

Gallups Study of Human Strengths



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2 Million Surveys

Diversity of
knowledge, skill &
talent

Recognized patterns
& themes

Identified 34
dominant strengths



Key Learnings from Gallup's Research Data

If we focus first on developing our natural strengths we will find greater success and inner peace in their careers and daily life.

Natural talents when used and developed are what become our dominant strengths





Question Asked?

“At work do you have the
opportunity to do what you
do
best every day?”



Strongly Agree



50% more likely to work in business units with lower employee turnover

38% more likely to have higher productivity than their comparison peer units

44% more likely to have higher customer satisfaction scores.





Companies when they allow their employees to be in positions that best utilize their strengths – Win More!

The more individuals utilize their natural strengths the more successful they are.



Gallup's StrengthFinder
survey now updated to
StrengthFinder 2.0
is the foundation of Gallup's
research.

