

GoPortal

An Immersive Experience to
Explore Your Surroundings

ImmerseGT 2023

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Exploring as in 1950s?

Boring & Unengaging

Expensive Personalization

Poor Tracking of Experiences

Limited Sharing with Friends

Inability to leave lasting
digital memories

Missing Gamification

Lost Business Opportunities



GoPortal Revolutionizes Exploration



Explore

- Visit portals at various locations
- Enter virtual rooms
- Leave and view digital assets
- Complete challenges & play games



Gamification

- Gain XP per room to climb ranks
- Compete against friends
- Collect coupons for trade-in
- Earn badges for challenges



Immersive UX

- Augment real-world locations
- Personalized experiences
- Collaborative interaction features
- Opportunity for creativity



A Novel Approach

1.5bn

people traveling / year

85%

population w/ smartphone



excelling AR travel apps



network effects



Monetization Strategies



In-App Ads

Location-based ads & coupons in rooms



Partnerships

Sponsored portals at business locations



Freemium

Premium features for exclusive experiences



Marketplace

Taking a share from users trading collectibles



We're Set for Global Roll-out

Multi-cultural Team

HCI, Analytics, & Business Majors

Worked @ Airbus, BCG, Coach,
KPMG, La Mer, Macy's, NYU



Our Path to GoGlobal

ImmerseGT

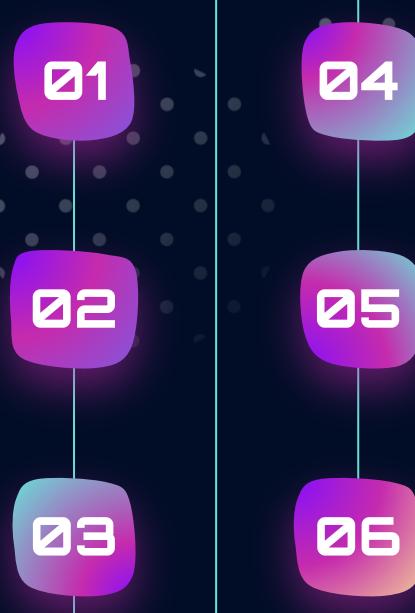
Idea & prototype development

MVP Stage

MVP development & roll-out at GT

Pre-Seed

Raise funds to scale across university campuses in GA



Partnerships

Acquire ad customers and sign partnerships for branded rooms

Seed

Raise further funds to quickly scale across the U.S.

GoGlobal

Build network of local experts to orchestrate global scaling

Let's Partner!

Do You Have Any Questions?

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**Let's
Explore
GoPortal**



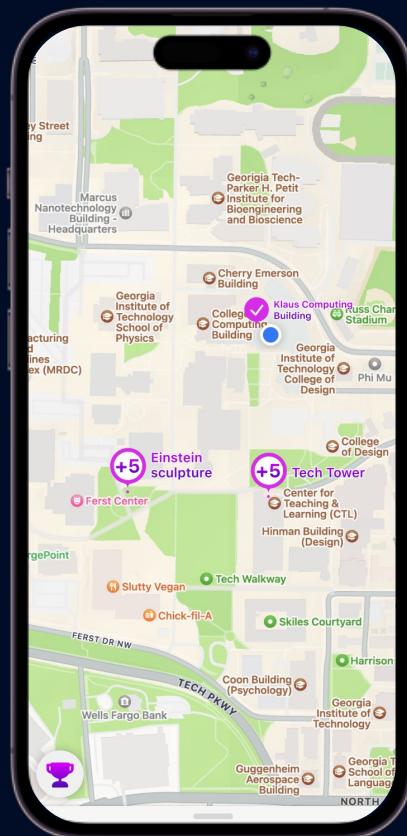
Home Screen



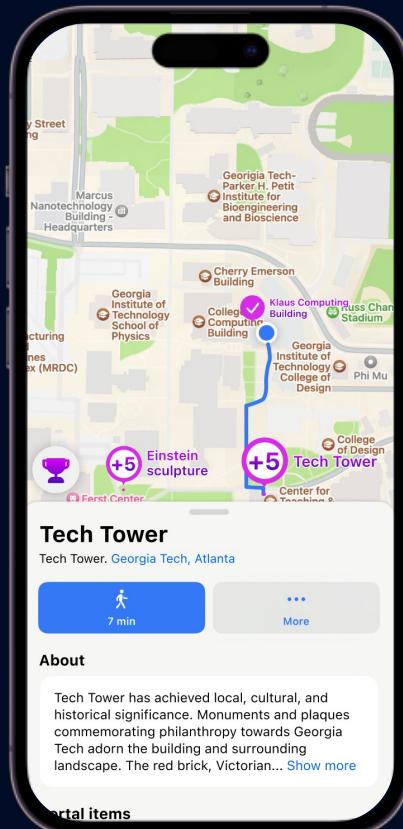
Push Notification



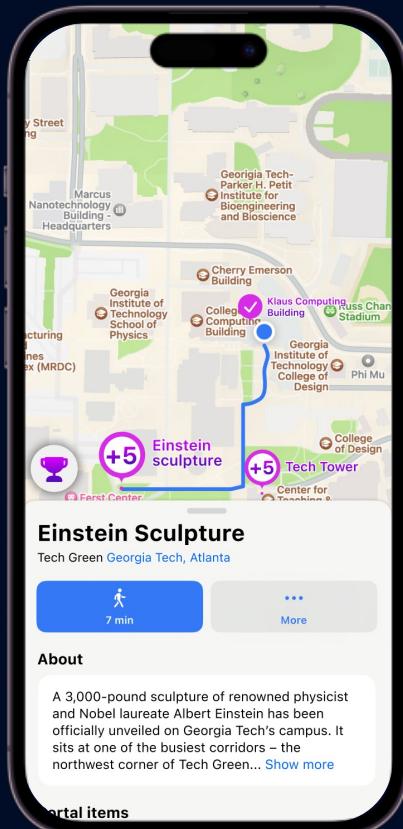
Map w/ Portals



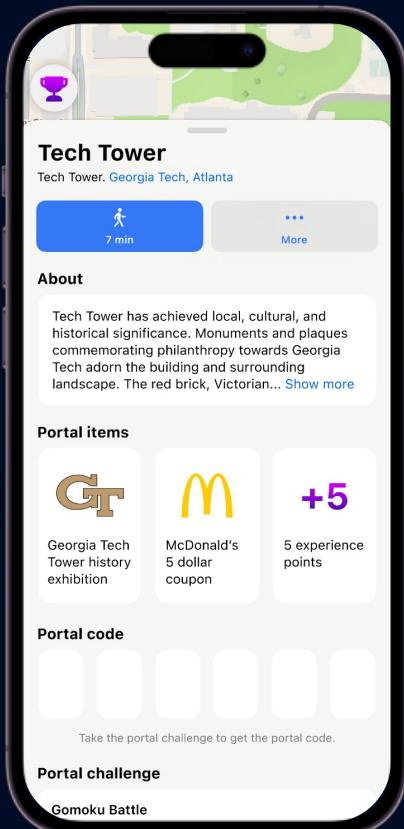
Spot Portals 1



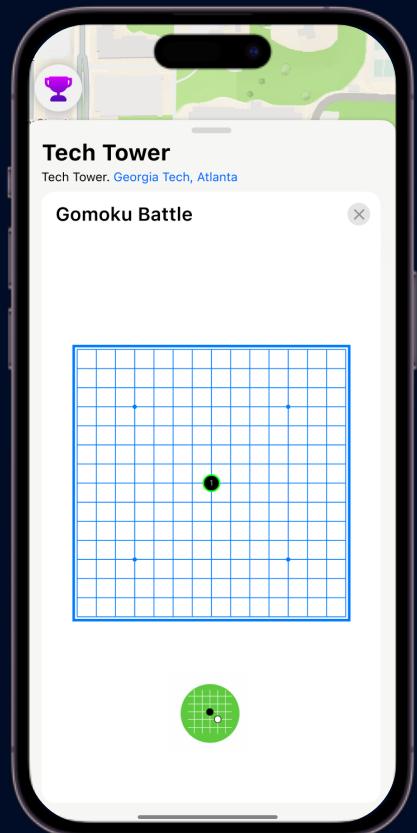
Spot Portals 2



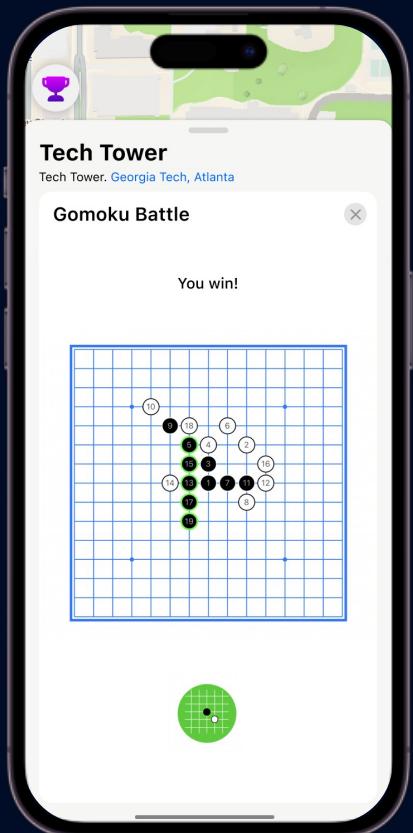
Arrive at Portal



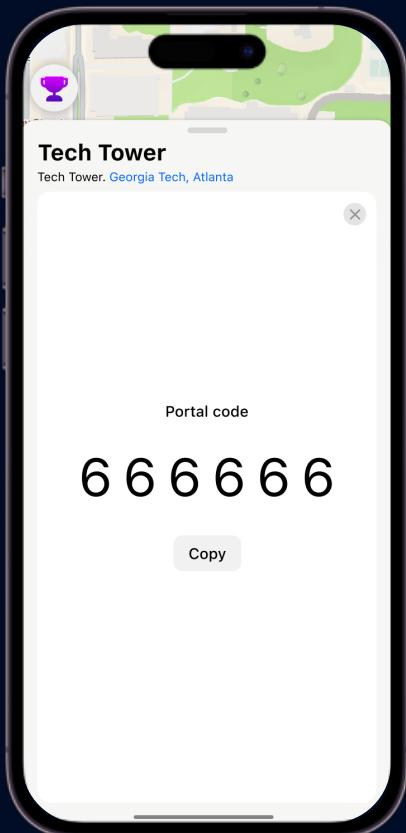
Start Challenge



Win Challenge



Obtain Code



Redeem Code

