**Project Charter**

**Project Title**: Third Avenue Software Health-Care App Project

**Project Start Date:** 07/06/2022 **Projected Finish Date:** 11/06/2022

**Budget Information:**

* Third Avenue’s total budget for this project is$350,000.
* $120,000 of the budget will be used to make a minimum viable product (MVP)

**Project Owner:** Team Green

**Scrum Master:** Eric

**Project Objectives:**

This is the first charter for the project; the objective is to complete the first version of the application in 6 weeks and a production version in four months

**Main Project Success Criteria:**  Project welcomes and conforms to a changing client specification environment. The app deliverables must include priority specifications in an evolving workframe, such as:

1. A fitness tracker
2. A medication tracker
3. Storing a physician's electronic address book
4. Storing an emergency contact list
5. Storing emergency medical information
6. A resource feature to other health sites
7. A payment feature that can track and pay medical expenses

It must also be thoroughly tested and completed on time. The app must fulfill usability requirements and an MVP must be completed by six weeks in. The MVP version must be ready to ship for use and review with these key properties:

1. It has sufficient usable features and value that users will buy it.
2. These early users will see the potential benefits of the product and trust that it will only improve in later iterations.
3. It provides a feedback loop that will help programmers improve the existing features and add new features with minimal delays.

The app must be able to be monetized by final release using methods the team will explore throughout the lifecycle of the project.

**Approach:**- Scrum will be the preferred approach to managing the project’s development  
-Complete project specific client identified scrum priority backlog deliverables by agreed dates.

-Sprints will be done every two weeks. The MVP will be done after three sprint cycles.

- Deliver several working software versions for review and testing before the planned official release in four months.

- These versions should be responsive to the concerns expressed by all stakeholders.

- Conduct thorough software testing per each sprint.

**Roles and Responsibilities**

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| **Role** | **Name** | **Organization/**  **Position** |
| ScrumMaster | Eric | Will program the application while keeping track of team progress. |
| Programmer | Lia | Will program the application with Eric |
| Marketing | Brianna | Will use healthcare experience to market the app. |
| Regulatory Manager | Jack | Will monitors the product’s production and ensures compliance to regulations and standard operating procedures |
| Quality Assurance | Kendra | Will make sure the product’s main features are met with a high standard. |

**Sign-off:** (Signatures of all above stakeholders. Can sign by their names in table above.)

**Comments:** (Handwritten or typed comments from above stakeholders, if applicable)