

PRIME ADVERTISING LOCATION WITH ESWATINI PROPERTY REVIEW



Eswatini Property Review is Eswatini's premier property lifestyle magazine. An informative read tailored for property owners and buyers, investors and real estate agents, interior designers, architects and various property enthusiasts...an advertisers dream advertising channel!

At Eswatini Property Review our primary aim is to inform property stakeholders and the country at large about property opportunities and challenges as well.

Tell your story through our digital media and hard copy print channels via our own engaging website and social media platforms offering regular and frequent news updates and a wider target audience reach.

DEMOGRAPHICS

Readership Target Market

- Investors
- Key Opinion Leaders / Decision Makers
- Financial Advisors
- Real Estate Agents
- Property Buyers
- Home Owners
- Conveyancers & Legal Practitioners
- Business Owners
- Interior and Exterior Designers
- Government Line Ministries, Departments & Parastatals
- Architects
- Hospitality Industry Practitioners
- Other Property Specialists

Readership Characteristics

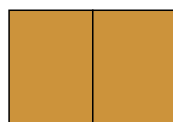
- Age:** +/- 30 - 65
- Education:** Tertiary Education (including Masters +)
- Professional / Career Level:** Mid-Level Management to High Level Executives & Successful Entrepreneurs.
- Dwelling Status:** Owned property or rented +2 bedroom accommodations in urban and peri-urban locations.
- Transport Mode:** Privately owned motor vehicle(s)
- Lifestyle:** Advanced use of technological gadgets and Internet access, espoused healthy living and family orientated.

Tell your story through our digital media and hard copy print channels...

BENEFITS OF ADVERTISING WITH ESWATINI PROPERTY REVIEW

- Bi-monthly readership of +4000 people.
- 1500 print-run per issue distributed nationwide.
- +350 annual subscriber readers (local and RSA subscribers predominantly high-level executives, business owners & industry specialists).
- Free downloadable issues distributed to via online channels to +1000 online community
- High quality glossy magazine is collected by property enthusiasts as a recommendable resource base.
- Customized advertising packages encompassing print, online and social media brand exposure and discounted In-Mall Digital Advertising (Refer to Barcode Creative In-Mall Digital Advertising Rate Card or visit www.barcodecreative.net)

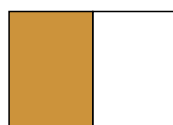
ADVERTISING RATES



Double Page Spread / DPS

Inside Cover DPS: E15 250

Standard DPS: E13 500



Full Page Ad / FPA

Inside Front Cover FPA: E12 750

Back Cover: E13 250 | Inside Back Cover FPA: E12 000

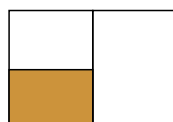
Standard FPA: E11 850



Advertorial

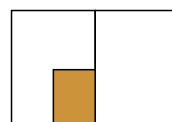
Full Page Advertorial: E10 850

Half Page Advertorial: P.O.A



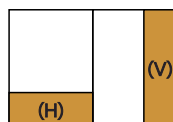
Half Page Ad

Half Page Ad: E7 750



Quarter Page Ad

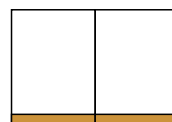
¼ Page Ad: E4 850



Third Page Ad

1/3 (H): E6 500

1/3 (V): E6 500



Strip Ad

Cover Strip: E5 450

DPS Strip: E4 500

Standard Strip: E2 500

BANKING DETAILS

Bank: FNB Eswatini | Account Name: Rasper Media (PTY) LTD

Account No.: 627 4072 6792 | Branch Code: 280 164