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Trait theory

Core concepts



A trait is a habitual pattern of behavior, thought and emotion.



## Can we identify traits using language?

1884

Sir Francis Galton



Just 4500 adjectives.

1936

Gordon Allport



1940

Raymond Catell

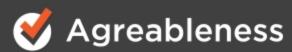


### 16 Personality Factor Questionnaire

1940

Raymond Catell









**O**Culture

The Five Broad Factors

Ernest Tupes

Raymond Christal



## There is no personality.



There is no personality.

1980



It does exist!



It does exist!

Lewis Goldberg

Big Five

### Trait Theory Popular Approaches

Eysenck's Personality Questionnaire

- Neuroticism
- 🌠 Extraversion
- Psychoticism

Big Five Personality Traits

- Openness
- **Conscientiousness**
- **Extraversion**
- **W** Neuroticism
- Agreeableness



**Imaginative** 

**Insightful** 

Wide range of interests

**Creative lifestyle** 



Conscientiousness





Goal directed behaviors



Extraversion

- **Emotional expressiveness**
- **Sociability**
- **V** Talkativeness
- Assertiveness



Agreeableness









Neuroticism









Traits









#### Heritability

53%

41% Extroversion Agreeableness Neuroticism

41%

61% Openness



Impact of Age

Extraversion

Neuroticism

Openness

Agreeableness

Conscientiousness

#### HEXACO

#### Six Dimensional Model

**W** Honesty-Humility

**Emotionality** 

**Extraversion** 

Agreeableness

**Conscientiousness** 

**Openness** 







## Revised NEO Personality Inventory

### Job Performance and Criticism

Coming up next