Monika (Pinky) Hossain

UX/UI Designer | <u>Portfolio</u>



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EDUCATION

University of Virginia Bachelor of Arts in English 2013-2017

PROJECTS

Scribble | Thinkful Apprenticeship

- Designed and deployed logos, branding, assets, and prototype for cloud storage system
- Identified user pain-points: lack of collaborative features, easy organization, and accessibility to other apps
- Solved problem through user research and testing

Virtual Museum | Thinkful Apprenticeship

- Used UX problem-solving and design to create website on interactive immersive experiences in art and history
- Solved user pain-point: wanting more culture while staying at home
- Conducted research, designed logos and branding, created Figma prototype, and tested prototype

SKILLS

Research:

Surveys
User Interviews
Persona building
Task flows
Wireframing
Prototyping

Front-End:

HTML + CSS

Design Tools:

Figma InVision Git, Github

EXPERIENCE

Product Design Apprenticeship | September 2019 - June 2020

Thinkful (Remote)

- Learned industry best practices and design process standards with focus on UX research, visual design, and frontend development
- Created and deployed projects while learning new tools
- Collaborated several hours every week with senior product designer

Freelance UX/UI Designer | June 2020 - present

Remote

- Redesigned website for nonprofit organization
- Identified client priorities and translated priorities into smooth web experience using latest trends
- Collaborated with client in content strategy, design, and audience engagement
- Mocked up designs using Figma and deployed site using Squarespace
- Conducted user research for nonpartisan news aggregate site including creating, deploying, and analyzing survey with team of five UX designers
- Mocked up and iterated on designs for website

