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## STRATEGIC PLANNING: STEP BY STEP WAY TO GET THINGS DONE IN SIMPLEST WAY POSSIBLE (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. In today's business environment, strategic planning stresses the importance of making decisions that will ensure an organization's ability to successfully respond to changes in the environment and plan for sustainable viability. Strategic planning is a process in which organizational leaders determine their vision for the future as well as identify their goals and objectives for the organization. The process also includes establishing the sequence in...

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- Authored by James Simmons
- Released at 2018



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