

Phoenix Designs Ltd

phoenix  
designs

Address: Fal Building, College Road, Truro, Cornwall TR1 3XX

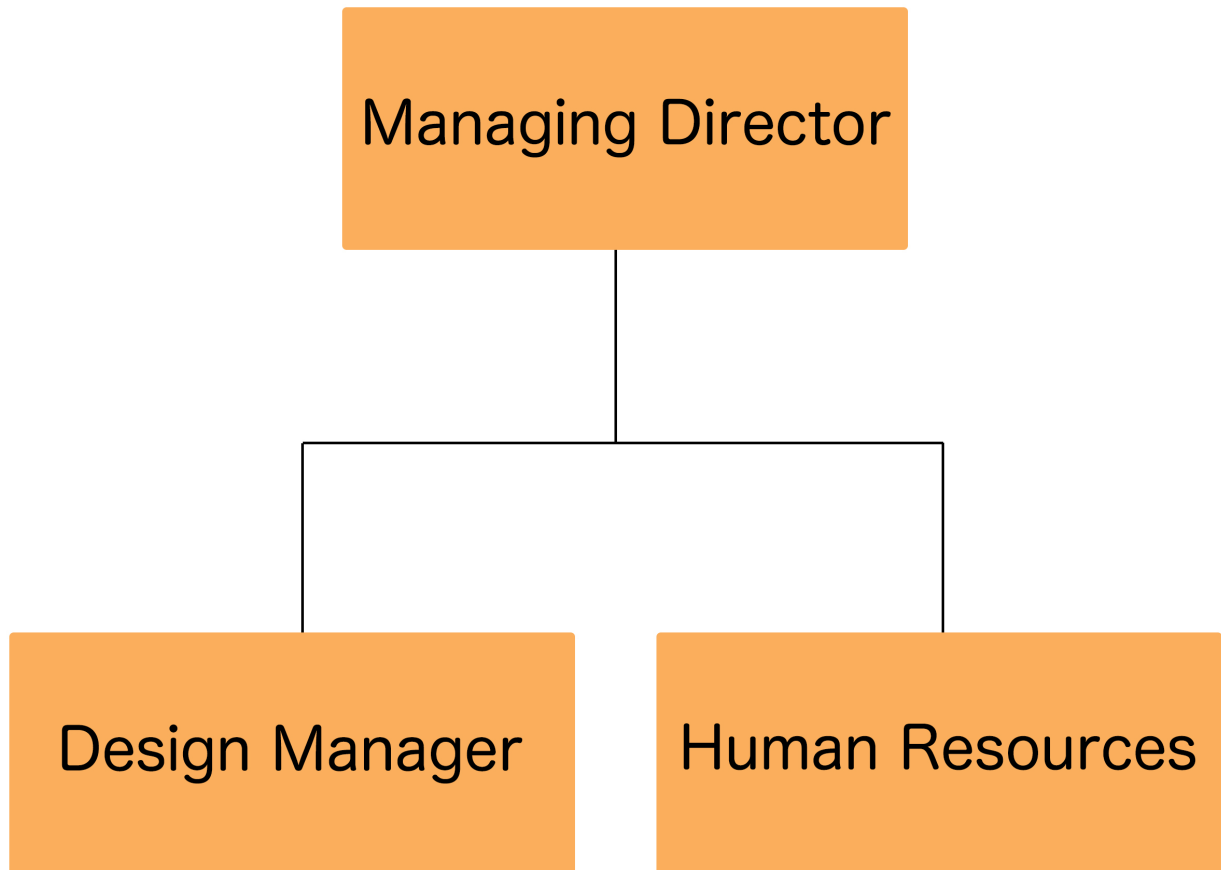
VAT Number: 123-4567-82

Email Address: phoenixdesigns.cornwall@gmail.com

Authors: Emma Cheney & Joe Jarrold

Date of Publication: 8/10/13

## Company Structure



## Legal Details

Phoenix Designs is a limited company, registered at companies house, in the location of Fal Building, College Road, Truro, Cornwall TR1 3XX.

Phoenix Designs Ltd are a Limited company giving us limited liability. This means in the event of the company being dissolved owners and share holders will only lose the revenue they have previously put into the business. Houses and personal accents will not be affected.

Being a company that provides a range of services, Phoenix Designs Ltd are required by UK law to pay VAT when our incoming amount is £79,000 or more in a 12 month period. Our VAT register number is 123-4567-82.

Phoenix Designs is a trademark to Phoenix Designs Ltd.

## Third Party Liability

Phoenix Designs Ltd, third party liability is in place to cover the company and our clients from unforeseen circumstances. This includes the following:

- Any loss due to a deadline that is missed.
- Legal action by a client who claims our work was not what they wanted, asked for, or thought Phoenix Designs Ltd would deliver.
- Injury suffered by a member of staff, client or potential client while in a Phoenix Designs Ltd premises.
- Copyright issues including being sued for any copyright infringement.
- Legal action taken by a member of staff against the Phoenix Designs LTD including being sued.
- Legal action by any outside company against Phoenix Designs Ltd.

## Company Employees Profiles

### **MD (Managing Director)**

My name is Emma Cheney and I am the managing director of Phoenix Designs Ltd. I have recently graduated from Plymouth University, completing a degree in Web Technology. I co-founded Phoenix Designs Ltd with two others and are gradually building it up. I have completed a short business management course which has taught me how to effectively communicate with my team members to produce the best results. I enjoy working in a close-knit group with my team members to produce the best results.

### **DM (Design Manager)**

My Name is Joe Jarrold and I am head of design at Phoenix Designs Ltd. My job is to ensure that the design of our products meet what our clients want to the highest quality. Planning the design of a product can be seen in two stages. The first being framework design to ensure the project is fully functional and efficient. The second being the visual design. We at Phoenix Designs Ltd understand that visual design is such an important aspect in this digital age. This is why we hold the design as a high priority to create world class products for our clients.

### **HR (Human Recourse)**

My name is Ben Sheridan and I am in charge of Human Recourse. My job involves dealing with inquiries from past customers, current clients and any potential clients as well as organising meetings from the inquirers. I also am in charge of the finance, making sure we keep on budget. I also deal with any unforeseen circumstances and organise the outcome, while communicating with the rest of the team.

## Mission Statement

Phoenix Designs Ltd is committed to providing the highest level of service whilst creating great results. We believe that it is important to take the customers needs and budgets into account and create the best possible product with this information.

### Values:

We work closely with our clients to ensure that all of their needs are met to the highest standards. However, they do understand that we as designers may sometimes need an amount of freedom to allows us to produce the best results.

Our clients will always be treated with respect, no matter how big or small the request, every project is of equal importance. Word of mouth is the most powerful tool humans possess and we want that word to be positive. We provide a service for both the big and the smaller projects in order to gain a web presence.

At Phoenix Designs, we aim to provide a service of good value and equally good results whilst understanding the greater need of the client. We want to form a good relationship with them and as well as this, provide a top aftercare service.



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