



# Aqueous

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## Sponsorship Prospectus



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PerPetrol's and Aeolus Racing's cars.

# Our Story

Each year, ~200 teams across Australia take part in F1 in Schools™, and only 4 are qualify to represent their country at the World Finals.

In 2021, PerPetrol placed 1st in Australia at the National Finals, with Aeolus Racing placing an extremely close 2nd. As we are only year 9 and 10 students, we competed in the junior class.

PerPetrol is strong in engineering F1 in Schools cars, winning the Best Engineered CAD award. Aeolus Racing excels in marketing and project management, winning them three awards in this category.

As a result, F1 in Schools™ Australia selected these two junior teams to compete at the 2021(22) World Finals, to be held in May, against the very best young engineers in the world.

We come together to form Aqueous: a well rounded, passionate, innovative team of young students who can't wait to rock the world.

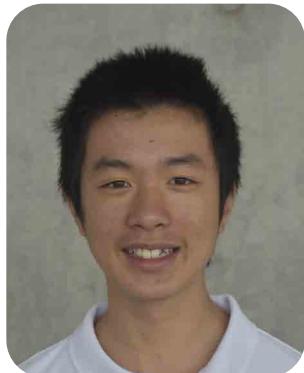


Above: PerPetrol  
Below: Aeolus Racing





# Meet The Team



**Lukas Yee**  
Team Manager



**Nick Hayes**  
Brand Coordinator



**Preston Zhang**  
Resource Manager



**Bill Klein**  
Manufacturing Engineer



**Harry Board**  
Design Engineer



**Charlie Burgess**  
Testing Engineer



**Julian Bray**  
Affiliate Member



**Max Amoyal**  
Affiliate Member

# What Is F1 In Schools™?

F1 in Schools™ is the largest high school Science, Technology, Engineering and Maths (STEM) competition in the world, with 17,000 schools in over 52 countries taking part each year. The competition focuses on enhancing students' learning in engineering, project management, marketing, and graphic design, as well as opening up STEM career opportunities within the program and by interacting with industry.

Students must form teams of three to six, and compete against teams in their region to produce the best miniature Formula One™ car. These cars are highly engineered, and are capable of speeds up to 100 kilometres per hour.

At National and World Final levels, the competition is usually held alongside a Formula One™ Grand Prix™, which gives participants a unique opportunity to engage directly with the Formula One™ teams and industry.



PerPetrol's car getting ready to race at the 2021 National Finals.

Whilst the car is the primary project deliverable, the performance of the car only contributes to roughly a quarter of a team's overall score. Teams must perform a variety of interviews and presentations to panels of judges, which assess all aspects of the team's operation and project deliverables.

The engineering judges comprehensively assess teams' engineering processes. This includes research, design ideas, innovation, design software fluency, virtual and physical testing, manufacturing techniques, manufacturing quality, and full regulation adherence.

The enterprise judges assess teams' presentation, time management, graphic design, marketing strategy, display construction, and return on investment strategies.

Overall, this competition is extremely well rounded in giving students experience in a wide variety of careers and industries. In addition, F1 in Schools™ fosters general life skills of students, improving their communication, collaboration, innovation, teamwork, and networking skills.



Above: an example of how we design our car in CAD software.

Left: Aeolus' award winning National Finals display.

# Why Sponsor Us?

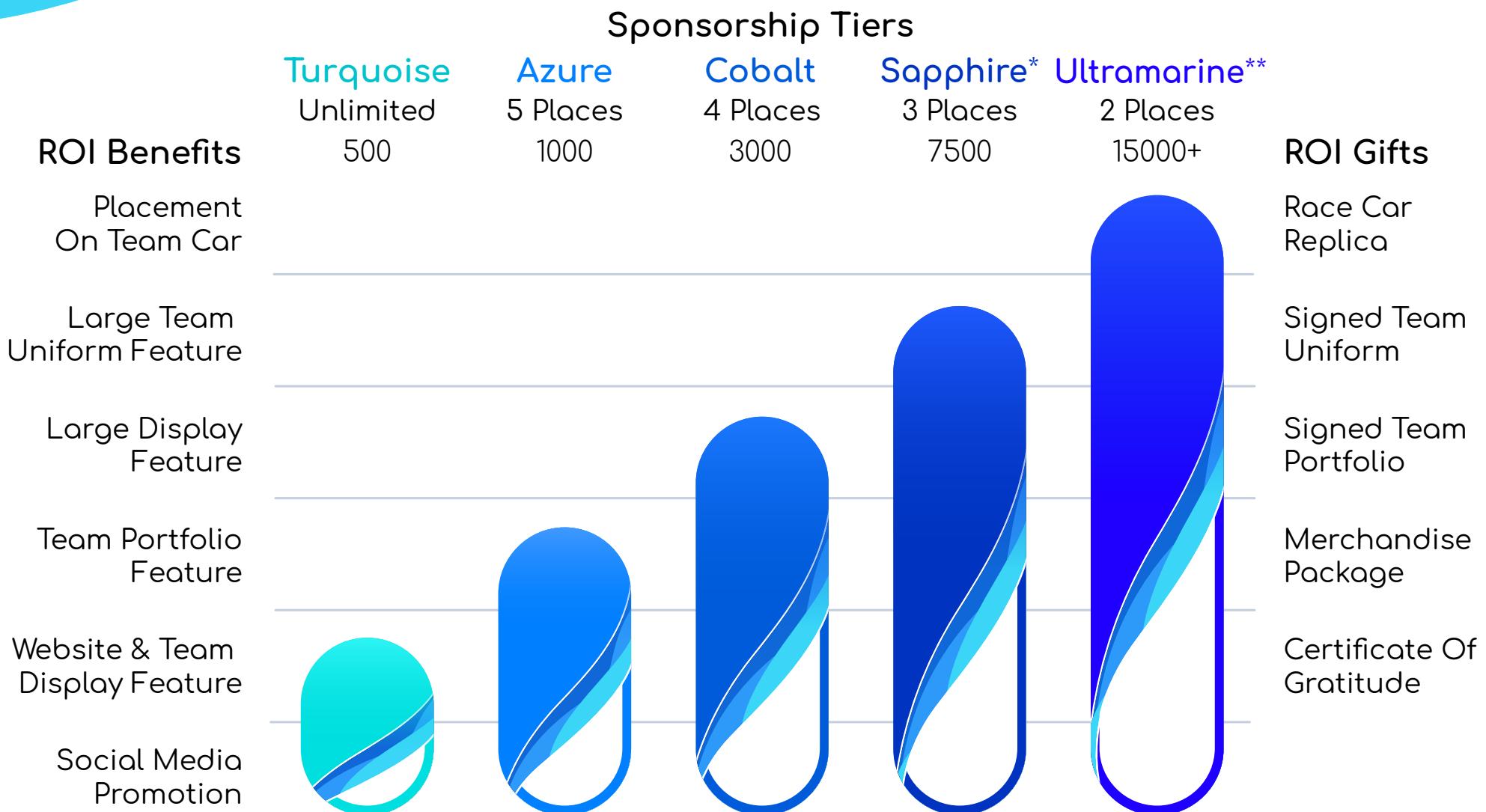
F1 in Schools™ is a global initiative, backed by the highest class of international motorsport and by dozens of industry-leading engineering, project management, and marketing businesses. This is not only because F1 in Schools™ is a valuable investment in educating the next generation that will shape our world, but because it is also a highly regarded global platform to promote their brand and products.

As part of their Return On Investment (ROI), we give our sponsors an opportunity to support a group of passionate young engineers and leaders on the world stage, whilst representing your brand and our country.

Given that the 2021(22) World Finals will likely be a hybrid-in-person event, where we will attend in person, the event will likely be open to the public and competition sponsors in London.

In addition to in-person exposure, each day of the event is live-streamed on the F1 in Schools™ HQ YouTube channel. Previous world final event YouTube live streams have received up to 80,000 views each. In the past, this has included numerous interviews with each team, another opportunity to mention our sponsors.

Much of our ROI options are centred around brand exposure at the competition, but we are open to discuss with sponsors what ROI options are best for them. On the following page is a guide as to what levels of ROI we offer depending on the value of a sponsorship. This is only a guide, and we also offer additional benefits such as a promotion at team fundraising events (trivia nights, sausage sizzles, etc.) in the Greater Sydney Area, once COVID-19 permits. Within the Greater Sydney Area, we also offer in-person presentations to sponsors of higher tiers.

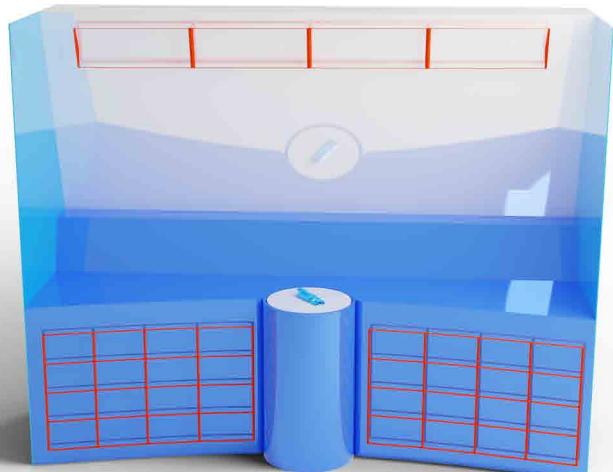


\*Sapphire and Ultramarine tiers have a largely negotiable ROI to best suit the sponsor.

\*\*Ultramarine sponsors have the option to negotiate a title sponsorship deal if a sponsorship value of 20000 AUD is offered.

Note: all quoted values are in AUD.

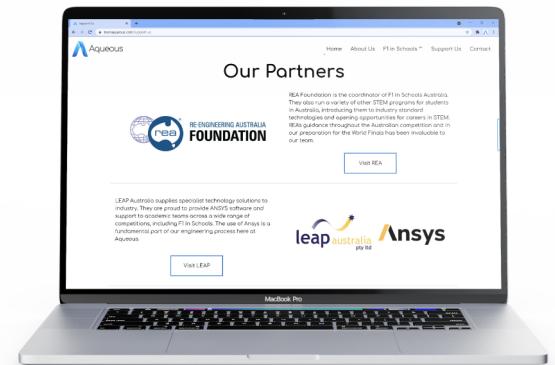
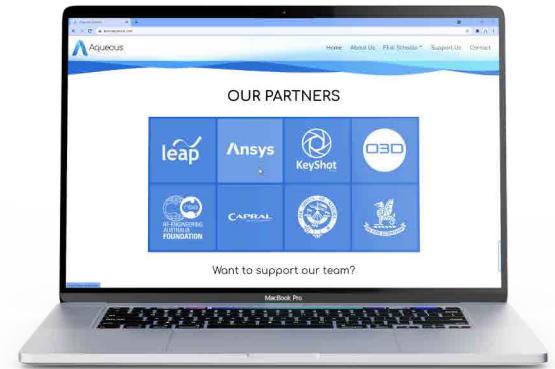
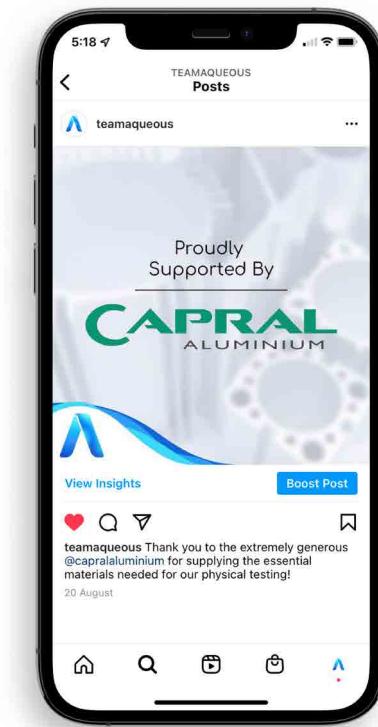
# ROI Placement Examples



Areas highlighted in red represent possible logo positions and sizes.

Note: the car and display are only representative and are not final designs.

Below are some examples of logo placements on team deliverables and digital media. Logo placements are not limited to these examples.

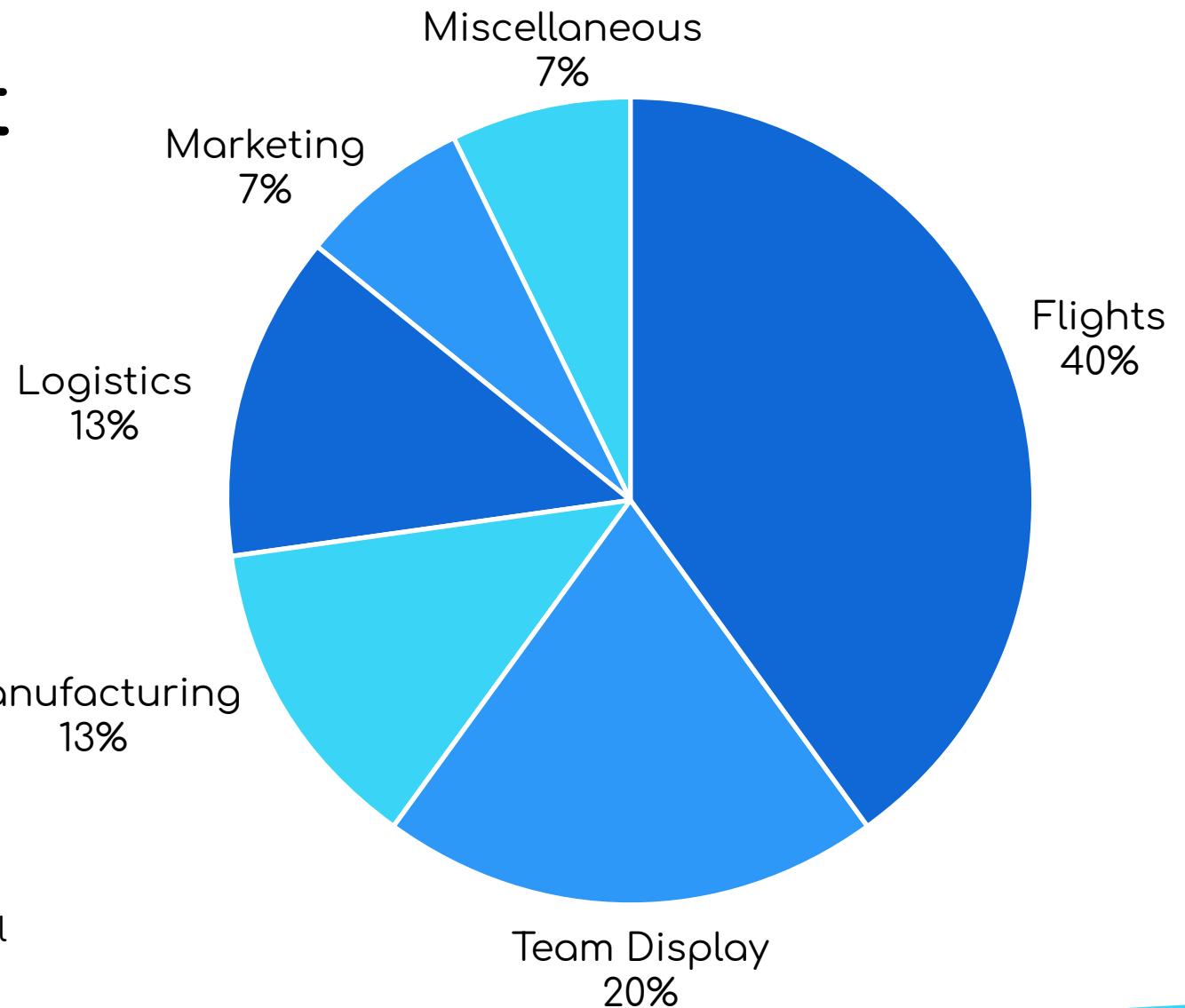


# Our Budget

In order to compete, our team has a wide variety of costs we have to budget for. As of yet, it is very likely we will be travelling to the UK to compete in person. Because of this, we have to budget for accommodation and flights, in addition to the cost of each project deliverable.

Including additional costs, we estimate that our total budget is approximately 75000 AUD.

To the right is a breakdown of our budget, to represent how any financial sponsorship will contribute to our team.





# Contact Us



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