

SALES DASHBOARD

\$9.4M

Total Amount

\$4.3M

Total Cost

\$5.1M

Total Profit

54.2%

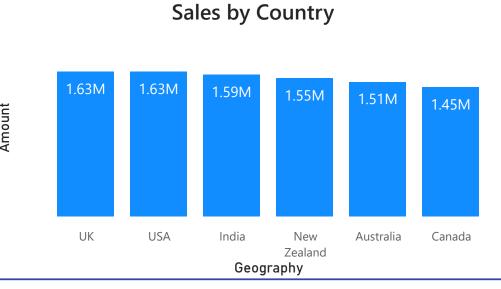
Profit %

378K

Customers

\$24.7

Sales per Customer



Sales Person	Picture	Total Profit	Profit %	^
Husein Augar		\$297,919		55.3%
Kaine Padly		\$294,063		60.8%
Rafaelita Blaksland		\$277,668		57.5%
Jan Morforth		\$275,605		57.0%
Total		\$5,070,240		54.2%

Product	Total Profit	Profit %	Profit Target Met?	^
After Nines	(\$27,148)	-6.2%	~	
Baker's Choco Chips	\$28,686	7.3%	₹	
Spicy Special Slims	\$65,730	15.3%		
Organic Choco Syrup	\$130,400	28.5%		
85% Dark Bars	\$138,926	31.9%		
Eclairs	\$158,341	40.6%		
Drinking Coco	\$195,967	43.2%		
50% Dark Bites	\$192,970	51.4%	<u></u>	
Manuka Honey Choco	\$227,118	52.6%	△	
White Choc	\$246,455	57.8%	△	
Caramel Stuffed Bars	\$255,048	59.6%	⁴	
70% Dark Bites	\$262,586	62.4%	⁴	
99% Dark & Pure	\$275,984	62.8%	△	
Almond Choco	\$246,173	63.3%	<u></u>	
Milk Bars	\$262,368	63.6%	△	
Mint Chip Choco	\$301,536	69.8%	⁴	
Raspberry Choco	\$284,808	74.9%	⁴	
Orange Choco	\$344,734	75.1%	△	
Fruit & Nut Bars	\$332,561	76.7%	<u>^</u>	_ ~
Total	\$5,070,240	54.2%	<u></u>	

Total Amount trended down, resulting in a <u>99.69%</u> decrease between Friday, January 1, 2021 and Wednesday, June 30, 2021.

<u>Total Amount</u> started trending down on <u>Monday</u>, <u>June 21, 2021</u>, falling by <u>99.14%</u> (\$58,702) in 9 days.

Total Amount dropped from \$59,213 to \$511 during its steepest decline between Monday, June 21, 2021 and Wednesday, June 30, 2021.