

# StrengthsFinder

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# StrengthsFinder

Let's focus on  
**what's right** with people



# StrengthsFinder



Based on 40 years of study



Over 10 million surveyed



6X more engaged  
when focusing on strengths

3X better quality of life



Become more of  
who you are



## Talent themes

~~Knowledge~~

~~Education~~

~~Skill~~



Knowledge and skill are most helpful  
when they serve as **amplifiers**  
to natural talents



Talent

X



Investment

=



Strength





Just 20 seconds  
to answer a question

10x0=0



Never neglect  
practice



## Test results

- ✓ Comprehensive report
- ✓ Action plan
- ✓ Top 5 talent themes
- ✓ 50 ideas for action



A story on action...

Who was the greatest general?

That man, over there!

You must be mistaken, he was a common laborer.

That's right! He would have been if he had been.





## The 34 Talent Themes



## Criticism

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Coming up next

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# The 34 Talent Themes



# Talent Theme

Achiever	Activator	Adaptability	Analytical
Arranger	Belief	Command	Communication
Competition	Connectedness	Consistency	Context
Deliberative	Developer	Disciple	Empathy
Focus	Futuristic	Harmony	Ideation
Includer	Individualization	Input	Intellection
Learner	Maximizer	Positivity	Relator
Responsibility	Restorative	Self-Assurance	Significance
Strategic	Woo		





Upon completion **focus**  
on the **action**-planning guide.



per TALENT



# Command

- ✓ Seek roles where you persuade
- ✓ Consider selling
- ✓ Partner with woo or empathy
- ✓ Circumvent obstacles



# Communication

- ✓ Practice
- ✓ Preparedness makes improvisation more natural



## Criticism

- ✓ Generic categories
- ✓ Lack of consistency
- ✓ Questionable validity
- ✓ Data demographics
- ✓ No scale



# **M**innesota **M**ultiphasic **P**ersonality **I**nventory

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Coming up next

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