

James Dow

I work at the intersection of both design and development. Starting with design, I work with teams to design user-centric experiences using design thinking, and various design tools such as Figma and Adobe. Then while guiding it through the process, I start to build early with HTML, CSS, Javascript, and various other frameworks and libraries like ReactJS towards a production web app.



Experience



Peacock :: NBC Universal :: Comcast Senior Front End Developer

2022 - 2024 · 2 yrs United States · Remote

- Worked within HTML Canvas element using lightningjs.io, JavaScript, and TypeScript.
- Scaled 3+ propositions, 10+ devices, multiple player types, and TV OSs.
- Added in-app purchases across devices.
- Guided jr. developers through development.
- TypeScript · Video player · Accessibility GraphQL · LightningJS · Performance

Javascript · HTML5 · SCSS · Node

support, subtitles, and audio descriptions. Globalized the app to launch across Europe,

Improved accessibility screen reader

- Africa, and handle multiple translations. Built development tools and plugins to
- improve the developer experience.

IBM Design :: International Business Machine Creative Technologist

2014 - 2022 · 8 yrs Austin, TX · Hybrid

- Crafting experiences using Design Thinking with user-centered empathy, and insight.
- Worked across IBM.com making the physical digital, and prototyping the future.
- Designed, built, analyzed, planned, documented, and communicated new components in the Carbon Design System.

Design Thinking · Accessibility · Figma Wireframing · Motion/Animation · HTML CSS · JS · Research · Rapid Prototyping

- Delivered a new, consolidated learning experience for our developer user base.
- Designed, prototyped, and developed a web extension for designers & developers to validate their pages. After promoting it within the company, we achieved a user base of 1000 within its first year.

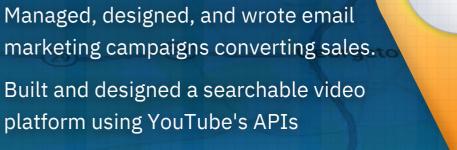


Fleetistics:: GPS Solutions

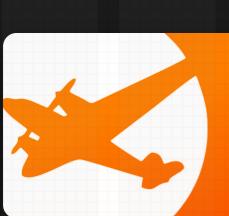
Web Marketing Specialist

2012 - 2014 · 2 yrs Tampa, FL · Onsite

- Redesigned the company's brand including its website, logo, social media, and print.
- Developed and designed Wordpress, JavaScript, HTML, CSS, and PHP websites.
- Javascript · HTML · CSS · SEO · jQuery WordPress · Email & Social Marketing PHP · Graphic Design · Photoshop
- Managed, designed, and wrote email
- Built and designed a searchable video platform using YouTube's APIs



Education



Full Sail University Web Design & Development

Bachelors of Science (BS) 2012 - 2014 · 2 yrs



Florida College

Computer Science

Associate of Arts (AA) 2008 - 2010 · 2 yrs

Contact Info.

813-360-8322

in linkedin.com/in/photodow

github.com/photodow

codepen.io/photodow

ibm.biz/carbon-devtools-chrome

jamesdow.me