





PHOENIX OUYANG

CONTACT

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 <https://phoenixouyang.github.io/phoenix-portfolio/>

 15 Sequoia Grove Drive
Markham, Ontario

SKILLS

Javascript

HTML

CSS

React

Express.js

Bootstrap/Bulma

MongoDB

MySQL

EDUCATION

Full Stack Coding Boot Camp

University of Toronto

December 2022 - June 2023

Bachelor of Business Administration

Wilfrid Laurier University

2015 - 2019

Specialization in Finance, completed with distinction

ABOUT

I'm an aspiring software developer, with proven problem-solving and analytical skills from my experience working as a Financial Analyst. My work experience has led me to develop a strong work ethic, and I am proactive in seeking opportunities for improvement, demonstrated through redesigning the credit system at Unilever Canada. I am looking for a position that will help build my skills as a developer, and provide challenging learning opportunities to support my transition into this new career.

WORK EXPERIENCE

Ubisoft Toronto

Financial Analyst

September 2021 - Present

- Prepares and presents budgets on key metrics of the studio, and explanations of deviances in the forecast
- Organizes meetings with cross-functional teams to analyze budgets and build quarterly studio forecasts
- Leads month end and year end closing, directing teams on deadlines and accounting reviews
- Conducts monthly internal control reviews, evaluating systems for accuracy and compliance with studio policies

Lindt & Sprungli Canada

Financial Analyst

November 2020 - September 2021

- Lead monthly budget meetings with key account managers, and assisted with managing trade spend for accounts such as Costco, London Drugs and Overwaitea
- Prepared quarterly and annual sales forecasts, and brand P&Ls
- Initiated and led project to automate trade spend inputs into ERP system that improved accuracy of pricing and saved over 200 hours of work for the finance team

Pricing and Trade Spend Analyst

June 2019 - November 2020

- Designed daily sales dashboard for executive team to improve ability to monitor brand and channel performance
- Responsible for month-end close reports, including sales and cost reconciliations
- Investigated pricing discrepancies, and worked closely with customer service and sales teams to correct

Unilever Canada

Business Analyst Intern

January 2018 - April 2018

- Worked with brands such as: Ben and Jerry's, Magnum, and Breyers to analyze historical sales data and forecast future sales
- Lead month-end and year-end reporting, and developed experience working with Nielson, SAP and Tableau
- Managed and redesigned credit form system for key accounts
- Supported key account managers with day-to-day decisions and reporting