start $\longrightarrow$ Google to find address of HQ $\longrightarrow$ G.Map to view it $\longrightarrow$ browse travel website (trivago) $\longrightarrow$ filter by stars $\longrightarrow$ select hotel

view pictures in hotel website $\longrightarrow$ check hotel location in G.Map $\longrightarrow$ read negative reviews $\longrightarrow$ compare cost of 3 hotels

check new hotel $\longrightarrow$ find one $\longrightarrow$ check address in G.Map $\longrightarrow$ compare distance from HQ