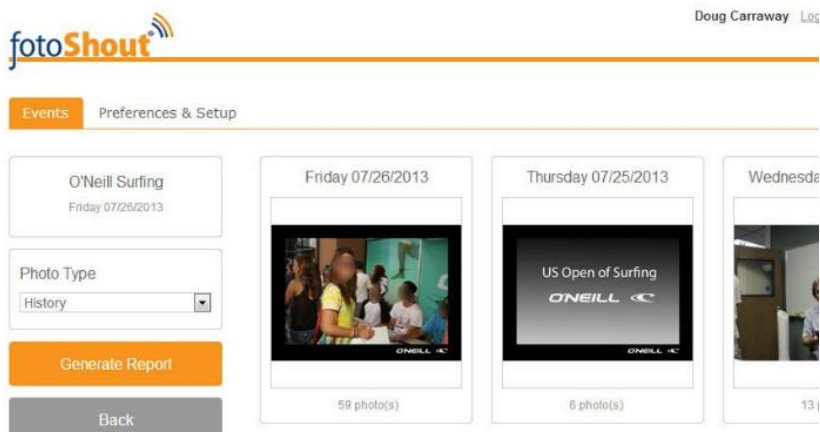
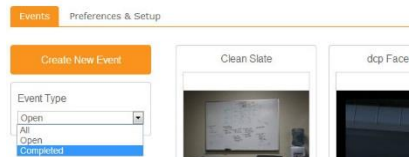




fotoShout Metrics, Tracking, Reports & E-Mail Quick Guide

To View Published Images & Generate Reports

- 1) Login, Confirm “**Events**” tab at top of page is selected.
- 2) Double Click on the image of the event you wish to view.
- 3) Event Opens -Thumbnail views of all images are displayed, the current selected image is enlarged.
- 4) The navigation Panel allows you to select “**Photos**” or “**History**” within the dialog box. Select “**History**.”



- 5) When “**History**” is selected – One box will display the name of the event, date of the event, and how many images were processed by fotoShout at the event.
 - a. Click on selected Event (distinguished by day and date)
 - b. All images that were processed with fotoShout that day are viewable.



- c. Each Image displays **Image File Name**, **Date & Time** submitted for publishing, **Publishing Status** – such as - **published, waiting to publish, not published yet/unauthorized**, guests e-mail address.



REPORTS - When History mode is selected “**Reports**” can be generated. (Video demo on fotoShout web site.) Click on the “**Generate Reports**” tab left side of screen. All information collected will be displayed.

The screenshot shows the fotoShout web interface. On the left, there's a sidebar with 'Events' and 'Preferences & Setup' tabs. Under 'Events', there's a section for 'RETEST US Open Images' with a 'Photo Type' dropdown set to 'History' and a 'Generate Report' button. Below this is a 'Back' button. The main area displays a grid of photo thumbnails for various dates: Tuesday 08/13/2013, Monday 08/12/2013, Thursday 08/08/2013, Wednesday 07/31/2013, Tuesday 07/30/2013, and Monday 07/29/2013. On the right, a table lists photo files with columns for File Name, Email, Last Name, First Name, and Authorization. The table shows 10 rows of photo files, each with a green checkmark in the Authorization column. A 'Close' button is at the bottom right of the table.

- d. An e-mail file may also be generated for easy export to Excel. Just Click on the Excel Icon.
- 6) When done click the “**Back**” tab.



Metrics, Tracking, Additional Reports

Available from our Cadence9 website during Beta Testing

BROADCAST METRICS

- > Summary
- > Publishing Activity and Engagement
- > Broadcast Performance

CHANNEL METRICS

- > Channel Status
- > Publishing by Unique Channel
- > Engagement by Channel Type
- > Publishing by Channel Type
- > Engagement by Unique Channels
- > Channel Summary

USER METRICS

- > User Summary
- > User Comparison Chart
- > Login Activity
- > Group User Transaction Log

ENGAGEMENT METRICS

- > Engagement by Unique Channels
- > Engagement by Channel Types
- > Engagement by User Groups
- > Engagement by Channel Groups
- > Engagement by Campaigns

ALL INFORMATION COLLECTED BY FOTOSHOUT

- > E-Mail
- > Names
- > Image File Number
- > Permission to Publish
- > Signature
- > etc.
- > Available in Report Form or as an XLS file



Login

- Go to <http://cadence9.com/>
- Click on Login (located top right corner)
- Enter E-mail Address and Password – Click Login

A screenshot of the c9prime login page. On the left, there is a login form with fields for 'Email Address' (containing 'doug@' and 'doug@1dcp.com'), a 'Remember me next time' checkbox, and a green 'Login' button. Below the button is a link for 'Need access assistance?' with contact information. On the right, there is a section titled 'Enabling Enterprise Content Marketing' with a grid of social media and business application icons including Facebook, Twitter, LinkedIn, WordPress, Blogger, YouTube, Google+, Microsoft, SharePoint, Vignette, and Alfresco.

Click on Reports

A screenshot of the c9prime dashboard. At the top left is the c9prime logo. At the top right is a user profile for 'Doug Carraway'. Below the logo is a 'Status Update' section with a text input field, a 'Select channel...' dropdown, a 'Now' dropdown, and a green 'GO' button. Below this is a navigation bar with links: HOME, TASKS, CALENDAR, BROADCASTS, ENGAGEMENTS, REPORTS, and PREFERENCES & SETUP. An orange arrow points to the 'REPORTS' link. Below the navigation bar, there are two main sections: 'Alerts' on the left, showing 'Doug Carraway's Professional Photography' and a 'Channel(s) Need Attention' warning, and 'Publishing Activity & Engagements' on the right, showing a progress bar from 75 to 100.

Select from reports

- Broadcast Metrics
- Engagement Metrics
- Channel Metrics
- User Metrics

Choose Dates

Customize Dates

Print