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## **DevOps Summary/Response**

DevOps is a loose set of ideas and guidelines to help people work together as development and operations are bridged. Also, automation is important to DevOps in regard to delivering software. According to the article we read, many new successful companies are adhering to DevOps principles. These principles are now also catching on with larger projects and companies. Business changes due to several different technologies are driving principles and ideas like DevOps. And, traditional principles in business are being uprooted by newer companies and changes in the consumer. These challenges to tradition are affecting all industries. If you're not on board with DevOps and similar principles, you're behind.

The article mentions placing the consumer front and center, but I highly doubt that has changed. I image the consumer is being more highly toted by the help of DevOps, not that consumers are being more highly valued and respected, in a sense. DevOps promotes more frequent delivery of software releases, which I am sure consumers totally enjoy. To accomplish this, DevOps principles come into play, facilitating better team work across groups of people and people. With better and more focused collaboration company-wide DevOps delivers "innovation that enables organizations to seize market opportunities and reduce time to customer feedback."