

E-Mail Template Users - Quick Guide

Email template uses HTML tags and fotoShout tokens to construct email templates. This document will show you which fotoShout tokens are used, and how to use them inside an email template.

The tokens below may be placed in the body of an e-mail template. If you collect **first names** with fotoShout during the event, you're using the token @Model.FirstName

-When the generated e-mail, using the email template, is delivered to your client, and the clients name was Barbara the e-mail would read;

Dear Barbara,

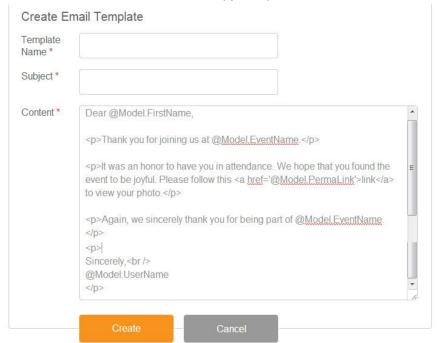
Collecting Salutaion and last name the e-mail would read; Dear Miss DeLaRiva.

- @Model.Name (Salutation and last name)
- @Model.FirstName
- @Model.LastName
- @Model.EventName
- @Email
- @Model.UserName (Photographer's first and last name)
- @AccountName (Company name)
- [Text you want to display for the link]

Please note the syntax of the permalink as above. Permalink is a link to a url, so it needs to be like that. You can replace "Text you want to display for the link" with any text you want. Click here for your photo or Click This Link, etc.

- Placed at the beginning of a paragraph
- Placed at the end of a paragraph

Below is the Basic e-mail template already created for you in fotoShout. You can create your own e-mail template in fotoShout or in another text editor then copy and paste into fotoShout. Be sure and name the





template for future use.

If you were to use the fotoShout Basic e-mail template as is, the "tokens" would be filled in the following way. The text would be black, blue is just to make viewing easier.

