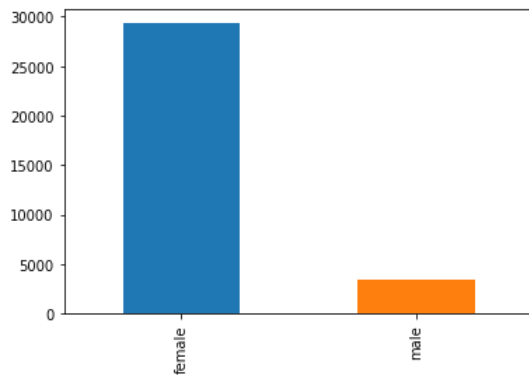


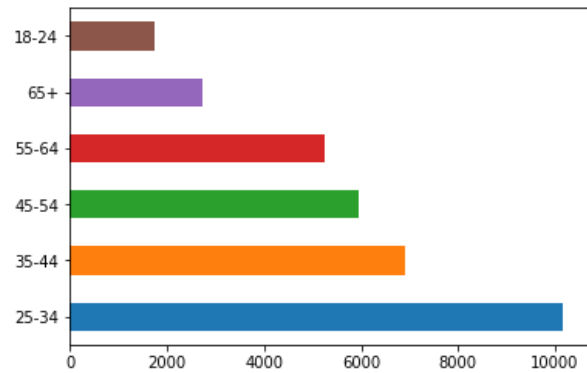
WHO WHAT WEAR

WHO?

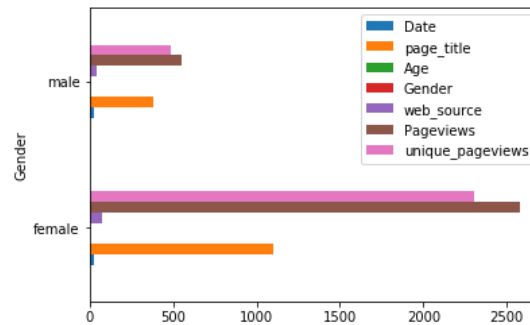
Audience by Gender:



Age Demographics:

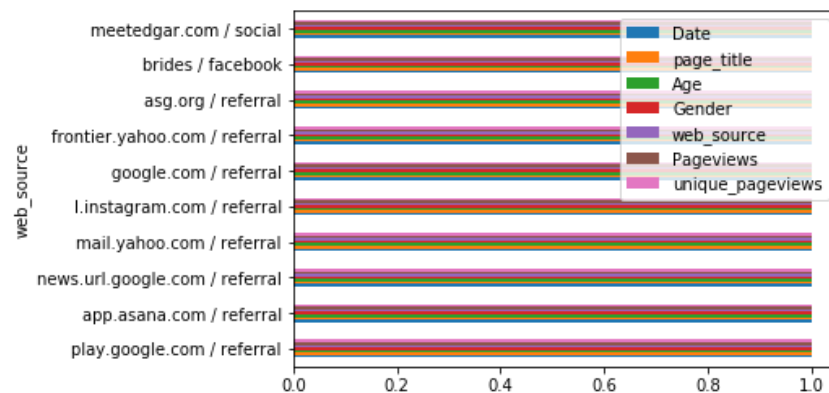
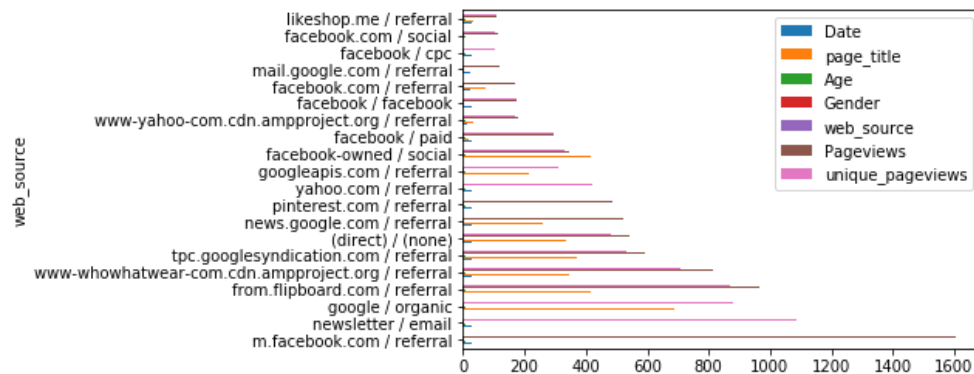


Engagement by Gender



WHERE?

What are the channels that are driving engagement?



Top Performing Referrals vs. Under Performing Referrals