Mimi Content Format

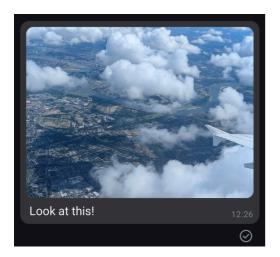
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Outline

| The current message format | 2 |
|----------------------------|---|
| Timo's Proposals | 7 |
| Questions 1 | 1 |

An image and a caption

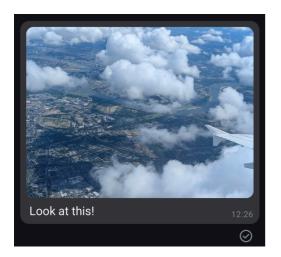
render, id:1, multi, processAll
- inline, id:2, external, type:image/png
- render, id:3, single, type:text/markdown, content:"Look at this!"



A message with an image

render, id:1, multi, processAll

- render, id:2, single, type:text/markdown, content:"\nLook at this!"
- attachment, id:3, external, type:image/png



Do we want internal references?

| No references | Internal references |
|---|--|
| Application has more control over rendering | Sender has more control over rendering |
| Easier to parse | Parsing has a lot of edge cases |

Do we want deep nesting?

```
render, id:1, multi, chooseOne
  - english, render, id:2, multi, chooseOne
        - german, render, id:3, single, type:text/markdown, content:"![](cid:3)"
        - french, render, id:4, single, type:text/markdown, content:"![](cid:5)"
        - german, render, id:5, multi, chooseOne
        - english, render, id:6, single, type:text/markdown, content:"![](cid:2)"
        - french, render, id:7, single, type:text/markdown, content:"![](cid:8)"
        - french, attachment, id:8, external, type:image/png
```

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markdownChooseOne

- Every message is a markdown message that can reference attachments to display them inline
- Unreferenced attachments are not displayed inline, but can be downloaded

Pros:

- Clear separation between message and attachments
- Simple chooseOne decision

Cons:

- No nested attachments: message → vcard → image
- Does not have fallback for clients without markdown support
- Requires understanding of markdown
- Is not strictly using markdown correctly
 - "inline images" are used for any attachments
 - Looks ugly, maybe use link reference [1] instead

markdownChooseOne (2)

```
markdownChooseOne:
- english: "Image: ![](cid:1), Video: ![](cid:2)"
- german: "Foto: ![](cid:1), Film: ![](cid:2)"
attachments:
cid:1 inline chooseOne:
    - english: image
    - german: image
cid:2 inline chooseOne
    - english: video
cid:3 attachment chooseOne
    - english: pdf
```

documentChooseOne

- Add content types
- Add dispositions to attachments

```
documentChooseOne:
- english plain: "Image: [1], Video: [2]"
- english markdown: "Image: ![](cid:1), Video: ![](cid:2)"
- english html: "Image: <img src="cid:1" />, Video: <video src="cid:2"></video>"
attachments:
cid:1 inline chooseOne:
    - english: image
    - german: image
cid:2 inline chooseOne
    - english: video
cid:3 attachment chooseOne
    - english: pdf
```

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| Questions | |
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Questions

- Do we want internal references?
- Do we want deep nesting?
- Are the proposals better than the draft?
- Should clients be required to understand markdown?