

Style and fashion

LESSON A

- Fashion statements
- Used to

LESSON B

- Asking where things are
- Asking for an alternative

LESSON C

- Clothing styles
- Defining relative clauses

LESSON D

- Reading: "Favorite Fashions"
- Writing: Class survey




Warm-up



- A** Describe the picture. What are the people doing?
- B** Which styles do you like? Which don't you like? Why?

Unit 3. Style and Fashion

Vocabulary

1. Style means a way of doing something, **especially** one that is **typical** of a **person, group** of **people, place**, or **period**.
Style means fashion in clothing.
2. Fashion refers to a **style** that is **popular** at a **particular time**, **especially** in **clothes, hair, make-up** Ex: She is so fashionable.
3. Trend means a **general development** or **change** in a **situation** or in the way that **people** are **behaving**. / A new **development** in **clothing** or **make-up**
4. Bracelet means a **piece** of **jewellery** that is **worn** around the **wrist** or **arm**.
5. Contact lenses refer to a **small** round **curved piece** of **transparent plastic**, **worn** on the **surface** of the **eye** to **improve your sight**
6. Dye (v) to **change** the **colour** of something using a **special liquid**
7. Earrings mean a **piece** of **jewellery**, usually one of a **pair**, **worn** in a **hole** in the **ear** or **fastened** to the **ear** by a **clip**.
8. Glasses 
9. High heels  women's **shoes** in which the **heels** are **raised** high off the **ground**
10. Leather refers to **animal skin treated** in **order** to **preserve** it, and used to make **shoes, bags, clothes**, and equipment.
11. Jacket 
12. Ponytail means a **hairstyle** in which the **hair** is **tied** up high at the back of the **head** so that it **hangs** down like a horse's **tail**
13. Sandals mean **light shoe, especially worn** in **warm weather**, consisting of a **bottom part held** onto the **foot** by **straps**
14. Uniform means a **particular** set of **clothes** that has to be **worn** by the **members** of the same **organization** or **group** of **people**

A

Fashion trends

1 Vocabulary Fashion statements

A Complete the chart with the correct words. Then listen and check your answers.



a bracelet



contact lenses



dyed hair



earrings



glasses



high heels



a leather jacket



a ponytail



sandals



a uniform

Shoes	Clothing	Eyewear	Hairstyles	Jewelry

B Pair work Which things in Part A do you wear or have? Tell your partner.

2 Language in context Fashion history

A Read about three fashions from the past. Who wore each fashion?



Togas Two thousand years ago, Roman men used to wear sandals and a long piece of clothing called a toga.



Wigs In the seventeenth and eighteenth centuries, rich men and women in England and France used to wear long wigs. Some of the wigs had ponytails.



Leather jackets In the 1950s, many American men used to wear leather jackets with jeans. Before that time, most teenagers didn't use to wear jeans.

B Do people still wear the fashions from Part A today? If so, how are they similar or different?

3 Grammar Used to

Used to refers to something that was true in the past but isn't anymore or something that happened regularly in the past but doesn't anymore.

I **used to** have a black leather jacket.

Men and women in England and France **used to** wear long wigs.

Did you use to dye your hair?

Yes, I **used to** dye my hair all the time, but I don't dye it anymore.

No, I **didn't use to** dye my hair, but I do now.


A Write sentences with *used to* (✓) or *didn't use to* (X). Then compare with a partner.

- | | |
|---|--|
| 1. Max / (✓) dye his hair black | <u>Max used to dye his hair black.</u> |
| 2. Carly / (X) wear a uniform to school | _____ |
| 3. Tina and I / (✓) have ponytails | _____ |
| 4. Britney / (✓) wear the same bracelet every day | _____ |
| 5. Roberto and Ana / (X) wear glasses | _____ |
| 6. Kendra / (X) like leather skirts | _____ |

B Pair work Complete the sentences with true information. Tell your partner.

- I used to _____ as a kid, but I don't now.
- I didn't use to _____, but some of my friends did.
- Lots of people used to _____, but they don't now.

4 Pronunciation *Used to and use to*

 Listen and repeat. Notice how *used to* and *use to* sound the same.

/yustə/

I **used to** wear a uniform.

/yustə/

I **didn't use to** dye my hair, but I do now.

B

Does this come in ... ?

1 Interactions

Shopping questions

A Where do you like to shop for clothes? What kinds of clothes do you like?

B Listen to the conversations. What size does Jenny want?
Then practice the conversations.

Jenny: Excuse me.
Salesclerk 1: Yes?
Jenny: Where are the raincoats?
Salesclerk 1: They're on the second floor,
in Outerwear.
Jenny: Thank you.



Jenny: Excuse me.
Salesclerk 2: Can I help you?
Jenny: Yes. Does this come in a
medium?
Salesclerk 2: I believe so. Let's see. . .
Yes, here you go.
Jenny: Thank you.
Salesclerk 2: If you want to try it on, the
fitting rooms are over there.



C Read the expressions below. Complete each box with a similar expression from the conversations. Then listen and check your answers.

Asking where things are

Where can I find the ... ?
Could you tell me where the ... are?

Asking for an alternative

Do you have this in ... ?
Can I get this in ... ?

D Pair work Have conversations like the ones in Part B. Use these items.



2 Listening Shopping for clothes

A Listen to four customers shopping in a clothing store. Number the items they discuss from 1 to 4. There are two extra items.



B Listen again. Does each customer ask the salesclerk for the location or an alternative of the item? Write L (location) or A (alternative).

1. _____ 2. _____ 3. _____ 4. _____

C**The latest look****1 Vocabulary** Clothing styles

A Write the correct adjectives to describe the clothing. Then listen and check your answers.

fashionable
✓ flashy
glamorous
old-fashioned

1. flashy
2. _____
3. _____
4. _____



retro
tacky
trendy
✓ weird

5. weird
6. _____
7. _____
8. _____



B Pair work Which styles do you like? Which don't you like? Why? Tell your partner.

2 Conversation People-watching

A Listen to the conversation. What does Ryan think of the man's tie?

Ryan: Look at that woman's jacket!

Jill: Wow! It's pretty flashy. I definitely think she's someone who likes to stand out in a crowd.

Ryan: I know what you mean. I like clothes which don't attract a lot of attention.

Jill: Really?

Ryan: Yeah. I usually shop for clothes that are simple and inexpensive. Hey, check out that guy's tie. Talk about old-fashioned!

Jill: Do you think so? Actually, I think it's pretty fashionable. It's kind of retro.

Ryan: Well, I'd never wear anything like that.

B Listen to the rest of the conversation. How does Jill describe her style?



3 Grammar Defining relative clauses

Defining relative clauses specify which or what kind of people or things you are describing.

Use **that** or **who** for people.

I'm a person **that** loves flashy clothes.

She's someone **who** likes to stand out in a crowd.

Use **that** or **which** for things.

I shop for clothes **that** are simple and inexpensive.

He likes clothes **which** don't attract a lot of attention.

A Complete each sentence with **that**, **who**, or **which**. Then compare with a partner.

1. I prefer salesclerks _____ are honest with me.
2. I'm the kind of person _____ rarely follows fashion.
3. I hardly ever wear clothes _____ are trendy.
4. I know someone _____ loves expensive clothes.
5. Some of my friends wear stuff _____ is a little too weird.
6. I usually buy clothes _____ are on sale.
7. I'm someone _____ likes reading fashion magazines.
8. I buy shoes _____ go with lots of different clothing.

B Pair work Make the sentences in Part A true for you. Tell your partner.

A: I prefer salesclerks who don't say anything. I know what looks good on me.

B: Not me. I need all the help I can get!

4 Speaking Thoughts on fashion

A Complete the sentences with your own ideas.

1. I really don't like clothes that are _____.
2. _____ is a word which describes my personal style.
3. When shopping, I like friends who _____.
4. _____ is a person who always looks fashionable.
5. I think _____ is a color that looks good on me.
6. A _____ is something that I never wear.
7. _____ is a designer who's very popular now.

B Group work Compare your ideas. Ask and answer questions for more information.

A: *I really don't like clothes that are expensive.*

B: *Really? I only like expensive clothes!*

C: *I like clothes that are comfortable.*



5 Keep talking!

Go to page 129 for more practice.

I can express opinions about style and fashion.



D

Views on fashion

1 Reading

- A** What's in style these days? Do you like the current fashions for men and women?
B Read the article. What is the survey about? Who took it, and where are they from?

FAVORITE FASHIONS

Image is important to many people, but what do men and women really think of each other's fashion choices? What do people actually think looks good on the opposite sex? An equal number of male and female university students in southern California recently answered some questions about fashion. Here are the results.

WHAT THE GIRLS SAID

What's the best color on a guy?

- 50% Black
- 25% White
- 25% Whatever matches his eyes

What footwear looks the best on a guy?

- 60% Flip-flops
- 25% Dress shoes
- 15% Skater shoes



What should a guy wear on a first date?

- 80% Jeans, a nice shirt, and a jacket
- 15% Shorts, a T-shirt, and flip-flops
- 5% A shirt, a tie, and nice pants

WHAT THE GUYS SAID

What's the best color on a girl?

- 40% Red
- 35% White
- 25% Black

What footwear looks the best on a girl?

- 45% High heels
- 30% High-top sneakers
- 25% Flip-flops



What should a girl wear on a first date?

- 60% Jeans and a classy top
- 25% A black dress
- 15% A short shirt and skirt


Source: Adapted from San Diego State University's student newspaper, *The Daily Aztec*.

- C** Read the article again. Are the sentences true or false? Write T (true) or F (false).


1. Fifty percent of the girls think a bright color looks best on a guy. ____
2. Girls like nice dress shoes on guys more than skater shoes. ____
3. Most girls think a guy should wear flip-flops on a first date. ____
4. Guys think white is the best color on a girl. ____
5. Guys like sneakers more than flip-flops on girls. ____
6. Most guys think girls should wear a black dress on a first date. ____

- D Pair work** Do you agree with the survey results? Why or why not? Discuss your ideas.

2 Listening An interview with Eduardo

A  Listen to an interview with Eduardo, a fashion designer. Number the questions from 1 to 5 in the order you hear them.

- ☐ Are high heels old-fashioned? ____
- ☐ Should belts and shoes be the same color? ____
- ☐ Does black go with everything? ____
- ☐ Is it OK for men to wear earrings? ____
- ☐ Can guys wear pink? ____

B  Listen again. How does Eduardo answer each question? Write Y (yes) or N (no).

C Do you agree with Eduardo's opinions? Why or why not?



3 Writing and speaking Class survey

A Group work Create a survey with four questions about fashion and style. Use the topics below or your own ideas.

cool places to shop	popular colors
current clothing styles	the latest gadgets
current hairstyles	trendy accessories
popular brands	unpopular colors

Fashion Survey

1. What color is popular right now?
2. What's the most popular brand of jeans?
3. Where is a cool place to buy jewelry?
4. What gadget does everyone want now?

B Class activity Ask and answer the questions in your surveys. Take notes.

C Group work Share and summarize the results.

Our Class Survey Results

Most people think blue is popular right now. Red was second and green was third. Only a few people think black, orange, or purple are popular. Only one person thinks yellow is popular.

The most popular brand of jeans is Sacco. A lot of people have these. Next was a brand called Durango. These were the only two brands that people mentioned.

Over half of the people in class think Glitter is a cool place to buy jewelry. Some people think the best place to buy jewelry is from people who sell it on the street. Two people...

D Class activity Share your most interesting results. Do you agree with the answers you heard? Give your own opinions.

I can ask and talk about current fashions.

Wrap-up

1 Quick pair review

Lesson A Do you remember? Cross out the word that doesn't belong. Then write the category. You have two minutes.

- | | | | |
|----------|------------|----------------|------------------|
| 1. _____ | high heels | sandals | glasses |
| 2. _____ | a bracelet | contact lenses | earrings |
| 3. _____ | dyed hair | a uniform | a ponytail |
| 4. _____ | a uniform | high heels | a leather jacket |
| 5. _____ | glasses | contact lenses | earrings |

Lesson B Brainstorm! Make a list of three ways to ask where something is and three ways to ask for an alternative. You have two minutes.

Lesson C Test your partner! Say each pair of sentences. Can your partner make them into one sentence with *which* or *who*? You have two minutes.

Student A

- I'm a trendy person. I don't like old-fashioned clothes.
- I usually wear glasses. They aren't glamorous.
- Julie shops for stuff. It is affordable.

A: I'm a trendy person. I don't like old-fashioned clothes.

B: I'm a trendy person who doesn't like old-fashioned clothes.

Student B

- I usually wear hats. They are weird.
- I know someone. She likes flashy bracelets.
- Kyle is a guy. He wears tacky clothes.

Lesson D Find out! What are two colors that both you and your partner think are good for girls to wear? What are two colors you both think are good for guys to wear? You have two minutes.

A: I think pink is a good color for girls to wear. Do you?

B: No, but I think purple is a good color. Do you?

A: Yes.

2 In the real world

What clothes used to be trendy? Go online and find examples of trendy clothes from one decade in the past. Then write about them.

1950s	1960s	1970s	1980s	1990s
-------	-------	-------	-------	-------

Trends in the 1980s

Leg warmers used to be trendy in the 1980s. Tight jeans used to be popular, too. Women used to ...