CS-432/532 Introduction to Web Science: Assignment #6: Data Visualization

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Contents

Proble	em 1	T
1.1	Approach	1
	1.1.1 Extracting the data	1
	1.1.2 Plotting the Graph	4
1.2	Excluded Data	6
1.3	Solution	7
Proble	em 2	8
2.1	Approach	8
2.2	Excluded Data	9
2.3	Solution	10
	2.3.1 Table of Twitter Users Likely Gender	10
	·	11
	•	11
List	of Figures	
1	Color Scheme	4
2	Jose A. Olvera Followers Network Graph	7
3	Gender Graph for Jose A. Olvera Twitter Followers	11
Listi	ngs	
1	TwitterAPI.py	1
2	ReshapeData.py	4
3	GetGender.py	8
4	GenerateGender.py	9
List	of Tables	
1	Jose Olvera Twitter Followers Excluded Data	6
2	Gender Graph Excluted Data	9
3		10

Problem 1

D3 graphing (5 points)

Use D3 to visualize your Twitter followers. Use my twitter account ("@phonedude_mln") if you do not have >= 50 followers. For example, @hvdsomp follows me, as does @mart1nkle1n. They also follow each other, so they would both have links to me and links to each other.

To see if two users follow each other, see: https://dev.twitter.com/rest/reference/get/friendships/show

Attractiveness of the graph counts! Nodes should be labeled (avatar images are even better), and edge types (follows, following) should be marked.

Note: for getting GitHub to serve HTML (and other media types), see: http://stackoverflow.com/questions/6551446/can-i-run-html-files-directly-from-github-instead-of-just-viewing-their-source

Be sure to include the URI(s) for your D3 graph in your report.

1.1 Approach

The twitter account for **Jose Antonio Olvera**, whom follows Dr. Nelson, was used as our data-set S for problem 1. This problem was divided into two sub-problems: extracting the data and plotting the graph.

1.1.1 Extracting the data

Listing 1 is a python program implemented to extract the data. It accomplishes the following:

- a. Obtains S's followers Twitter's ID account using tweepy API [1]. Lines 10-16
- b. All IDs, including S, are placed into an array \boldsymbol{A} . Lines 20-21.
- c. Iterates through all elements in A, extracting its followers and other important information, such as name, screen name, number of friends, etc. Followers of each element are placed into an array B. Lines 28-56
- d. Only B's friends in A are needed, then $B = A \cup B$. Lines 36-39.
- e. The collection of all Bs arrays are saved into a JSON file. Lines 59-61.

Listing 1: TwitterAPI.py

```
16 try:
      user = api.get_user(screen_name)
  except tweepy.TweepError as e:
18
      if isinstance(e, tweepy.TweepError):
          print('RateLimitError... Wait 15min')
      sys.exit(1)
21
print(user.screen_name, user.id)
24 ids = [f for f in user.followers_ids()]
25
26 ids.append(user.id) # add user_id to comparison list
user_friends = {}
                        # dictionary keeping all followers and user nodes
print(user.followers_count, ids)
30 counter = 0
31 excluded = []
32
33 for id_ in ids:
      friend = api.get_user(id_)
34
      print(counter, friend.name, friend.profile_image_url, friend.id, end=' ---> ')
35
      counter += 1
36
      user_connected_friends = []
37
39
      try:
          friend_followers = [f for f in api.get_user(friend.id).followers_ids()]
          for connected in friend_followers:
              if connected in ids:
                  print(connected, end=',')
43
                  user_connected_friends.append(connected)
          print()
          user_friends[friend.id] = {'name': friend.name, 'avatar': friend.
46
              profile_image_url,
                                      'screen_name': friend.screen_name, '
                                          followers_count': friend.followers_count,
                                      'friends_count': friend.friends_count, '
                                          connected_to': user_connected_friends}
      except tweepy.TweepError as e:
          print('\n This is -->', e)
          if isinstance(e, tweepy.TweepError):
52
              time.sleep(60 * 15)
54
              try:
                   # retry after 15 mins.
                  friend_followers = [f for f in api.get_user(friend.id).
57
                      followers_ids()]
                  for connected in friend_followers:
                       if connected in ids:
                           print(connected, end=',')
60
                           user_connected_friends.append(connected)
61
62
                  print()
                  user_friends[friend.id] = {'name': friend.name, 'avatar': friend.
63
                      profile_image_url,
```

```
'screen_name': friend.screen_name, '
                                                  followers_count': friend.
                                                  followers_count,
                                               'friends_count': friend.friends_count,
                                                  'connected_to':
                                                  user_connected_friends}
                   continue
67
              except tweepy.TweepError as e:
                  print('\n This is Other error in line 62-->', e)
69
                  excluded.append(friend.id)
70
          else:
72
              print('\n This is Other error in line 68 -->', e)
73
              excluded.append(friend.id)
```

At the time our data-set has retrieved its size was of 53 elements. There is a request number limitations of 15, to extract Twitter's user information. Lines 50-52 catches that error and wait for 15 minutes to continue with the information extraction.

Some Twitter users may have privacy settings in their accounts, so their information cannot be retrieved through the API. See section Excluded Data. Lines 68-74.

1.1.2 Plotting the Graph

Although we have the data from 1.1.1 to plot the graph, it does not have detail information on how nodes link. < Reshape Data.py > accomplishes the job. It creates within a file two JSON dictionaries: **nodes**, containing all elements characteristics and **links**, a source pointing to a target. It also adds a new characteristic to the node: color. It determines how close is the friendship between any node with A.

Figure 1: Color Scheme



Figure 1 represents a color scheme showing how similar is any particular node with data-set A in relation to its followers.

Listing 2: ReshapeData.py

```
0.00
47
48
  Write to file
49
  outputfile = 'jose.json'
50
  with open(outputfile, 'w') as file:
51
     file.write('{\n\t"nodes": [\n')
52
      for record in data:
53
         friendship = len(data[record]['connected_to']) / network_size
54
         if friendship > 0.20:
55
             friend_color = colors[0]
         elif friendship > 0.14:
57
             friend_color = colors[1]
         elif friendship > 0.10:
             friend_color = colors[2]
         elif friendship > 0.04:
61
62
             friend_color = colors[3]
         else:
             friend_color = colors[4]
64
65
         print(friendship)
66
         followers_count": "%s",'
                    '\n\t\t\t"friends_count": "%s",\n\t\t\t"screen_name": "%s",\n\t
                        \t\t"avatar": "%s",'
                    '\n\t\t\t"color": "%s"\n\t\t},\n' %
69
```

```
(record, data[record]['name'], data[record]['followers_count'], data
70
                    [record]['friends_count'],
                  data[record]['screen_name'], data[record]['avatar'], friend_color))
71
      file.write('\t],\n\n\t"links": [\n')
72
      for record in data:
74
          for link in data[record]['connected_to']:
75
               if str(link) in cross_idx:
76
                    file.write('\t\t{"source": %s, "target": %s, "type": "followed-by
  #
      ", "value": %d},\n' %
                               (cross_idx[str(record)], cross_idx[str(link)], 1))
  #
                   file.write('\t\t{"source": %s, "target": %s, "type": "followed-by
                       ", "value": %d},\n' %
                              (str(record), str(link), 1))
      file.write('\t]\n}')
```

In order to make the graph appealing in terms of friendship colors some test were conducted to capture different similarity levels. As a result, if any particular node has:

- a. If > 20% of N followers are are also following A, then N is color coded as having similar followers as A.
- b. If node N has > 14% and < 20% of A followers then N is color coded as having most of its followers following A.
- c. If node N has > 10% and < 14% of A followers then N is color coded as having some its followers are following A.
- d. If node N's has > 4% and < 14% of A followers then N is color coded as having few followers following A
- e. If node N's has < 4% of A followers then N is color coded as very few of N's followers are following A.

The color code scheme is implemented in lines 49-62 of < ReshapeData.py >. The rest of the code just dump the data into **jose.json**, which is the input file for our Data-Driven Document. The color code scheme is not accurate in a English grammar context, but it gives a quick view how closer are their followers network

Data Visualization:

Various features from different D3JS sites were used to enhance graph appearance.

```
Zooming and dragging http://bl.ocks.org/mbostock/6123708 [2]
Mouseover Tip-tool http://bl.ocks.org/Caged/6476579 [3]
Directed graph http://bl.ocks.org/mbostock/1153292[4]
Mouseover link hightlight http://p.migdal.pl/wizualizacja-wolnych-lektur/polish_books_themes.html [5]
D3 Markers http://bl.ocks.org/dustinlarimer/5888271 [6]
```

1.2 Excluded Data

Table 1: Jose Olvera Twitter Followers Excluded Data

ID	NAME	Screen-Name
509427317	Paulo Carrillo	panicape
271081991	monsorcas	monsorcas

Values shown in Table 1 are followers of Jose Olvera Twitter's Account, but were not included because these accounts have a private settings and cannot be extracted without authentication.

1.3 Solution

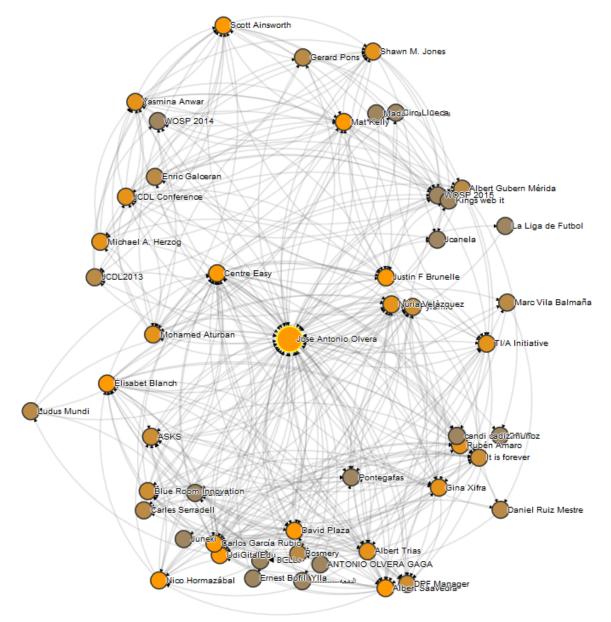


Figure 2: Jose A. Olvera Followers Network Graph

Figure 2 represents a color scheme showing how similar are the followers of any particular node with A followers. Node A (Jose Antonio Olvera) has a larger radius and a yellow stripe around to distinguish it from the rest of the nodes in the graph.

Problem 2

Gender homophily in your Twitter graph (5 points)

Take the Twitter graph you generated in question #1 and test for male-female homophily. For the purposes of this question you can consider the graph as undirected (i.e., no distinction between "follows" and "following"). Use the twitter name (not "screen name"; for example "Michael L. Nelson" and not "@phonedud_mln") and programatically determine if the user is male or female. Some sites that might be useful:

```
https://genderize.io/
https://pypi.python.org/pypi/gender-detector/0.0.4
```

Create a table of Twitter users and their likely gender. List any accounts that can't be determined and remove them from the graph.

Perform the homophily test as described in slides 11-15, Week 7.

Does your Twitter graph exhibit gender homophily?

2.1 Approach

We we used the same data generated in problem 1 to solve this problem. However, we filtered the data set by injecting the first name of each node with gender_detector python library. The iteration is shown in the listing below:

Listing 3: GetGender.py

```
detector = GenderDetector('us')
21
22
  with open("jose.json", 'rb') as file:
      data = json.load(file)
23
24
  counter = 0
25
  unknown = []
26
27
  with open("jose-gender.data", 'w') as file:
      for name in data['nodes']:
28
          counter += 1
29
          try:
30
               print(counter, name['name'].split()[0].encode('ascii'), detector.guess
31
                  (name['name'].split()[0]), name['id'])
               file.write('%s, %s, %s\n' % (str(name['id']), name['name'].split()[0].
32
                   encode('ascii'), detector.guess(name['name'].split()[0])))
          except:
33
               print(counter, name['name'].split()[0], 'unknown')
               file.write('%s, %s, unknown\n' % (str(name['id']), name['name'].split
3.
                   ()[0].encode('utf-8')))
```

The result file can be seen on Table 3. To complete our graph and generate a solution we use the same approach as in 1.1.2, but we added an extra field to the nodes: gender, and we placed all linking edges into a set, thus eliminating the extra edge between two nodes having a bi-directional relationship. Since the JSON generation file approach is the same as in previous problem, only where they differ will be pointed out.

Listing 4: GenerateGender.py

As mentioned before, a set object was created in line 53 and we check in both sides of linked nodes (lines 55-56) to verify if the relationship exists.

Data Visualization:

We used same approach as in 1.1.2, difference our color scheme was base on two colors: male (blue) and female (pink).

2.2 Excluded Data

Table 2: Gender Graph Excluted Data

ID	First-Name	Gender
467244543	It	unknown
22826489	Shawn	unknown
1919132468	Ludus	unknown
3094776599	WOSP	unknown
20786017	Nico	unknown
4255657283	Blue	unknown
204062965	Rubén	unknown
320655858	Centre	unknown
2986305078	$_{ m JCDL}$	unknown
49576758	Enric	unknown
606550203	JCDL2013	unknown
3200537140	TI/A	unknown
506173851	ASKS	unknown
80852622	La	unknown

ID	First-Name	Gender
1364325193	Juneki	unknown
861118038	Jcanela	unknown
3271976762	Kings	unknown
256914642	Pyramid	unknown
2341223632	unicode	unknown
299702944	UdiGitalEdu	unknown
2585451218	I2CVB	unknown
4070742673	unicode	unknown
2512551954	WOSP	unknown
3200493898	DPF	unknown
295664883	Núria	unknown
898245566	Pontegafas	unknown
2220440436	unicode	unknown

Gender for data-set above were not able to be recognized by the python library gender_detector

2.3 Solution

2.3.1 Table of Twitter Users Likely Gender

Table 3: Likely Gender for Jose Olvera's Twitter Followers

ID	First-Name	Gender
120440596	David	male
467244543	It	unknown
3787923975	candi	female
22826489	Shawn	unknown
387831845	Michael	male
117034312	Ciro	male
1919132468	Ludus	unknown
1511472330	Mohamed	male
479894950	Mat	male
3094776599	WOSP	unknown
397587860	Rosmery	female
199226328	Marc	male
373298265	Gina	female
551758619	Carlos	male
367167714	Ernest	male
20786017	Nico	unknown
551038996	Albert	male
4255657283	Blue	unknown
204062965	Rubén	unknown
320655858	Centre	unknown
2986305078	JCDL	unknown
49576758	Enric	unknown
365952591	Jose	male
606550203	JCDL2013	unknown
32747579	Scott	male
3200537140	TI/A	unknown

ID	First-Name	Gender
857229727	ANTONIO	male
180473295	Justin	male
48938481	Albert	male
506173851	ASKS	unknown
80852622	La	unknown
862861328	Daniel	male
1364325193	Juneki	unknown
861118038	Jcanela	unknown
3271976762	Kings	unknown
256914642	Pyramid	unknown
2341223632	unicode	unknown
299702944	UdiGitalEdu	unknown
3082680478	Carles	male
2585451218	I2CVB	unknown
4070742673	unicode	unknown
2512551954	WOSP	unknown
3200493898	DPF	unknown
282698602	Elisabet	female
48842695	Gerard	$_{\mathrm{male}}$
295664883	Núria	unknown
114584669	Albert	male
898245566	Pontegafas	unknown
11938602	Madalina	female
2220440436	unicode	unknown
221460308	Yasmina	female
I		

Most likely gender was generated utilizing python library gender_detector $\,$

2.3.2 Gender Graph URI

Figure 3: Gender Graph for Jose A. Olvera Twitter Followers

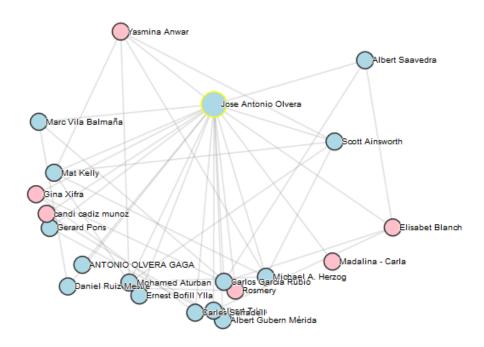


Figure 3 visualize gender relationship among Jose Olvera Followers.

2.3.3 Test for Gender Homophily

To test our graph for gender homophily we implemented < homophily.py >. The result of running the program is shown below:

Yasmina Anwar <--> Mohamed Aturban Yasmina Anwar <--> Mat Kelly Jose Antonio Olvera <--> Rosmery Daniel Ruiz Mestre <--> Rosmery Marc Vila Balmana <--> Rosmery Carlos Garcia Rubio <--> Gina Xifra Jose Antonio Olvera <--> Gina Xifra Carles Serradell <--> Gina Xifra Elisabet Blanch <--> Carlos Garcia Rubio Elisabet Blanch <--> Albert Trias candi cadiz munoz <--> Jose Antonio Olvera Yasmina Anwar <--> Jose Antonio Olvera Madalina - Carla <--> Jose Antonio Olvera Elisabet Blanch <--> Jose Antonio Olvera Yasmina Anwar <--> Scott Ainsworth Yasmina Anwar <--> Justin F Brunelle candi cadiz munoz <--> Albert Gubern Merida Albert Saavedra <--> Elisabet Blanch Summary of Cross-gender edges: 20 out of 52 Percentage of Cross-gender edges 0.385 End Time: Wed, Mar 16, 2016 at 21:50:36

As we can see 2pq < cross-edges, 0.375 < 0.385; there is no evidence of homophily.

Execution Time: 0.00 seconds

References

- [1] Tweepy API. (n.d.) Retrieved March 10, 2016, from http://docs.tweepy.org/en/latest/api.html
- [2] Zooming and dragging. (n.d.) Retrieved March 10, 2016, from http://bl.ocks.org/mbostock/6123708
- $[3] \>\> d3-tip\>\> tool.\>\> (n.d.)\>\> Retrieved\>\> March\>\> 10,\> 2016,\>\> from\>\> \verb|http://bl.ocks.org/Caged/6476579|\>\>$
- [4] Directed graph. (n.d.) Retrieved March 10, 2016, from http://bl.ocks.org/mbostock/1153292
- [5] Polish Books. (n.d.) Retrieved March 10, 2016, from http://p.migdal.pl/wizualizacja-wolnych-lektur/polish_books_themes.html
- [6] D3 Markers. (n.d.) Retrieved March 10, 2016, from http://bl.ocks.org/dustinlarimer/5888271