Overarching Questions
1. What is the common userflow when people browse through a museum website?
2. What information do they want to get the most?
3. What are some usability problems of the current website design?

Interview Protocol
Greet
The first purpose of the interview is to understand in what scenario will a person browse a museum and what information is being sought during the process. …

1. **Can you think about the last time you visited a museum website?**
   a. When
   b. Why
   c. Go through the process
      i. Device
      ii. What information
      iii. Interaction
      iv. Feeling

2. **Now, imagine that you're researching for a museum to go in Detroit / writing a cultural report for a school assignment / planning for a Detroit sightseeing for your friends because they're visiting, and you visit the Hellenic museum website.**
   a. What information do you look at first? Can you demonstrate for me and tell about your thoughts and feelings aloud at the same time?
   b. What next?

3. **Is there any museum website that you especially like?**