

Tampa Bay Area Beaches - User Testing Survey

Congratulations! You have been selected to be an elite user tester for the Tampa Bay Area Beaches website. We are excited to have you on board. Your completion of this survey will help us improve the Tampa Bay Area Beaches' web presence.

Please review the website at the following link as you complete the survey: http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html

Let's get started!

Navigate the "Plan a Vacation" page. *

1 2 3 4 5 6 7 8 9 10

How easy was it to find?

* Required

Home Page							
Navigate to the "Home" page. * How easy was it to find?							
1 2 3 4 5 6 7 8 9 10							
Hard O O O O O O Easy							
What is the first thing that catches your eye? * http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html							
○ Logo							
Navigation							
○ Content							
Other:							
Please give me your initial impressions about the layout and design of this page. * http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/index.html There are some areas of the site that I feel might be visually incomplete or unfinished.							
The site genuinely satisfies the site's intent and targeted audience.							
Somewhere between the first and second options.							
Plan a Vacation Page							

Hard O O O O O O Easy
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There are some areas of the site that I feel might be visually incomplete or unfinished.
The site genuinely satisfies the site's intent and targeted audience.
 Somewhere between the first and second options.
Relocate Page
Navigate the "Relocate" page. * How easy was it to find?
1 2 3 4 5 6 7 8 9 10
Hard O O O O O O O Easy
What is the first thing that catches your eye? *
http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/relocate.html
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There are some areas of the site that I feel might be visually incomplete or unfinished.
The site genuinely satisfies the site's intent and targeted audience.
Somewhere between the first and second options.
Beach Events Page

Navigate the "Beach Events" page. * How easy was it to find?

Hard O O O O O O O Easy						
What is the first thing that catches your eye? * http://photodow.github.io/wsp-james-dow/project/tampa-bay-beaches/events.html						
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About Page						
Navigate the "About" page. *						
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Contact Page

Navigate the "Contact" page. * How easy was it to find?							
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 The site genuinely satisfies the site's intent and targeted audience. Somewhere between the first and second options. 							
The Website Overall							
The Website Overall							
How would you rate the site navigation? *							
1 2 3 4 5 6 7 8 9 10							
Bad O O O O O O O Good							
How would you rate the layout & design of this website? *							
1 2 3 4 5 6 7 8 9 10							
Bad O O O O O O O Good							
Overall, what do you feel is the purpose of the site? *							
What sex is more likely to use this website? *							

Male

	○ Female					
	What age group is most likely to visit this site? * You can select one age group, or a range of age groups.					
	☐ 11 - 20 years					
	☐ 21 - 30 years					
	☐ 31 - 40 years					
	☐ 41 - 50 years					
	☐ 51 - 60 years					
	☐ 61 - 70 years					
	☐ 71 + years					
	What kind of device are you using? *					
	O Desktop					
	O Mobile					
	Other:					
	Do you have any additional comments?					
Submit Never submit passwords through Google Forms.						
	Powered by This content is neither created nor endorsed by Google. Report Abuse - Terms of Service - Additional Terms					

Tampa Bay Area Beaches - User Testing Survey (Responses)

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Tampa Bay Area Beaches - User Testing Survey (Responses)

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ho do you think D mght use this site?	2 8 7 8 7 0 7 7 8 8 8 8 5 8 8 8 8 8 8 8 8 8 8 8 8 8		£ 6 6 5 8 5 1
Overall, what do you feel is the purpose of the slb?		Encourage people to visit the beach an surrounding areas.	To persuade people to move to or visit Tampets
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