Tampa Bay Area Beaches - User Testing Survey (Responses)

		What is the first	Please give me your initial impressions about the layout and design of this	ı	Mhat is the Gest	Please give me your initial impressions about the layout and design of this		Minet in the feet	Please give me your initial impressions about the layout and design of this	Navigate the	What is the first	Please give me your initial impressions about the layout and design of this		What is the first	Please give me your initial impressions about the layout and design of this		Minot in the first	Please give me your initial impressions about the layout and design of this	Many would you	How would you	Overall, what do	Who do you think	De very house env	What any is more	What are grown in	What blad of
Timestamp	Navigate to the "Home" page.	thing that catches your eye?	design of this page.	Navigate the "Plan a Vacation" page.	What is the first thing that catches your eye?	design of this page.	Navigate the "Relocate" page.	What is the first thing that catches your eye?	design of this page.	Navigate the "Beach Events" page.	What is the first thing that catches your eye?	design of this page.	Navigate the "About" page.	What is the first thing that catches your eye?	design of this page.	Navigate the "Contact" page.	What is the first thing that catches your eye?	design of this page.	How would you rate the site navigation?	How would you rate the layout & design of this website?	purpose of the site?	might use this site?	Do you have any additional comments? Overall, great work! Just a few more details like the "email" links at	likely to use this website?	most likely to visit this site?	What kind of device are you using?
																							the bottom of the "About" page. The last two are not			
			Somewhere between the first and second			Somewhere between the first and second			Somewhere between the first and second			The site genuinely satisfies the site's intent and targeted			Somewhere between the first and second			The site genuinely satisfies the site's intent and targeted			The purpose of this site is to attract visitors to the Tampa Bay		like the rest of them.			
5/1/2013 18:55:04	10	Logo	options.	9	Content	options.		Content	options.	10	Content	audience.		Content	options.	9	Content	audience.	9	7	Beaches.		Great job though! The home page was very well laid out. I liked the	Female	31 - 40 years	Desktop
					The fact that the content is kind of indistinguishable. It this is unfinished then I understand, but if this is meant to be the final product I feel there should be a	if																	separation of content and the way the two bottom sections were subtly lifted off the page. I hope you can continue this technique with the rest of the pages. I felt that the head was a tad strange. If think a high def cloud sun set image would look much better than the blurred picture. I honestly think.			
			The site genuinely satisfies the site's intent and targeted		greater division between areas, more padding/margins,	There are some areas of the site that I feel might be		Come on the Disc	There are some areas of the site that I feel might be visually incomplete		The fact that the header is different from the home	There are some areas of the site that I feel might be visually incomplete		The fact that the	There are some areas of the site that I feel might be visually incomplete.			There are some areas of the site that I feel might be visually incomplete or unfinished.			To insurance		was a tad strange. I think a high def cloud sun set			
5/2/2013 5:03:12	10		audience.	10	padding/margins, and better heirarchy of <h></h>	or unfinished.	10	responde	or unimisticu.	10	page.	or unimisticu.	10	header is different from the home page.	or unfinished.	10	Content	visually incomplete or unfinished.	10		To increase tourism in the area.		much better than the blurred picture. I honestly think both males and	Female	41 - 50 years	Desktop
5/3/2013 0:48:33			There are some areas of the site that I feel might be visually incomplete or unfinished.		Navigation	There are some areas of the site that I feel might be visually incomplete or unfinished.			There are some areas of the site that I feel might be visually incomplete or unfinished.) Logo	There are some areas of the site that I feel might be visually incomplete or unfinished.) Content	There are some areas of the site that I feel might be visually incomplete or unfinished.) Content	There are some areas of the site that I feel might be visually incomplete or unfinished.			To attract tourists		females would be using this site but I only had the option			1-1-40
5/3/2013 0:46:33	10	including the logo	The site genuinely satisfies the site's intent and targeted		Navigation	The site genuinely satisfies the site's intent and targeted	10	Logo	The site genuinely satisfies the site's intent and targeted	10		The site genuinely satisfies the site's intent and targeted		Content	The site genuinely satisfies the site's intent and targeted		Content	The site genuinely satisfies the site's intent and targeted	10	,	To attract tourists to the FL area To help people plan their vacation and to help people that may be		to choose one.		31 - 40 years	Laptop(16 inches)
5/5/2013 15:36:06	9	Logo	audience.	9	Content	audience.	9	Navigation	audience.	9	Content	audience.		9 Content	audience.	E	Ontent Content	audience.	10	10	area. To give concise			Female	21 - 30 years, 31 - 40 years, 41 - 50 years	Mobile
5/5/2013 15:41:38	10	The large background image	Somewhere between the first and second options.	10	Content	The site genuinely satisfies the site's intent and targeted audience.	10	Content	The site genuinely satisfies the site's intent and targeted audience.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	10	10	information regarding the beaches of the Tampa Bay area.		I dielika tha loon	Male	21 - 30 years	Laptop
																							I dislike the logo taking up extra taking up extra taking up extra the control of			
			There are some areas of the site that I feel might be visually incomplete or unfinished.			Somewhere between the first and second			The site genuinely satisfies the site's intent and targeted			Somewhere between the first and second			The site genuinely satisfies the site's intent and targeted			The site genuinely satisfies the site's intent and targeted			Information from the City about it's beaches with vacation ideas and		audience of this website should either be gender neutral or at least more towards the female		41 - 50 years, 51 - 60 years, 61 - 70	
5/5/2013 15:42:52	10) Logo	or unfinished.	10	Content	options.	10	Side bar info	audience.	10	Giant Blue Dates	options.	10	Side Bar Pictures	audience.	10	Social media icons	audience.	10	10	Information from the City about it's beaches with vacation ideas and events. The website is a good resource for anything revolving good resource for anything revolving around the Tampa Bay beaches. Whether you're informing yourself about the sare a move or just looking for something to do no your vacation, this site would definitely meet any and all needs.		population	Female	years	Desktop
5/5/2013 15:46:21	10) Logo	The site genuinely satisfies the site's intent and targeted	1 40	Contont	The site genuinely satisfies the site's intent and targeted	1/) Content	The site genuinely satisfies the site's intent and targeted	**) Content	The site genuinely satisfies the site's intent and targeted) Content	The site genuinely satisfies the site's intent and targeted	***) Content	The site genuinely satisfies the site's intent and targeted	10		your vacation, this site would definitely meet any		This website was	Famala	21 - 30 years, 31 - 40 years, 41 - 50	lead
93203 154621	100		sudience.	10	Content	audence.	is a second of the second of t	Conten	audience.		Content	audience.		Conten	acurence.	150	Content	suche.	19		and delirecus.		This website was exceptional. I guess if I am looking online for info if's usually something not as easy to find as those services in the seasy to find a seasy to	remaie	years	9-00
5/5/2013 16:25:16	10) photo	The site genuinely satisfies the site's intent and targeted audience.	10	Content	Somewhere between the first and second options.	10	Content	Somewhere between the first and second options.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	10) Navigation	The site genuinely satisfies the site's intent and targeted audience.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	10	9	The city chamber of commerce wants a presence on the web. I believe the purpose to help a purpose to help a				31 - 40 years, 41 - 50 years, 51 - 60 years	Mobile
5/5/2013 16:30:01	10	pleasant color o scheme	Somewhere between the first and second options.	10	Navigation	The site genuinely satisfies the site's intent and targeted audience.	10	Navigation	The site genuinely satisfies the site's intent and targeted audience.	10	Navigation	The site genuinely satisfies the site's intent and targeted audience.	11) Content	The site genuinely satisfies the site's intent and targeted audience.	10	Navigation	The site genuinely satisfies the site's intent and targeted audience.	10	10	of commerce wants a presence on the web. I believe the purpose to help a young single adult or couple with no children to discover if they would like to visit, work or live in the area and what options and opportunities there are available.		A family interested in living in the area might be interested in education and medical standards in the area. A woman might like to know more about shopping in the area.	Male	21 - 30 years, 31 - 40 years	Desktop

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Timestamp	Navigate to the "Home" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	Navigate the "Plan a Vacation" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	Navigate the "Relocate" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	Navigate the "Beach Events" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	Navigate the "About" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	Navigate the "Contact" page.	What is the first thing that catches your eye?	Please give me your initial impressions about the layout and design of this page.	How would you rate the site navigation?	How would you rate the layout & design of this website?	Overall, what do you feel is the purpose of the site?	Who do you think might use this site?	additional comments?	What sex is more likely to use this website?	What age group is most likely to visit this site?	What kind of device are you using?
5/5/2013 16:56:41	7 1	10 Content	The site genuinely satisfies the site's intent and targeted audience.	10	Content	The site genuinely satisfies the site is intent and targeted audience.	10		The sile genuinely satisfies the sile's intent and targeted audience.	10) Content	The site genuinely satisfies the site's intent and targeted audience.	1	Content	The site genuinely satisfies the site's intent and targeted audience.	10		The site genuinely satisfies the site's intent and targeted audience.	10	10	Definately lets you know about the Tampa area and what you can do there.		I was also wonderingon the "plan a vacation" section, were you suppose to be able to click on "attractions" or "places to stay" and be taken to other links? I always like that when we are thinking about going somewhere. You may already have it like that and it just lian't an off you for doing such a great job on it!!	Female	21 - 30 years, 31 - 40 years	Desktop
5/5/2013 18:32:38			The site genuinely satisfies the site's intent and targeted audience	40	Navigation	The site genuinely satisfies the site's intent and targeted audience.			The site genuinely satisfies the site's intent and targeted audience.			The site genuinely satisfies the site's intent and targeted audience			The site genuinely satisfies the site's intent and targeted audience.			The site genuinely satisfies the site's intent and targeted audience.			Encourage people to visit the beach an surrounding areas.			Female	31 - 40 years, 41 - 50 years, 51 - 60 years	Desktop
5/5/2013 20:12:12			The site genuinely satisfies the site's intent and targeted audience.			Somewhere between the first and second options.			The site genuinely satisfies the site's intent and targeted audience.			Somewhere between the first and second options.			The site genuinely satisfies the site's intent and targeted audience.			The site genuinely satisfies the site's intent and targeted audience.			To persuade people to move to or visit Tampa's beaches.		The links under announcements and news didn't go anywhere. I was kind of curious about that Indian Chariot Festival		31 - 40 years, 41 - 50 years, 51 - 60 years, 61 - 70 years, 71 + years	