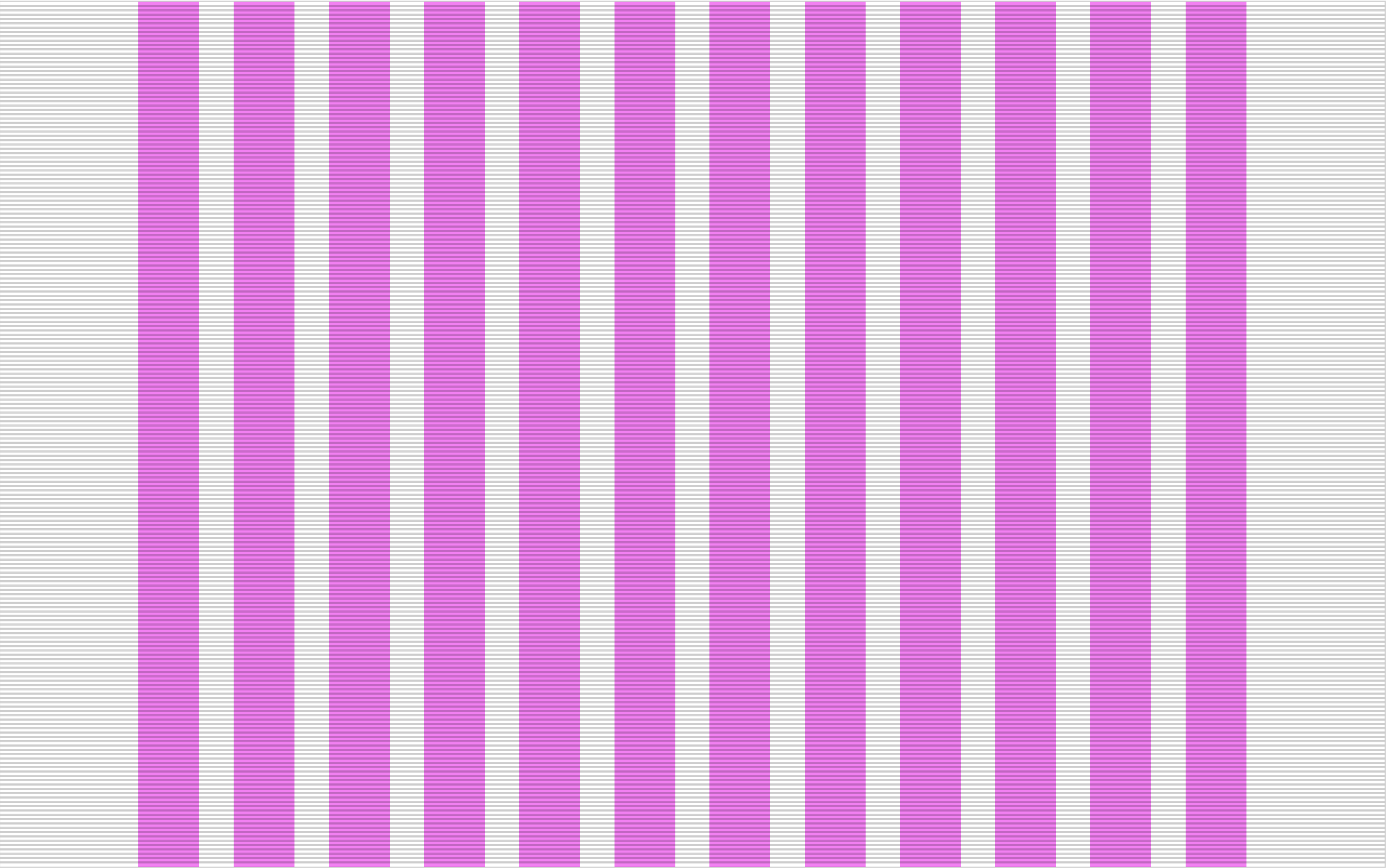


# Layout Structure



**12 Column Grid**

Full Grid Width: 1056px  
Column Width: 56px  
Gutter Width: 32px

**Baseline Grid**

4px increments

# Color Palette

## ACCENTS



Royal Blue

3956BF  
57, 86, 191



Navy

1f2d73  
31, 45, 115



Sky

597dff  
89, 125, 255



Coral

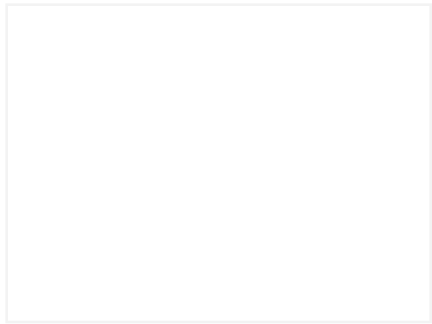
FA8070  
250, 128, 112



Yellow

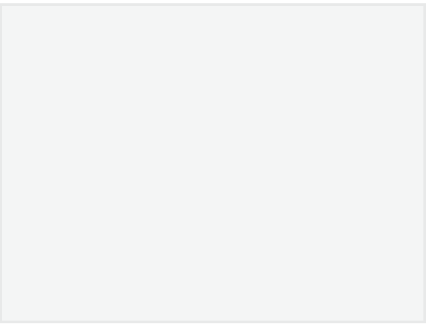
ffb68c  
255, 182, 140

## NEUTRALS



White

FFFFFF  
255, 255, 255



Paper

f4f5f5  
244, 245, 245



Black

000000  
0, 0, 0

# Typography

Font: Playfair Display  
Weight: Black  
Size: 35px  
Line Height: 48px  
Letter Spacing: 0.02em

Headline 1

Lorem ipsum dolorsit ametcon sectetuer adipiscing elit sed.

Font: Playfair Display  
Weight: Black  
Style: Italic  
Size: 20px  
Line Height: 28px  
Letter Spacing: 0.01em

Headline 2

*Lorem ipsum dolorsit ametcon sectetuer adipiscing elit sed.*

Font: Lato  
Weight: Bold  
Size:12px  
Line Height: 20px  
Letter Spacing: 0.01em

Body

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna t ullamcorper suscipit lorem ipsum dolor.

Font: Lato  
Weight: Heavy  
Case: Uppercase  
Size:11px  
Line Height: 16px  
Letter Spacing: 0.16em

Caption

LOREM IPSUM