

Application question: Outline why you have applied to XXX University?.

Our Starter 1



You can start this essay by

- i.) Describing how you came to be interested in the subject, preferably how the course connects with a deeper passion. Based on your submitted profile, a good start can be...

The last decade of my life has been shaped by series of experiences which have culminated in my choice to pursue an interest in film studies. I have often had to question the effectiveness of the conventional means of creating awareness for Women Empowerment in my community and if there could be better ways of communicating the need for promotion of Women Empowerment platforms.

You can continue this essay by

- ii.) Discussing how you got involved with the subject after graduation

Coming out as a graduate of theatre and film studies, I joined a theatre troupe that worked closely with NGOs, focused mainly on women empowerment sensitization, poverty alleviation and gender inequality.

- iii.) Describing the state of the industry or aspect of the industry you want to engage with. How bad is it now, why do you want to get involved?

The visual bias of Film which gives it a universal appeal and impact has made it a very unique means of communication, a vital tool for national building and also a very effective channel for popularizing government ideas and policies to the masses.

You can end this essay by

- i.) Describing how the university and the program specifically meets your expectations.

In view of this, my sole aim of desiring to study at xxx University is to acquire sufficient film production knowledge in terms of socio-political concepts and media production which would equip me with skills and relevant networks to make a difference in the drive to advance greater involvement of women in Nigerian communities at not only the national level, but also at international platforms. Hence, following my research about my chosen courses, I am confident that The strong theatre and film department at the University of XXX is designed to address some of the deficiencies of the Nigerian film industry.

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Coming out as a graduate of theatre and film studies, I joined a theatre troupe that worked closely with NGOs, focused mainly on women empowerment sensitization, poverty alleviation and gender inequality. We performed stage dramas that were aimed at capturing the attention of local audiences in a bid to reach wider communities and exploit such platforms to address very crucial questions regarding the themes of the dramas that were being performed. Following my experience on these campaigns, I was forced to think about the bigger context of the role of the Nigerian media and how well it is positioned to communicate the necessary core values and lessons to the wider African populace.

The visual bias of Film which gives it a universal appeal and impact has made it a very unique means of communication, a vital tool for national building and also a very effective channel for popularizing government ideas and policies to the masses. However, for this kind of impact to be achieved, the quality of the film or media has to be such that will ensure that the audience is captured and able to derive benefit from broadcasts. Unfortunately, this is where the Nigerian theatre and film industry falls short. Whilst there has been increasing improvement in quality, a lot still needs to be done in terms of branding and efficiency of the media. The poor quality of most films produced, irrespective of the strong themes embedded in them, usually repels a large part of the target audience. Hence, a good portion of Nigerians will rather watch films from other countries with little or no benefit to the Nigerian context.

In view of this, my sole aim of desiring to study at xxx university is to acquire sufficient film production knowledge in terms of socio-political concepts and media production which would equip me with skills and relevant networks to make a difference in the drive to advance greater involvement of women in Nigerian communities at not only the national level, but also at international platforms. Hence, following my research about my chosen courses, I am confident that The strong theatre and film department at the University of XXX is designed to address some of the deficiencies of the Nigerian film industry. Thus, I hope to use the opportunity as a scholar to exploit such platforms and return to Nigeria to produce quality films geared at sensitizing the public on National issues that cut across social, political, religious and economic issues.

Client's
response
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