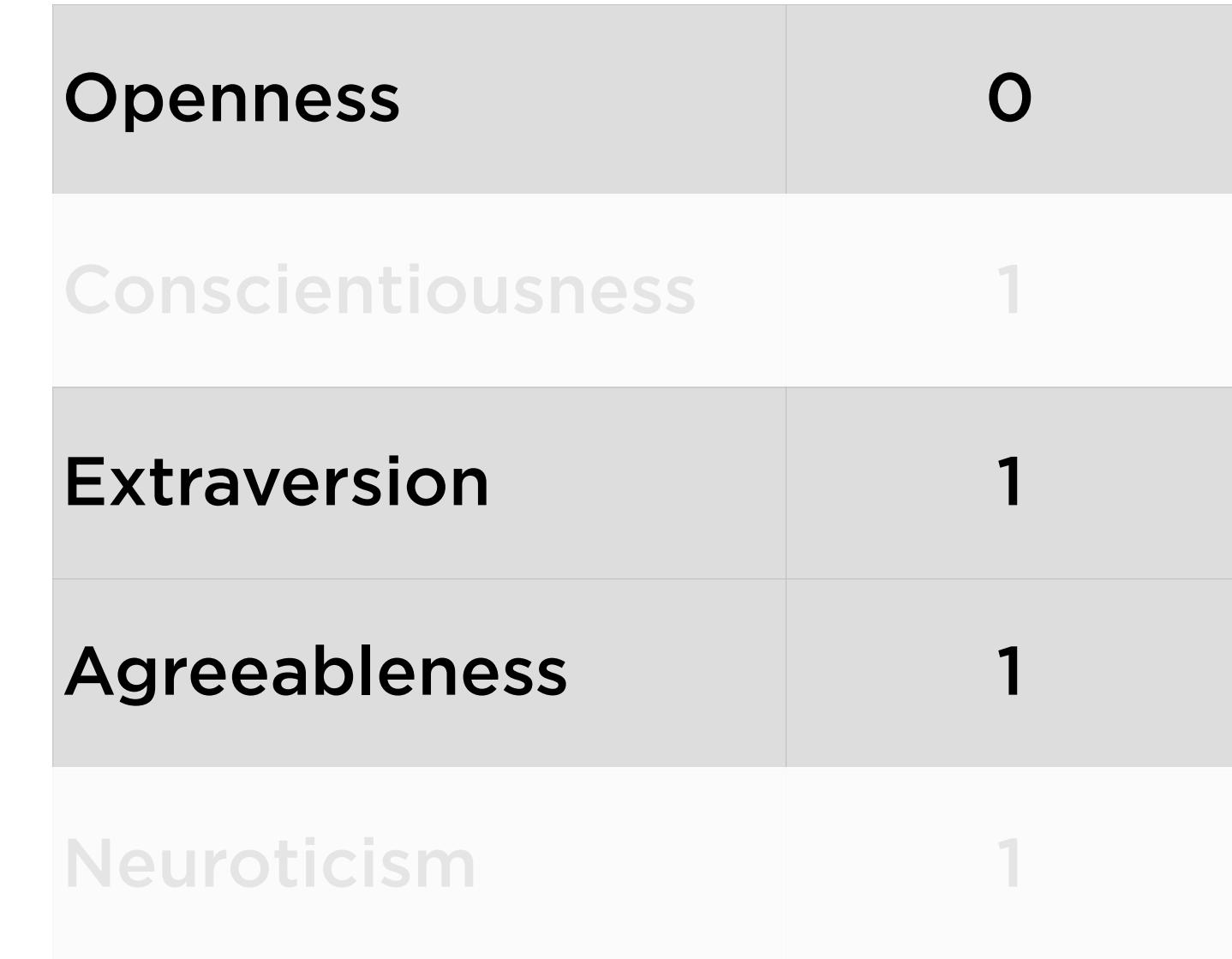
N=1

High level of variance

E=1, O=0

Showy, flirtatious and verbose

Shallow and Superficial



Shallow and Superficial

N=1

High level of variance

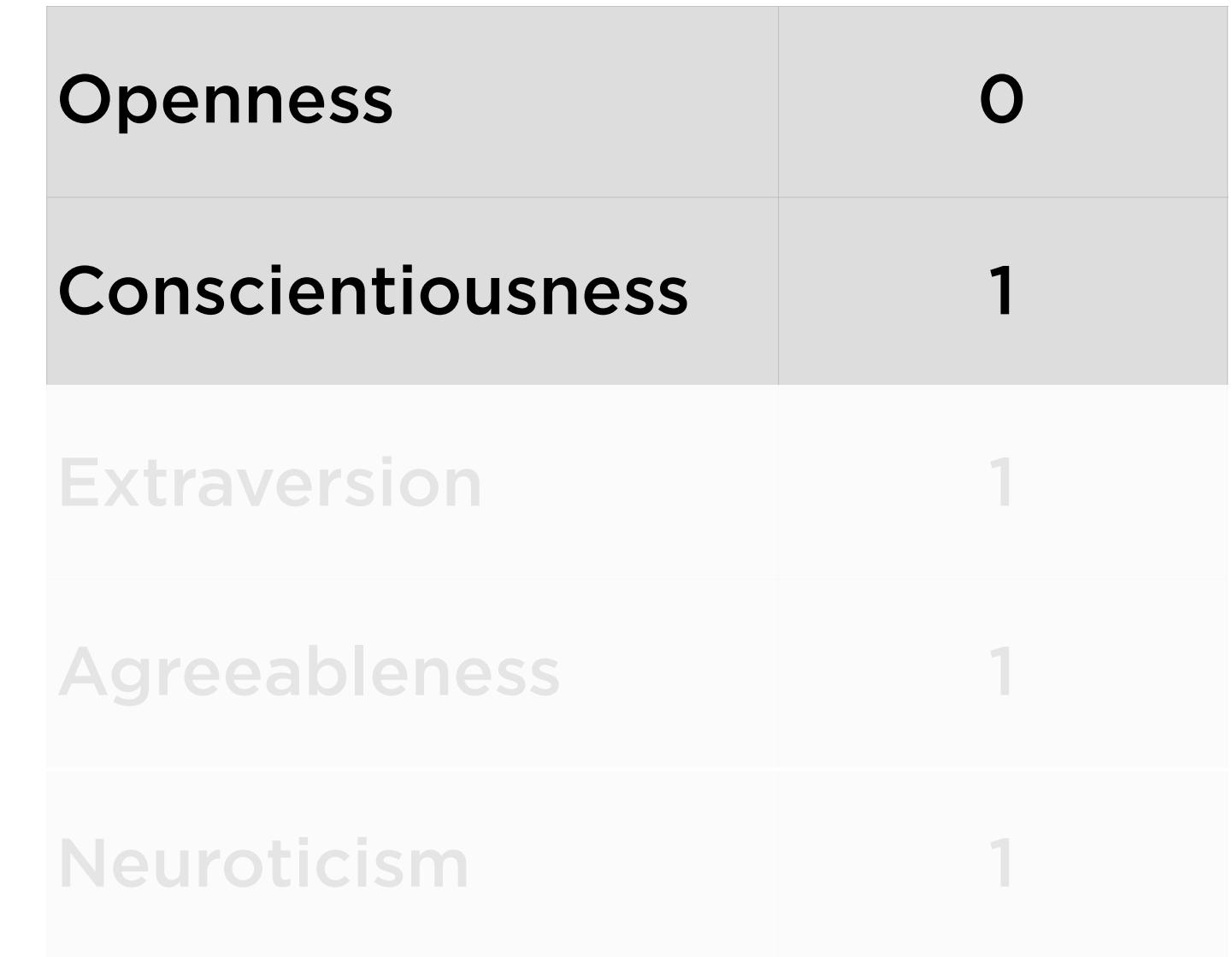
O=0 & E=1 & A=1

Nice, aggressive but a bit of a
flirt

E=1, O=0

Showy, flirtatious and verbose

Shallow and Superficial



Shallow and Superficial

N=1

High level of variance

O=0 & E=1 & A=1

Nice, aggressive but a bit of a
flirt

E=1, O=0

Showy, flirtatious and verbose

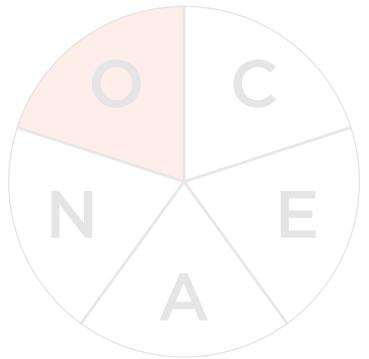
O=0 & C=1

Stickler for conventionality

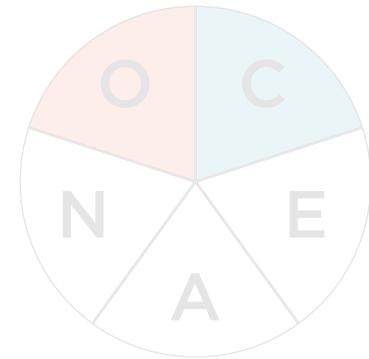
Don't count on them to stand by
you or bail you out

The Charming Rogue

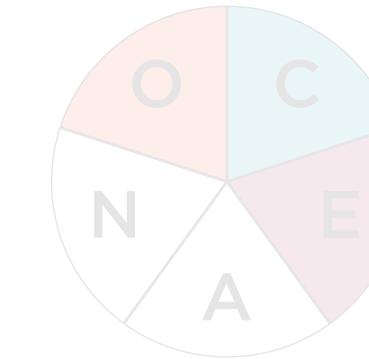
Personality Types



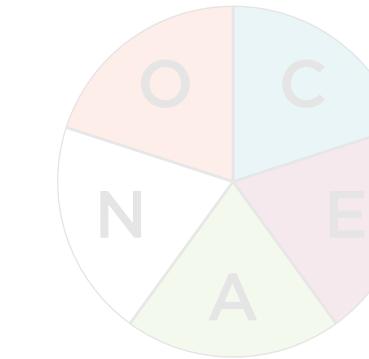
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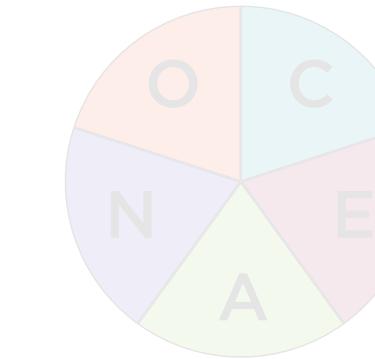
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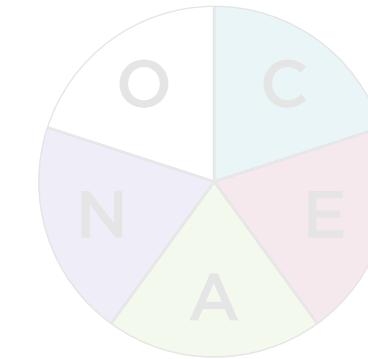
11100



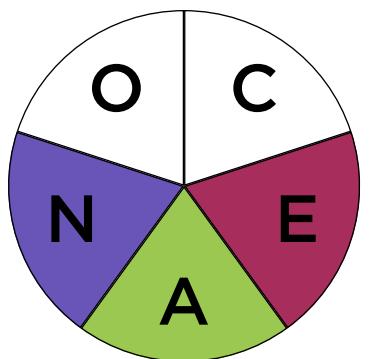
11110



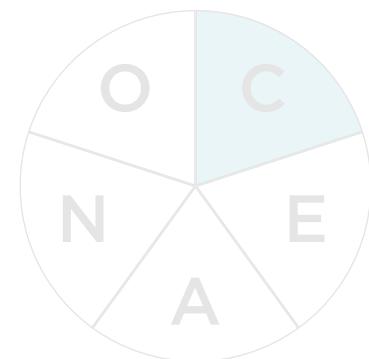
11111



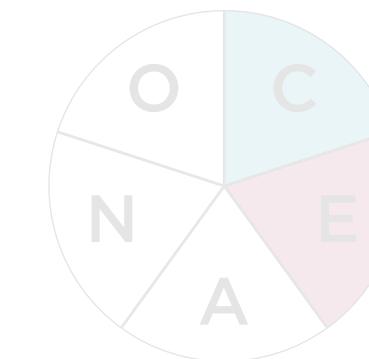
01111



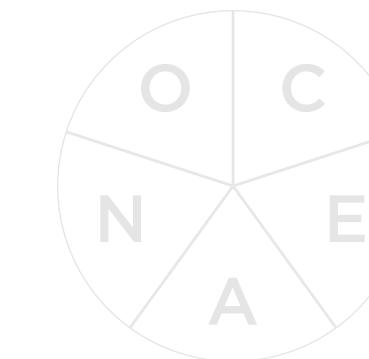
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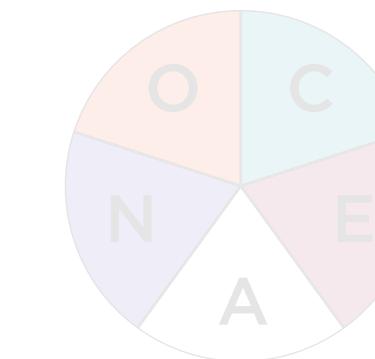
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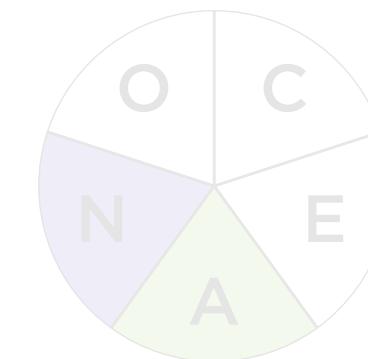
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11101

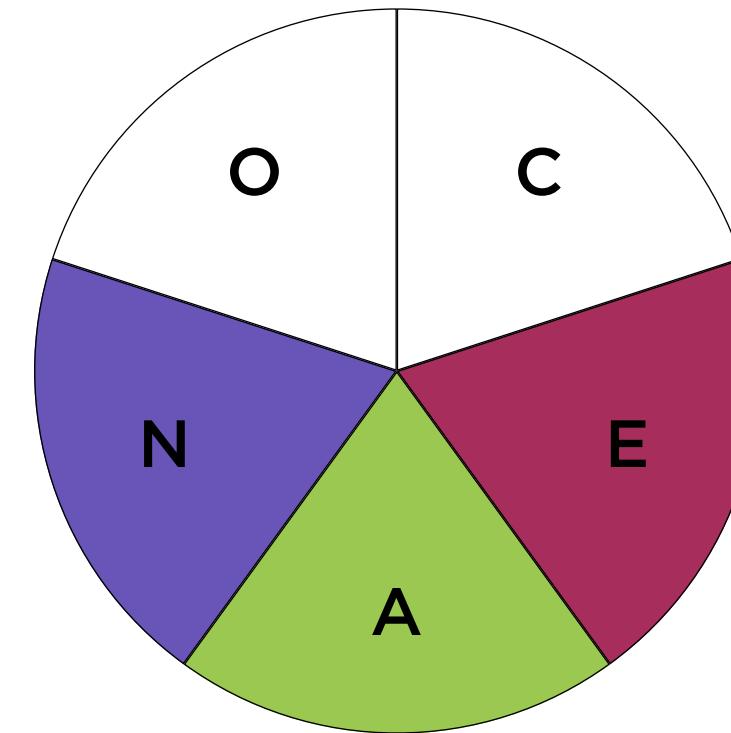


00011

Personality Types



Charming Rogue



00111

Charming Rogue



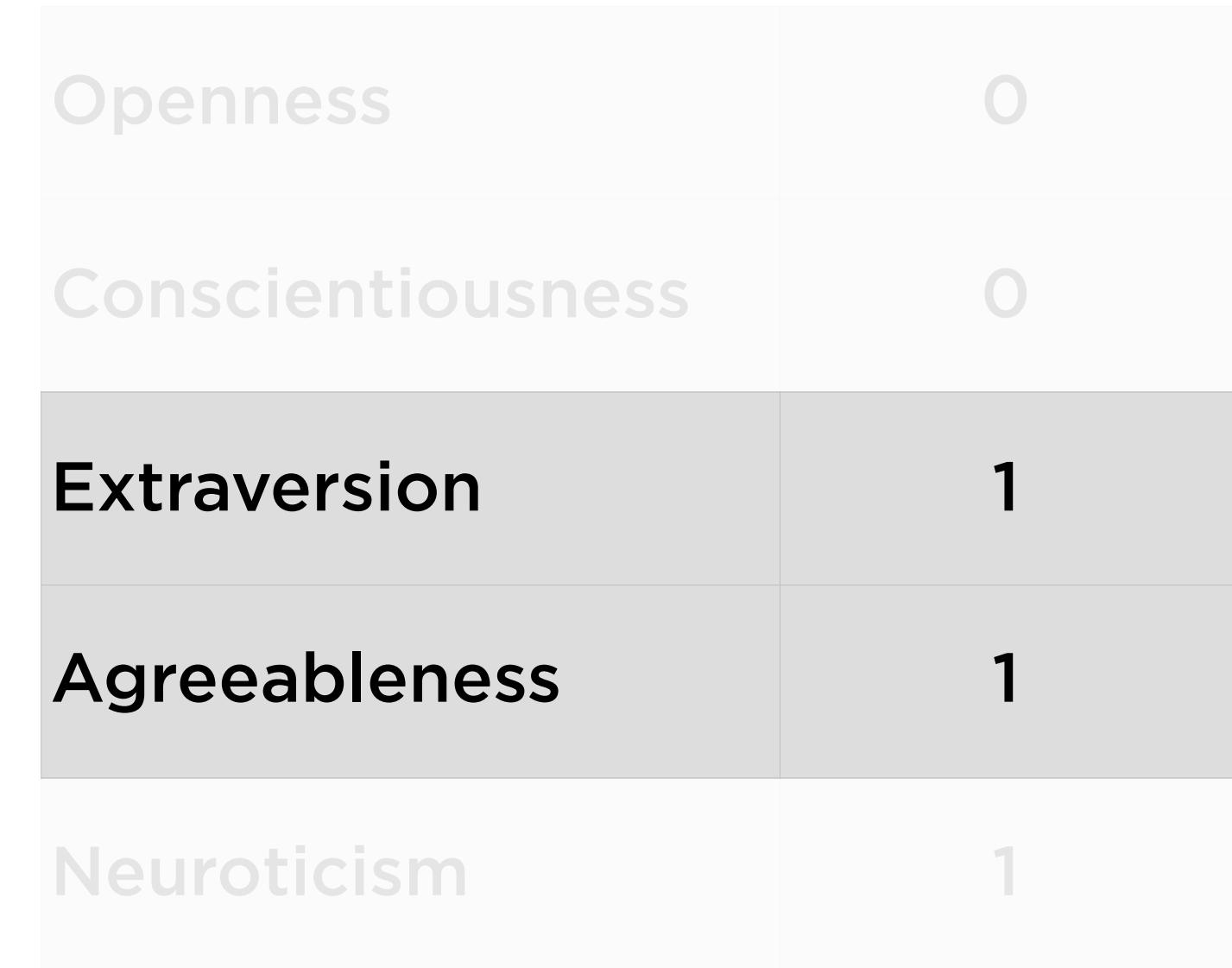
Openness	0
Conscientiousness	0
Extraversion	1
Agreeableness	1
Neuroticism	1

Charming Rogue



Fun person, their company isn't boring

Charming Rogue



Charming Rogue

E=1 & A=1

Sensitive, warm
encouraging, great to talk
to during bad times



Charming Rogue



Openness	0
Conscientiousness	0
Extraversion	1
Agreeableness	1
Neuroticism	1

Charming Rogue

E=1 & A=1

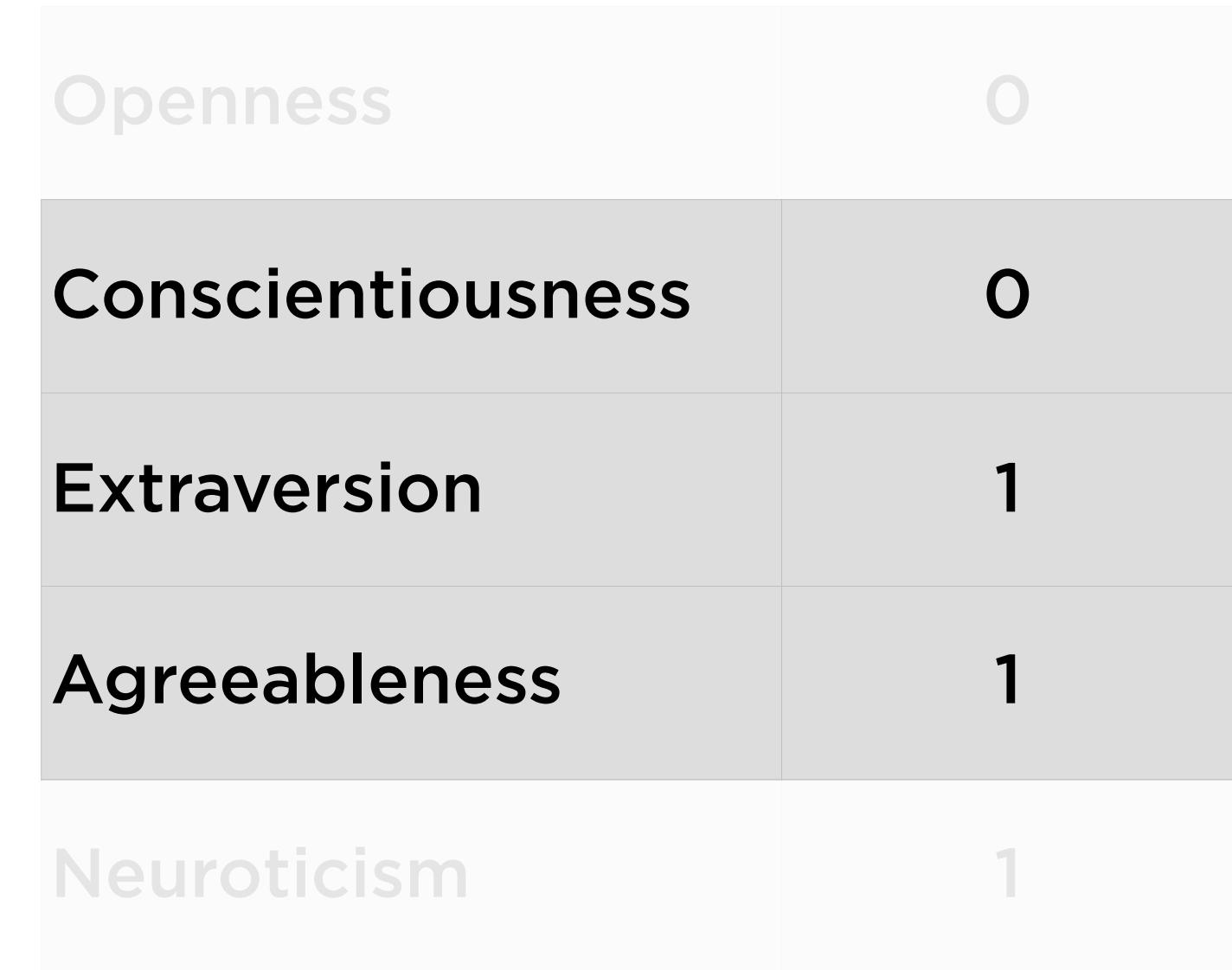
Sensitive, warm
encouraging, great to talk
to during bad times



E=1 & A=1 & C=0 & N=1

Might not actually help,
emotionally unstable

Charming Rogue



Charming Rogue

E=1 & A=1

Sensitive, warm
encouraging, great to talk
to during bad times

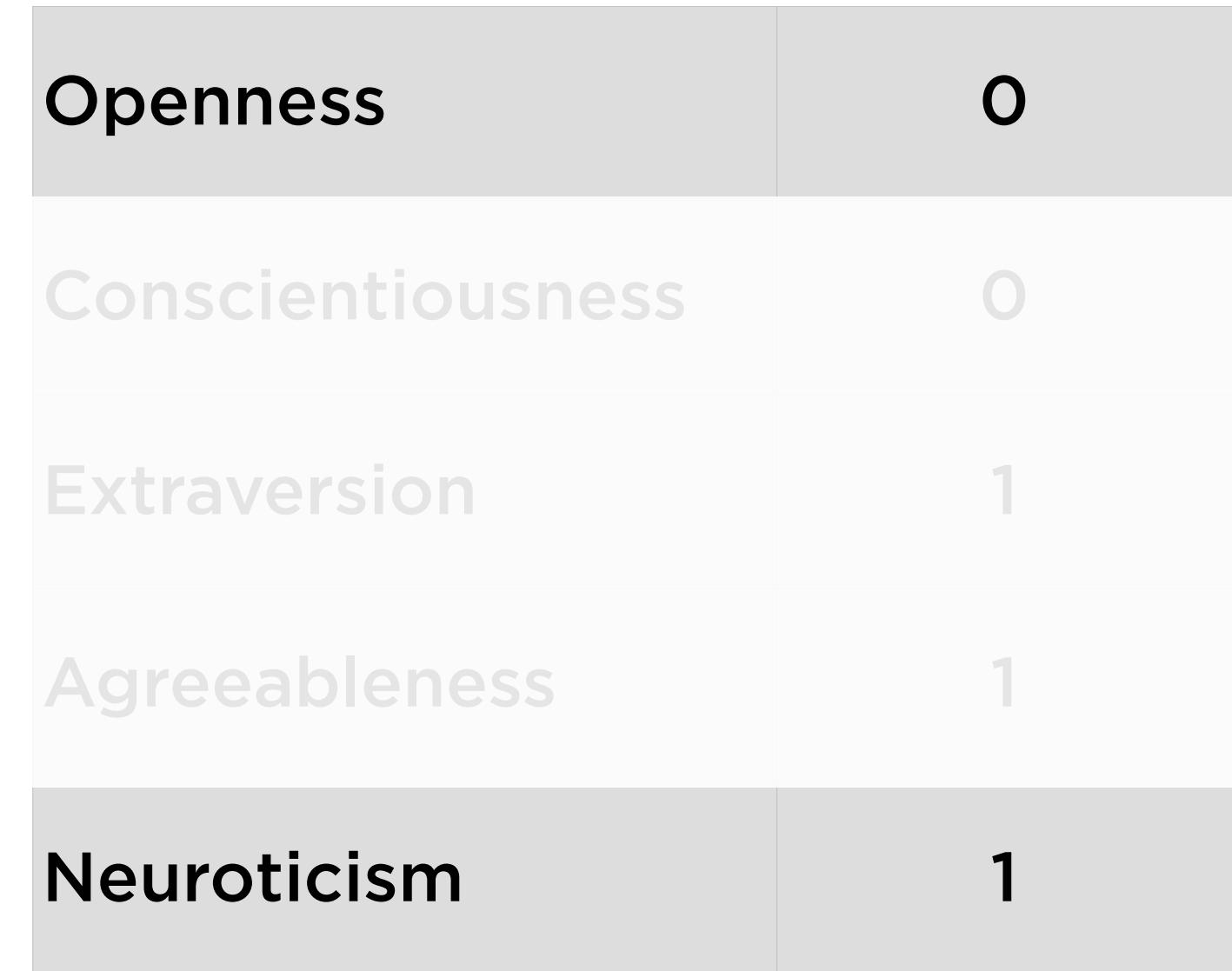
E=1 & A=1 & C=0

Unscrupulous,
untrustworthy

E=1 & A=1 & C=0 & N=1

Might not actually help,
emotionally unstable

Charming Rogue



Charming Rogue

E=1 & A=1

Sensitive, warm
encouraging, great to talk
to during bad times

E=1 & A=1 & C=0

Unscrupulous,
untrustworthy

N=1

Unpredictable, internally
conflicted

E=1 & A=1 & C=0 & N=1

Might not actually help,
emotionally unstable

O=0

Set in own ways

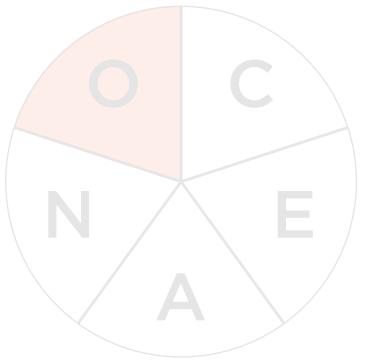
O=0 & N=1

Short sighted but has
sparks of self awareness

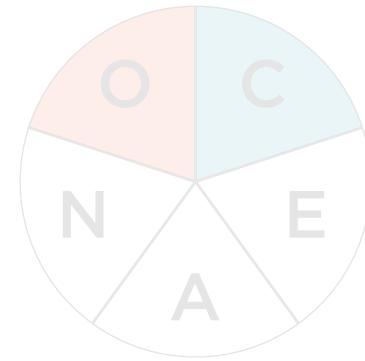
Full of surprises - some pleasant,
some not

The Patronizing Prig

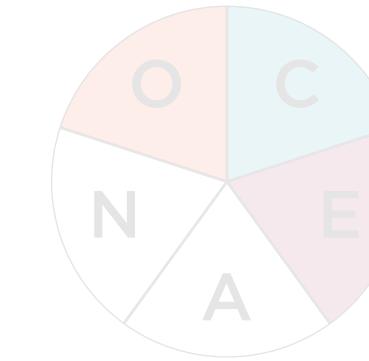
Personality Types



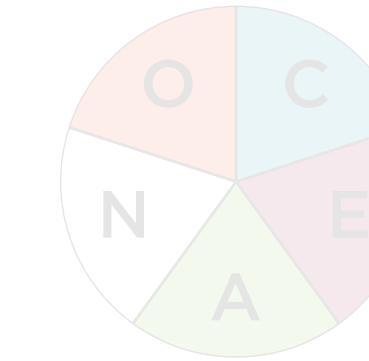
10000



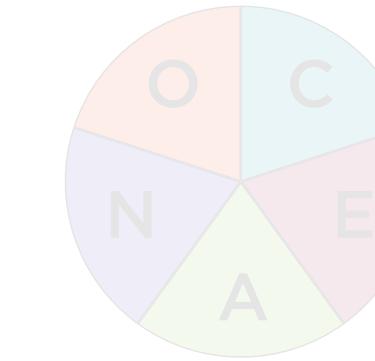
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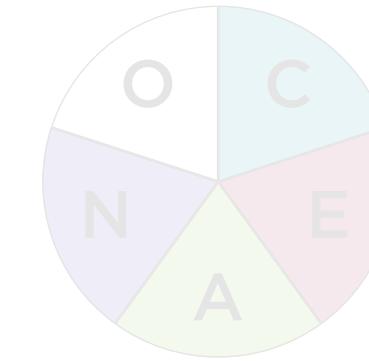
11100



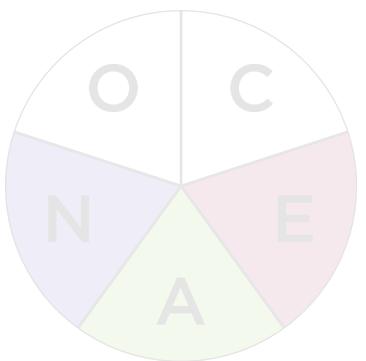
11110



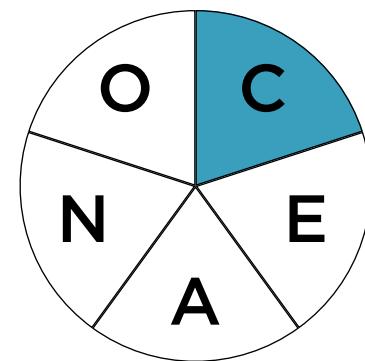
11111



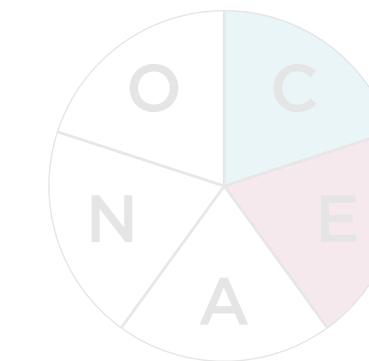
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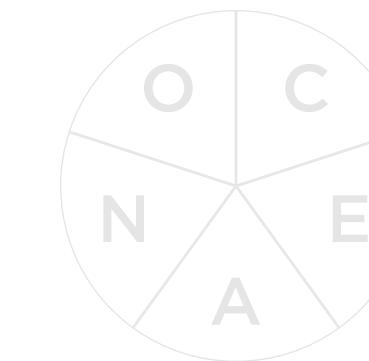
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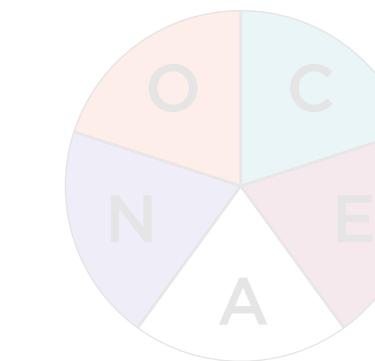
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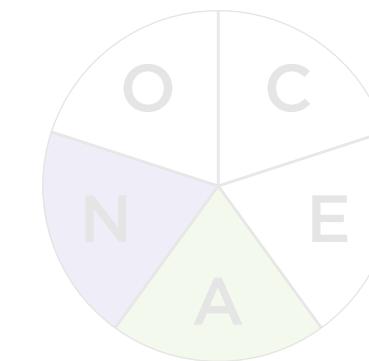
01100



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11101



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Prig

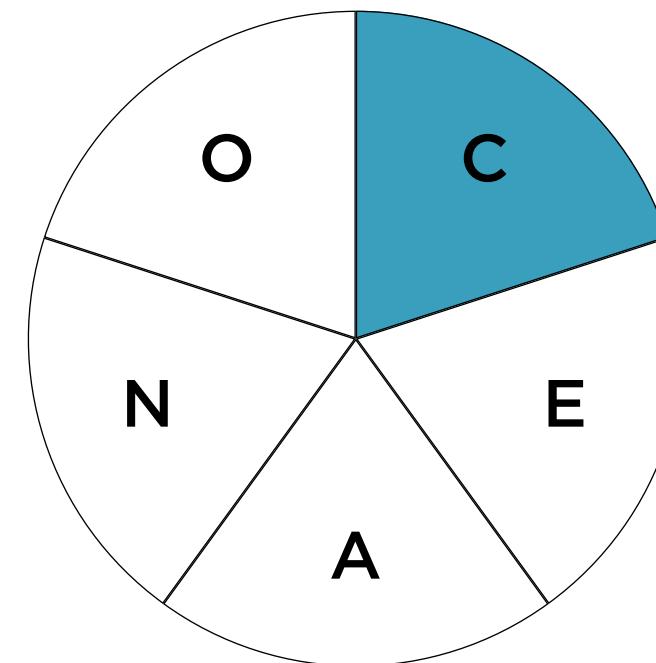
A person who obeys the rules of correct behavior and considers himself or herself to be morally better than other people

– *Cambridge English Dictionary*

Personality Types



Patronizing Prig



01000

Patronizing Prig



**Always correcting someone
Without self-awareness**

Patronizing Prig

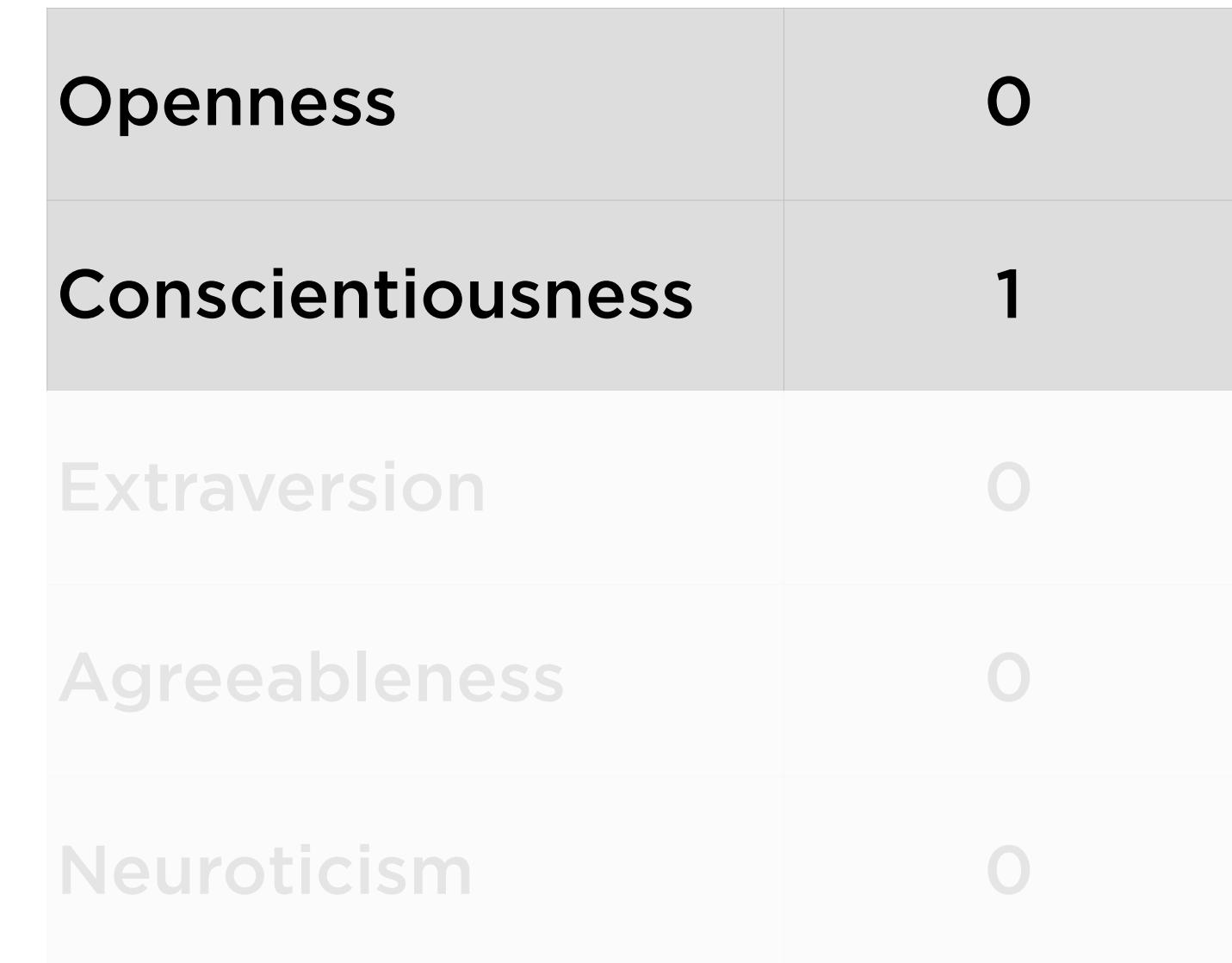


Patronizing Prig



Openness	0
Conscientiousness	1
Extraversion	0
Agreeableness	0
Neuroticism	0

Patronizing Prig



Patronizing Prig

O=0 & C=1

Stickler for conventionality



Patronizing Prig



Openness	0
Conscientiousness	1
Extraversion	0
Agreeableness	0
Neuroticism	0

Patronizing Prig

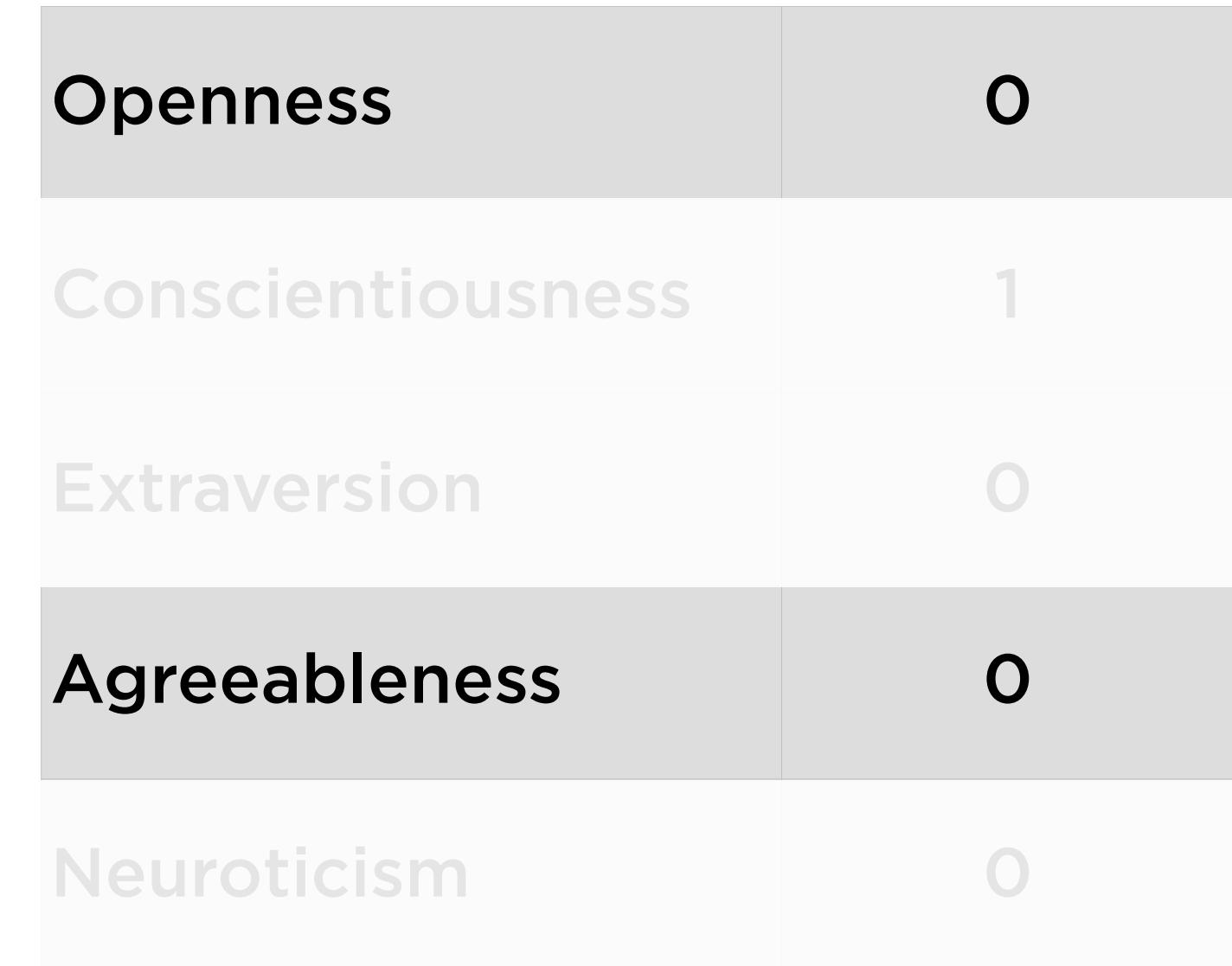
O=0 & C=1

Stickler for conventionality

O=0 & C=1 & A=0 & N=0

Patronizing person, bit of a prig,
insensitive

Patronizing Prig



Patronizing Prig

O=0 & C=1

Stickler for conventionality

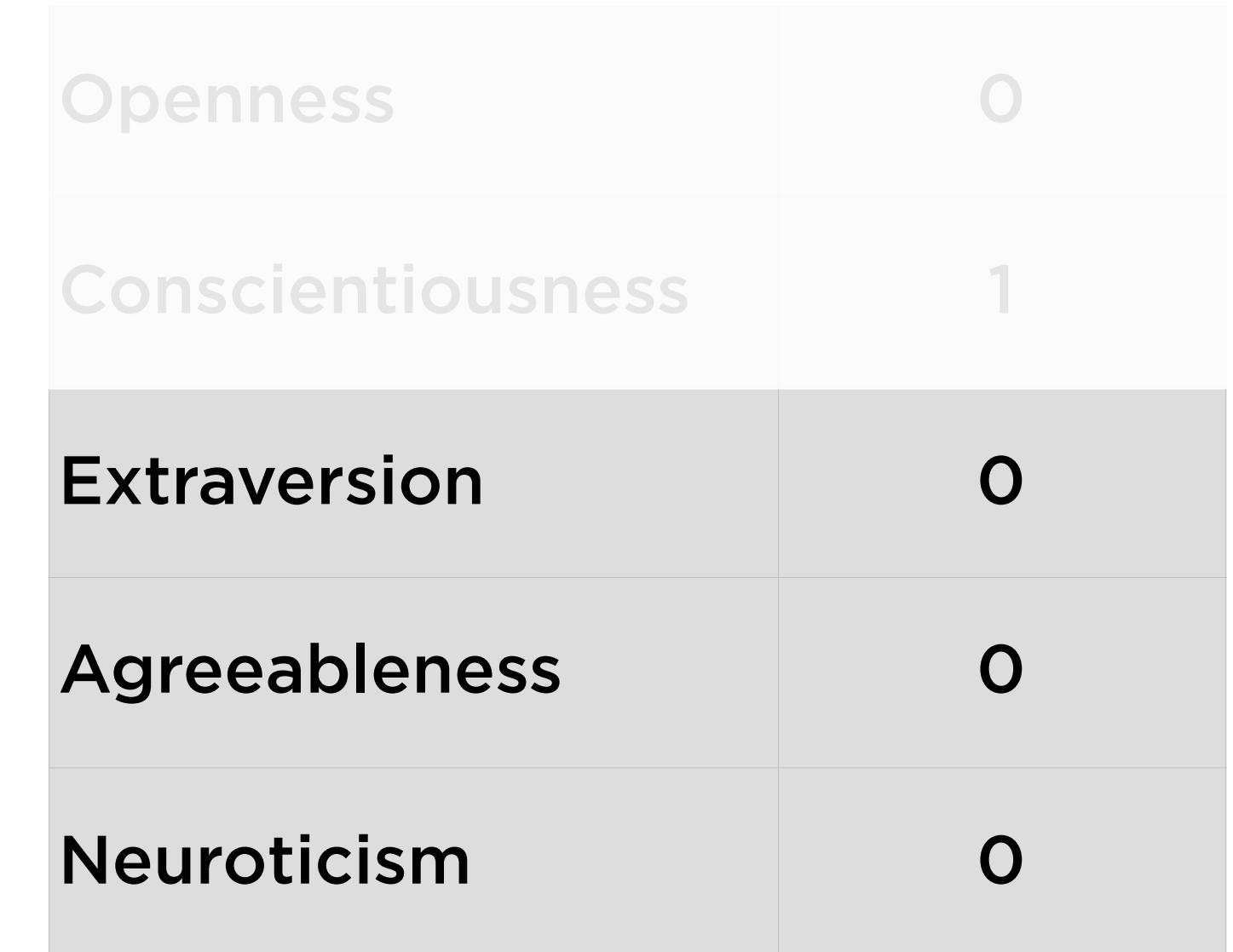
O=0 & A=0

Not helpful

O=0 & C=1 & A=0 & N=0

Patronizing person, bit of a prig,
insensitive

Patronizing Prig



Patronizing Prig

O=0 & C=1

Stickler for conventionality

O=0 & A=0

Not helpful

O=0 & C=1 & A=0 & N=0

Patronizing person, bit of a prig,
insensitive

E=0 & A=0 & N=0

Goes about an agenda
in a bull headed way

Patronizing Prig

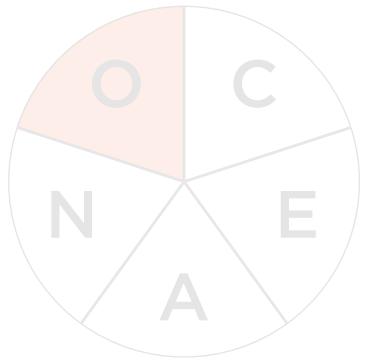


**Always correcting someone
Without self-awareness
Great follower, bad manager
Needs careful handling**

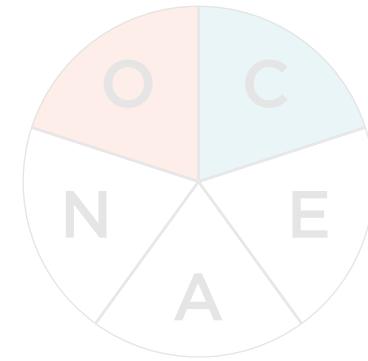
Can be great enforcers, but you
don't want to be stuck in an
airport with one

The Used Car Salesperson

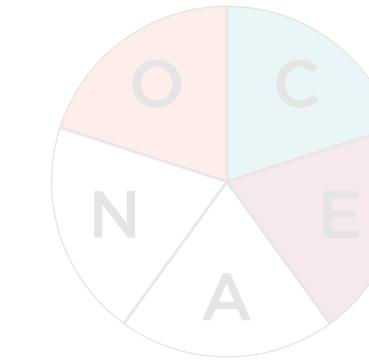
Personality Types



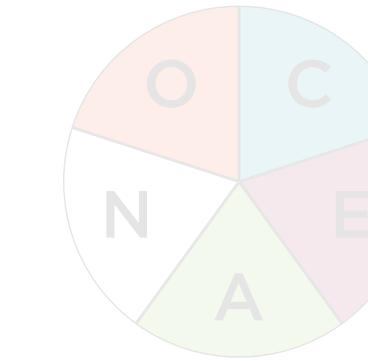
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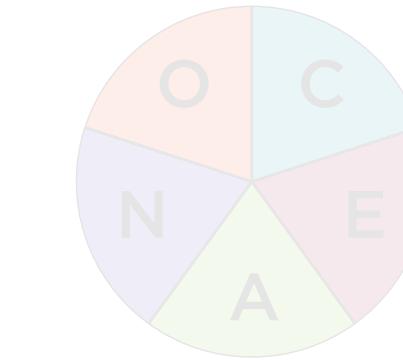
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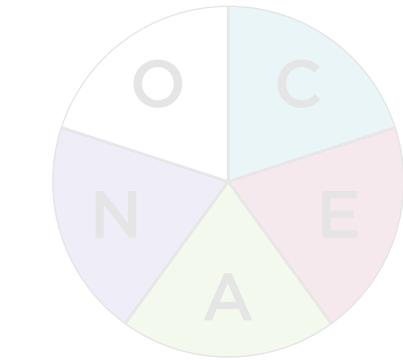
11100



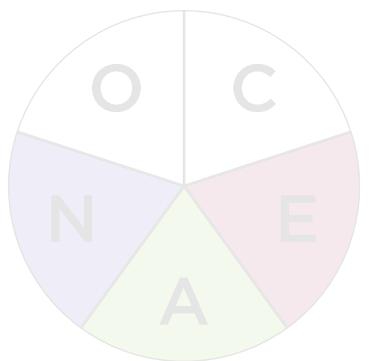
11110



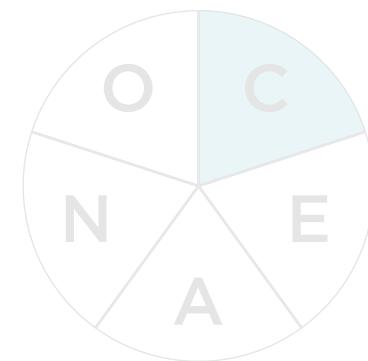
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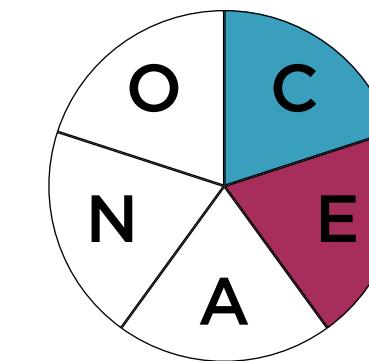
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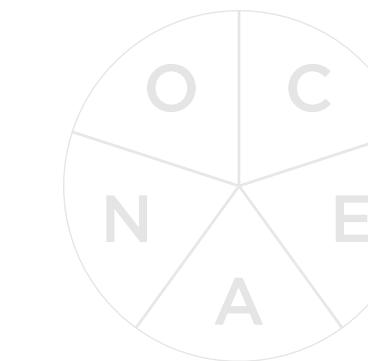
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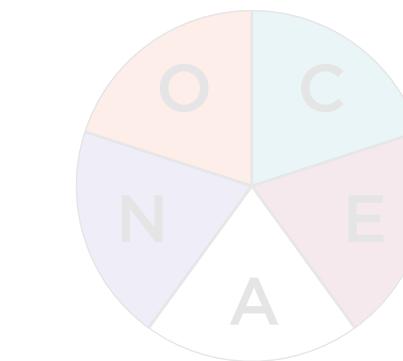
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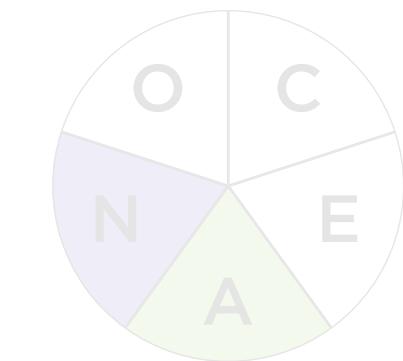
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00000



11101

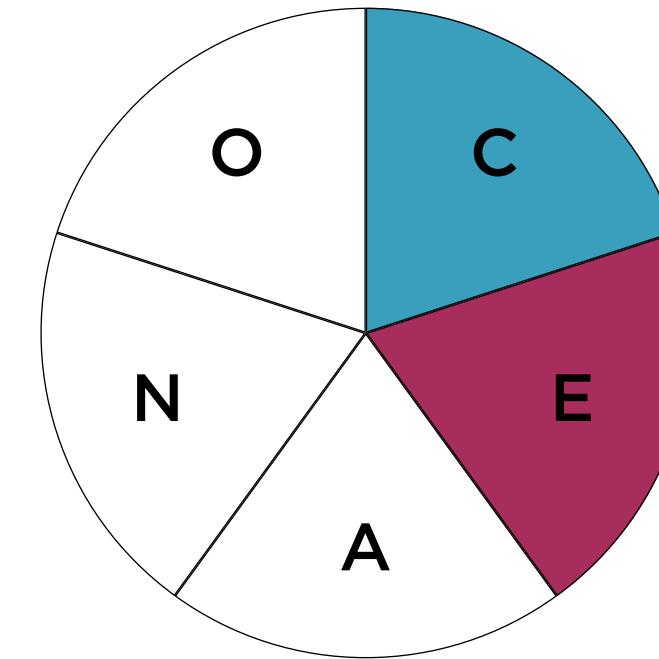


00011

Personality Types



Used Car Salesperson



01100

Used Car Salesperson



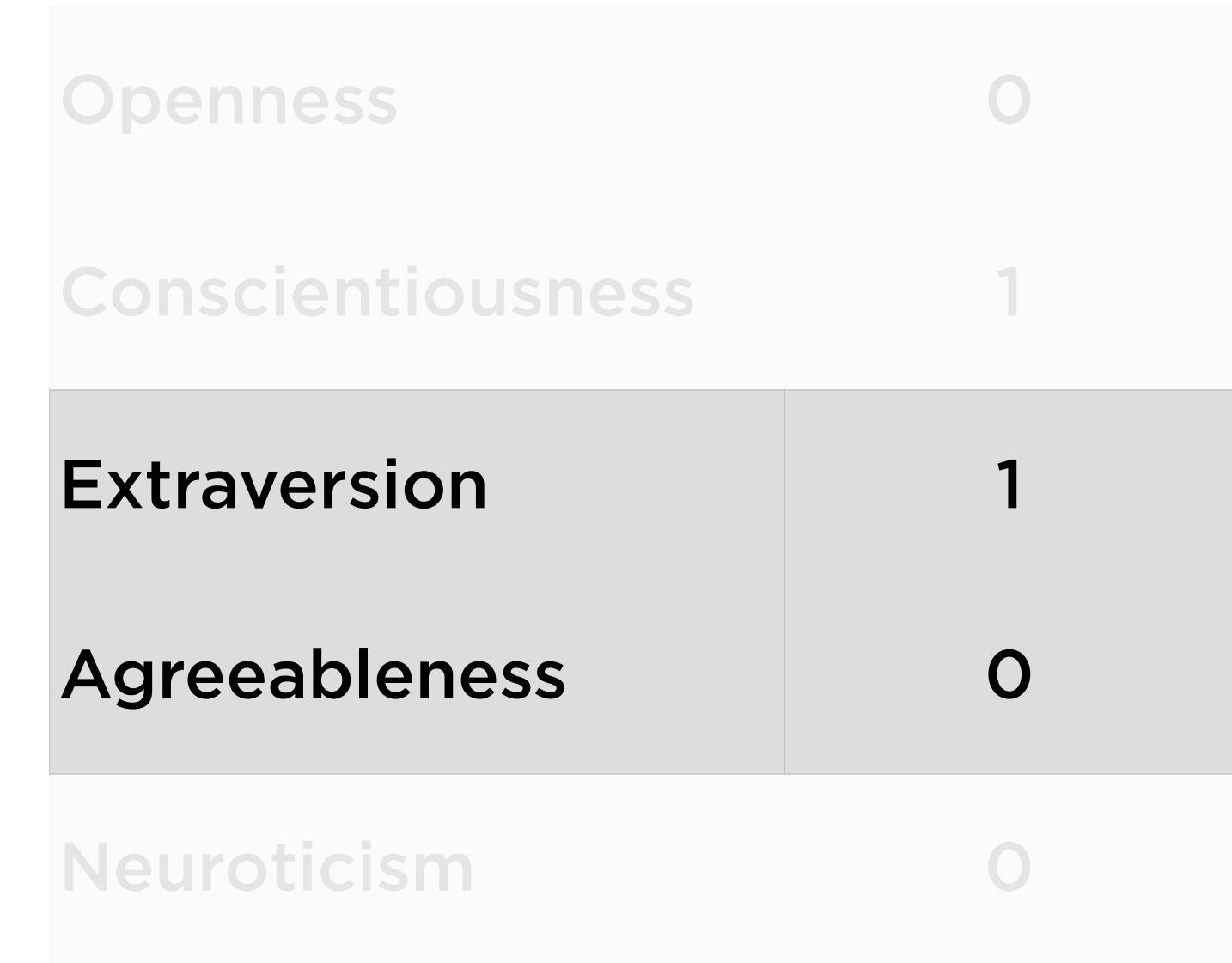
Openness	0
Conscientiousness	1
Extraversion	1
Agreeableness	0
Neuroticism	0

Used Car Salesperson



**Will sell you absolutely anything
Doesn't care about others**

Used Car Salesperson



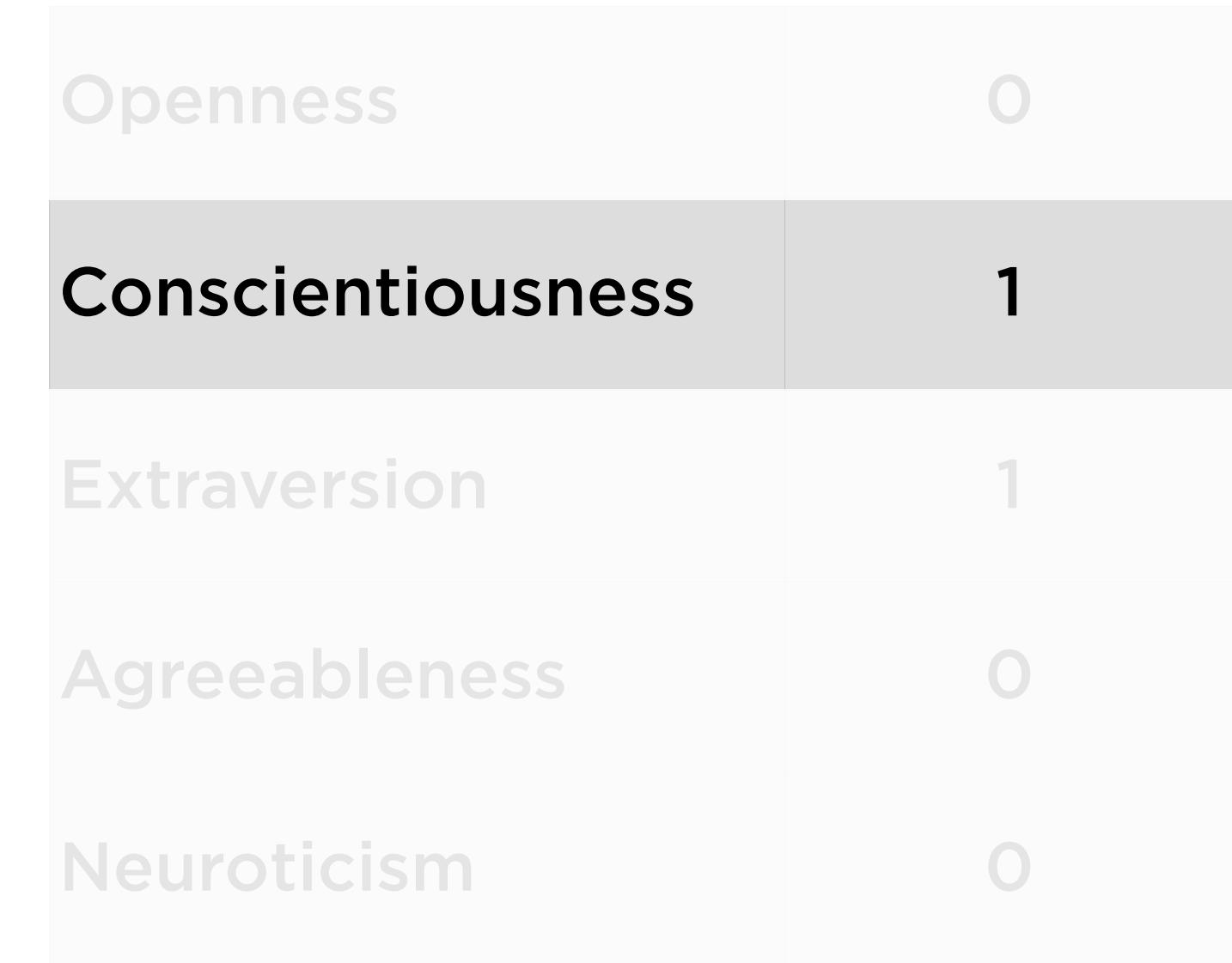
Used Car Salesperson

E=1 & A=0

Pushy, aggressive, has an
agenda



Used Car Salesperson



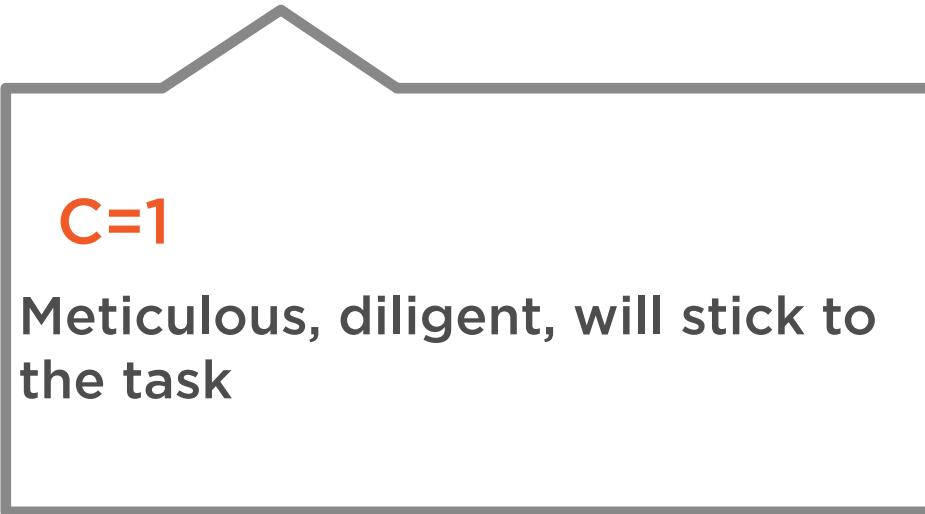
Used Car Salesperson

E=1 & A=0

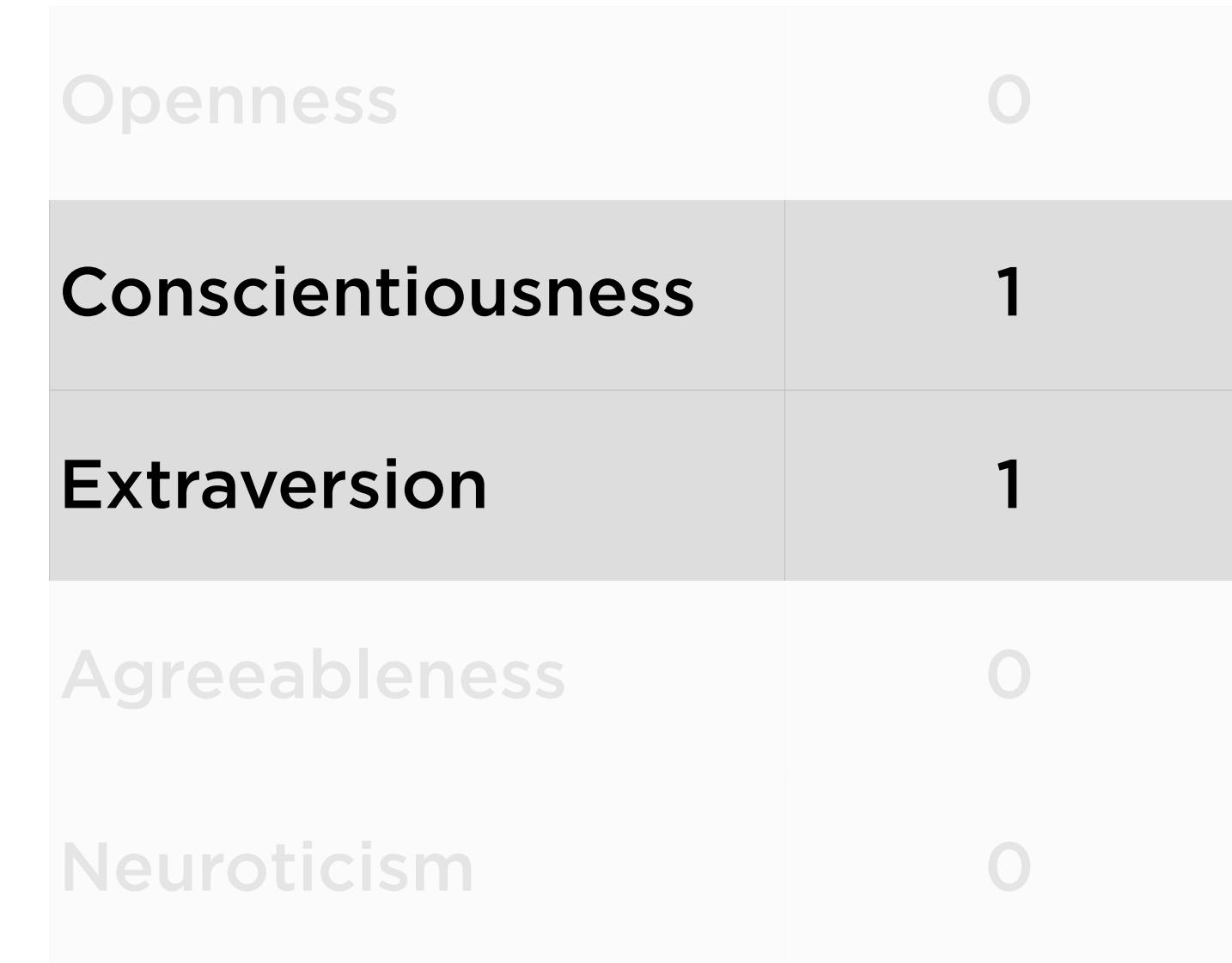
Pushy, aggressive, has an
agenda

C=1

Meticulous, diligent, will stick to
the task



Used Car Salesperson



Used Car Salesperson

E=1 & A=0

Pushy, aggressive, has an agenda

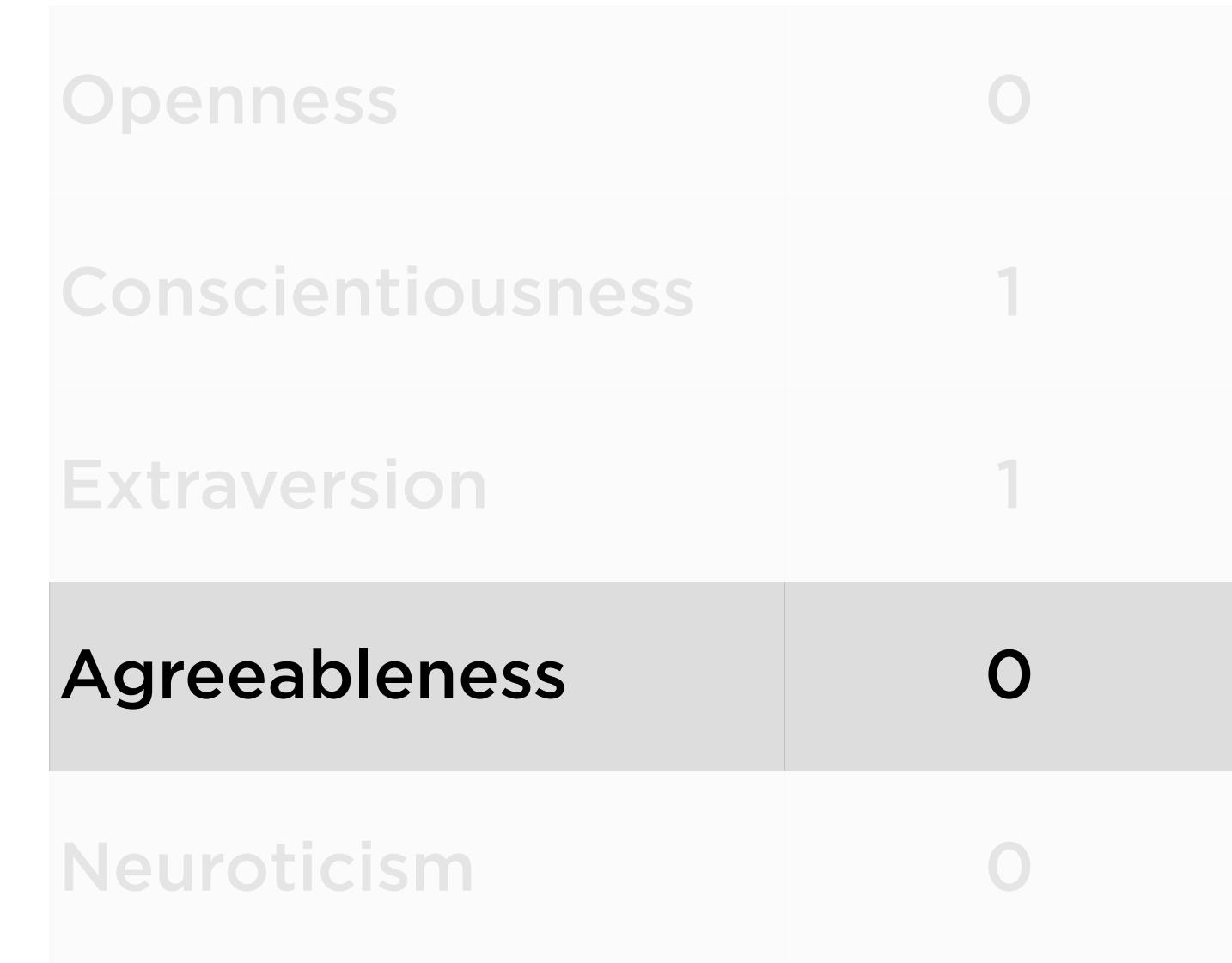
C=1 & E=1

Strong willed: Assertive & persistent

C=1

Meticulous, diligent, will stick to the task

Used Car Salesperson



Used Car Salesperson

E=1 & A=0

Pushy, aggressive, has an agenda

C=1 & E=1

Strong willed: Assertive & persistent

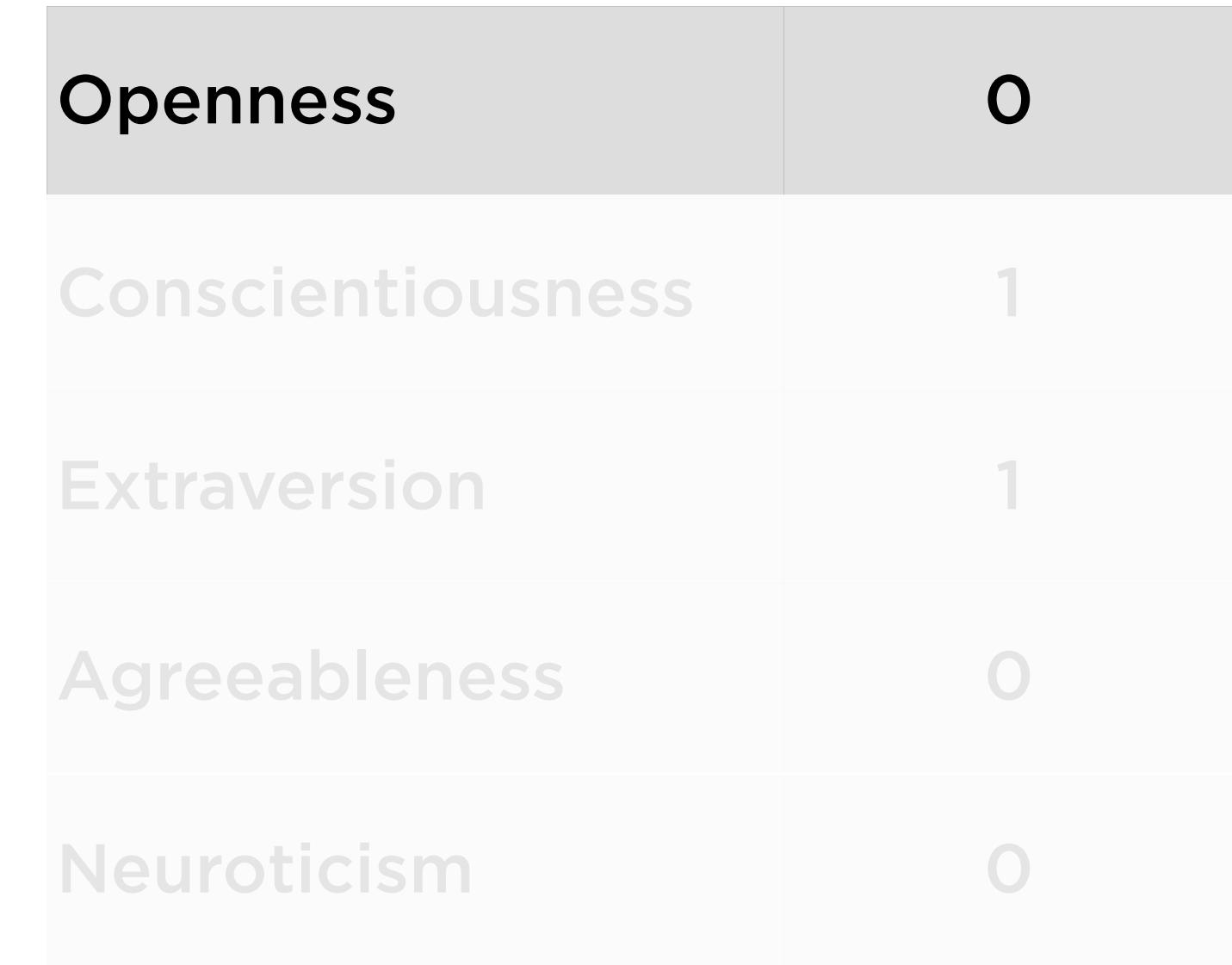
C=1

Meticulous, diligent, will stick to the task

A=0

They won't like you, not nice

Used Car Salesperson



Used Car Salesperson

E=1 & A=0

Pushy, aggressive, has an agenda

C=1 & E=1

Strong willed: Assertive & persistent

O=0

Won't get your point-of-view

C=1

Meticulous, diligent, will stick to the task

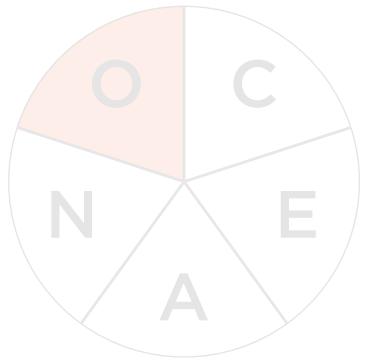
A=0

They won't like you, not nice

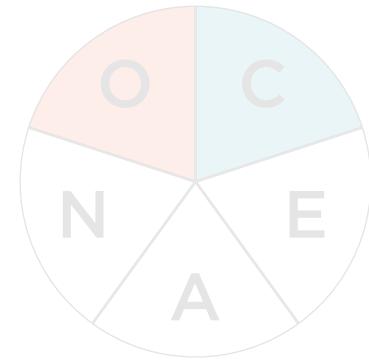
Stay on guard

Wrong but Headstrong

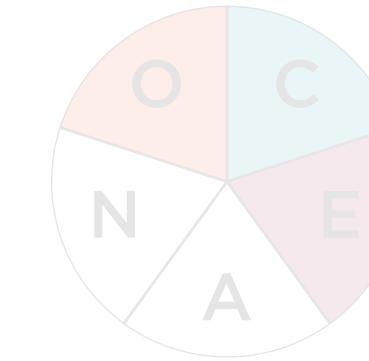
Personality Types



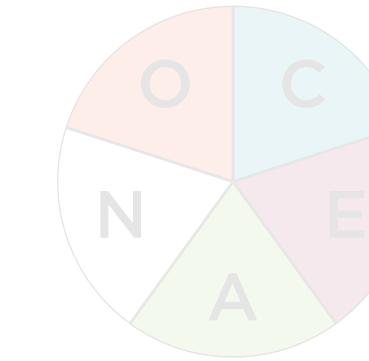
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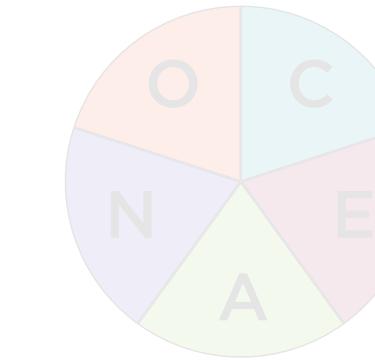
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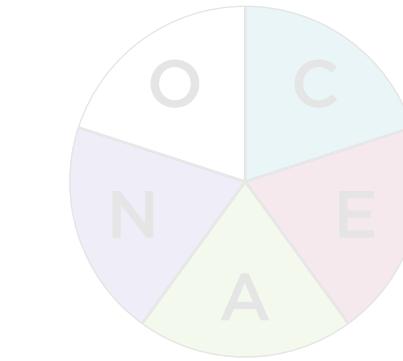
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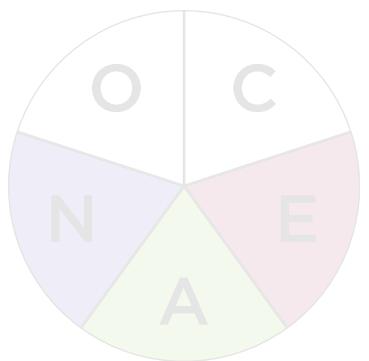
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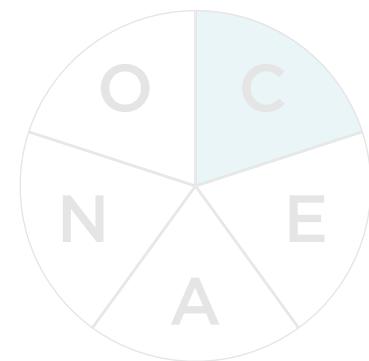
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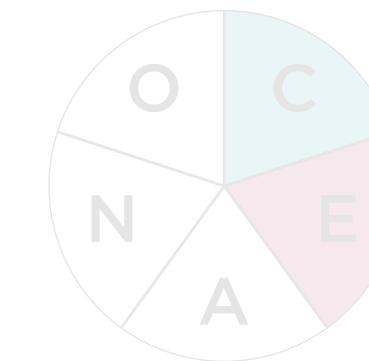
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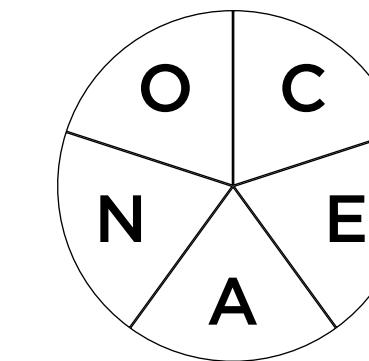
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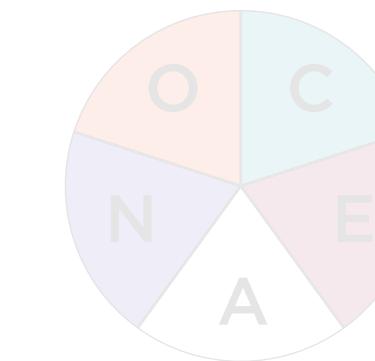
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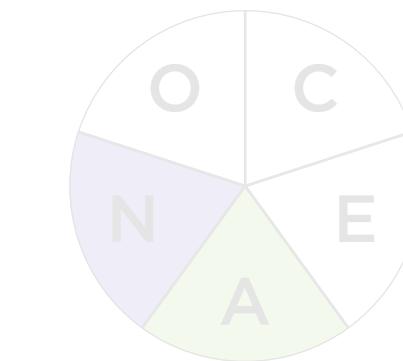
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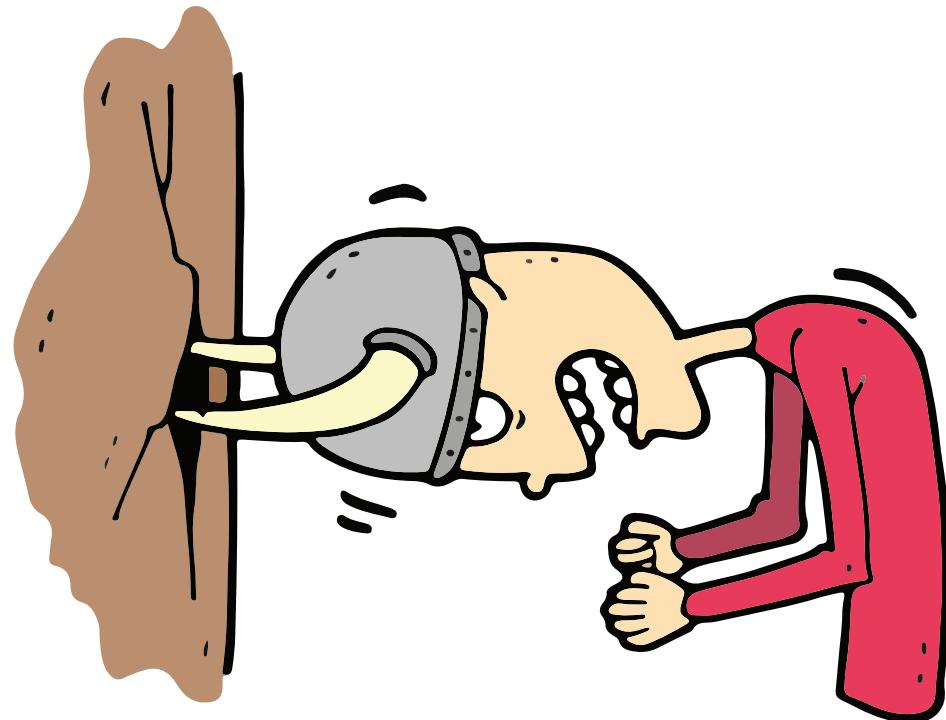


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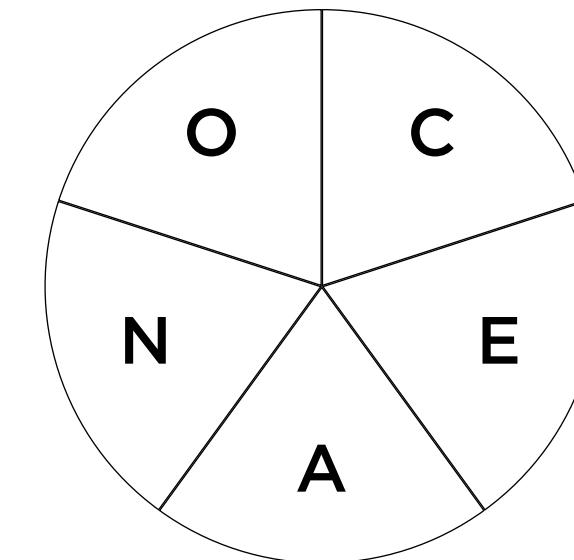


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Personality Types

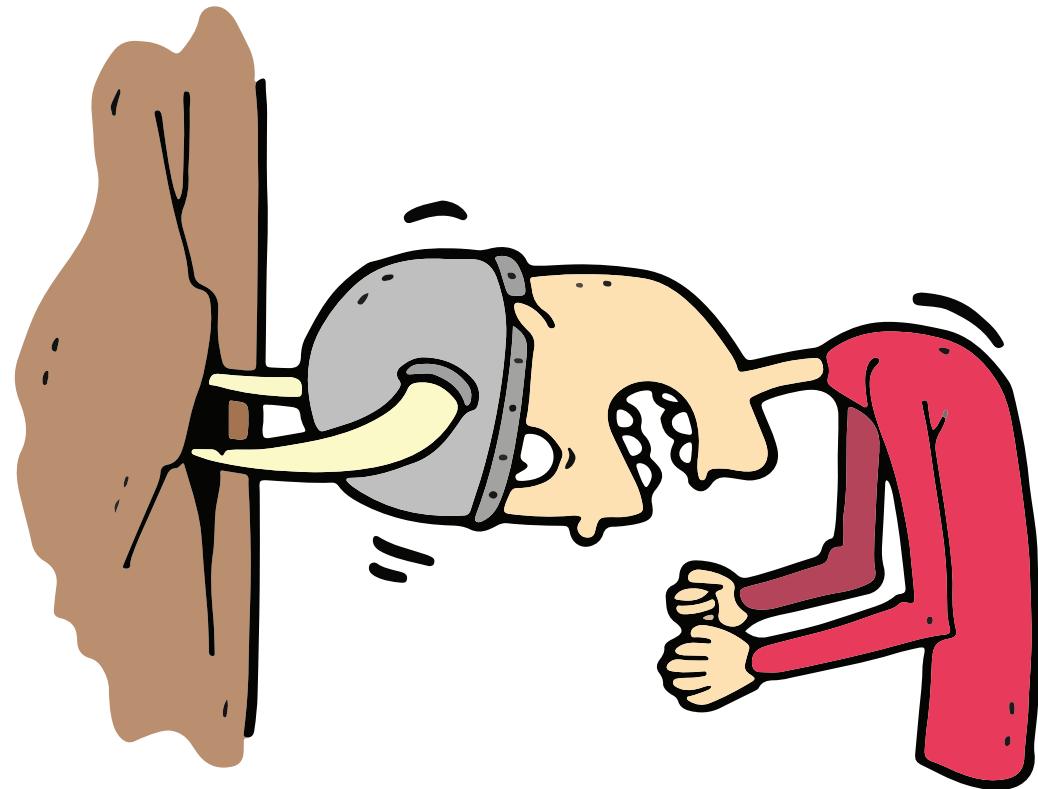


Wrong but Headstrong



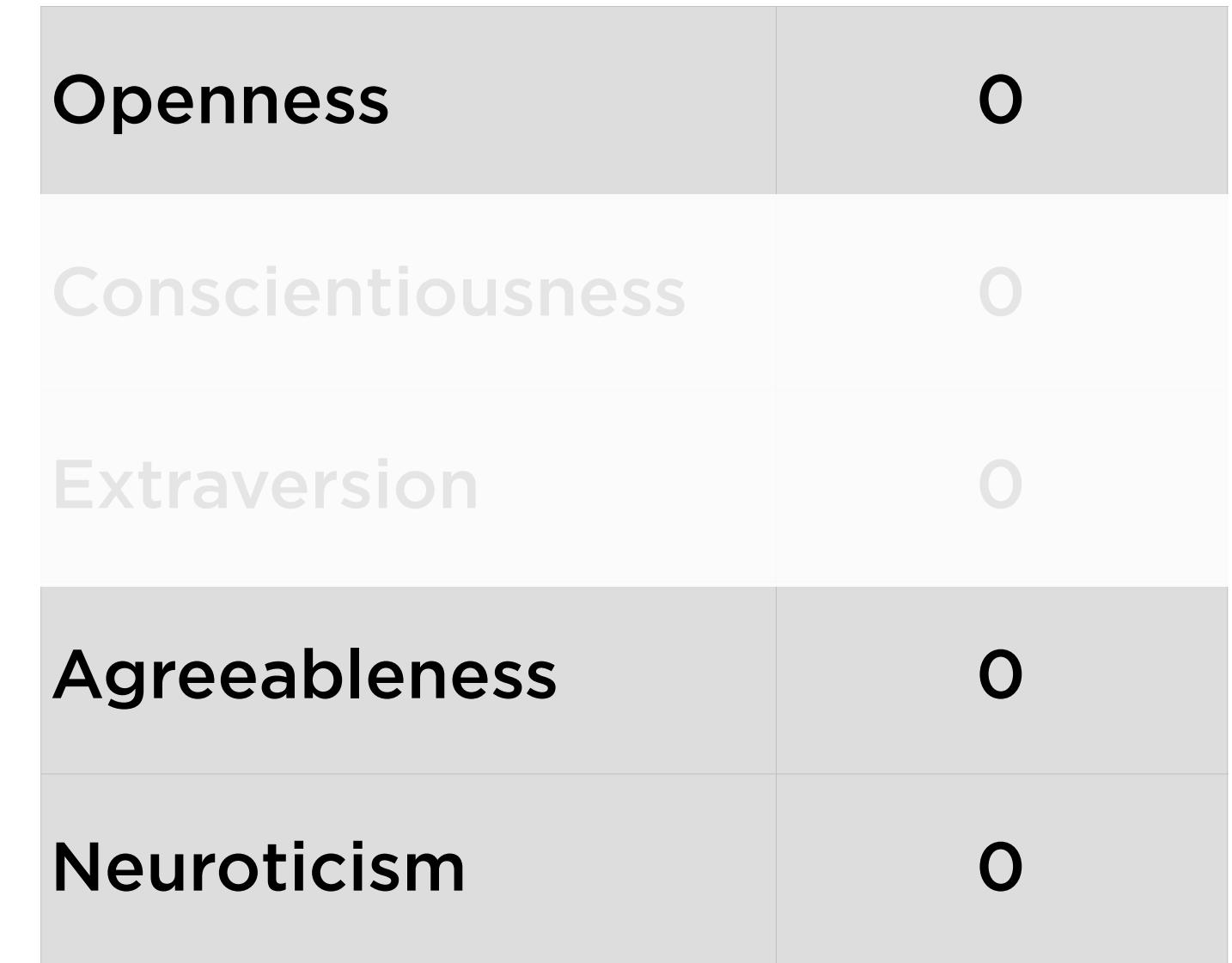
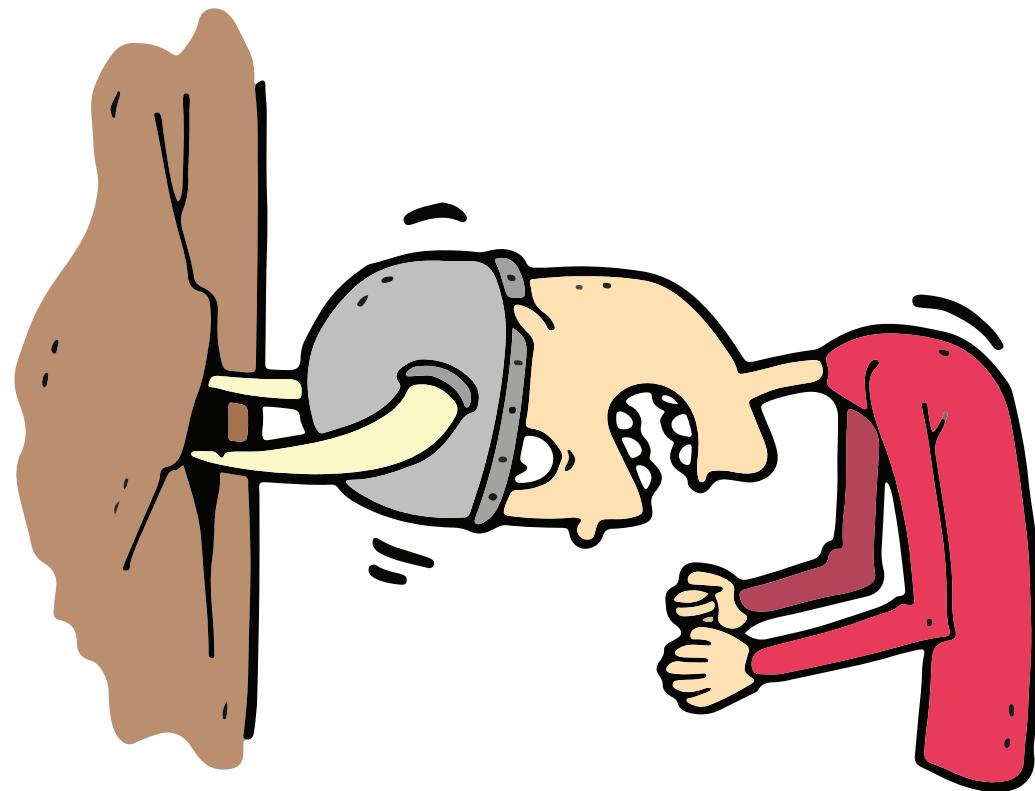
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Wrong but Headstrong



Openness	0
Conscientiousness	0
Extraversion	0
Agreeableness	0
Neuroticism	0

Wrong but Headstrong



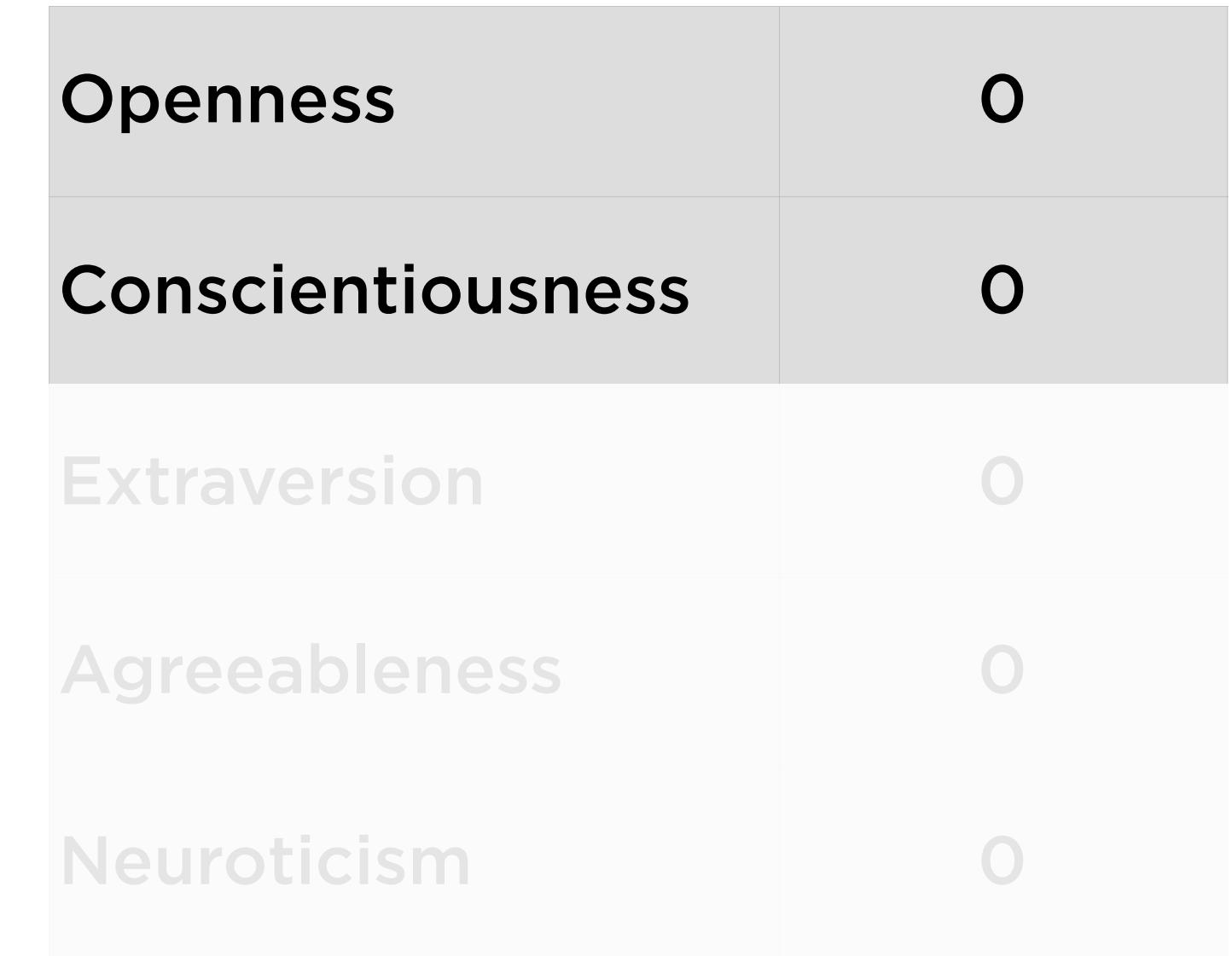
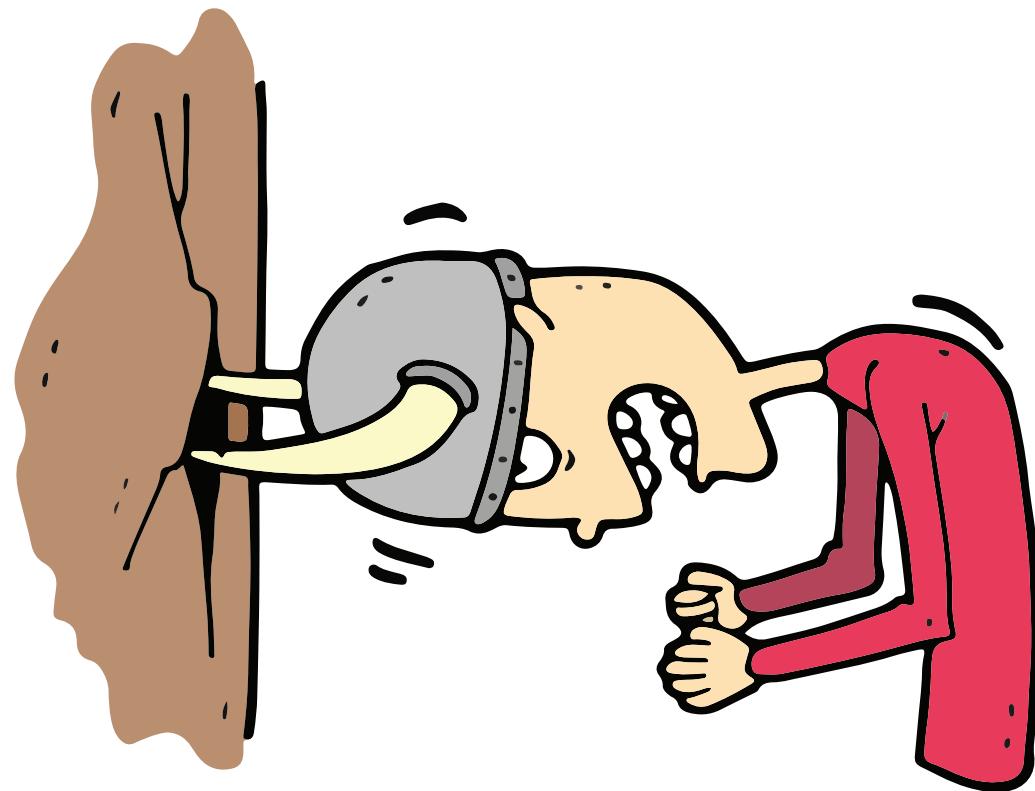
Wrong but Headstrong

O=O & A=O & N=O

Low on self-awareness



Wrong but Headstrong



Wrong but Headstrong

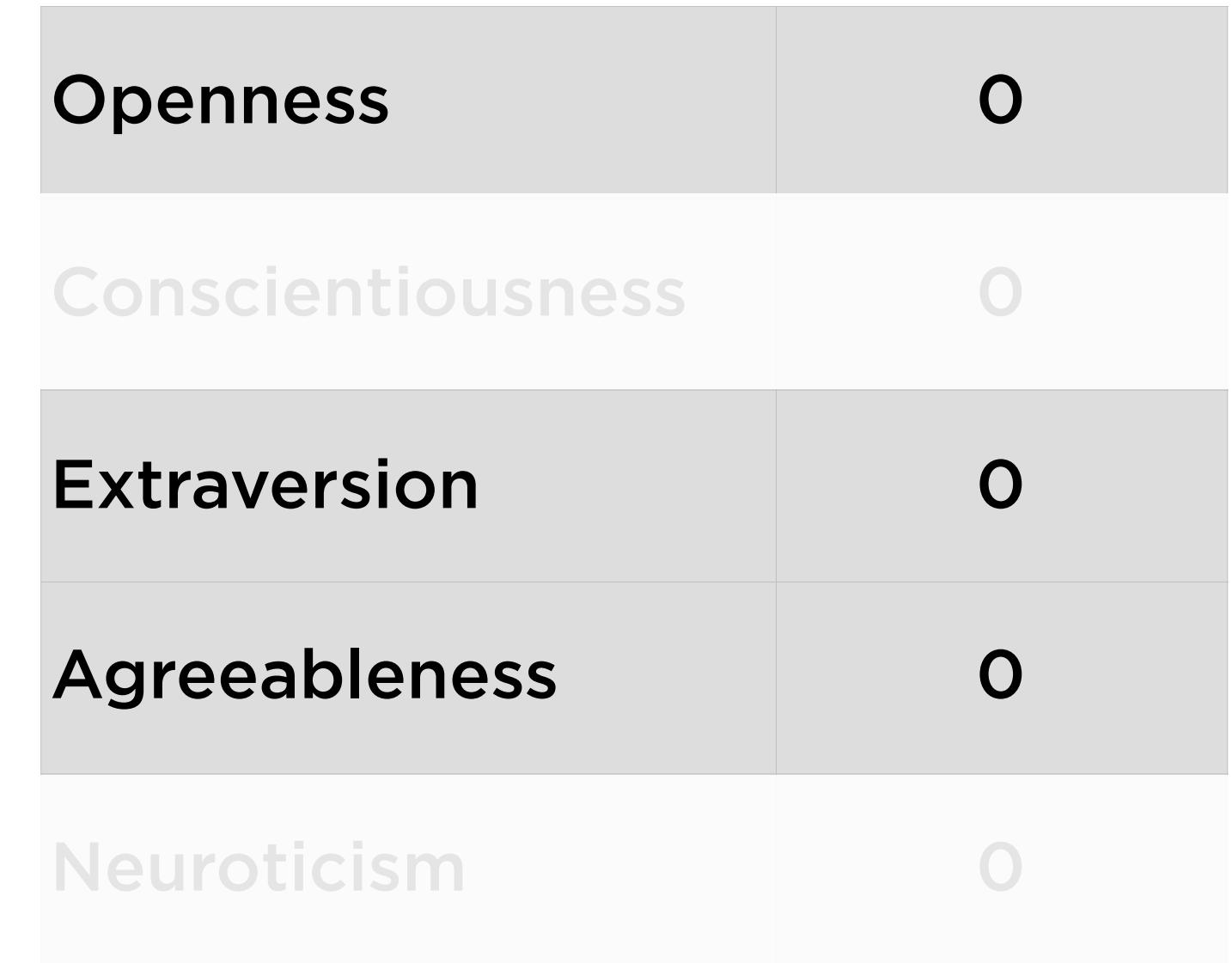
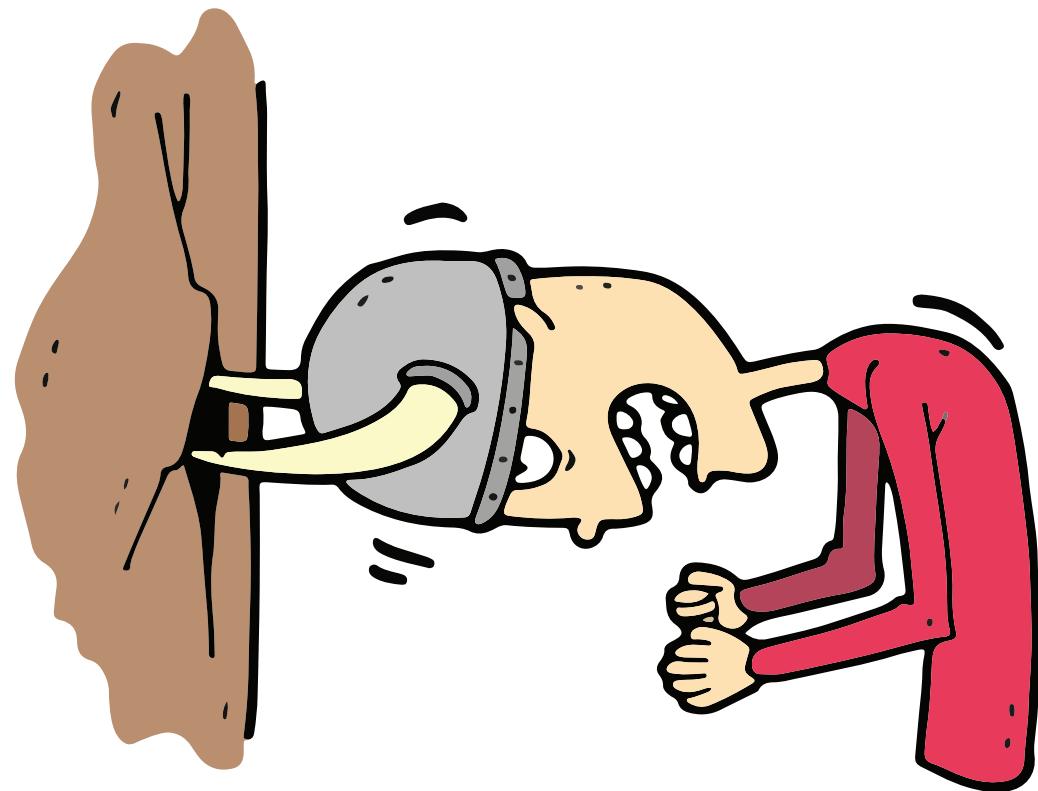
O=O & A=O & N=O

Low on self-awareness

O=O & C=O

Set in his/her ways, stuck in a rut

Wrong but Headstrong



Wrong but Headstrong

O=O & A=O & N=O

Low on self-awareness

O=O & E=O & A=O

Sullen if contradicted,
stubborn, headstrong

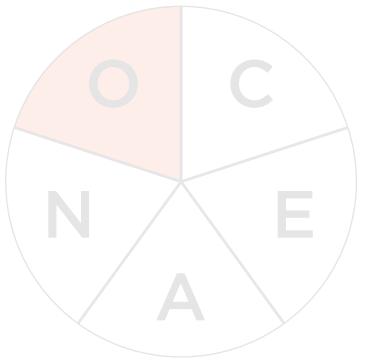
O=O & C=O

Set in his/her ways, stuck in a rut

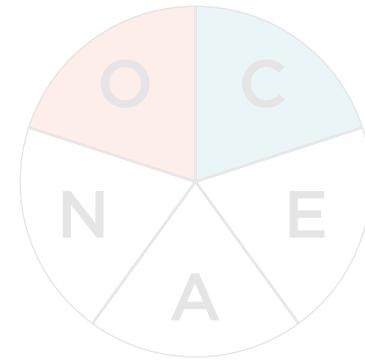
Leave them be, it's not worth the
trouble

The Jerk Genius

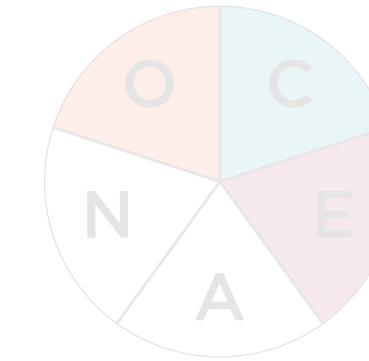
Personality Types



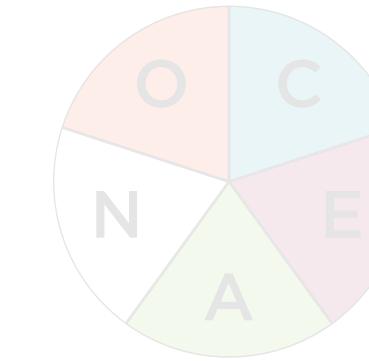
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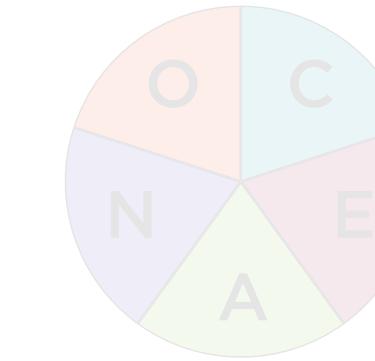
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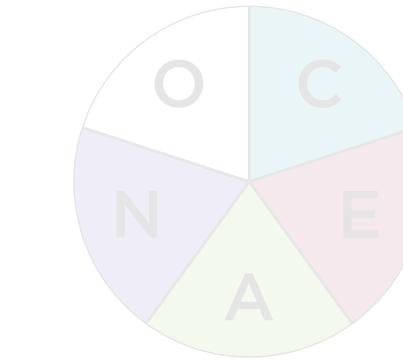
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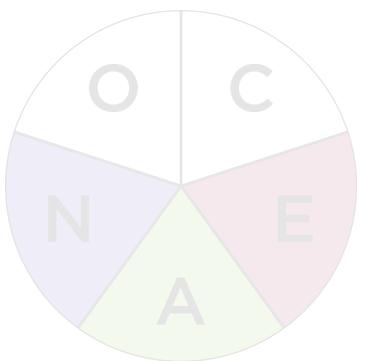
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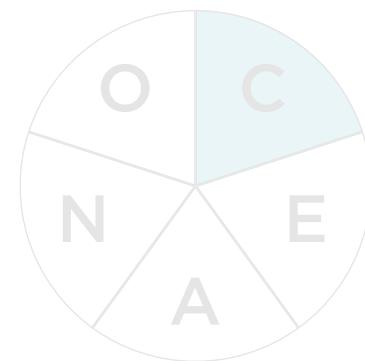
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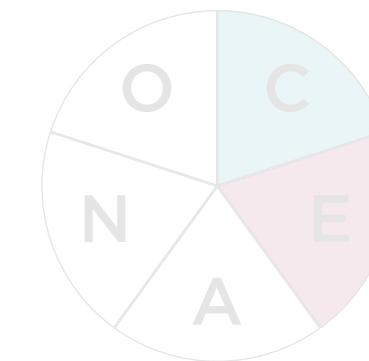
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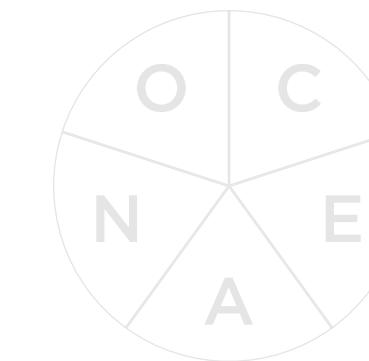
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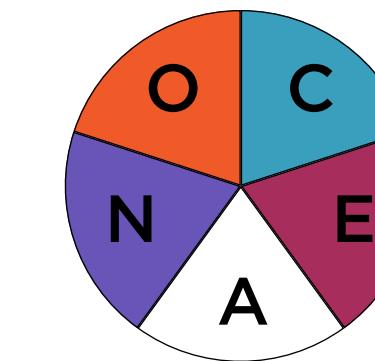
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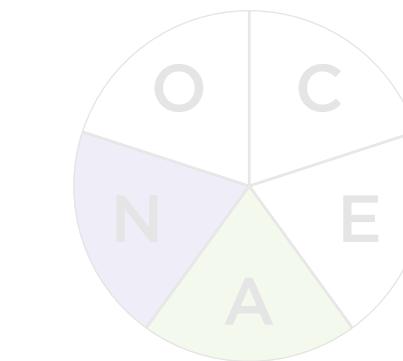
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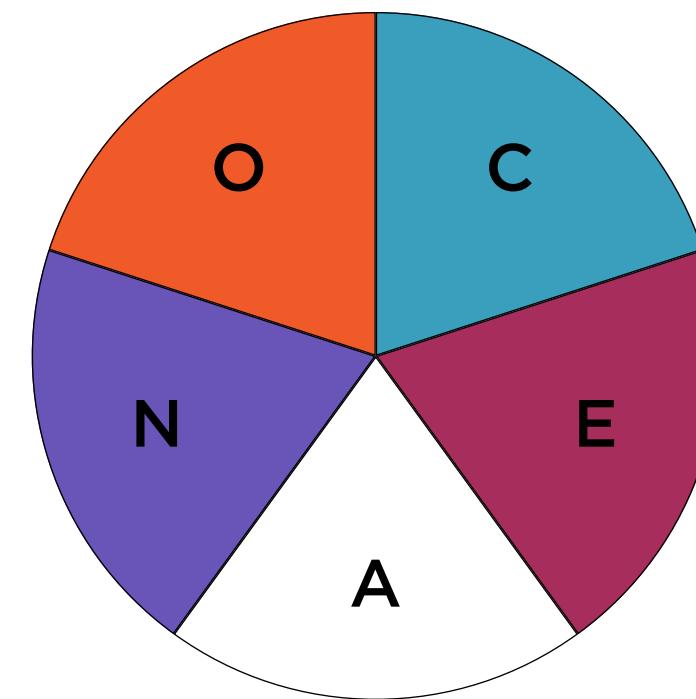


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Personality Types



Jerk Genius



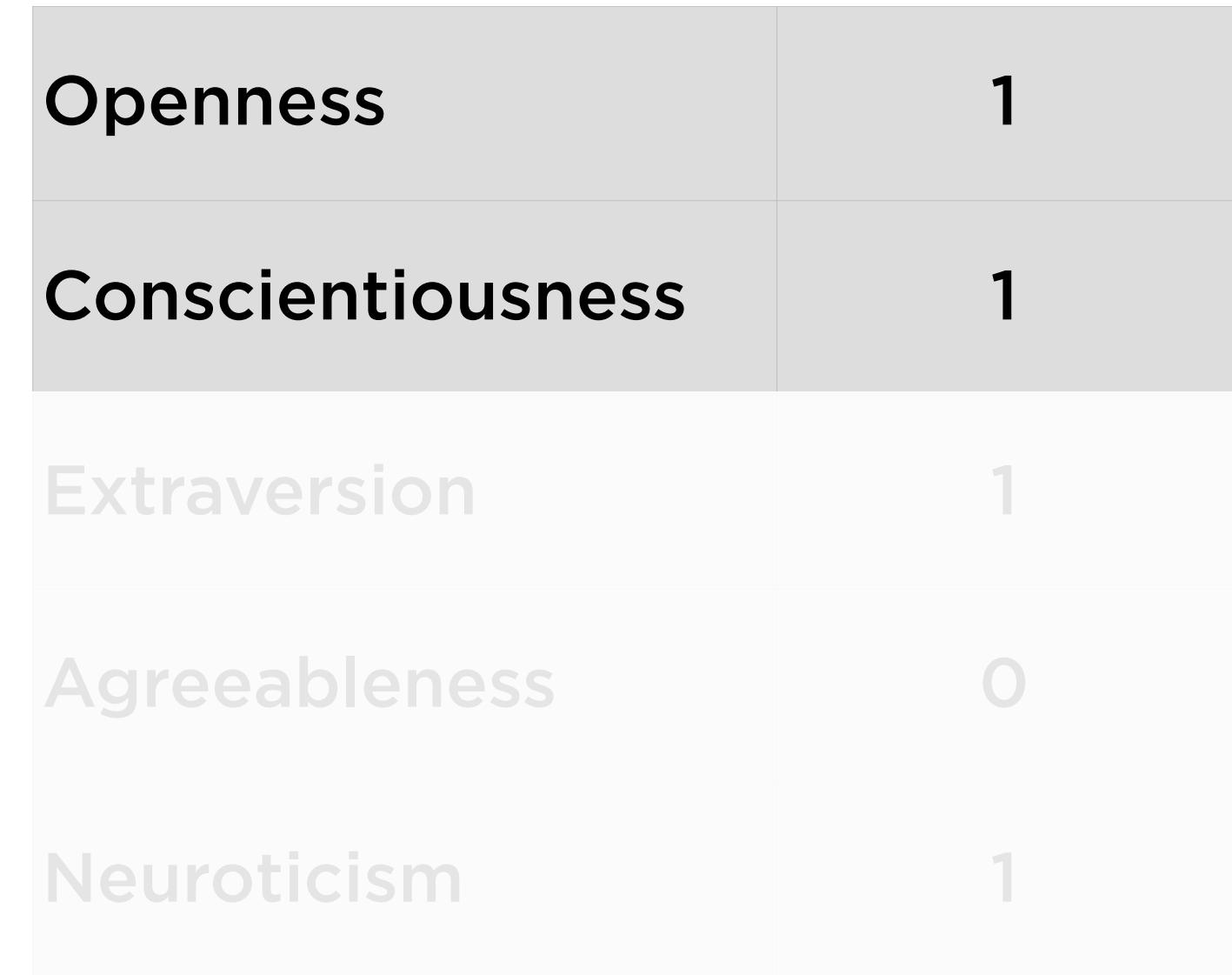
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Jerk Genius



Openness	1
Conscientiousness	1
Extraversion	1
Agreeableness	0
Neuroticism	1

Jerk Genius



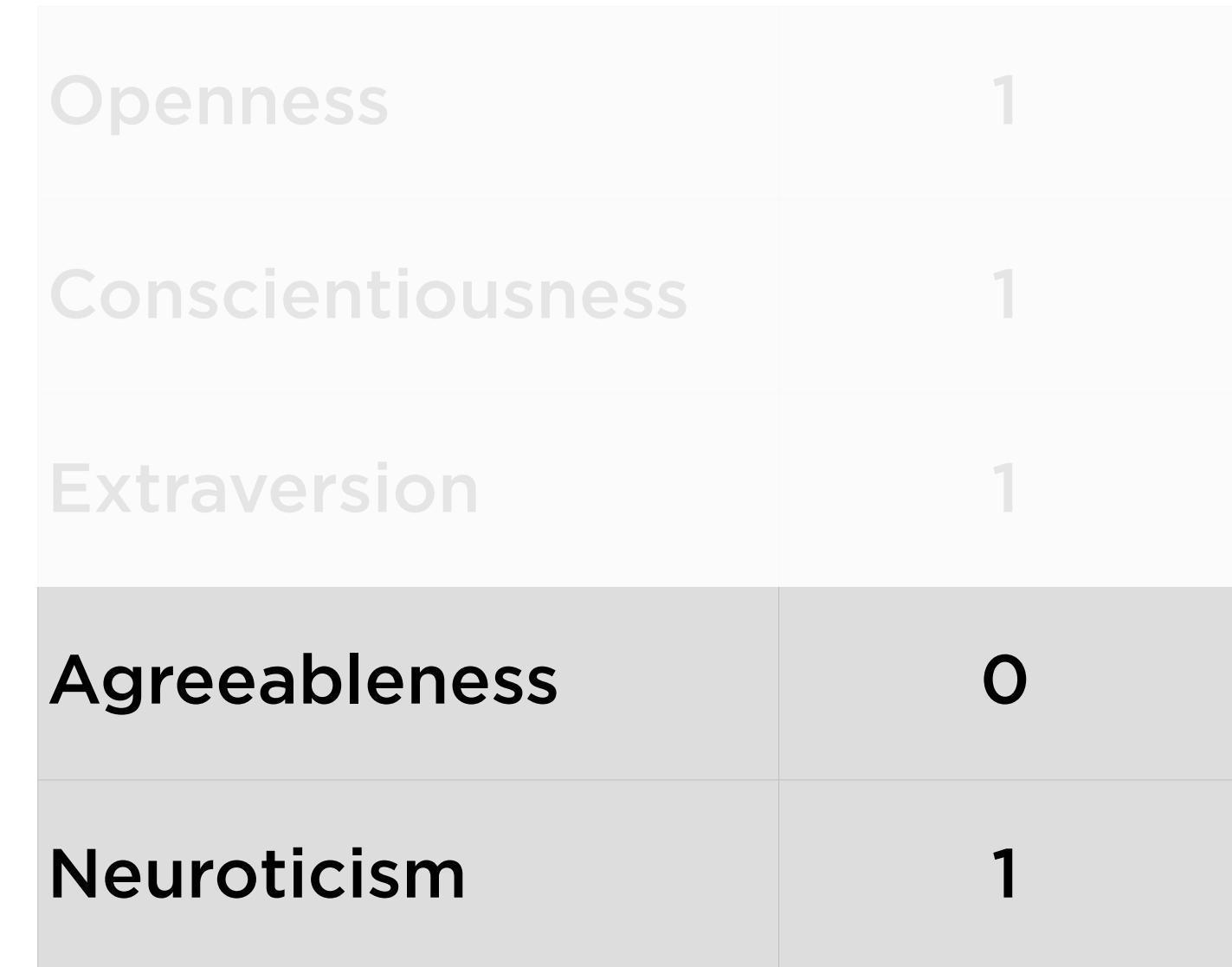
Jerk Genius

O=1 & C=1

Entrepreneurs: Creative,
imaginative, philosophical



Jerk Genius



Jerk Genius

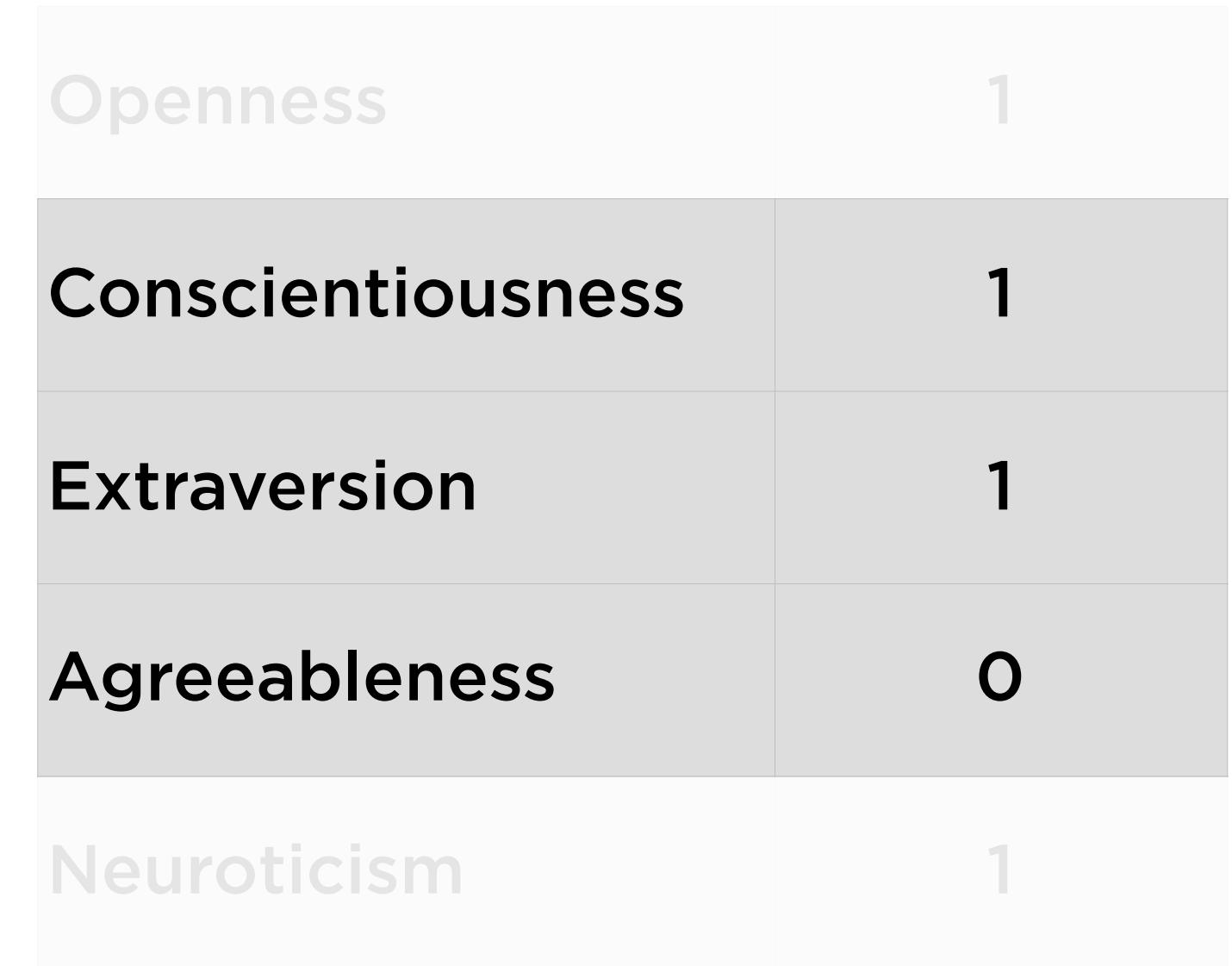
O=1 & C=1

Entrepreneurs: Creative,
imaginative, philosophical

A=0 & N=1

Moody, nasty, jealous, high-strung

Jerk Genius



Jerk Genius

O=1 & C=1

Entrepreneurs: Creative,
imaginative, philosophical

C=1 & E=1 & A=0

Forceful, dominant,
ambitious

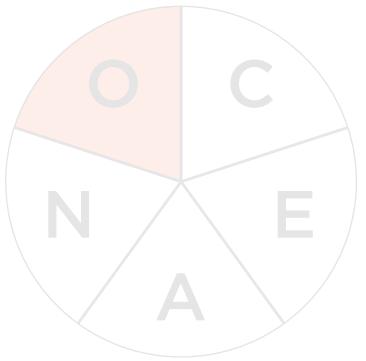
A=0 & N=1

Moody, nasty, jealous, high-strung

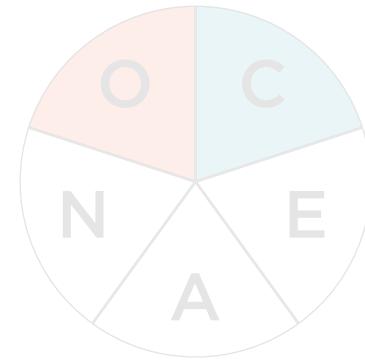
Is Dr Jekyll better than Mr Hyde
is bad? A tough one to answer

The Manipulative Mouse

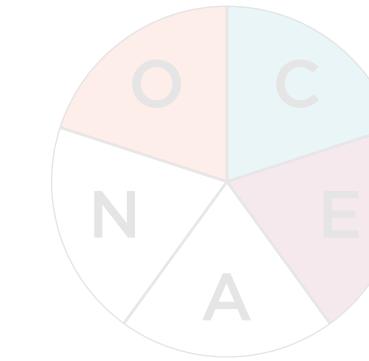
Personality Types



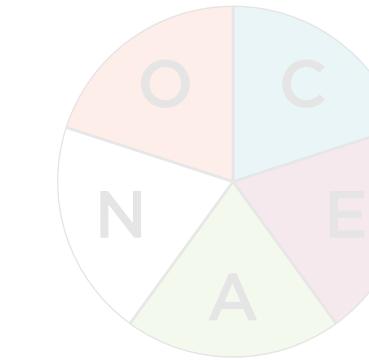
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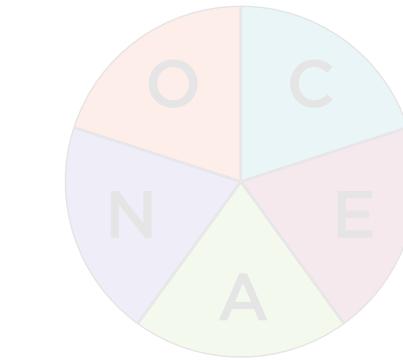
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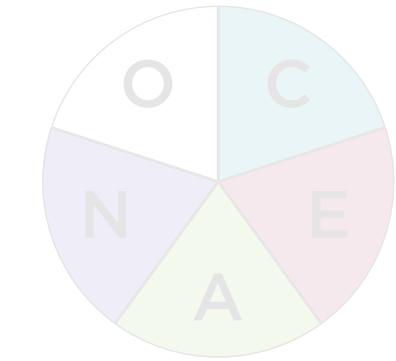
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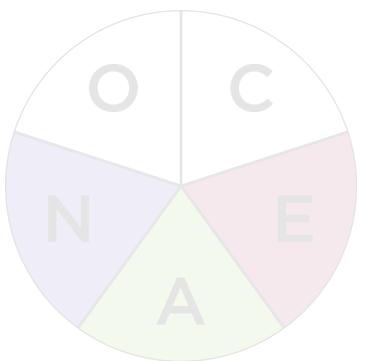
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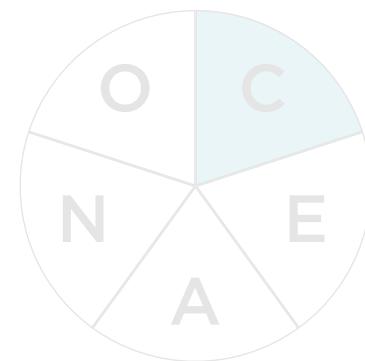
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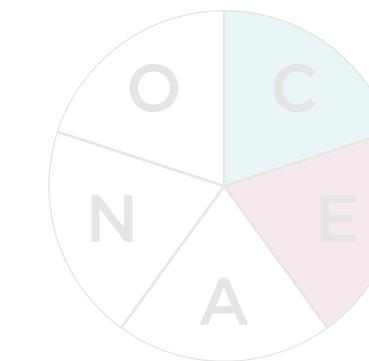
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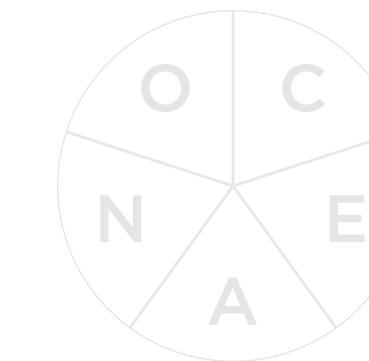
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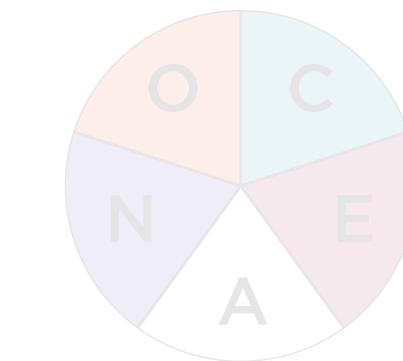
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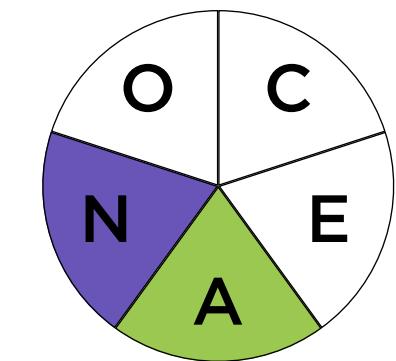
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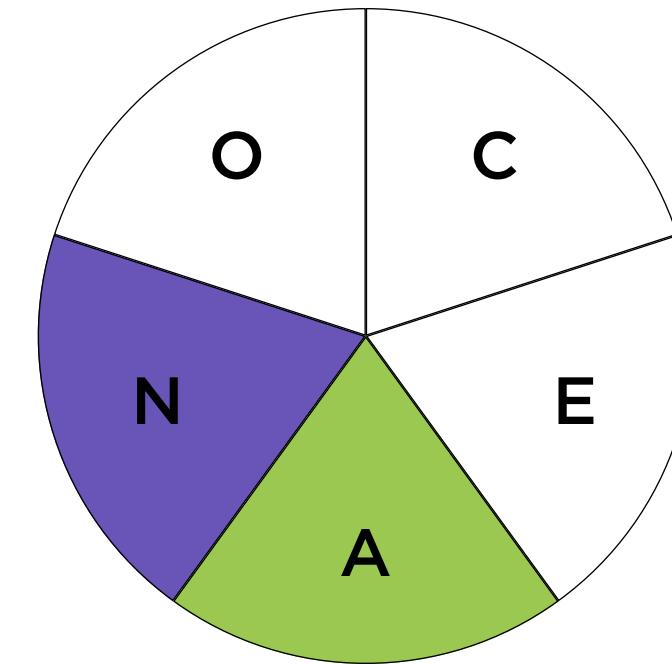


00011

Personality Types



Manipulative Mouse



00011

Manipulative Mouse



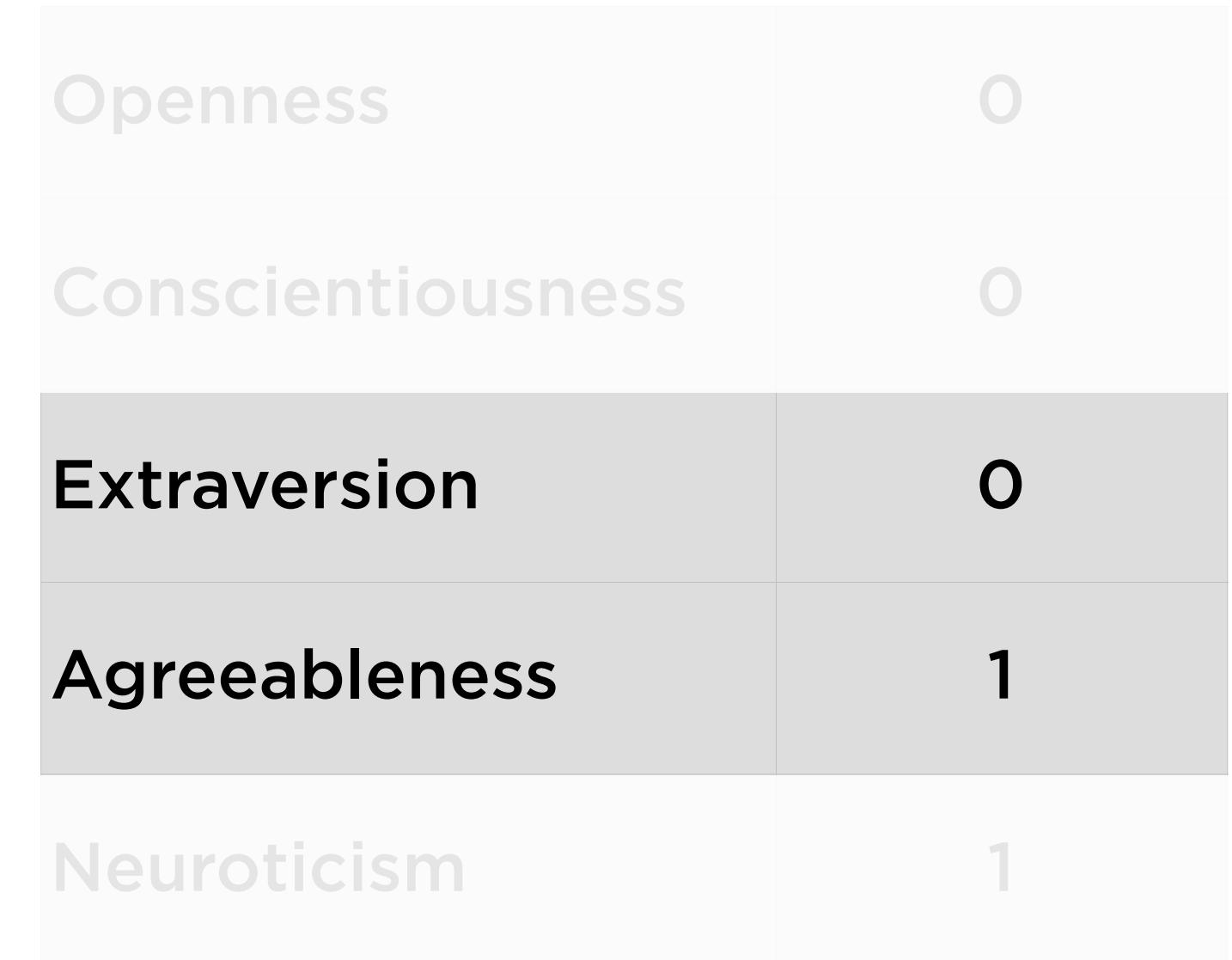
Openness	0
Conscientiousness	0
Extraversion	0
Agreeableness	1
Neuroticism	1

Manipulative Mouse



Does well in corporate work places

Manipulative Mouse



Manipulative Mouse

E=0 & A=1

Low profile, low probability target,
but is pulling strings behind the scenes,
will do well in chaos

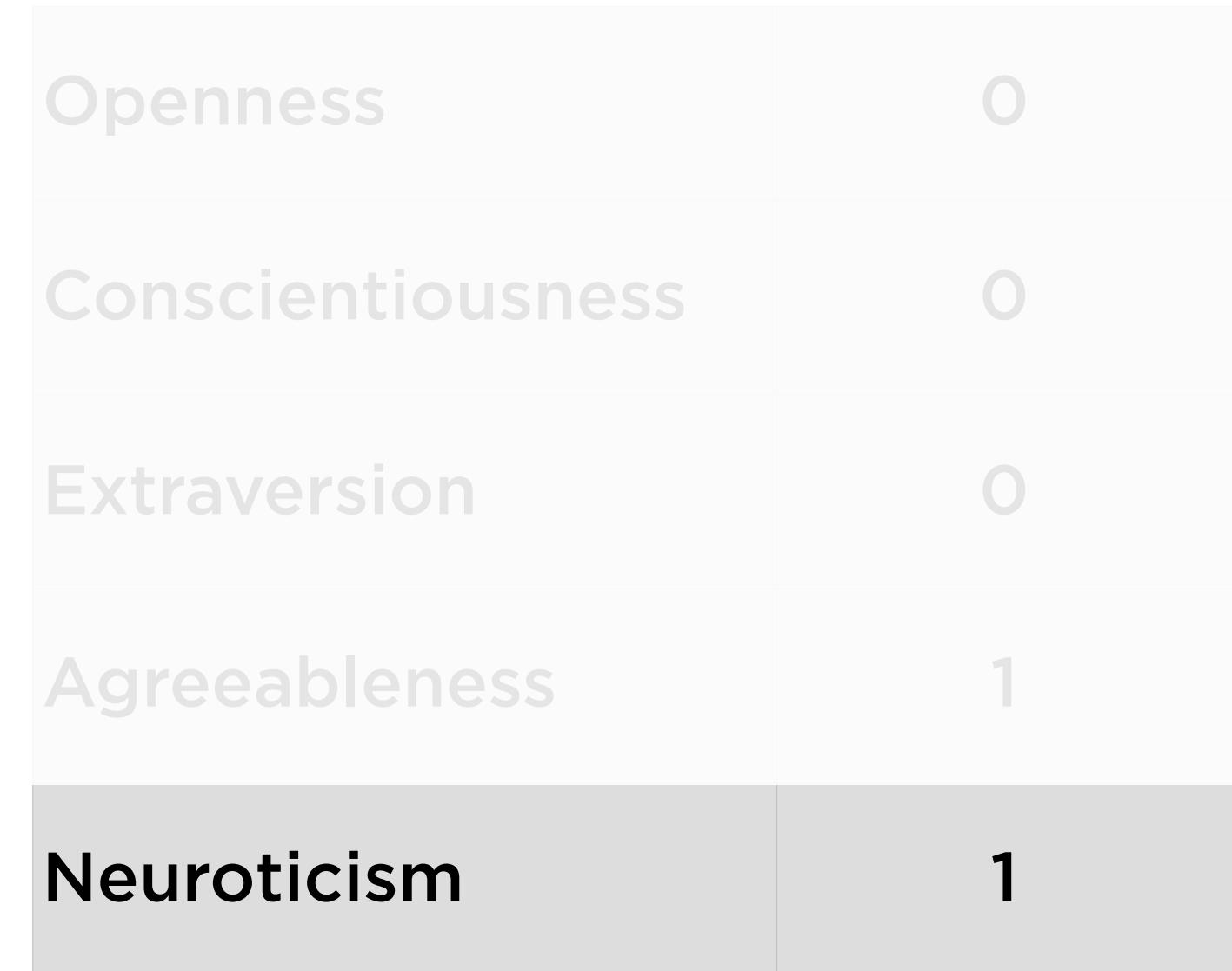


Manipulative Mouse



Does well in corporate work places
Be nice, keep your head down
You will mostly be safe

Manipulative Mouse



Manipulative Mouse

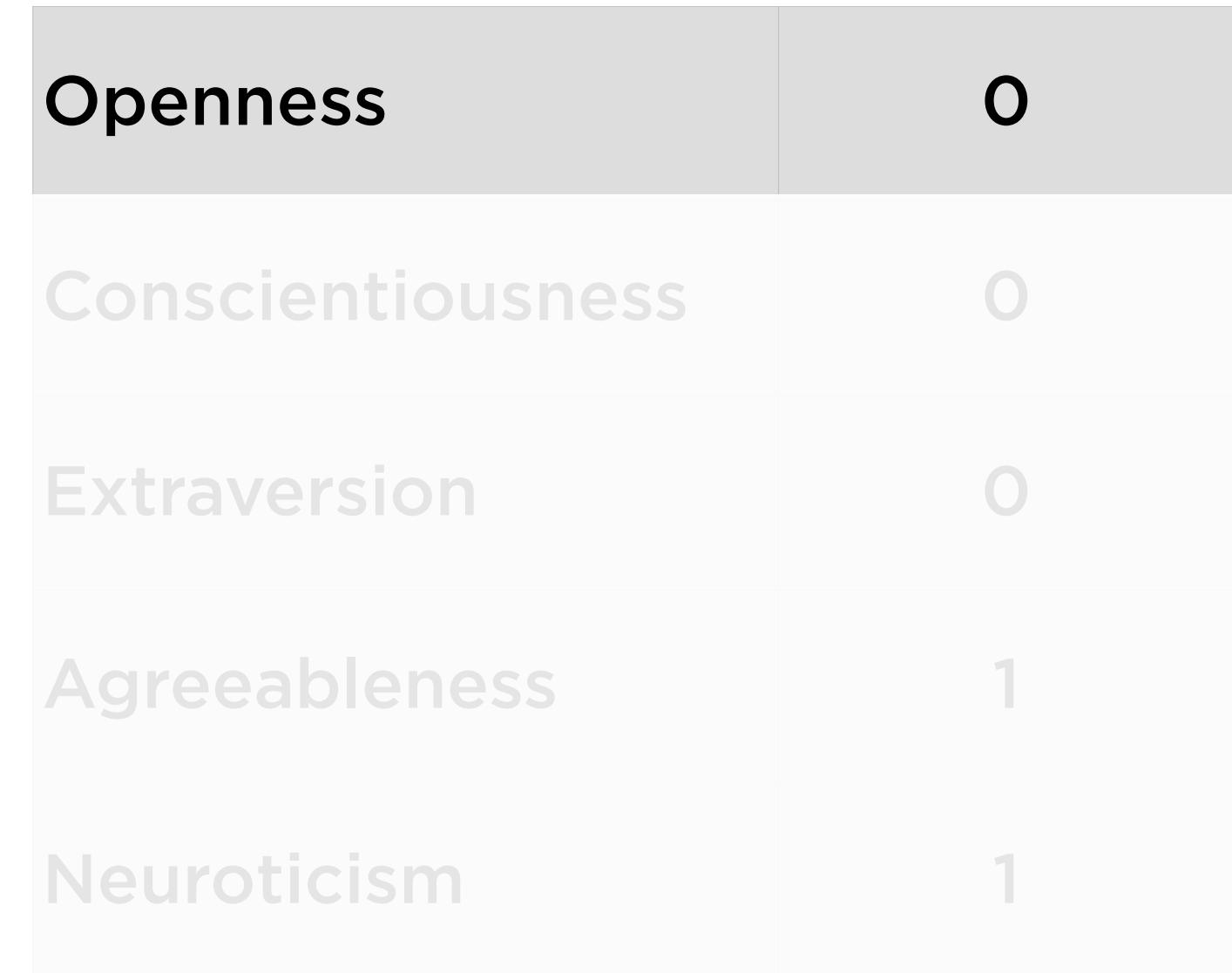
E=0 & A=1

Low profile, low probability target,
but is pulling strings behind the scenes,
will do well in chaos

N=1

Shrewd.
Warm, friendly in one moment and
spiteful and moody in the next

Manipulative Mouse



Manipulative Mouse

E=0 & A=1

Low profile, low probability target,
but is pulling strings behind the scenes,
will do well in chaos

O=0

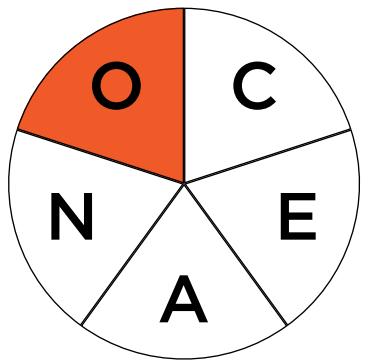
Will remain in the organization for a
very long time, will have deep
organizational knowledge

N=1

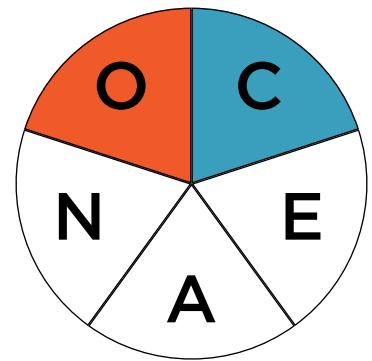
Shrewd.
Warm, friendly in one moment and
spiteful and moody in the next

Underestimate them at your peril

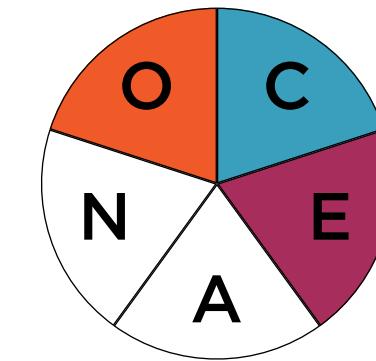
Personality Types



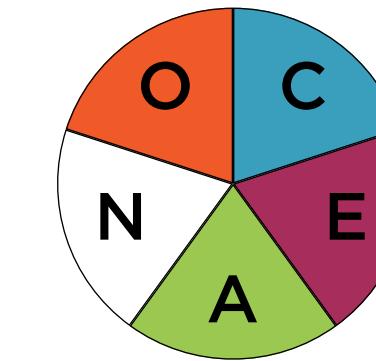
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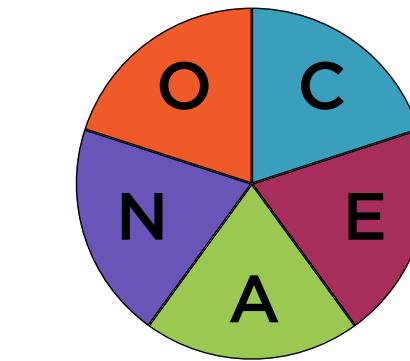
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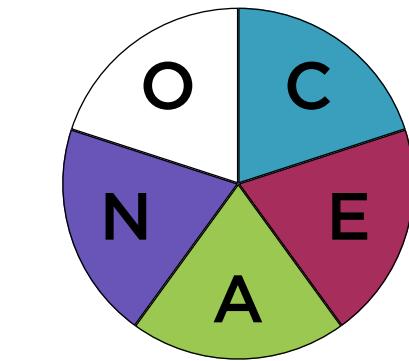
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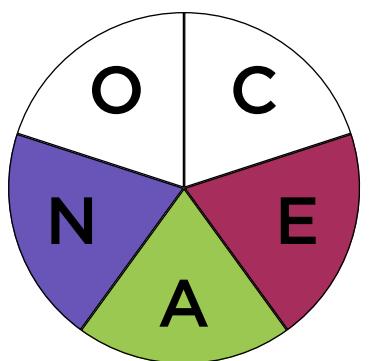
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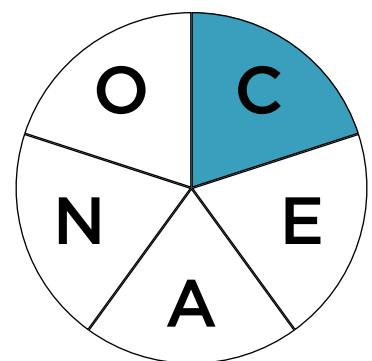
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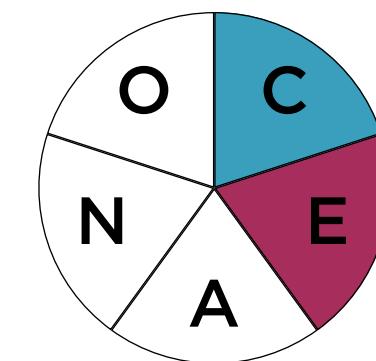
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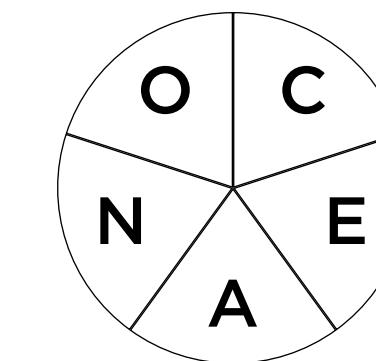
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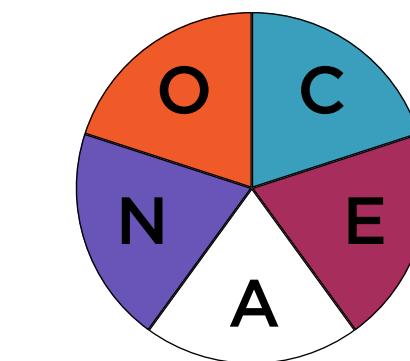
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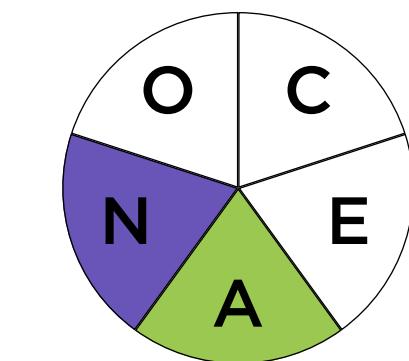
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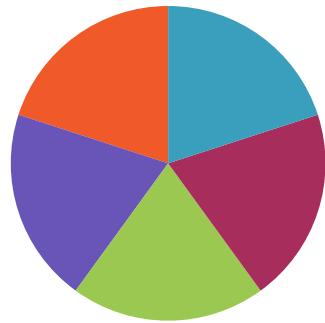


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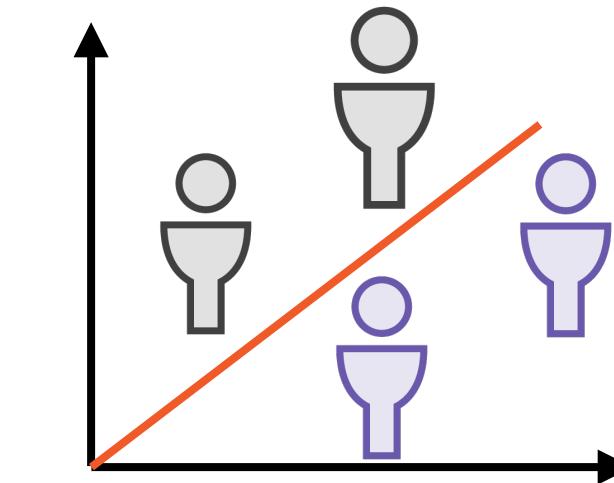


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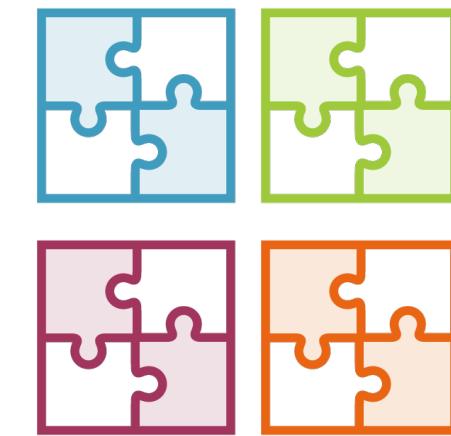
Personalities



The Big Five traits
You can use Big Five traits categorization on all the people in the world



Binary Classification
You can use binary classification along each of the five traits



32 personality types
You are left with only 32 personality types, i.e. 2^5

Summary

Binary classification along the Big Five traits gives us 32 personality types

The interplay between the Big Five traits shapes our personalities

Some trait combinations are predictors of success and happiness, some are not