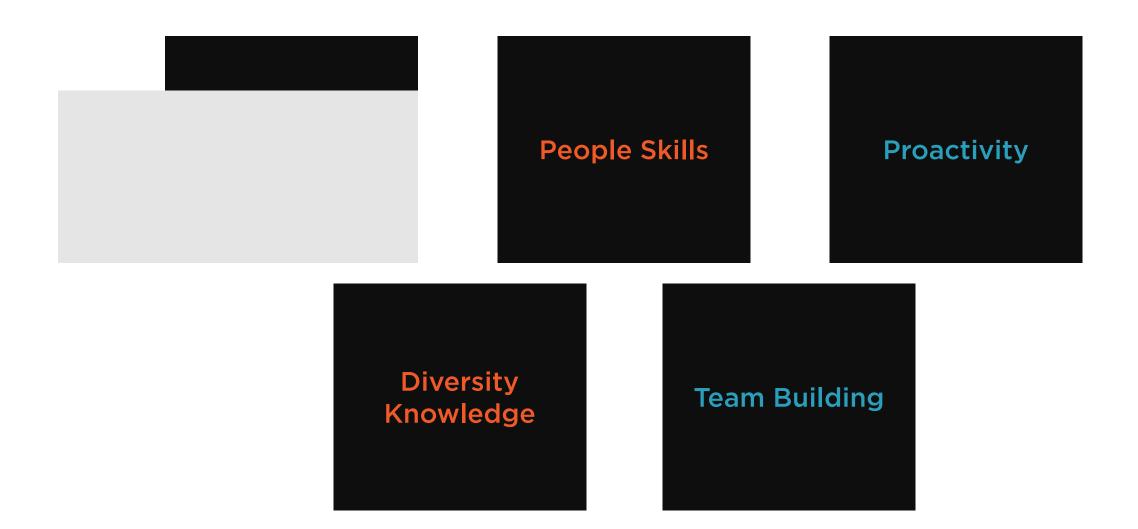
Employee Engagement - How to Do It?



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Module Content





Does it really make a difference?



Appreciation

'Recognition and enjoyment of the good qualities of someone or something'

http://www.oxforddictionaries.com/definition/english/appreciation





Stop and think a moment. When was the last time you said 'well done' to one of your employees?

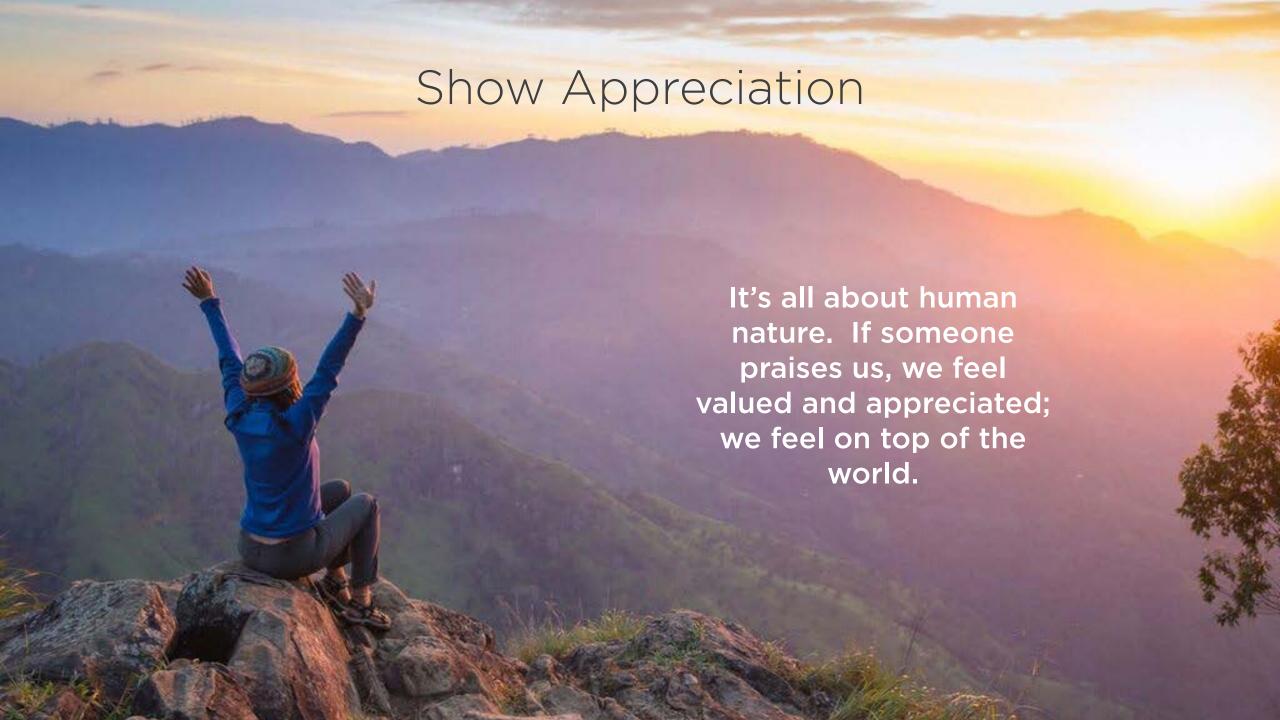
If you've had to pause to think about your answer then either you have a terrible bunch of employees....

Or

You don't show your appreciation to your staff enough.

Showing appreciation is about acknowledging when something has been done well.







Employees want those positive feelings to continue so they tend to work harder.

They also tend to feel more loyalty and are more willing to accept criticism when it is due.





Private Recognition



Rewards



Public Recognition



Financial



Awards



Career



What's it really all about?



'the ability to deal with people in a friendly and effective way that achieves good results:'

http://dictionary.cambridge.org/dictionary/english/people-skills





Ask yourself the following questions:

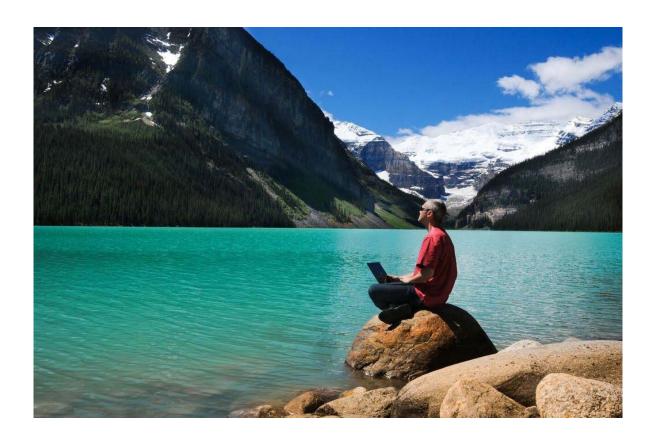
- Do you like your employees?
- Do your employees like you?
- Do you like your line manager?
- Do they like you?
- Do you like your fellow managers?
- Do they like you?





Bet you didn't answer 'yes' to all those questions!





Now, just think how much easier life would be if you had been able to answer 'yes'!



Ask yourself this:

Does it really matter if everyone genuinely likes each other?

Actually no, it doesn't, but it can make life easier for everyone.

Look back over your career and be honest with yourself here...

- Have you worked harder for people you liked or people you disliked?
- Did you stay in a job where you didn't like your boss or they didn't like you?







We are human. The reality is we are not going to like everyone we work with.



What should matter is that you treat everyone fairly and that everyone treats each other with respect and dignity at all times.

This is called being a professional.

This is not the same as being friends. You do not need to be friends with your employees, your fellow managers or your boss BUT, you do need to get on professionally. This is a lot easier if you actually like each other!





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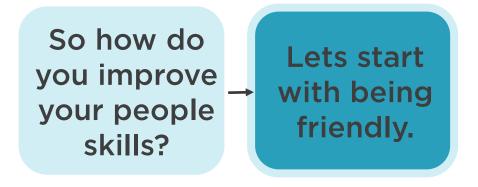
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So how do you improve your people skills?







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Lets start with being friendly.



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Be conscious of your tone of voice and body language to ensure you that you give out the message you intend.

Smile when talking to someone.

Focus on the positives rather than negatives when thinking about a person.







Remember that every person is different – recognize and celebrate their individuality.



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Adapt your approach to suit the person you are dealing with.



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But what about the actual people part?

Get to know them as individuals; show an interest.



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Utilize a person's strengths.





So what about the effective part?



Pay attention to the person's body language and tone of voice – listen to what they are really telling you.

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Always remember what you are trying to achieve.



In order to develop good people skills, you also need to develop the following:

- Empathy
- Sensitivity
- Rapport
- Communication
- Respect
- Sense of appropriateness

Together, these skills and feelings will enable you to manage effectively the person you are working with.





If you get this wrong, if you have poor people skills, then you will have to deal with:

- Resentment
- Tension
- Poor attitudes
- Poor performance

Why make your life difficult?

How can you expect to have sensitive conversations in such an environment?

Look to your management style! Is your management style appropriate?





So, again we have another simple conclusion...

- Good people skills enable difficult and sensitive conversations to occur
- Good results will flow from treating your staff in a effective and friendly manner





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- Good people skills enable difficult and sensitive conversations to occur
- Good results will flow from treating your staff in a effective and friendly manner
- Good results = more money for the business





Is it really that important?



Proactive

'(Of a person or action) creating or controlling a situation rather than just responding to it after it has happened:'

http://www.oxforddictionaries.com/definition/english/proactive





Ask yourself the following questions:

- Do you anticipate problems?
- Do you like to plan?
- Do you prefer to only deal with situations as and when they arise?
- Do you pay attention to the people around you or focus solely on the task at hand?
- Are you reactive or proactive?





Is it easier to climb a small hill or a giant mountain?

The answer seems obvious – the hill of course!

So why allow an issue to become mountainous if it doesn't have to be?

Proactive people anticipate problems and attempt to resolve them before they grow and escalate into major problems.

Small issues and problems are nearly always much easier to resolve.

You want to be climbing hills not mountains in your relationships with your employees.



In order to be able to be proactive, you need to do the following:

- Know your employees
- Recognise warning signs for when something is not quite right
- Manage the interpersonal relationships between your employees
- Identify potential areas of conflict in advance
- Focus on informal and early resolutions, thus preventing escalations





What is a diverse work community?





Diversity is about recognising and celebrating our differences.

It is acknowledging that we are all individuals and all have different skills and experiences to offer.

When we talk about a diverse workplace we are not just talking about gender, religion or skin colour; we are talking about everything that makes us different.



The better understanding we have of the people we work with, the less potential there is for conflict.

Removing a potential cause of conflict, will also help prevent alienation and promote inclusivity.

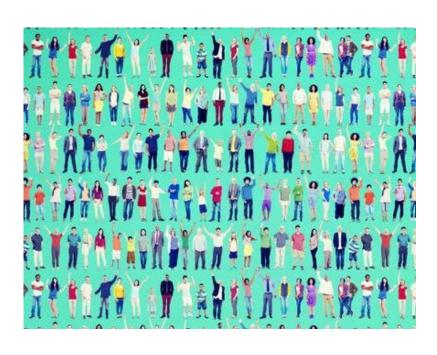




Diversity includes both visible and non-visible factors. In the UK, the following areas are covered by anti-discrimination legislation:

- Race
- Religion and belief
- Marriage and civil partnership
- Age
- Gender reassignment
- Pregnancy and maternity
- Disability
- Sex
- Sexual orientation





Other diversity areas include:

- Background
- Accent
- Culture
- Personality
- Size
- Hair colour

Employees should be free from harassment, discrimination and bullying. One way of achieving this is ensuring that the workplace is inclusive.

Celebrating diversity helps ensure inclusivity.

An inclusive workplace makes employees feel valued.

Employees that feel valued work harder and make more money for the business.







As a manager, you have a moral duty to improve the diversity knowledge and understanding of both yourself and your employees.

The easiest way to do this is through training.

Lets look at a few examples.









Now imagine that you are told this employee has Asperger syndrome.

If you take the time to understand the condition, not only will you will be able to communicate more effectively with the employee but you will be able to better utilise their strengths.



According to the UK's National Autistic Society, people with Asperger syndrome often have the following strengths:

- Accuracy
- A good eye for detail and reliability
- An excellent memory for facts and figures
- The ability to thrive in a structured, wellorganised work environment





These are skills a sensible employer should value.

A very sensible employer will seek advice from such organisations in order to best support the inclusion of such an employee in the workforce.









You may or may not be religious. What you personally believe is irrelevant; in a diverse and inclusive workplace we should all respect each others beliefs or lack of beliefs.





Whilst many religions believe that you can talk (pray) to God at any time, the Muslim faith requires a set of ritual movements and words to be said at fixed times of the day and night. The Quran is very specific about this.



If you educate your workforce about the requirements of the faith then there is less likely to be resentment and more likely to be inclusion.



As a manager, you need to do the following in order to create a diverse and inclusive workforce:

- Educate and train your employees
- Respect confidentiality whilst promoting an open culture
- Celebrate the differences that we have
- Treat people fairly
- Recognise that a 'one size fits all' approach does not automatically result in fairness and an equality of opportunity for all





Achieving diversity knowledge involves taking the time to understand our differences.

The more diverse and inclusive your workforce is, the more effective it will be.

A very simple way of improving your diversity knowledge is talking to your employees. The greater your understanding of their differences, the more you will be able to utilise their strengths.





How do we do it?



Teamwork

'the combined actions of a group of people working together effectively to achieve a goal'

http://dictionary.cambridge.org/dictionary/english/teamwork





Exercises



Exercises

360° Feedback



Exercises

360° Feedback

Interpersonal Relations



Exercises

360° Feedback

Interpersonal Relations

Open Door Policy



Problem Solving

Exercises

360° Feedback

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Problem Solving

Open Discussions

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Problem Solving

Open Discussions

Role Clarification

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Goal Setting

Problem Solving

Open Discussions

Role Clarification

Exercises

360° Feedback

Interpersonal Relations

Open Door Policy



Exercises

Problem Open Role Clarification

360° Feedback Interpersonal Open Door

Relations



Policy



Goal Setting

Outings

Problem Solving

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Summary



As a manager, your life will be so much easier if you are working with engaged employees.

Effective employee engagement ensures that employees feel valued and included. This in turn creates a friendlier workplace.

You will still have to deal with negative and difficult situations, that is part of your job, but these situations will be so much easier to deal with if your employees have positive experiences with which to contrast them.

