

Summary

1.

2.

3.

4.

5.

Since my undergraduate years, I always believed I would be an influential journalist. When I was young, I was asked: "What do you want to be when you grow up"? I always responded by saying: I wanted to be on the frontlines, getting news from the most difficult scenarios as I saw then on CNN. I began to pursue my lifelong goal of becoming a media professional after enrolling at the University of Kansex, majoring in Mass Communication. I interviewed and shadowed many Reporters and media houses, all of whom specialized in different areas. I learned about the education process of becoming a journalist, daily tasks, their lifestyle, and the hours they worked. However, the more time I spent shadowing and working with people in those fields; the less I believed that a career as a journalist was what I really wanted because I was drawn to the idea of not only focusing on one-on-one audience type care that journalists provide, but also solving problems that affect the media of entire populations. The study of news and media within populations; for instance, preventing false news, promoting media, and reducing media problems between groups are the main reasons I want to pursue a master of public media. These are my strongest interests because I believe they are important in improving our world's media. One of the most appealing aspects of becoming a public media professional is the wide range of careers available to choose from.

One of the most appealing aspects of becoming a public media professional is the wide range of careers available to choose from. I want to focus on the social and media aspects of news, and examine the disproportionate rates of news and disability among minorities. I also want to help prevent the spread of infectious ailments such as HIV/AIDS that is rapidly destroying so many countries due to poor public awareness mediums. My passion to help others around me has sparked a desire to work with media awareness platforms around the world in order to promote change in the treatment and prevention of devastating news like HIV/AIDS which made me do my internship in the BBC news office in Lagos, where I worked with the central diseases team in researching more about awareness for HIV and assisting audience types especially the elderly diagnosed with the news on the type of nutrition needed for them to remain strong and fit.

Commented [GC1]: Overall Summary Initial Aggregate Score (IAS) : 50%

Your essay falls in the 50th percentile (or top 50%) of similar essays reviewed by GS. You can reach an IAS of 90% or more by adopting these tips;

Commented [GC2]: •Appearance - Can your Essay captivate in 5 seconds or less?

Your essay shows you intended a good structure overall. However, the current arrangement does not convey all the ideas needed to make your essay stand out and make you convincing. As pointed out later, your career benefit section is missing entirely and is very crucial for every admission statement. You could use the following below as a general guide for paragraphing.

Commented [GC3]: • Aspects & Content - Have you left out critical fields in your Essay?

This essay did an excellent job in showing your passion for the field and your intended Masters area. While you

Commented [GC4]: •Achievement Impact -Are you quantifying your achievements?

Commented [GC5]: •Articulation - Used the right wording for best results?

Apart from a few areas in your essay where you have omitted key information as outlined above, used

Commented [GC6]: •Alignment - Does your Essay suit your intended industry or destination?

You have done little to expatiate on what your post-study goals are and how this specific course at

Commented [GC7]: Better phrase as, "...My interest in the media field became incipient shortly after I secured an offer at the University of Kansex majoring in Mass Communication.

Commented [GC8]: Replace with "global media"

Commented [GC9]: Introduce in separate/next paragraph.

Commented [GC10]: Would you not rather focus on the local context?
Think about effecting change in Nigeria/West Africa, Africa first before looking at the global stage. The readers would

Commented [GC11]: This entire paragraph has some good points but I'm not sure you have presented your ideas convincingly. Consider the following option;