

**Dropt-It**

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# I. Introduction

## Project Information

* Project name: **Drop-It**
* Project code: **DIC2C**
* Product type: **Website**
* Timeline: **From 14 May 2013 To 14 Aug 2013**

## Purpose

This project is developed and registered as the capstone project for group number 8. The purpose is fulfilling the requirement from FPT University training program.

## The People

**Supervisor:**

|  |  |  |  |
| --- | --- | --- | --- |
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**Team members:**

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## Background

In addition to its economic growth, HCMC's cultural and artistic activities have been on the rise to form the habit of enjoying arts every night in the local residents. Together with technological demands and developments, a large number of online banking services for business transactions and ticket selling sprung up, making it more convenient for the buyers. However, whether the transactions are online or offline, there are always situations in which the ticket buyers cannot use the tickets and would have to find a way to resell the tickets to other people, often at a lower price. They can either advertise their tickets online or sell the tickets on the spot of the events.

## Problems

Most of online ticket selling businesses have these two common characteristics:

* Generality - Different types of tickets are sold and those tickets are not inclined towards any particular artistic activities.
* Most of them are B2C businesses, direct selling and are the distributors of programs to the end users.

Most of the Classified advertising websites are also general in nature and low in efficiency

Moreover, reliability and online security should be taken note of because those transactions are likely to have high risks.

## Our Proposal

DropIt is born with an aim to become a safe and convenient platform for users to resell their tickets. Although the market for second-hand tickets are smaller than that of first-hand tickets, second-hand tickets hold many potentials if DropIt can tap on to this and create a safe and anti-phish platforms.

Main Features:

* Allowing users to publish and advertise the tickets they want to resell
* Allowing users to buy second-hand tickets
* Holding money until buyer confirm that ticket is ok
* Keeping statistics and transaction records

## Benefits

* Sellers can have their tickets resold to the desired customers and are guaranteed to receive the money from the transaction.
* Buyers are able to buy their desired tickets, and only lose the money upon receiving the desired tickets.