

PHOEBE LEUNG

WEB DESIGNER

With 2 years of experience in web design, I am a dependable and self-motivated designer who has worked in an agile environment. Visually compelling designs using digital illustrations, images, and typography are my passion, and I have proficiency in HTML, CSS, JavaScript, and React for frontend development. An opportunity to expand my skill set and contribute to a dynamic team is what I seek.

Experience

2021 MAY - 2022 MAR

Project Assistant

The Hong Kong Polytechnic University | Hong Kong

- *Tested the campaign website for usability, accessibility, and performance issues*
- *Prepared web teaching platform tutorials and seminars for lecturers and tutors to enhance their online teaching knowledge*
- *Successfully communicated with different contractors of web teaching platforms to provide suitable plans for 1000+ students before the new semester*

2020 AUG - 2021 MAY

Patient Care Assistant

Hospital Authority | Hong Kong

- *Maintained a smooth outpatient clinical process*

2019 MAR - 2020 AUG

Clinic Assistant

Nong's Health Care 30 Limited | Hong Kong

- *Coordinated patients booking and handle the patients inquiry*

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07746679924

London

Eligible to work in UK

Education

2016 - 2018

BA(Hons) in Advertising Design

The Hong Kong Polytechnic University

Skills

SOFT SKILLS

Time management	●●●●○
Attention to detail	●●●●○
Communication	●●●●●
Teamwork	●●●●○
Adaptability	●●●●●
Problem-solving	●●●●○

SOFTWARES

HTML	●●●●○
CSS	●●●●○
Javascript	●●●○○
React JS	●●●○○
PHP	●○○○○

SASS / SCSS	●●●●○
Tailwind CSS	●●●●○
BootSrap	●●○○○
WordPress	●●○○○

NodeJS	●●○○○
REST APIs	●●○○○
Git GitHub	●●●○○

Experience (Continued)

2018 SEP - 2019 FEB

Designer

SG Marble Hong Kong | Hong Kong

- *Creating layouts for e-commerce websites and developing website content that is both user-friendly and enticing to potential buyers*
- *Managed 10 - 15 graphics editing product images per day including retouching, color correction and enhancing photos to use in the product listing and social media posts*

2015 DEC - 2016 AUG

Designer

ICGX Asia Limited | Hong Kong

- *Specialized in Web UI and Social media content design*
- *Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets*
- *Worked directly with the client to produce appealing and compelling presentations that engaged the target audience*
- *Designed promotional materials such as souvenirs, folders, photo frames, hoodies, and booklets to advertise client events*
- *Worked with teams to solve issues and find and implement efficiencies to ensure the designs can be implemented effectively*

2014 SEP - 2015 AUG

Web Designer

3 Eyes Limited | Hong Kong

- *Created and designed digital campaigns for top clients in Hong Kong (Sony Hong Kong, Nissin Food Hong Kong)*
- *Created 100+ pages of design and 20+ wireframes for several client websites and social media campaigns*
- *Designed and builded the website front-end in Wordpress*
- *Conducted WordPress training with the client in Content Management*

Skills

SOFTWARES

Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●●
Adobe Premiere	●●●○○○
Adobe AfterEffects	●●○○○○
Adobe Indesign	●●●○○○
Figma	●●●○○○

Hobbies & Interests

Art
Yoga
Cooking
Camping
Travelling
Video Games

Languages

English	Fluent
Cantonese	Native
Mandarin	Fluent

Availability

Immediately Available