

Human Resources(HR)
Event Manager
Ground Reporter
Graphic Designer
Chaupal Class Teacher
Internship for Medical
Video Editor
Web Developer
Legal
Journalist
Mass Media
Sales Executive
Fund raising
Social Media Marketing
Campus Ambassador
Marketing
Anchors
Content Writing
Online Educator
Volunteering
UI/UX
Charity Intern
Telecalling

Graphic Designer

1. Logo Design:

- Create a logo for EcoBrew that embodies the brand's commitment to sustainability and quality. The logo should be versatile for use on packaging, websites, and marketing materials.

2. Social Media Post:

- Design a social media post to promote the launch of EcoBrew. The post should include:
 - A captivating graphic that represents the product.
 - Engaging text (headline and call to action).
 - The EcoBrew logo.
 - Suggested platform: Instagram or Facebook.

3. Flyer Design:

- Create a flyer that highlights EcoBrew's unique selling points (e.g., sustainable sourcing, biodegradable packaging, taste quality). The flyer should include:

- Eye-catching graphics and layout.
- Informative content (bullet points, benefits).
- Contact information and social media handles.

Design Guidelines:

- Use a cohesive color palette that reflects the brand's values (e.g., earthy tones, greens).
- Ensure that typography is legible and aligns with the brand's personality.
- Use high-quality images or illustrations that complement the design.

Submission Requirements:

- Submit all designs in high-resolution PDF or PNG format.
- Include a brief explanation (200-300 words) of your design choices, including the concept behind the logo and how your designs reflect the brand's identity.

Web Developer

1. Frontend Development:

- Create a responsive product page that displays details for a sample product.
- Include key product information: name, description, price, product image, and available stock.
- Allow users to adjust the product quantity and add items to a shopping cart.
- The cart should update dynamically, showing the total price and number of items.

2. Backend Development:

- Set up a simple server using Node.js or any backend framework (Express.js, Django, etc.).
- Create an API endpoint for fetching product details and managing the cart.
- Simulate a simple checkout process where users can submit their cart information (no actual payment processing is needed).
- Store user cart data in a simple database (MongoDB, MySQL, or an in-memory store like JSON).

3. Basic Features to Include:

- **Product Page:** Display product information dynamically by fetching data from the backend.
- **Shopping Cart:** A section that updates in real-time with the selected items, quantity, and total price.
- **Checkout Button:** Allow users to "checkout," which sends their cart data to the backend for validation.
- **Responsive Design:** Ensure the page looks good on both desktop and mobile devices.

4. Bonus (Optional):

- Add user authentication (login/register) with basic validation (use JWT or session cookies).
- Implement a simple admin page where products can be added or edited (backend CRUD operations).
- Use a frontend framework like React or Next.js for a more structured frontend experience.

Submission Requirements:

- Provide a GitHub repository with all the source code.
- Include a **README.md** file with instructions on how to run the project locally.
- Briefly explain your design choices, any challenges you faced, and how you solved them.

Video Editor

You are tasked with creating a 1-2 minute promotional video for the **Renu Sharma Healthcare and Education Foundation**. The video should highlight the foundation's mission, key programs, and the impact it has on the community. Your goal is to create an engaging and informative video that raises awareness and encourages support for the foundation's initiatives.

Foundation Details:

- **Name:** Renu Sharma Healthcare and Education Foundation
- **Mission:** To provide accessible healthcare and quality education to underprivileged communities.
- **Programs:** Health camps, educational workshops, scholarships for students, and community health awareness campaigns.

Requirements:

1. **Video Length:**
 - The video should be between 1 to 2 minutes long.
2. **Content:**
 - **Introduction:** Briefly introduce the foundation, its mission, and vision.
 - **Highlight Programs:** Showcase key programs offered by the foundation (e.g., health camps, educational initiatives, success stories).
 - **Impact Stories:** Include testimonials or short stories from beneficiaries to illustrate the foundation's impact on individuals and the community.
 - **Call to Action:** Encourage viewers to support the foundation (e.g., donate, volunteer, or spread awareness).
3. **Editing Techniques:**

- Use engaging transitions and effects to maintain viewer interest.
 - Include text overlays to emphasize key points or statistics.
 - Use background music that fits the tone of the message (inspiring and uplifting).
 - Ensure a logical flow of information and maintain a positive, impactful tone throughout the video.
4. **Footage:**
- Use existing footage from the foundation (if available) or utilize stock footage relevant to healthcare and education.
 - If possible, include original footage from events or programs organized by the foundation.
5. **Submission Format:**
- Submit the final video in .mp4 format with a resolution of at least 1080p.
 - Provide a brief write-up (100-200 words) explaining your editing choices and how they align with the foundation's mission.

Content Writing

Internship Task: Write a Blog Post to Promote Renu Sharma Healthcare and Education Foundation

Task Overview:

You are tasked with writing a blog post to promote the **Renu Sharma Healthcare and Education Foundation**. The article should highlight the foundation's mission, its impact on healthcare and education, and encourage readers to support the foundation's initiatives. The tone should be inspiring and informative, targeting a general audience with an interest in charitable work.

Requirements:

1. **Word Count:**
 - 800-1000 words.
2. **Content:**
 - **Introduction:** Introduce the foundation, its mission, and its role in healthcare and education.
 - **Foundation Programs:** Explain the foundation's key programs, such as health camps, education workshops, scholarships, and awareness campaigns. Use specific examples to show the impact of these initiatives.
 - **Success Stories:** Include one or two short stories of individuals or communities that have benefited from the foundation's work.

- **Call to Action:** Conclude with a compelling call to action, encouraging readers to get involved by donating, volunteering, or spreading the word about the foundation.
- 3. **Tone:**
 - Use an uplifting and motivational tone, while maintaining professionalism.
 - Focus on empathy, community empowerment, and the positive change brought about by the foundation.
- 4. **Research:**
 - Conduct basic research on the foundation's work, including any available success stories or impact statistics.
 - If actual data or stories are not available, you may create fictional but realistic examples to illustrate the foundation's potential impact.
- 5. **Structure:**
 - **Headings/Subheadings:** Use clear and concise headings to structure the article (e.g., "Our Mission," "Key Programs," "Making a Difference").
 - **SEO Keywords:** Integrate relevant SEO keywords such as "healthcare for underprivileged communities," "education empowerment," "charitable foundation," and "support healthcare and education."
- 6. **Submission Format:**
 - Submit the content in a Google Doc or Word document.
 - Ensure the document is free from grammatical errors and properly formatted.

Anchors

Internship Task: Host a Short Segment to Promote Renu Sharma Healthcare and Education Foundation

Task Overview:

You are tasked with creating a 2-3 minute video where you act as the host, delivering a compelling message about the **Renu Sharma Healthcare and Education Foundation**. The goal is to raise awareness about the foundation's mission and initiatives, while engaging viewers in a professional and warm manner.

Requirements:

1. **Video Length:**
 - The segment should be between 2-3 minutes.
2. **Content:**
 - **Introduction:** Start with a brief introduction of yourself as the host and provide an overview of the Renu Sharma Healthcare and Education Foundation.
 - **Foundation Overview:** Highlight the foundation's mission to improve healthcare access and education for underprivileged communities.

- **Programs:** Mention key programs such as free health camps, educational scholarships, and community health awareness initiatives.
- **Call to Action:** Encourage viewers to support the foundation by donating, volunteering, or helping to spread awareness.
- 3. **Presentation Style:**
 - **On-Camera Presence:** Maintain a confident, clear, and approachable tone. Your delivery should be conversational yet professional.
 - **Engagement:** Use gestures, facial expressions, and voice modulation to keep the audience engaged.
 - **Clarity:** Ensure that your message is clear and easy to follow.
- 4. **Script Preparation:**
 - You may write your own script for the segment or work from a provided outline. Ensure that your language is friendly, motivating, and inspiring.
 - Practice delivering your script until you can present it naturally without relying too heavily on notes.
- 5. **Video Setup:**
 - Record the video in a well-lit, quiet environment.
 - Position the camera so that your face and upper body are clearly visible (mid-shot).
 - Ensure good audio quality so that your voice is clearly heard.
- 6. **Submission Format:**
 - Submit the video in .mp4 format with a resolution of at least 720p.

Social Media Marketing

Internship Task: Create a Social Media Marketing Campaign for Renu Sharma Healthcare and Education Foundation

Task Overview:

You are tasked with developing a social media marketing campaign aimed at increasing awareness and engagement for the **Renu Sharma Healthcare and Education Foundation**. The campaign should highlight the foundation's initiatives and encourage community involvement.

Requirements:

1. **Campaign Goals:**
 - Define clear goals for your campaign (e.g., increase followers, boost engagement, raise funds, or promote specific programs).

- Specify how you will measure the success of the campaign (e.g., number of likes, shares, comments, or new followers).
- 2. **Target Audience:**
 - Identify the primary audience for your campaign. Describe their demographics (age, location, interests) and explain why they are relevant to the foundation's mission.
- 3. **Content Strategy:**
 - Develop a content calendar for **one month** that includes:
 - **Post types:** A mix of content formats (images, videos, stories, reels, infographics, etc.).
 - **Themes:** Weekly or bi-weekly themes related to healthcare, education, success stories, or community engagement.
 - **Frequency:** How often you plan to post (e.g., daily, three times a week).
- 4. **Sample Posts:**
 - Create **5 sample social media posts** that align with your content strategy. Each post should include:
 - **Text:** Engaging copy that reflects the foundation's voice.
 - **Visual concept:** Describe what the accompanying image or graphic would look like (consider using Canva or other design tools).
 - **Hashtags:** Relevant hashtags to increase visibility (e.g., #HealthcareForAll, #EducationMatters, #RenuSharmaFoundation).
- 5. **Engagement Plan:**
 - Outline how you will engage with the audience. Include strategies for responding to comments, creating polls, running contests, or using user-generated content.
 - Propose any collaboration ideas with influencers or local businesses to broaden reach.
- 6. **Budget Considerations** (if applicable):
 - If you plan to run paid ads, outline a basic budget for advertising on platforms like Facebook or Instagram.
 - Suggest cost-effective strategies to maximize reach without significant expenditure.
- 7. **Timeline:**
 - Create a timeline for launching and managing the campaign, highlighting key milestones such as content creation, post scheduling, and any special events (like a fundraiser).

Deliverables:

1. **Social Media Marketing Plan Document:**
 - A 2-3 page document outlining your campaign goals, target audience, content strategy, engagement plan, and a timeline.
2. **Sample Content:**
 - Provide 5 sample posts (including text and visual concepts) formatted as they would
 - appear on social media platforms.

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Internship for Medical

Internship Task: Health Awareness Campaign Proposal

Task Overview:

You are tasked with developing a health awareness campaign aimed at educating the community about a specific health issue relevant to the population served by the **Renu Sharma Healthcare and Education Foundation**. The campaign should include strategies for outreach, education, and engagement.

Requirements:

1. **Health Issue Selection:**

- Choose a specific health issue to focus on (e.g., diabetes, maternal health, mental health, childhood vaccinations, etc.).
- Provide a brief overview of why this issue is important for the community. Include relevant statistics and data to support your choice.

2. **Campaign Objectives:**

- Define clear objectives for your campaign. Examples might include:
 - Increase awareness of the health issue among the community by a certain percentage.
 - Educate the community on prevention and management strategies.
 - Encourage community members to participate in health screenings or workshops.

3. **Target Audience:**

- Identify the primary audience for your campaign (e.g., children, parents, seniors).
- Describe their demographics (age, gender, socio-economic status) and explain how these factors relate to the health issue you selected.

4. **Campaign Strategies:**

- Outline the methods you will use to reach your target audience. Consider a mix of:
 - **Workshops:** Propose topics and formats for educational sessions.
 - **Printed Materials:** Design brochures, flyers, or posters to distribute in the community.
 - **Social Media:** Suggest how social media can be utilized to spread awareness.
 - **Collaborations:** Identify potential partnerships with local healthcare providers, schools, or organizations.

5. **Educational Content:**

- Create a brief outline for a workshop or educational session. Include:
 - **Title:** A catchy title for the session.

- **Topics Covered:** Key points and information to be presented.
 - **Interactive Elements:** Activities or discussions that encourage audience participation.
6. **Evaluation Plan:**
- Describe how you will measure the success of your campaign. Consider metrics such as:
 - Attendance numbers at events or workshops.
 - Engagement rates on social media (likes, shares, comments).
 - Surveys or feedback forms to assess knowledge gained by participants.
7. **Timeline:**
- Create a timeline for planning and executing your campaign, highlighting key milestones such as preparation, launch date, and follow-up evaluations.

Deliverables:

1. **Campaign Proposal Document:**
 - A 2-4 page document that outlines your health awareness campaign, including your selected health issue, objectives, target audience, strategies, educational content, evaluation plan, and timeline.
2. **Sample Educational Material:**
 - Design a sample brochure or flyer that could be used in your campaign. This should include key information about the health issue, resources, and call-to-action.

Legal Intern

Task: Legal Research and Analysis

Objective: Conduct research on a relevant legal issue impacting the healthcare and education sectors.

Requirements:

1. **Select a Topic:** Choose a legal issue related to healthcare or education (e.g., patient rights, healthcare regulations, education policy, etc.).
2. **Research:** Conduct thorough legal research using reliable sources and summarize your findings in a 2-3 page document.
3. **Analysis:** Provide a brief analysis of how this legal issue affects the Renu Sharma Healthcare and Education Foundation and its operations.
4. **Recommendations:** Suggest any legal strategies or policies that the foundation could adopt to navigate this issue.

Deliverables:

- A research paper summarizing your findings, analysis, and recommendations.

Sales Executive Intern

Task: Sales Strategy Proposal

Objective: Develop a sales strategy to promote fundraising initiatives for the foundation.

Requirements:

1. **Market Research:** Analyze the current fundraising landscape, identifying potential donors and sponsors.
2. **Sales Pitch:** Create a compelling sales pitch targeting a specific donor segment (e.g., individuals, businesses).
3. **Propose Strategies:** Outline strategies for reaching out to potential donors, including:
 - Networking events.
 - Direct outreach (emails, calls).
 - Partnership opportunities.
4. **Metrics for Success:** Define how you would measure the success of your sales efforts (e.g., number of new donors, funds raised).

Deliverables:

- A detailed sales strategy proposal document.

Fundraising Intern

Task: Fundraising Campaign Development

Objective: Design a fundraising campaign to support a specific initiative of the Renu Sharma Healthcare and Education Foundation.

Requirements:

1. **Choose an Initiative:** Select a specific program that needs funding (e.g., healthcare services, educational programs).
2. **Campaign Goals:** Define clear fundraising goals (e.g., amount to raise, number of donors).
3. **Campaign Strategies:** Outline the strategies you would use, including:
 - Online fundraising platforms (e.g., GoFundMe).
 - Community events (e.g., charity runs, auctions).
 - Direct mail campaigns.
4. **Budget:** Estimate a budget for the campaign, including potential expenses and expected revenues.

Deliverables:

- A fundraising campaign proposal, including goals, strategies, and budget estimates.

UI/UX Intern

Task: Redesign a Web Page

Objective: Create a redesign proposal for a specific web page of the Renu Sharma Healthcare and Education Foundation's website to improve its user experience and visual appeal.

Requirements:

1. **Page Selection:** Choose one page from the foundation's existing website (e.g., homepage, donation page, program details).
2. **User Research:** Conduct a brief user research analysis to understand user needs and pain points related to that page. This could include:
 - Conducting user interviews (real or hypothetical).
 - Reviewing feedback from existing users.
3. **Redesign Proposal:** Create a redesign proposal that includes:
 - Wireframes for the existing and proposed design (can be hand-drawn or created using design tools).
 - A brief explanation of the design choices (color schemes, typography, layout) and how they enhance user experience.
 - Accessibility considerations to ensure the design is inclusive.
4. **Prototype:** If possible, develop a clickable prototype using tools like Figma, Adobe XD, or any other design software.

Deliverables:

- A redesign proposal document including wireframes and explanations.