Lab Finding Data

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Lab Finding Data

Welcome

Just like learning a new spoken language, you will not learn the language without practice. Labs are an important part of this course. Collaboration on labs is **extremely encouraged**. If you find yourself stuck for more than a few minutes, ask a neighbor or course staff for help. When you are giving help to your neighbor, explain the **idea and approach** to the problem without sharing the answer itself so they can figure it out on their own. This will be better for them and for you. For them because it will stick more and they will have a better understanding of the concept. For you because if you can explain it to other students, that means you understand it better too.

The Idea of this Lab

The idea behind this lab is to allow us to think about the differences and similarities between Experimental Design and Observational Study, and there importance in the field of Data Science. Data Science without data is incomplete, but fetching data from poor techniques is dangerous. Therefore, this lab is designed to explore the concepts of Experimental Design and Observational Studies. In addition, this lab will ask you to implement sampling methods in R. This is one of the more important statistical foundation labs we do as the topic covered today is a small but significant slice about data collection methods. In other words, this lab discusses the collection methods of the clay we will be making bricks out of.

"Collecting no data might be bad, but collecting data with poor techniques is a nightmare." - Woke Abhi

Problem 1: The Dr. Sheldon Cooper Test

Hi! My name is Dr. Sheldon Cooper and I am a theoretical physicist specializing in Quantum Physics. I will be testing you today as part of me returning a favor to Abhi. He made me a warm beverage when I was sick. Don't worry, I am more than qualified for testing you. I'm exceedingly smart. I graduated college at 14.

Anyways, this test will be about movies. Bazinga! You really thought you would get away with movies as being your test topic.

I am gonna ask 4 questions regarding what you learned today, and I want you to mingle among your group to figure out the answers to these questions.

Question 1: What is the conceptual difference between Experimental Design vs. Observational Studies? Your answer should have specific difference, but the overall difference in the concept of Experimental vs. Observational. Think big picture idea.

Answer: (Student Response Here) The key difference is the control. In experimental design we have control and we see what happens, in observational we do not have control and we just observe what happens.

Question 2: A fertilizer company, Farmers Helpers Inc., is wanting to answer the question "Does our new product kill more weeds in farmlands?". They are running low on time and want to answer this question as soon as possible for the stakeholders. Luckily, Farmers Helpers Inc. has some data collected and stored on their databases. One of the lead analyst decides to use the data to answer the question. Would this be an experimental design or observational study?

Answer: (Student Response Here) Observational Study.

Question 3: Abhi is having a hard time convincing that his pickup line is the best pickup line for his non-existent dating life. To prove it to his friends, he is thinking of walking on the street from 6pm - 8pm near the Irish Pub and randomly using his pickup line on 25 girls. He will repeat this for 7 days, and tally

up the positive responses. He will then do the same process but with a common pickup line he found on Google. At the end, he will compare the positive responses for his pickup line and Google's pickup line. Would this be considered an observational study because Abhi is observing the reactions? Or would this be an experimental design? Justify your response.

Hint: DO NOT ASK ABHI FOR THE PICKUP LINE, IT WILL RUIN HIS EXPERIMENT;)

Answer: (Student Response Here) Experimental Design since Abhi is testing his pickup line to a control group of Google pickup line. Answers can vary, but should be Experimental design with valid justification.

Question 4: Well, as a theoretical physicist, I will be performing an experiment and I am unsure if I want to use blocking at the moment. I usually do not ask anyone for help unless they have a PhD or is me from the future, but to return my favors to my friend...I will pretend I need your help. Can you tell me the reason why we use blocking in designing an experiment?

Answer: (Student Response here) Answer may vary, but should be along the lines of...Blocking creates homogeneous groups and reduces the effects of "unwanted" variables. The response could also talk about how it increases control of the variables in the experiment.

Problem 2

Part 1: The Olivia Strategy

Question 1: Let us import the Data.csv over here, so we can get ready to answer further questions. Make sure to important any necessary libraries too!

Answer:

```
#Import Library
library (tidyverse)
## -- Attaching packages ----- tidyverse 1.3.1 --
## v ggplot2 3.3.6
                            0.3.4
                   v purrr
## v tibble 3.1.7
                            1.0.9
                   v dplyr
## v tidyr
         1.2.0
                 v stringr 1.4.0
## v readr
         2.1.2
                   v forcats 0.5.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                 masks stats::lag()
#Read the CSV into a data frame
df <- read.csv("~/Classes/DPISu22/Data Sets/Data.csv", stringsAsFactors=TRUE)</pre>
```

Question 2: Taylor's coworker, Olivia, who is known for taking short cuts, says she knows how to split the participants into two groups: take the first 11 people from the list and put them into the control group, then put the rest of them in the treatment group. Using Olivia's strategy assign the treatment and control groups.

Answer:

```
# Assign Control Group
control = df %>% head(11)
control
```

								~ .	_	~
##		Name			Major.)	Year.	Cats.	or.Dogs	Siblings.
##	1	Jesse			Undeclared	Fres	shmen		Dogs	1
##	2	Bing			Psychology	Jı	unior		Dogs	0
##	3	Jiayi			psychology	fres	shman		cats	0
##	4	Tamun			Psychology	Fres	shman		dogs	1
##	5	Gabby			Undeclared	Sopho	omore		Dogs	1
##	6	Cecilia	Agricultural	Consi	mer Economics	Jι	unior		Dogs	1
##	7	Jasmine			MCB	Sopho	omore		Dogs	2
##	8	Pavitra		Ag	Consumer Econ	Jı	unior		Dogs	0
##	9	Brian			Chemistry	Sopho	omore		Dogs	1
##	10	Kelly		Cor	nputer Scinece	super se	enior		Cats	0
##	11	Ali			Undeclared	Sopho	omore		Dogs	2
##		Shoe.Siz	e. Fav	.Food	FavColor	Phone. N	Mac.or	.PC.	Travel	Fav.Subject
##	1	9	.0	KBBQ	Blue	iPhone		PC	No	Math/Cs
##	2	5	.5 French H	ries	Grey	iPhone		Mac	Yes	Physics
##	3	7	.0 ho	otpot	blue	iphone		PC	yes	psychology

```
## 4
              8.0
                     Indian Food Seafoam green iPhone
                                                                 Mac
                                                                              psychology
                                                                         ves
## 5
              8.5
                             Ribs
                                      Periwinkle iPhone
                                                                        Yes
                                                                                    Math
                                                                 Mac
## 6
                          Brownie
                                           White Iphone
              7.5
                                                                 Mac
                                                                         Yes
                                                                              Psychology
## 7
              8.0
                            sushi
                                            grey iphone
                                                                  PC
                                                                         yes
                                                                                     bio
## 8
              7.5 mac and cheese
                                          purple iphone
                                                                 mac
                                                                         yes
                                                                                    math
## 9
              9.5
                            Tacos
                                            Gold IPhone
                                                                  PC
                                                                         Yes
                                                                               Chemistry
## 10
              7.0
                        Guacamole
                                          Purple iPhone
                                                                       Nope
                                                                                    Math
                                                                 Mac
## 11
              9.0
                            Sushi
                                            Blue iPhone
                                                                        Yes
                                                                                       CS
                                                                 Mac
##
            Crocs.
                        Musical.Artist Pancakes.or.waffles Fav.Animal
## 1
                                   Dean
                                                     Pancakes
                                                                  Turtles
## 2
               For
                                 Khalid
                                                     Pancakes
                                                                 Manatees
## 3
                                                     pancakes
                                                                    Panda
       no opinion
## 4
               for
                                  bazzi
                                                      waffles
                                                                    koala
## 5
                          Fleetwood Mac
                                                      Waffles
                                                                  Penguin
               For
## 6
                             Bruno Mars
                                                      Waffles
                                                                     Dogs
           against
## 7
               FOR
                             Rich Brian
                                                     pancakes
                                                                  turtles
## 8
                                                                    horse
          against
                                  drake
                                                      waffles
##
      No opinion
                                  Drake
                                                      Waffles
                                                                     Wolf
## 10
          why not Panic! at the Disco
                                                     Pancakes
                                                                    Tiger
## 11
          Against
                                  Migos
                                                     Pancakes
                                                                  Penguin
##
                  Fav.Car Do.You.Cook. Marvel.or.DC.
                                                                           Fav.Movie
## 1
                  No Clue
                           Dining Hall
                                                Marvel
                                                                           Your name
## 2
                                                Marvel Madea's Witness Protection
              Range Rover
                                    Yes
## 3
                                                marvel
                     none dining hall
## 4
                                                Marvel
      one that functions
                                    yes
                                                                     The Blind Side
                                                Marvel Scott Pilgrim vs the World
## 5
                                    Yes
## 6
                      G63
                                    Yes
                                                Marvel
                                                                               X men
## 7
                                                               Grand Budapest Hotel
                     rav4
                                    yes
                                                Marvel
## 8
                                               neither
                                                                         home alone
                     none
                                    yes
## 9
                         ?
                                    Yes
                                                     DC
                                                              Avengers Infinity War
## 10
                     Bike
                                    Yes
                                                Marvel
                                                                           Rush Hour
## 11
                   BMW M3
                                    Yes
                                                Marvel
                                                                       Monsters Inc
##
      Airpods
                                Instrument
                                               Fav.Store.IRL Pepsi.or.Coke
## 1
          For
                                      Piano
                                                       Amazon
                                                                         Coke
## 2
          For
                  Violin, Piano, Clarinet
                                               Trader Joe's
                                                                         Coke
## 3
                                                                         Coke
           nο
                                      piano
                                                       amazon
## 4
          for Flute, Piccolo, Percussion
                                                   Forever 21
                                                                     neither
## 5
      Against
                             Bass Clarinet
                                                          REI
                                                                      Pepsi!
## 6
           No
                                      Piano
                                                        Hmart
                                                                         Coke
## 7
                                air guitar
          yes
                                                       uniqlo
                                                                       pepsi
## 8
                                      flute urban outfitters
          yes
                                                                       pepsi
## 9
          For
                                  Clarinet
                                                      Express
                                                                         Coke
## 10
                                    Violin
                                               Dunkin Donuts
           No
                                                                        Nope
## 11
                                      None
      Against
                                                       Costco
                                                                        Coke
##
             The.Dress
                           Fav.Restaurant Least.Fav.Subject
## 1
       Blue and Black
                               Spicy Food
                                                      History
##
  2
      White and Gold
                             Bangkok Thai
                                                      English
## 3
       blue and black
                                 sakanaya
                                                      physics
## 4
       blue and black
                                  Panera
                                                   Chemistry
## 5
       Blue and Black The Stained Glass
                                                      English
## 6
       Blue and Black
                               Basil Thai
                                                   Chemistry
## 7
           blue/black
                                 sakanaya
                                                    chemistry
## 8
       white and gold
                             olive garden
                                                      english
       White and Gold
## 9
                                 Wingstop
                                                      Physics
```

```
## 10 white and gold
                           Dunkin Donuts
                                                   History
## 11 Blue and Black
                           Noodles & Co
                                                    Physics
##
      McDonald.s.or.Burger.King Gym.Per.Week Birth.Month Stat.at.UIUC
## 1
                      McDonald's
                                             0
                                                         5
## 2
                     McDonald's
                                             2
                                                         5
## 3
                         neither
                                             0
                                                         1
                                                                       0
## 4
                       McDonalds
                                             4
                                                        12
                                                                       1
## 5
                         Neither
                                             3
                                                        12
## 6
                      McDonald's
                                             0
                                                          2
                                                                       1
## 7
                      McDonalds
                                             0
                                                                       0
                                                         1
## 8
                       mcdonalds
                                             5
                                                          9
                                                                       2
## 9
                       McDonalds
                                             0
                                                          6
                                                                       0
## 10
                      McDonald's
                                             4
                                                          2
                                                                     0.5
## 11
                                             0
                                                          2
                     Burger King
                                                                       0
      {\tt Programming.at.UIUC~Credit.Hours.~Ideal.Sleep.Hours~Eat.Out.Per.Week}
##
## 1
                         1
                                       15
                                                       10.0
## 2
                         0
                                       22
                                                        6.0
                                                                             3
## 3
                                                        7.0
                                                                             2
                         0
                                       17
## 4
                                       18
                                                        8.0
                                                                             3
                         0
## 5
                                                       10.5
                                                                             1
                         0
                                       17
## 6
                         0
                                       15
                                                        8.0
                                                                             4
## 7
                         0
                                       18
                                                        7.0
                                                                             3
## 8
                                       16
                                                        8.0
                                                                             2
                         1
                                                                             2
## 9
                         0
                                       16
                                                        7.0
## 10
                                       12
                                                                             3
                         5
                                                       10.0
## 11
                         1
                                       15
                                                       10.0
                                                                             2
##
          Eye.Color Height...ft...in
## 1
              Black
## 2
              Brown
                                    60
## 3
              black
                                    63
## 4
              Brown
                                    63
## 5 Brown & Green
                                    64
## 6
                                    64
              Black
## 7
              brown
                                    64
## 8
              brown
                                    65
## 9
              Brown
                                    65
## 10
              Hazel
                                    65
## 11
               Blue
                                    66
```

#Assign Treatment Group

treatment = df %>% tail(11)

treatment

##		Name	Major.	Year.	Cats.or.Dogs	Siblings.
##	12	Mariel	Global Studies	Freshman	Dogs	1
##	13	April	Human Nutrition	Senior	Dogs	0
##	14	Dean	Economics	${\tt Sophomore}$	Dogs	1
##	15	${\tt Hermon}$	MCB	senior	Dogs	1
##	16	Karle	Statistics	01d	Cats	2
##	17	Ming	Econ and Stats	${\tt Sophomore}$	Cats	1
##	18	David	Kinesiology	${\tt Sophomore}$	Cats	2
##	19	Omri	Lighting Design & Technology	Junior	Dogs	1
##	20	Nick	Advertising	freshman	dogs	1
##	21	Pedro	Political Science	Sophmore	Dogs	1

```
## 22
                                                                               2
        Wade
                           Computer Scinece
                                                    01d
                                                                 Dogs
##
      Shoe.Size.
                      Fav. Food Fav.. Color Phone. Mac.or. PC. Travel
## 12
              9.0
                          sushi
                                      none
                                             iPhone
                                                            Mac
## 13
              6.5
                                            iPhone
                                                             PC
                        Hotpot
                                       Blue
                                                                    Yep
## 14
              7.5
                          Ramen
                                      Green Android
                                                             PC
                                                                    Yes
## 15
             10.0
                       Burrito
                                        Red iPhone
                                                                    Yea
                                                            Mac
## 16
              8.5
                                      Pink iPhone
                          Tacos
                                                            Mac
                                                                    Yes
                    KBBQ/Ramen
## 17
             10.0
                                      Blue Android
                                                             PC
                                                                    Yes
## 18
             10.0
                          Pizza
                                    Purple
                                             iPhone
                                                            Mac
                                                                    Yes
##
  19
             10.0
                                      Blue
                                             iPhone
                                                                    Yes
                          Pasta
                                                            Mac
##
  20
             10.0 Mac & Cheese
                                       blue
                                             iPhone
                                                            Mac
                                                                    ves
## 21
             13.0
                      BBQ Ribs
                                       grey Iphone
                                                            Mac
                                                                    Yes
##
   22
             13.0
                            BBQ
                                    Purple Android
                                                             PC
                                                                    Yes
                                        Crocs. Musical.Artist Pancakes.or.waffles
##
                     Fav.Subject
## 12 History/Political Science
                                           For
                                                                           Pancakes
                                                       Solange
## 13
                        Chemistry Indifferent
                                                    Ed Sheeran
                                                                               None
##
  14
                                                                             Waffles
                    Anthropology
                                   No opinion
                                                          Saba
## 15
                         Physics
                                       Against
                                                   The Weeknd
                                                                           Pancakes
## 16
                             MATH Indifferent
                                                 Taylor Swift
                                                                           Pancakes
## 17
                             Econ
                                   No opinion
                                                           BTS
                                                                             Waffles
## 18
                            Kines
                                       Against
                                                 Simple Minds
                                                                           Pancakes
## 19
                          History
                                       Against Punch Brothers
                                                                           Pancakes
## 20
                             math
                                                 Arcade FIre
                                           for
                                                                           Pancakes
## 21
                          History
                                       Against
                                                 Can't decide
                                                                             Waffles
## 22
                     DISCOVERY!!
                                          Wut?
                                                 Taylor Swift
                                                                             Waffles
##
      Fav.Animal
                                 Fav.Car
                                              Do. You. Cook. Marvel.or.DC.
## 12
        elephant
                                    Audi
                                                        Yes
                                                                    Marvel
##
   13
                             Lamborghini
                                                                    Marvel
             None
                                                        Yes
## 14
                                                                        DC
         Penguin
                                 No clue
                                                        Yes
## 15
        Cheetah
                                    Audi Cook or chipotle
                                                                    Marvel
## 16
           SLOTH
                                  subaru
                                                        Yes
                                                                    Marvel
##
   17
        Dolphins If it works I like it
                                                 Sometimes
                                                                    Marvel
## 18
             Cats
                                Wrangler
                                                        Yes
                                                                    Marvel
## 19
       Elephants
                                 Hellcat
                                                        Yes
                                                                        DC
## 20
           Panda
                                   tesla
                                           trying to learn
                                                                    marvel
## 21
             Wolf
                                 Mustang
                                                         No
                                                                        DC
## 22
           Human
                  Anything that drives
                                                        Yes
                                                                    Marvel
##
                 Fav.Movie
                                Airpods
                                                      Instrument
                                                                     Fav.Store.IRL
## 12 Save the Last Dance
                                                            Oboe
                                                                             Target
                                     No
## 13
                                                                      Trader Joe's
                      None
                                                           Piano
                                    For
## 14
                Ocean's 11
                                                           Cello
                                                                            Costco
                                Against
## 15
                    Thor 3
                                    Nah
                                                            None
                                                                                H&M
## 16
                   Titanic Indifferent
                                                           Piano Charming Charlie
##
  17
           A Silent Voice
                                                        Clarinet
                                                                             Amazon
                                     Nο
## 18
           Princess Bride
                                    For
                                                        Clarinet
                                                                             Costco
             Monsters Inc.
## 19
                                    For
                                                          Violin
                                                                             Target
                                                           piano
                                                                          Best Buy
## 20 The social network
                                against
## 21
           Reservoir Dogs
                                                       Saxophone
                                                                             Costco
                                     No
## 22
                      LOTR
                              Wired FTW Does a recorder count?
                                                                       Whole Foods
                                         Fav.Restaurant Least.Fav.Subject
##
      Pepsi.or.Coke
                            The.Dress
## 12
            Neither
                         Blue & Black
                                         The Angry Crab
                                                                 Chemistry
## 13
                      White and gold
                                             Basil Thai
               pepsi
                                                                engineering
## 14
               Pepsi White and Gold
                                             McDonald's
                                                                    Physics
                Coke White and gold
                                                                   Calculus
## 15
                                              Chipotle
```

##	16	Coke	blue and black	Sushi	Kama	English
	17	Pepsi				Chemistry
##		Coke		_		Chemistry
##	19	Coke	White and Gold			Physics
	20	Coke	white & Gold		Guys	science
	21	Coke	blue/black		gstop	Chemistry
	22		White and Gold		k Dog	History
##	22		Burger.King Gym		•	
##	12	McDollard. B. Of	Neither	.rer.week br	10	1
	13		Neither	2	9	0
	14		McDonald's	0	3	1
	15		McDees	0	4	2
	16		Neither	3	10	20+
##			McDonalds	0	7	2
	18		neither	3	7	1
	19		McDonald's	3	9	1
	20		McDonald's	3	12	1
	21		Burger King	0	2	1
	22		MCDs	0	11	0
##		Programming.at		urs. Ideal.S	leep.Hours	Eat.Out.Per.Week
##	12	0 0	0	17	10	3
##	13		0	22	8	3
##	14		0	16	10	4
##	15		0	16	7	~4
##	16		1	4	10	3
##	17		1	18	10	3-Feb
##	18		0	16	7	0
##	19		0	20	8	3
##	20		0	15	8	2
##	21		0	16	9	2
##	22		5	13	8	2
##		Eye.Color Heig	ghtftin			
##	12	Brown	67			
##	13	Black	67			
	14	Brown	68			
	15	Brown	68			
	16	Green	70			
	17	Brown	70			
##	18	Grey	70			
##	19	Brown	70			
	20	brown	72			
	21	Brown	74			
##	22	Brown	77			

Part 2: Taylor is Always Right

Question 1: Taylor believes that Olivia's method for assignment has problems. What is the possible issue with Olivia's strategy?

Answer: (Student Response Here) Olivia's method is not random and can create skewed data. She also might be creating bias in her way.

Question 2: Taylor thinks she might have a better way than Olivia. She believes she can randomly sample 11 people and add them in Control and other half in Treatment. Using Taylor's strategy, randomly sample

11 people and assign them into control. The code for the treatment is more complicated so we will provide that for you. (This may be something to use in your project.)

Answer:

```
# Seed Value - DO NOT CHANGE THIS
set.seed(36241)
# Seed Value - DO NOT CHANGE THIS
taylor_control = df[sample(nrow(df), size = 11, replace = FALSE),]
taylor_control
```

##		Name		Major	r. Year	. Cats.o	r.Dogs	Siblings.
##	8	Pavitra	Ag	g Consumer Eco			Dogs	0
##	9	Brian		Chemistr	y Sophomor	·e	Dogs	1
##	1	Jesse		Undeclare	ed Freshme	n	Dogs	1
##	20	Nick		Advertisir	ng freshma	n	dogs	1
##	14	Dean		Economic	s Sophomor	·e	Dogs	1
##	6	Cecilia Agr	icultural Cons				Dogs	1
##	21	Pedro		litical Scienc		·e	Dogs	1
##	16	Karle		Statistic	cs 01	.d	Cats	2
##	11	Ali		Undeclare	ed Sophomor	·e	Dogs	2
##	2	Bing		Psycholog	-		Dogs	0
##	17	Ming		Econ and Stat	s Sophomor	·e	Cats	1
##		Shoe.Size.	Fav.Food		Phone. Mac		Travel	Fav.Subject
##	8	7.5	mac and cheese	e purple	iphone	mac	yes	math
##	9	9.5	Tacos		IPhone	PC	Yes	Chemistry
##	1	9.0	KBBO	Blue	iPhone	PC	No	Math/Cs
##	20	10.0	Mac & Cheese	e blue	iPhone	Mac	yes	math
##	14	7.5	Ramei	n Green A	Android	PC	Yes	Anthropology
##	6	7.5	Brownie	e White	Iphone	Mac	Yes	Psychology
##	21	13.0	BBQ Ribs	s grey	Iphone	Mac	Yes	History
##	16	8.5	Tacos	s Pink	iPhone	Mac	Yes	MATH
##	11	9.0	Sush	i Blue	iPhone	Mac	Yes	CS
##	2	5.5	French Fries	s Grey	iPhone	Mac	Yes	Physics
##	17	10.0	KBBQ/Rame:	n Blue A	Android	PC	Yes	Econ
##		Crocs.	Musical.Artis	st Pancakes.or	c.waffles F	av.Anima	1	
##	8	against	dral	се	waffles	hors	е	
##	9	No opinion	Dral	се	Waffles	Wol	f	
##	1	?	Dea	an	Pancakes	Turtle	S	
##	20	for	Arcade FIre	Э	Pancakes	Pand	a	
##	14	No opinion	Sal	oa	Waffles	Pengui	n	
##	6	against	Bruno Mai	rs.	Waffles	Dog	s	
##	21	Against	Can't decid	le	Waffles	Wol	f	
##	16	Indifferent	Taylor Swi	ft	Pancakes	SLOT	H	
##	11	Against	Migo	os	Pancakes	Pengui	n	
##	2	For	Khal:	id	Pancakes	Manatee	s	
##	17	No opinion	B	rs	Waffles	Dolphin	s	
##			Fav.Car	Do.You.Cook.	Marvel.or.	DC.		
##	8		none	yes	neit	her		
##	9		?	Yes		DC		
##	1		No Clue	Dining Hall	Mar	vel		
##	20		tesla tr	ing to learn	mar	vel		
##	14		No clue	Yes		DC		
##	6		G63	Yes	Mar	vel		

```
## 21
                     Mustang
                                            No
                                                           DC
                      subaru
## 16
                                           Yes
                                                       Marvel
## 11
                      BMW M3
                                           Yes
                                                       Marvel
## 2
                                                       Marvel
                 Range Rover
                                           Yes
##
  17 If it works I like it
                                     Sometimes
                                                       Marvel
##
                                        Airpods
                                                               Instrument
                         Fav.Movie
## 8
                       home alone
                                                                    flute
                                            yes
## 9
            Avengers Infinity War
                                                                 Clarinet
                                            For
## 1
                         Your name
                                            For
                                                                    Piano
## 20
              The social network
                                        against
                                                                    piano
## 14
                        Ocean's 11
                                        Against
                                                                    Cello
## 6
                             X men
                                                                    Piano
                                             No
## 21
                   Reservoir Dogs
                                             No
                                                                Saxophone
## 16
                           Titanic Indifferent
                                                                    Piano
## 11
                     Monsters Inc
                                                                     None
                                        Against
## 2
      Madea's Witness Protection
                                            For Violin, Piano, Clarinet
## 17
                   A Silent Voice
                                             No
                                                                 Clarinet
##
         Fav.Store.IRL Pepsi.or.Coke
                                              The.Dress
                                                            Fav.Restaurant
## 8
      urban outfitters
                                         white and gold
                                                              olive garden
                                 pepsi
## 9
                Express
                                  Coke
                                         White and Gold
                                                                  Wingstop
## 1
                 Amazon
                                  Coke
                                         Blue and Black
                                                                Spicy Food
## 20
               Best Buy
                                  Coke
                                           white & Gold
                                                                 Five Guys
## 14
                                         White and Gold
                 Costco
                                 Pepsi
                                                                McDonald's
## 6
                  Hmart
                                  Coke
                                         Blue and Black
                                                                Basil Thai
## 21
                                  Coke
                                             blue/black
                 Costco
                                                                  Wingstop
      Charming Charlie
## 16
                                  Coke
                                         blue and black
                                                                Sushi Kame
## 11
                 Costco
                                  Coke
                                         Blue and Black
                                                              Noodles & Co
## 2
         Trader Joe's
                                  Coke White and Gold
                                                              Bangkok Thai
## 17
                 Amazon
                                 Pepsi Blue and Black Something Ramen?
##
      Least.Fav.Subject McDonald.s.or.Burger.King Gym.Per.Week Birth.Month
## 8
                 english
                                           mcdonalds
                                                                  5
## 9
                 Physics
                                           McDonalds
                                                                  0
                                                                               6
## 1
                                                                  0
                                                                               5
                 History
                                          McDonald's
## 20
                                          McDonald's
                                                                  3
                                                                              12
                science
                                                                  0
                                                                               3
## 14
                 Physics
                                          McDonald's
                                                                               2
## 6
                                          McDonald's
                                                                  0
              Chemistry
## 21
               Chemistry
                                         Burger King
                                                                  0
                                                                               2
## 16
                 English
                                             Neither
                                                                  3
                                                                              10
## 11
                 Physics
                                         Burger King
                                                                  0
                                                                               2
## 2
                                                                  2
                                                                               5
                 English
                                         McDonald's
## 17
               Chemistry
                                           McDonalds
                                                                  0
                                                                               7
##
      Stat.at.UIUC Programming.at.UIUC Credit.Hours. Ideal.Sleep.Hours
## 8
                  2
                                        1
                                                      16
## 9
                  0
                                        0
                                                      16
                                                                           7
## 1
                  0
                                        1
                                                      15
                                                                          10
## 20
                                        0
                  1
                                                      15
                                                                           8
## 14
                  1
                                        0
                                                      16
                                                                          10
## 6
                                        0
                                                      15
                                                                           8
                  1
## 21
                  1
                                        0
                                                      16
                                                                           9
## 16
                20+
                                        1
                                                       4
                                                                          10
## 11
                  0
                                        1
                                                      15
                                                                          10
                  2
## 2
                                        0
                                                      22
                                                                           6
## 17
                  2
                                        1
                                                      18
                                                                          10
##
      Eat.Out.Per.Week Eye.Color Height...ft...in
```

```
## 8
                     2
                           brown
                                                65
## 9
                     2
                           Brown
                                                65
## 1
                                                 0
                     1
                           Black
## 20
                     2
                           brown
                                                72
## 14
                     4
                           Brown
                                                68
                           Black
                                                64
## 6
                     4
## 21
                     2
                           Brown
                                                74
                                                70
## 16
                     3
                           Green
## 11
                     2
                                                66
                             Blue
## 2
                     3
                                                60
                           {\tt Brown}
## 17
                 3-Feb
                           Brown
                                                70
```

#Treatment Group Code

taylor_treatment = df[!(df\$Name %in% taylor_control\$Name),] taylor_treatment

##		Name		Major.	Yea	ar. Cats.c	or.Dogs	Siblings.
##	3	Jiayi		psychology	fresh	nan	cats	0
##	4	Tamun		Psychology	Fresh	man	dogs	1
##	5	Gabby		${\tt Undeclared}$	Sophomo	ore	Dogs	1
##	7	Jasmine		MCB	Sophomo	ore	Dogs	2
##	10	Kelly	Comput	ter Scinece	super seni	ior	Cats	0
##	12	Mariel	Glol	oal Studies	Fresh	nan	Dogs	1
##	13	April	Human	n Nutrition	Seni	ior	Dogs	0
##	15	Hermon		MCB	senio	or	Dogs	1
##	18	David	I	Kinesiology	Sophomo	ore	Cats	2
##	19	Omri Lig	ghting Design &	Technology	Juni	ior	Dogs	1
##	22	Wade	Comput	ter Scinece	(Old	Dogs	2
##		Shoe.Size.	Fav.Food	FavColor	Phone. Ma	ac.or.PC.	Travel	
##	3	7.0	hotpot	blue	iphone	PC	yes	
##	4	8.0	Indian Food Sea	afoam green	iPhone	Mac	yes	
##	5	8.5	Ribs	Periwinkle	iPhone	Mac	Yes	
##	7	8.0	sushi	grey	-	PC	yes	
##	10	7.0	Guacamole	Purple	iPhone	Mac	Nope	
##	12	9.0	sushi	none	iPhone	Mac	yes	
##	13	6.5	Hotpot	Blue	iPhone	PC	Yep	
##	15	10.0	Burrito		iPhone	Mac	Yea	
##	18	10.0	Pizza	Purple	iPhone	Mac	Yes	
##	19	10.0	Pasta	Blue	iPhone	Mac	Yes	
##	22	13.0	BBQ	Purple	Android	PC	Yes	
##			Fav.Subject	Crocs	. Musi	ical.Artis	st	
##			psychology	-				
##	_		psychology	for	=	bazz		
##	5		Math	For		eetwood Ma		
	7		bio	FOI		Rich Bria		
##	10		Math	-	Panic! at			
##		History/Pol	litical Science	For		Solang	•	
##	13		•	Indifferent		Ed Sheera		
##	15		Physics	Against		The Weekno		
##	18		Kines	Against		imple Mind		
##	19		History	Against		ch Brother		
	22		DISCOVERY!!	Wuti		aylor Swif		a 1
##	_	Pancakes.or	r.waffles Fav.Aı		Fav	v.Car	Do.You	
##	3		pancakes I	Panda		none	dining	hall

```
## 4
                   waffles
                                 koala
                                          one that functions
                                                                             ves
## 5
                   Waffles
                               Penguin
                                                                             Yes
## 7
                  pancakes
                               turtles
                                                         rav4
                                                                             yes
## 10
                  Pancakes
                                 Tiger
                                                         Bike
                                                                             Yes
## 12
                  Pancakes
                              elephant
                                                         Audi
                                                                             Yes
## 13
                     None
                                  None
                                                                             Yes
                                                  Lamborghini
## 15
                  Pancakes
                              Cheetah
                                                         Audi Cook or chipotle
## 18
                  Pancakes
                                  Cats
                                                     Wrangler
                                                                             Yes
## 19
                  Pancakes
                             Elephants
                                                      Hellcat
                                                                             Yes
##
  22
                   Waffles
                                                                             Yes
                                 Human Anything that drives
##
      Marvel.or.DC.
                                        Fav.Movie
                                                     Airpods
## 3
              marvel
                                             none
                                                          no
  4
                                  The Blind Side
##
              Marvel
                                                         for
## 5
              Marvel Scott Pilgrim vs the World
                                                     Against
## 7
              Marvel
                            Grand Budapest Hotel
                                                         yes
## 10
              Marvel
                                        Rush Hour
                                                          No
## 12
              Marvel
                             Save the Last Dance
                                                          No
## 13
              Marvel
                                             None
                                                         For
## 15
              Marvel
                                           Thor 3
                                                         Nah
## 18
              Marvel
                                  Princess Bride
                                                         For
## 19
                  DC
                                   Monsters Inc.
                                                         For
## 22
              Marvel
                                             LOTR Wired FTW
##
                       Instrument Fav.Store.IRL Pepsi.or.Coke
                                                                        The.Dress
## 3
                                                                   blue and black
                             piano
                                           amazon
                                                             Coke
                                       Forever 21
                                                                  blue and black
      Flute, Piccolo, Percussion
                                                         neither
## 5
                    Bass Clarinet
                                              REI
                                                          Pepsi!
                                                                   Blue and Black
## 7
                        air guitar
                                                            pepsi
                                                                       blue/black
                                           uniqlo
## 10
                            Violin Dunkin Donuts
                                                             Nope
                                                                  white and gold
## 12
                              Oboe
                                                                     Blue & Black
                                           Target
                                                         Neither
## 13
                             Piano
                                    Trader Joe's
                                                                   White and gold
                                                            pepsi
## 15
                              None
                                              H&M
                                                             Coke White and gold
##
  18
                          Clarinet
                                           Costco
                                                             Coke
                                                                  White and Gold
## 19
                            Violin
                                           Target
                                                             Coke White and Gold
## 22
          Does a recorder count?
                                                         None : ( White and Gold
                                      Whole Foods
##
         Fav.Restaurant Least.Fav.Subject McDonald.s.or.Burger.King Gym.Per.Week
## 3
                                                                 neither
                                                                                      0
                sakanaya
                                     physics
## 4
                 Panera
                                 Chemistry
                                                               McDonalds
                                                                                      4
## 5
      The Stained Glass
                                     English
                                                                 Neither
                                                                                      3
## 7
                sakanaya
                                  chemistry
                                                              McDonalds
                                                                                      0
                                                                                      4
## 10
          Dunkin Donuts
                                                              McDonald's
                                    History
## 12
         The Angry Crab
                                                                 Neither
                                                                                      4
                                 Chemistry
## 13
              Basil Thai
                                engineering
                                                                 Neither
                                                                                      2
## 15
                                                                  McDees
                                                                                      0
               Chipotle
                                   Calculus
## 18
         The Briar Rose
                                                                 neither
                                                                                      3
                                  Chemistry
                                                                                      3
## 19
              Dos Reales
                                                              McDonald's
                                     Physics
                                                                                      0
## 22
                                                                    MCDs
               Black Dog
                                     History
##
      Birth.Month Stat.at.UIUC Programming.at.UIUC Credit.Hours. Ideal.Sleep.Hours
## 3
                               0
                                                                                      7.0
                 1
                                                     0
                                                                   17
## 4
                12
                               1
                                                     0
                                                                   18
                                                                                     8.0
## 5
                12
                               2
                                                                   17
                                                                                     10.5
                                                     0
## 7
                               0
                                                     0
                                                                   18
                                                                                     7.0
                 1
## 10
                 2
                             0.5
                                                     5
                                                                   12
                                                                                     10.0
## 12
                10
                               1
                                                     0
                                                                   17
                                                                                     10.0
                               0
## 13
                 9
                                                     0
                                                                   22
                                                                                     8.0
```

##	15	4	2	0	16	7.0
##	18	7	1	0	16	7.0
##	19	9	1	0	20	8.0
##	22	11	0	5	13	8.0
##		Eat.Out.Per.Week	Eye.Color	Heightftin		
##	3	2	black	63		
##	4	3	Brown	63		
##	5	1	Brown & Green	64		
##	7	3	brown	64		
##	10	3	Hazel	65		
##	12	3	Brown	67		
##	13	3	Black	67		
##	15	~4	Brown	68		
##	18	0	Grey	70		
##	19	3	Brown	70		
##	22	2	Brown	77		

Question 3: With your group, discuss which method is better (Taylor or Olivia). Give a valid reasoning of why you think their method is better.

Answer: (Student Response Here) They should say Taylor because her sampling method is SRS which decreases bias. If they choose Olivia, most likely their reasoning is something to do with ease of splitting. The correct/best answer should be Taylor.

Question 4: Taylor still thinks that she might have high variability in her method. She wants to know what could be the potential reason and why? Help Taylor by giving a potential and why there could be high variability.

Hint: How many rows are there in the data frame

Answer: (Student Response Here) There could be high variability or even bias because the sample size is quite small. Taking samples from small populations often leads to high variability and potentially even create bias.

Submission

Once you have finished your lab...

- 1. Go to the top left and click File and Save.
- 2. Click on the Knit button to convert this file to a PDF.
- 3. Submit **BOTH** the .Rmd file and .pdf file to Blackboard by 11:59 PM tonight.