

Education

University of Dublin, Trinity College, Dublin, Ireland Bachelor of Business Studies (Honors)

2007 - 2012

Modules covered: Accounting, Entrepreneurship, Strategic Management, Marketing, Financial Markets & the Corporate Sector, Finance & Investments, Economics, Statistics

Professional Experience

Skynet Labs, Dublin, Ireland

2012

Intern

- Led design of oil & gas metric conversions tables for a suite of cloud based calculator applications.
- Chief assistant in drafting the Skynet Labs business plan for a Series A financing round of €750k, including the design and preparation of pitch documents.

Mercury Digital, Dublin, Ireland

2012

Intern

- Led a market research team exploring competitive offerings for digital consultancy and digital asset creation within the Irish SME market.

Halo Business Angel Network, Dublin, Ireland

2011/2012

Intern

- Created, designed and published the 'HBAN Angel investors handbook' for current and prospective Irish angel investors.
- Led all research data collation and graphic design for the final document.

Splotter, Dublin, Ireland

2012

Designer & Business Development

- Lead designer of a travel start-up application across desktop, tablet and mobile.
- Conceptualized Splotter brand identity.
- Created professional interactive wireframes for all iterations of the application.
- Created the functional specification for the application.

QRolo, Dublin, Ireland

2012

Designer

- Conceptualized brand identity for business networking start-up QRolo.
- Designed logo, business cards and promotional materials for the company.
- Created interactive wireframes for the application's proposed functionality.

Viking Splash Tours, Dublin, Ireland

2010-2012

Market Researcher

- Led international expansion market research for a tourism company based in Dublin, Ireland.
- Designed and produced a pan-European study identifying and contrasting the attractiveness of major European cities for international expansion of the VST business model.

Technical Skills

Accounts

Languages

Frameworks

Design

> **gitHub**
<https://github.com/phoenixbox>

> Ruby > jQuery > Javascript
> CSS > HTML

> Ruby on Rails

> Photoshop
> InDesign

> Illustrator

Projects

Socrada > A social networking data visualisation application to help strategize your networking. <https://github.com/phoenixbox/socrada2>

Tuneline > A music listening aggregation app that pulls your activity across services into one central feed. https://github.com/phoenixbox/feed_engine

Aphagram > An Etsy clone where users could create their own stores at personal sub-domains <https://github.com/phoenixbox/clonesy>

Sporting Achievements

Crewed a trans-atlantic sailing yacht in the ARC rally of 2005.

Elected by over 200 of my peers and team mates to captain Blackrock College's Junior and Senior rugby teams.

References

Katrina Owen
Jumpstartlab Instructor
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Franklin Webber
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Jeff Casimir
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