SWETANSHU CHAKLADAR

Content Writer

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SUMMARY

Content Writer with 7 years of experience independently creating blogs and long-form content. Strong research and writing skills with a self-driven approach to content development and consistency.

WORK EXPERIENCE

Content Writer (Freelancer) April 2019 – December 2019
- Began career as a freelance content writer focusing on assignments in Management, Healthcare, and Law.
- Developed foundational expertise in critical thinking, and structured academic writing

Junior Content Writer — Beyond Average December 2019 – December 2020
- Joined Beyond Average as a Junior Writer, working on diverse academic domains including Management, IT (Theoretical Concepts), and Child Development.

Content Writer — DMG Solution December 2020 – October 2021
- Produced high-volume academic projects across Management, Law, and Healthcare subjects.
- Specialized in creating detailed research reports, dissertations, and nursing case analyses.

Freelance Writer October 2021 – April 2022
- Continued as a freelancer, expanding work in Nursing, Child Psychology, and Healthcare Management.
- Completed reflective journals, evidence-based research papers, and coursework projects for students across the UK, Australia, and Canada.
- Built expertise in turnaround writing, delivering urgent assignments with 100 % client satisfaction.

Content Writer — GES April 2022 – October 2024
- Served as a full-time content writer, handling projects across Management, Healthcare, IT, Law, and Nursing.
- Specialized in AI in Education, Healthcare Policy, and Digital Transformation Studies.
- Achieved recognition for consistent quality and deadline adherence from project supervisors.

Freelance Content Writer October 2024 – April 2025
- Returned to independent freelancing; handled a wide range of client-based projects including Management , Nursing reflections, and IT theoretical essays.
- Developed long-term collaborations with repeat clients through transparent communication and professional reliability.

PROJECTS

It is time for you to switch to iPhone: Independent Blog
- Independently authored a tech-industry blog titled "It is time for you to switch to iPhone", showcasing ability to write and publish personal-tech articles.
- Demonstrated self-driven content creation and technical interest by producing well-structured opinion pieces on platform switching for smartphone users.
  https://github.com/phoenix614/It-is-time-for-you-to-switch-to-iphone

Why full-stack developer course is Your Ticket to Tech Leadership: Independent Blog
- Independently authored a blog titled "Why full-stack developer course is Your Ticket to Tech Leadership", reflecting strong motivation to explore the broader significance and growth potential of full-stack development.
- Showcased understanding of full-stack development benefits and how acquiring such skills can pave the way toward leadership roles in technology — demonstrating insight, initiative, and ambition.
  https://github.com/phoenix614/Why-full-stack-developer-course-is-Your-Ticket-to-Tech-Leadership

Overcoming-depression: Independent Blog
- Independently authored a blog titled "Overcoming-depression", showing initiative in writing mental-health and self-help content driven by personal reflection and empathy. GitHub
- Demonstrated ability to handle sensitive topics with thoughtful writing — reflecting emotional insight, self-awareness, and a readiness to address important psychological issues.
  https://github.com/phoenix614/Overcoming-depression

Apple Event 2023 Wanderlust Update: Independent Blog
- Independently authored a tech article titled "Apple Event 2023 Wanderlust Update", reflecting ability to analyze and write about major product launches and technology trends.
- Demonstrated research and content-writing skill by summarizing key updates from the 2023 Apple event — showing interest in consumer tech and capability to inform readers.
  https://github.com/phoenix614/Apple-Event-2023-WanderLust-Update

Don't Know What Comes First: Independent Blog
- Independently authored a blog titled "Don't Know What Comes First", reflecting personal thought-leadership and self-motivated writing practice.
- Demonstrated consistency and commitment to content creation by producing self-written posts, showcasing ability to conceptualize ideas and publish them independently.
  https://github.com/phoenix614/Dont-know-what-comes-first

Free-the-mind: Independent Blog
- Independently authored a blog titled "Free the mind", demonstrating personal initiative in writing reflective/self-help content and consistently publishing on GitHub.
- Showcased ability to explore mental health and introspective themes through self-written content — reflecting emotional awareness, writing discipline, and readiness to tackle deeper life topics.
  https://github.com/phoenix614/Free-the-mind

TECHNICAL AND MANAGEMENT PROJECTS:

- Conducted organizational and market analyses using and risk assessment models.
- Healthcare Projects: Contributed to topics like patient care ethics, healthcare management systems, and mental health awareness.
- IT (Theoretical) Projects: Developed reports on data systems, AI in education, and digital transformation case studies.
- Child Development & Nursing: Prepared essays and reflection papers based on real-world case studies and developmental theories.

KEY SKILLS

- MS Word, Excel, PowerPoint
- Google Docs & Google Sheets
- Grammarly
- Canva
- GitHub (for content publishing)