



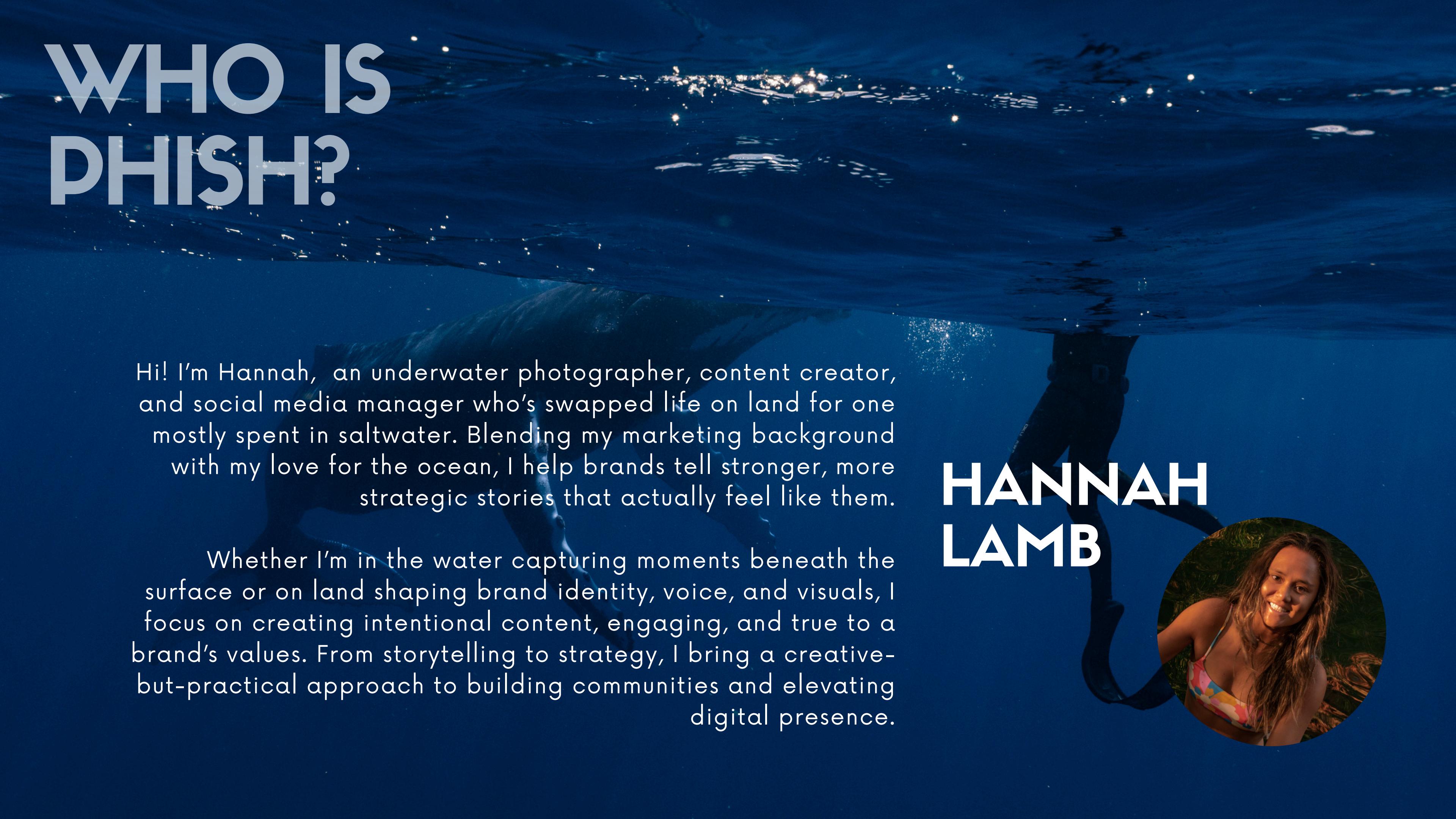
PHISH

PACKAGES

PHOTOGRAPHY BY HANNAH LAMB

LIKE THE SEA, ALIVE IN MOTION, NOW CAPTURED

WHO IS PHISH?



Hi! I'm Hannah, an underwater photographer, content creator, and social media manager who's swapped life on land for one mostly spent in saltwater. Blending my marketing background with my love for the ocean, I help brands tell stronger, more strategic stories that actually feel like them.

Whether I'm in the water capturing moments beneath the surface or on land shaping brand identity, voice, and visuals, I focus on creating intentional content, engaging, and true to a brand's values. From storytelling to strategy, I bring a creative-but-practical approach to building communities and elevating digital presence.

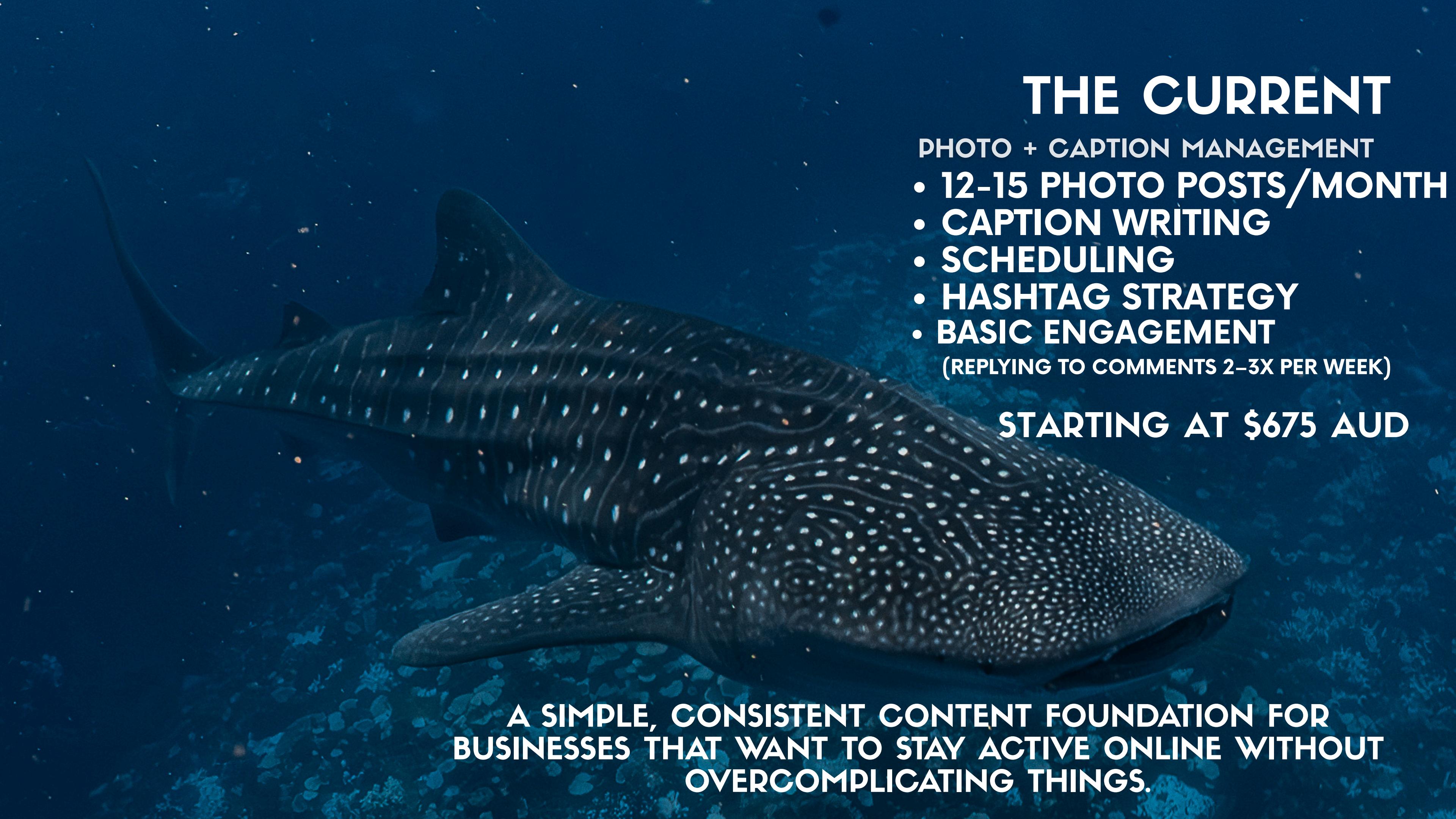
**HANNAH
LAMB**





WHAT CAN PHISH DO FOR YOU?

I help businesses stand out with content that feels authentic, strategic, and visually intentional. Whether you need beautiful imagery, scroll-stopping graphics, or consistent reels, I manage the full content flow so you always have polished, on-brand posts ready to share with your audience.

A large whale shark is shown swimming gracefully in the deep blue ocean. Its body is covered in numerous white spots, and its long, flat tail is visible. The background consists of dark, rippling water.

THE CURRENT

PHOTO + CAPTION MANAGEMENT

- 12-15 PHOTO POSTS/MONTH
- CAPTION WRITING
- SCHEDULING
- HASHTAG STRATEGY
- BASIC ENGAGEMENT

(REPLYING TO COMMENTS 2-3X PER WEEK)

STARTING AT \$675 AUD

A SIMPLE, CONSISTENT CONTENT FOUNDATION FOR
BUSINESSES THAT WANT TO STAY ACTIVE ONLINE WITHOUT
OVERCOMPLICATING THINGS.

THE BREAKWATER

PHOTO + CAPTION + GRAPHIC CAROUSELS

- 12 PHOTO POSTS/MONTH
- 2 GRAPHIC CAROUSELS/MONTH
(INFORMATION, GUIDES, EDUCATIONAL POSTS)
- CAPTION WRITING
- SCHEDULING
- BASIC ENGAGEMENT
(REPLYING TO COMMENTS 2-3X PER WEEK)
- CONTENT CALENDAR

RATE: \$750

A MORE ELEVATED OPTION DESIGNED FOR BRANDS THAT WANT TO EDUCATE, INFORM, AND ENGAGE THEIR AUDIENCE THROUGH DEEPER STORYTELLING. GRAPHIC CAROUSELS ALLOW YOU TO SHARE TIPS, INFORMATION, FAQS, AND PROPERTY HIGHLIGHTS IN A CREATIVE, BRANDED FORMAT, ALL SUPPORTED BY PROFESSIONAL IMAGES AND STRATEGIC CAPTIONS.

THE SWELL

PHOTO + CAPTION + GRAPHICS + FORTNIGHTLY REEL

- 12 PHOTO POSTS/MONTH
- 2 GRAPHIC CAROUSELS/MONTH
- 2 REELS PER MONTH
- CAPTION WRITING
- SCHEDULING
- MONTHLY INSIGHTS REPORT
- BASIC ENGAGEMENT
(REPLYING TO COMMENTS 2-3X PER WEEK)
- CONTENT CALENDAR

RATE: \$875

A GROWTH-FOCUSED TIER THAT BLENDS STRONG VISUALS WITH THE REACH-POWER OF REELS. YOU GET ALL THE BENEFITS OF PHOTO POSTS AND GRAPHICS PLUS TWO REELS PER MONTH, HELPING YOUR BUSINESS STAY COMPETITIVE IN AN ALGORITHM THAT PRIORITISES VIDEO. PERFECT FOR BRANDS WANTING STRONGER MOMENTUM WITHOUT COMMITTING TO A WEEKLY REEL PACE.

THE SURGE

PHOTO + CAPTION + GRAPHICS + WEEKLY REEL

- 10 PHOTO POSTS/MONTH
- 2 GRAPHIC CAROUSELS/MONTH
- 4 REELS PER MONTH
- CAPTION WRITING
- SCHEDULING
- BASIC ENGAGEMENT
- MONTHLY INSIGHTS REPORT

RATE: \$1100



YOUR FULL SOCIAL MEDIA ECOSYSTEM,
MANAGED FOR YOU.
THIS TIER INCLUDES WEEKLY REELS, REGULAR
CAROUSELS, AND CONSISTENT PHOTO POSTS,
ALL DESIGNED TO HELP YOUR BUSINESS
GROW, NURTURE ITS AUDIENCE, AND
MAINTAIN A STRONG, POLISHED PRESENCE. IT'S
THE CLOSEST THING TO HAVING AN IN-HOUSE
CONTENT CREATOR AND STRATEGIST.

PACKAGE BREAKDOWN

THE CURRENT

- + SCHEDULING
- + CAPTIONS

\$675 AUD

THE BREAKWATER

- + SCHEDULING
- + CAPTIONS
- + GRAPHICS

\$750 AUD

THE SWELL

- + SCHEDULING
- + CAPTIONS
- + GRAPHICS
- + FORTNIGHTLY REEL

\$875 AUD

THE SURGE

- + SCHEDULING
- + CAPTIONS
- + GRAPHICS
- + WEEKLY REEL

\$1100 AUD

ADD-ONS:

- + EXTRA REEL: \$120 EACH
 - + ADDITIONAL CAROUSEL GRAPHIC: \$60 EACH
 - + COMMUNITY MANAGEMENT: \$150-\$300 DEPENDING ON VOLUME
 - + FULL BRAND VOICE GUIDE: \$350 (ONE TIME)
- KEEN TO CHAT IF YOU HAVE SOMETHING SPECIFIC IN MIND!

PERFECT FOR MOMENTS WHEN YOU NEED A LITTLE
MORE EXTRA REELS FOR CAMPAIGNS, EXTRA GRAPHICS
FOR EDUCATION OR EVENTS, DEEPER ENGAGEMENT
SUPPORT, OR ADDITIONAL STRATEGY TIME.

The background of the image is a vibrant, tropical island scene. The water is a clear turquoise color, with darker shades of blue further out. There are several small, rocky islands or reefs scattered across the water. In the foreground, there are some blurred green leaves, suggesting a view from a cliff or dense foliage. The overall atmosphere is peaceful and natural.

REACH OUT

WHETHER YOU'RE LOOKING TO KEEP YOUR SOCIAL PRESENCE STEADY OR YOU'RE READY TO GROW WITH REELS, STRATEGY, AND DEEPER ENGAGEMENT, EACH TIER IS DESIGNED TO MEET YOU EXACTLY WHERE YOU ARE.

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YOUR BUSINESS HAS A STORY - LET'S TELL IT WELL



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PHOTOGRAPHY BY HANNAH LAMB

THANK YOU FOR YOUR TIME