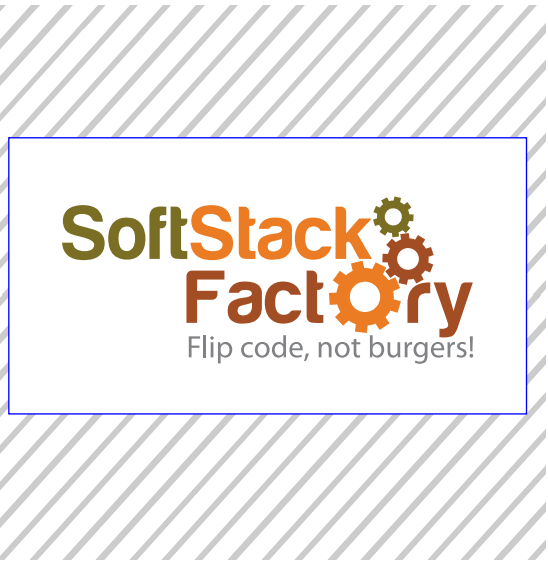


SoftStack
Factory
Flip code, not burgers!

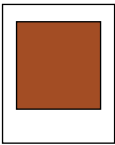
PRIMARY LOGO & IDENTITY GUIDELINES



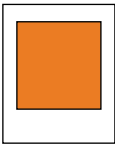
Blue indicates Clear Space. The blue area must be kept free of other elements.

Gray padding indicates Safe Zone.

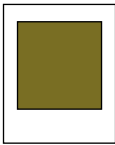
COLORS



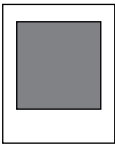
C25 M82 Y100 K21
R163 G77 B36
#A34D24



C4 M64 Y100 K0
R235 G124 B35
#EB7C23

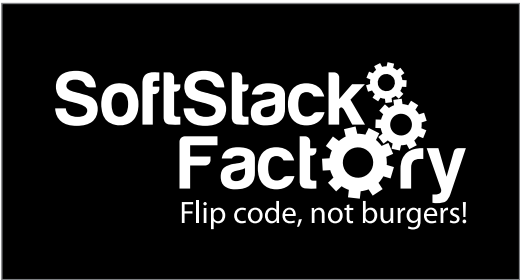
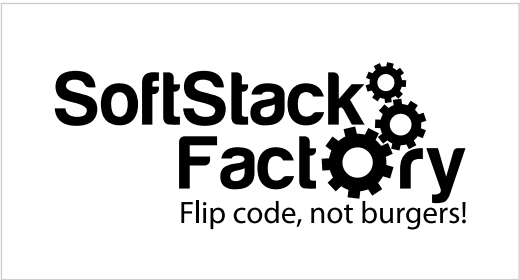


C51 M46 Y100 K25
R121 G110 B35
#796E23

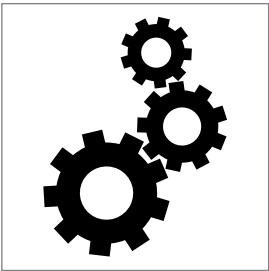


C54 M44 Y42 K8
R128 G130 B133
#808285

ALTERNATIVE LOGO VERSIONS



ALTERNATIVE LOGO (Favicon)



DONT'S

DON'T CHANGE ELEMENT POSITION



DON'T STRETCH OR DISTORT



DON'T CHANGE FONTS/COLOUR

