

# **Media Release Conditions**

## **MPhotography – Media Release Agreement**

By signing or agreeing to this release, the participant (or guardian if under 18) grants MPhotography the following rights and acknowledges the conditions outlined below:

### **1. Permission to Use Media**

I hereby grant MPhotography the right to capture, edit, use, and publish photographs and/or video recordings of me (or my child/minor) taken during sessions, events, or shoots for the following purposes:

- Social media content (Instagram, TikTok, YouTube, etc.)
- Website usage
- Promotional materials (online or print)
- Portfolios and advertisements

### **2. No Financial Compensation**

I understand that this release is granted without expectation of compensation or royalties. MPhotography may use the media now or in the future at their sole discretion

### **3. Ownership and Copyright**

I acknowledge that all photographs and videos are the intellectual property of MPhotography and may not be altered, sold, or distributed without written consent from the creators.

### **4. Right to Revoke**

I understand that if I wish to revoke this permission in the future, I must submit a written request. MPhotography will do its best to honor the request, but previously published or printed content may remain in circulation.

### **5. Minors**

If the individual being photographed or recorded is under the age of 18, I confirm that I am the parent or legal guardian and have full authority to grant this release on their behalf.

### **6. Duration**

This release is perpetual, meaning it does not expire unless formally revoked in writing.

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**Consent**

By checking the box or signing below, I confirm that I have read and understood the conditions of this Media Release and voluntarily agree to its terms.

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Today's Date:** \_\_\_\_\_

**Date of Event:** \_\_\_\_\_

☐ I have read and agree to the Media Release Conditions.