

# Tampa Bay Area Beaches - User Testing Survey

Congratulations! You have been selected to be an elite user tester for the Tampa Bay Area Beaches website. We are excited to have you on board. Your completion of this survey will help us improve the Tampa Bay Area Beaches' web presence.

Please review the website at the following link as you complete the survey:

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html>

Let's get started!

\* Required

## Home Page

**Navigate to the "Home" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

☐ The site genuinely satisfies the site's intent and targeted audience.

☐ Somewhere between the first and second options.

## Plan a Vacation Page

**Navigate the "Plan a Vacation" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/vacation.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/vacation.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

☐ The site genuinely satisfies the site's intent and targeted audience.

☐ Somewhere between the first and second options.

## Relocate Page

**Navigate the "Relocate" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/relocate.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/relocate.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

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☐ Somewhere between the first and second options.

## Beach Events Page

**Navigate the "Beach Events" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/events.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/events.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

☐ The site genuinely satisfies the site's intent and targeted audience.

☐ Somewhere between the first and second options.

## About Page

**Navigate the "About" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/about.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/about.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

☐ The site genuinely satisfies the site's intent and targeted audience.

☐ Somewhere between the first and second options.

## Contact Page

**Navigate the "Contact" page. \***

How easy was it to find?

1 2 3 4 5 6 7 8 9 10

Hard ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Easy

**What is the first thing that catches your eye? \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/contact.html>

☐ Logo

☐ Navigation

☐ Content

☐ Other:

**Please give me your initial impressions about the layout and design of this page. \***

<http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/contact.html>

☐ There are some areas of the site that I feel might be visually incomplete or unfinished.

☐ The site genuinely satisfies the site's intent and targeted audience.

☐ Somewhere between the first and second options.

## The Website Overall

**How would you rate the site navigation? \***

1 2 3 4 5 6 7 8 9 10

Bad ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Good

**How would you rate the layout & design of this website? \***

1 2 3 4 5 6 7 8 9 10

Bad ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Good

**Overall, what do you feel is the purpose of the site? \***

**What sex is more likely to use this website? \***

☐ Male

☐ Female

**What age group is most likely to visit this site? \***

You can select one age group, or a range of age groups.

- ☐ 11 - 20 years
- ☐ 21 - 30 years
- ☐ 31 - 40 years
- ☐ 41 - 50 years
- ☐ 51 - 60 years
- ☐ 61 - 70 years
- ☐ 71 + years

**What kind of device are you using? \***

- ☐ Desktop
- ☐ Mobile
- ☐ Other:

**Do you have any additional comments?**

Never submit passwords through Google Forms.

## Tampa Bay Area Beaches - User Testing Survey (Responses)

[illegible]

