

How did sales perform last week?

This report shows sales data from last week and how it has trended over time

Country

Transactions

34

↑ 61.9%

Avg. Order Value

\$48M

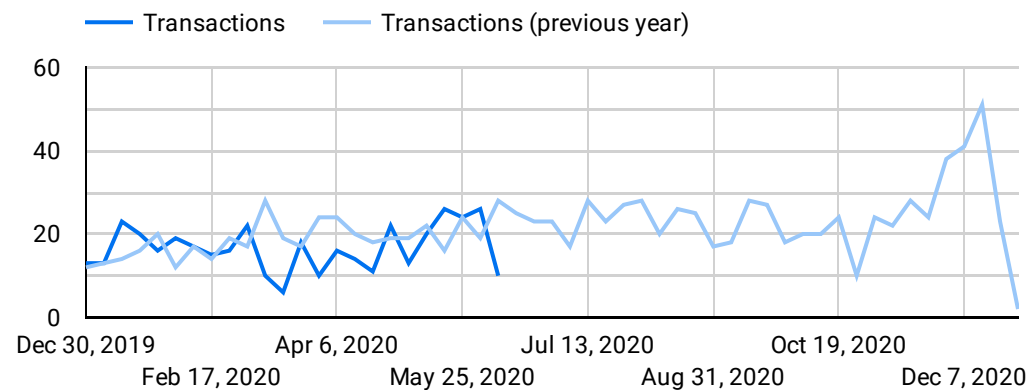
↓ -24.9%

Revenue

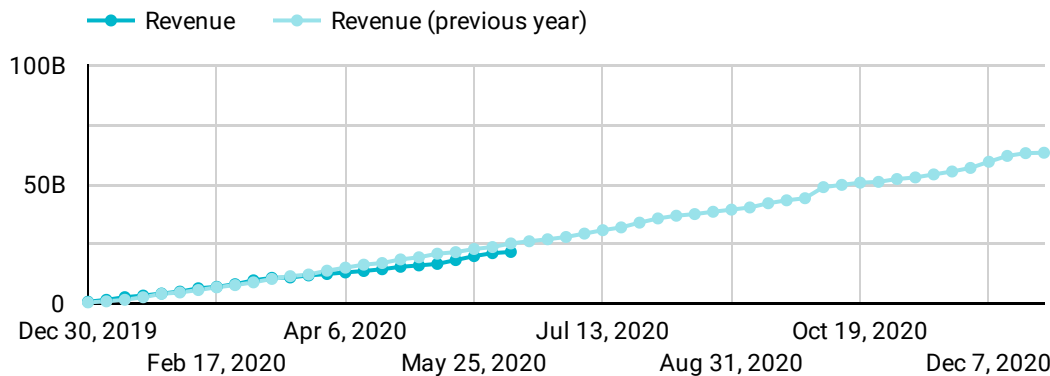
\$1.6B

↑ 21.6%

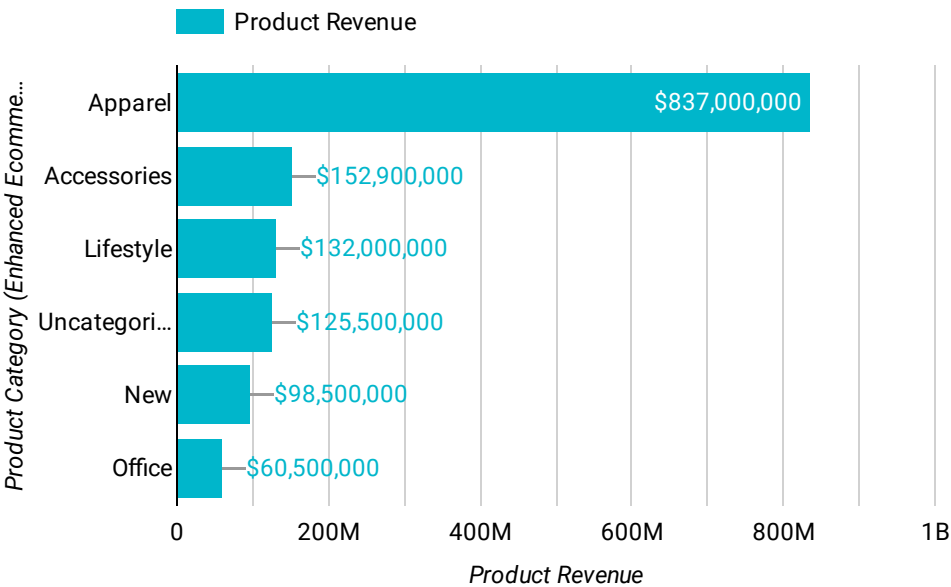
Transactions by Week



Cumulative Revenue by Week



Top Performing Category Last Week



Top Performing Product Last Week

	Product	Product Revenue	Δ	Avg. Price	% Δ
1.	Google F/C Longsleeve Ash	\$147M	\$105M ↑	\$21M	0.0%
2.	Google Super G Tumbler (Red Lid)	\$112M	\$84M ↑	\$28M	0.0%
3.	Google Youth FC Tee Charcoal	\$100M	\$25M ↑	\$25M	0.0%
4.	Google Unisex Eco Tee Black	\$66M	\$0	\$22M	0.0%
5.	Google Red Speckled Tee	\$60M	\$30M ↑	\$30M	0.0%
6.	Google Zip Hoodie F/C	\$60M	-	\$60M	-

Revenue by Traffic Source

Jun 1, 2020 - Jun 7, 2020

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Transactions

34

↑ 61.9%

Avg. Order Value

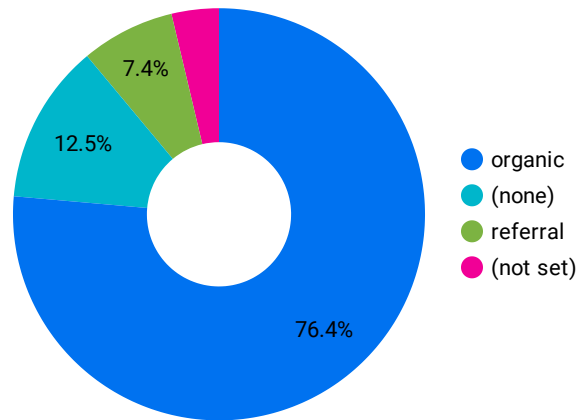
\$48M

↓ -24.9%

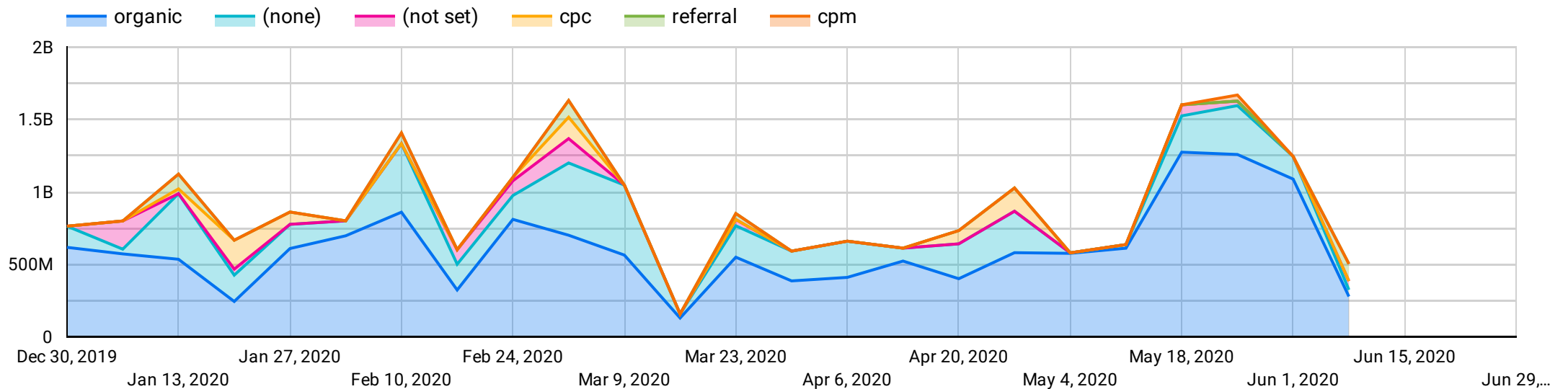
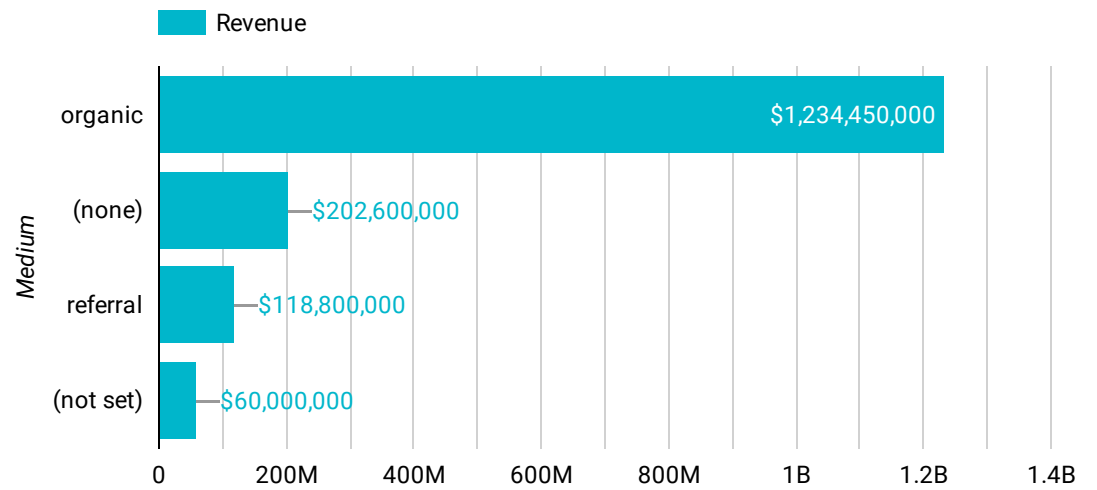
Revenue

\$1.6B

↑ 21.6%



Revenue by Traffic Source Last Week



Data Source: This data is Google Analytics Data from the Google Merchandise Store. Contact Phoebe for any questions

Sales by Country

This report shows sales data by country

Jun 1, 2020 - Jun 7, 2020

Transactions

34

↑ 61.9%

Avg. Order Value

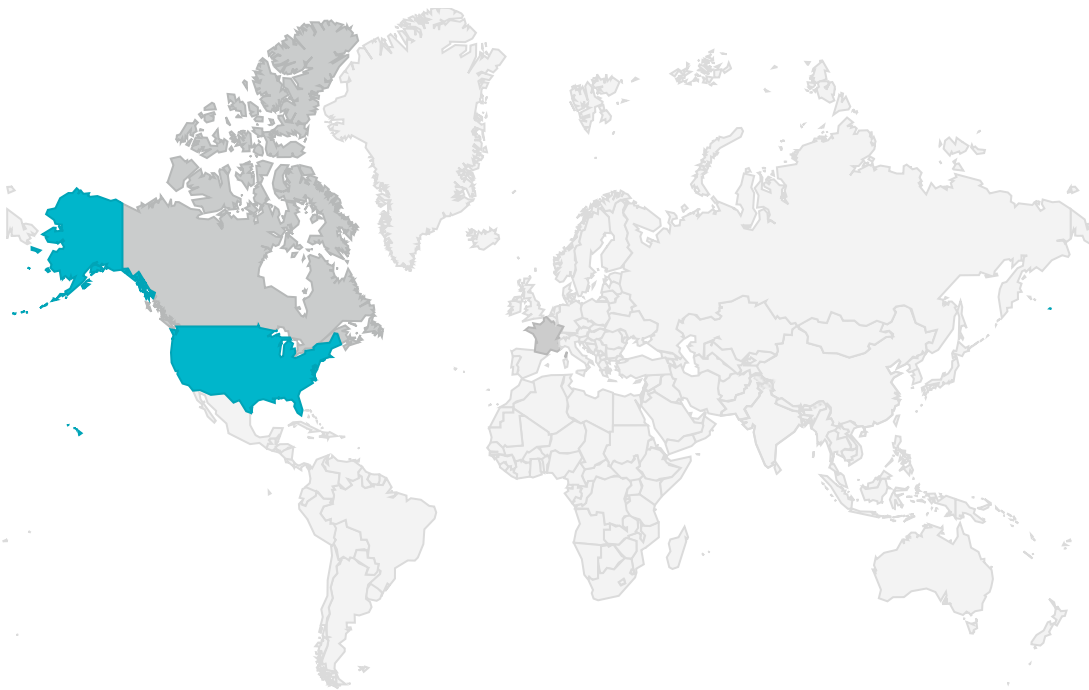
\$48M

↓ -24.9%

Revenue

\$1.6B

↑ 21.6%



13,000,000 1,578,600,000

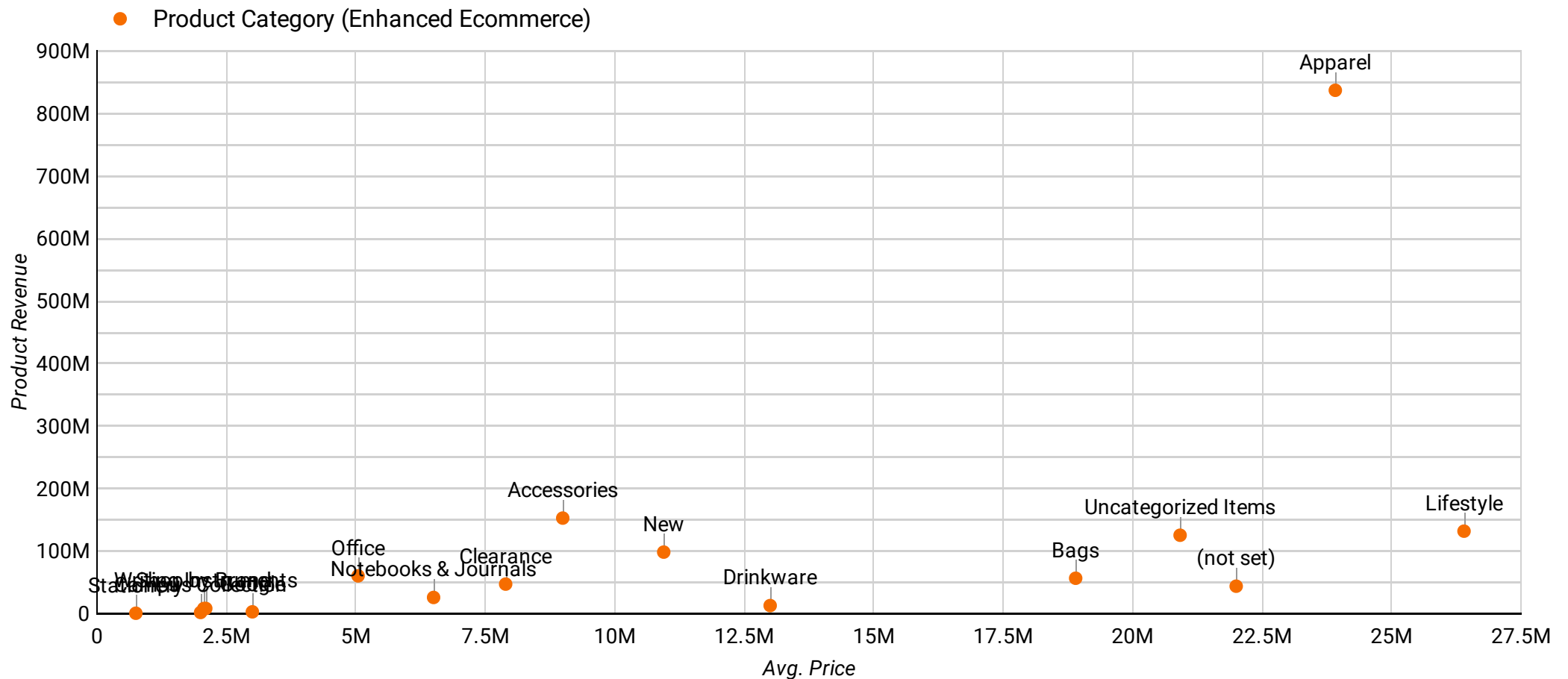
	Country	Revenue ▾
1.	United States	\$1,578,600,000
2.	Canada	\$24,250,000
3.	France	\$13,000,000

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Which products have similar attributes?

This report explores attributes of different products

Jun 1, 2020 - Jun 7, 2020



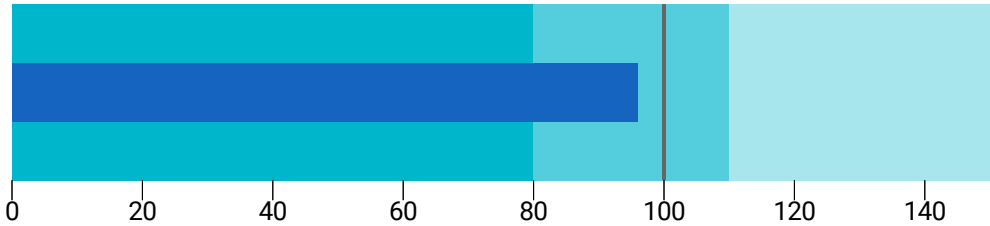
Month Targets

This report shows how we performed against last month's target

Transactions

96

↑ 65.5%

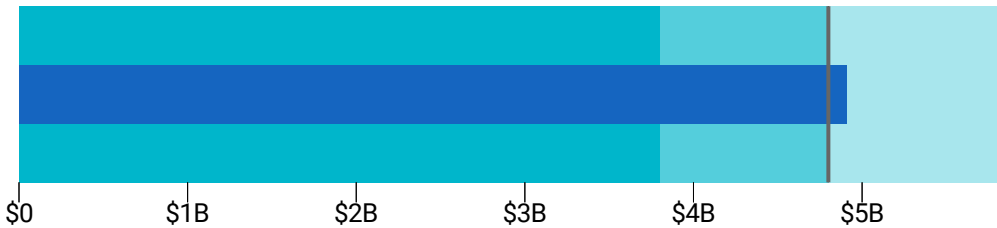


Month Target:
100 Transactions

Revenue

\$4.9B

↑ 61.6%



Month Target:
\$4.8B Revenue

Month of Year ▾	Transactions	Revenue	Users	New Users
May 2020	96	\$4,905,890,000	50,922	47,863
Apr 2020	58	\$3,035,020,000	44,542	42,700
Mar 2020	59	\$3,886,440,000	42,299	39,171
Feb 2020	70	\$4,064,600,000	48,124	44,275
Jan 2020	82	\$4,063,750,000	49,364	45,350
Dec 2019	155	\$7,879,600,000	55,077	50,070
Nov 2019	100	\$4,391,750,000	61,506	57,069
Oct 2019	83	\$7,445,200,000	54,606	51,117

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