PHO T. VU

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EDUCATION

Yonsei University, Seoul Incheon Metropolitan Area, South Korea   2020 - Present (Expected 2023)
UIC, Bachelor of Science in Information and Interaction Design (GPA:4.03/4.5),
Micro-majoring in Computer Programming & Cognitive Science
- Relevant Coursework: Introduction to Information and Interaction Design, Introduction to Digital Tools, Color Design, Theories and Practices of Public Art, Research Design & Quantitative Methods,
- Honors: Peace Scholarship, Underwood Freedom Scholarship

Amherst College, Amherst, MA   2022
Department of Computer Science, Overseas Exchange Student Program
- Relevant Coursework: Introduction to Computer Science (Project: Amherst Trivia)
- Honors: Yonsei-Amherst Exchange Student Program Scholarship, LACOL Summer Data Science Intensive, LACOL Digital Humanities

EXPERIENCE

The Amherst Student, Amherst, MA   March 2022 - Present
News & Opinion Staff Writer
- Working closely with Managing News Editor and Assistant News Editor to revise written reports
- Pitching topics for future articles and reporting campus-related affairs at Amherst College

Yonsei University, Seoul Incheon Metropolitan Area, South Korea   March 2022 - Present
Teaching Assistant
- TA-ing for the Course **"TAP4001: Techno-Art Capstone Project"** in the Humanities, Art, and Social Science (HASS) Division, Underwood International College
- Raising efficiencies for feedback sessions through monitoring group discussions on **Zoom** and **Miro** platform
- Delivering smooth triangular communication (office-faculty members-students) through **Google Mail** and **Microsoft Outlook**
- Organizing an agreed budget plan for 14 Capstone teams & Special Guest Lecturers using **Microsoft Excel** and **Google Spreadsheets**

Yonsei University, Underwood International College (UIC), Songdo, South Korea   September 2020 - December 2021
UIC Student Ambassadors Secretary
- Enhanced marketing productivity by establishing an all-year content calendar, customizing and automating blog posts with **Facebook Creator Studio**
- Improved the college's social media branding by finalizing theme color and instructing a cohort of student graphic designers to effectively use an array of graphics software and platform such as **Illustrator, Photoshop**, **Canva, and Miri Canvas**

UIC Global Career Society Vice President   September 2020 - December 2021
- Diversified career prospects for Yonsei UIC student community by hosting four professional UIC-exclusive events with the presence of experienced alumni from a variety of disciplines (technology, business, and sustainability) via solid understanding of networking on **LinkedIn** platform

The Yonsei Annals, Seoul, South Korea   September 2020 - July 2021
Video Editor
- Handled videography technicalities for interviews with Professor Aloysius Soon and The Materials Theory Group (Department of Materials Science and Engineering), Traditional Korean Medicine Specialist Lee Jae-hee, and Columbia Author Andrés Felipe Solano
- Boosted numbers of applicants for 104th Annals Recruitment through **Final Cut Pro X**-made promo videos

Harvard-Vietnam Summer Program (HVIET), Boston, MA   September 2019 - April 2020
Facebook Marketing Intern
- Drove 13.5% followers and 32% of applications with Facebook engagements

Free Hugs Vietnam, Boston, MA   March 2017 - June 2017
Communication Intern
- Worked directly with creative agencies and professional photographers on overarching messages of events

Earth Hour Vietnam, Boston, MA   December 2016 - March 2017
Communication Intern
- Facilitated press briefings and managed all aspects related to digital delivery of the campaign

CO-CURRICULARS & INVOLVEMENTS

- Leadership: President at Vietnamese Student Association at Yonsei (2021-2022)
- *Affiliated with:* Yonsei Data Science Academia DATUM, Amherst Computer Science Club, Amherst Women in Computer Science, Amherst CISE Peer Mentorship Program, Amherst Electronics Club, Math/Stat Table, Project Connect
- Community Service: Amherst Food Justice Alliance Volunteer

SKILLS

- Programming Languages: HTML, CSS, JavaScript, Python, Processing, Java, Ruby, Swift, R
- Frameworks/Libraries/Tools: Adobe Creative Cloud, MS Office, Final Cut Pro X, NumPy, Git/GitHub, IntelliJ IDEA, Ruby on Rail
- Linguistic Competencies: English, Vietnamese, Chinese, Korean, Japanese, Spanish
- Qualifications: IELTS 8.0, TOEFL iBT 108, HSK 4
- Interests: Artificial Intelligence, Deep Learning, Machine Learning, Data Science, Natural Language Processing