

How did sales perform last week?

This report shows sales data from last week and how it has trended over time

Country

Transactions

21

↓ -27.6%

Avg. Order Value

\$63M

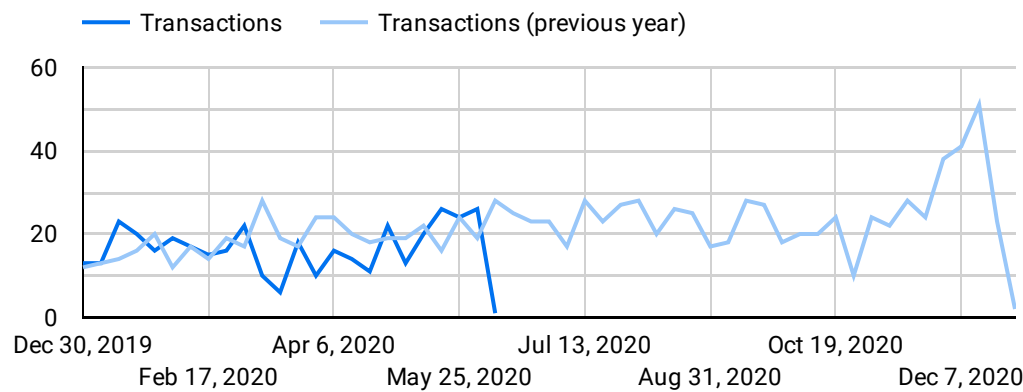
↓ -3.8%

Revenue

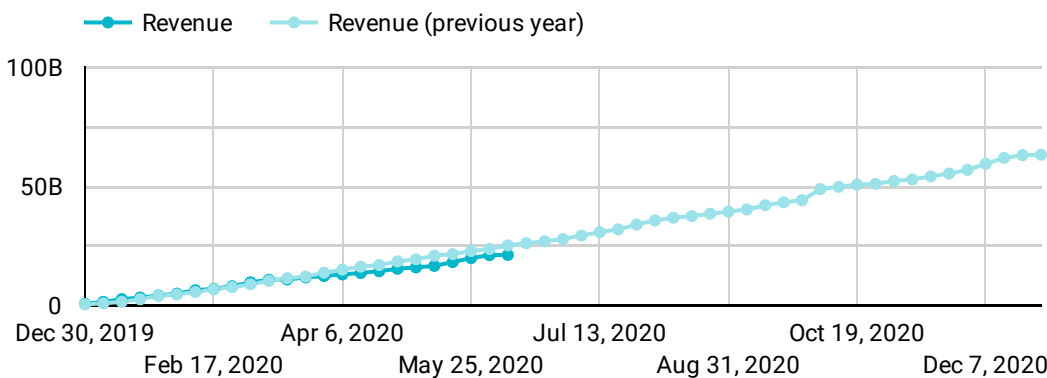
\$1.3B

↓ -30.3%

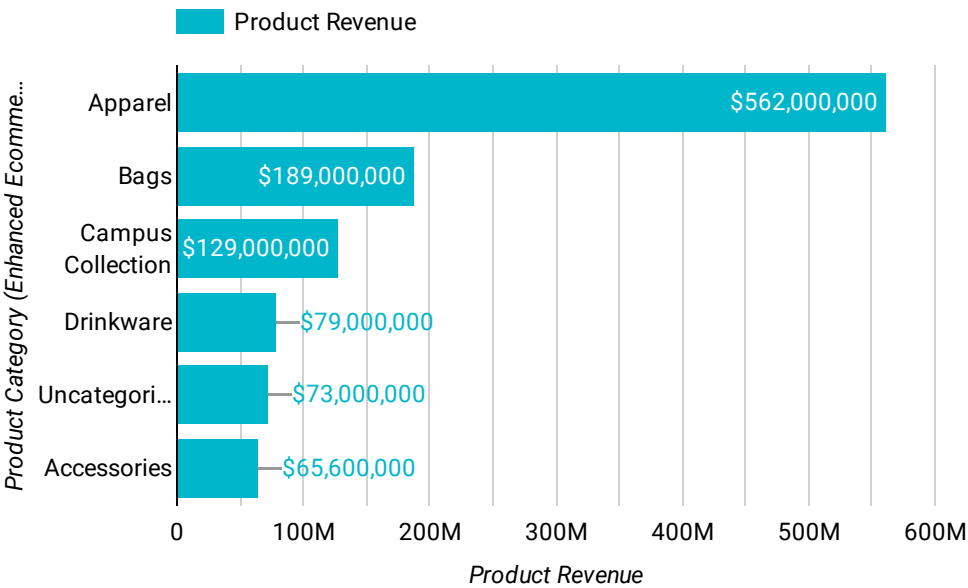
Transactions by Week



Cumulative Revenue by Week



Top Performing Category Last Week



Top Performing Product Last Week

	Product	Product Revenue	Δ	Avg. Price	% Δ
1.	Google Incognito Techpack V2	\$88,000,000	-	\$88,000,000	-
2.	Google Incognito Zip Pack	\$76,000,000	-	\$76,000,000	-
3.	Google Youth FC Tee Charcoal	\$75,000,000	\$50,000...	\$25,000,000	0.0%
4.	Google Unisex Eco Tee Black	\$66,000,000	\$44,000...	\$22,000,000	0.0%
5.	Google Men's Tech Fleece Grey	\$62,300,000	\$0	\$62,300,000	0.0%
6.	Google Sunnyvale Campus Zip Hoodie	\$58,000,000	-	\$58,000,000	-

Revenue by Traffic Source

May 25, 2020 - May 31, 2020

This report shows sales data from last week and how it has trended over time

Transactions

21

↓ -27.6%

Avg. Order Value

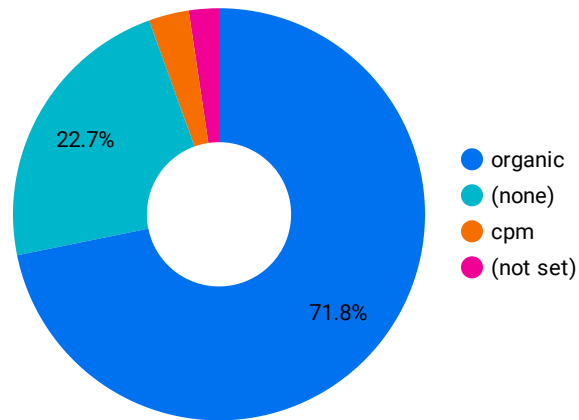
\$63M

↓ -3.8%

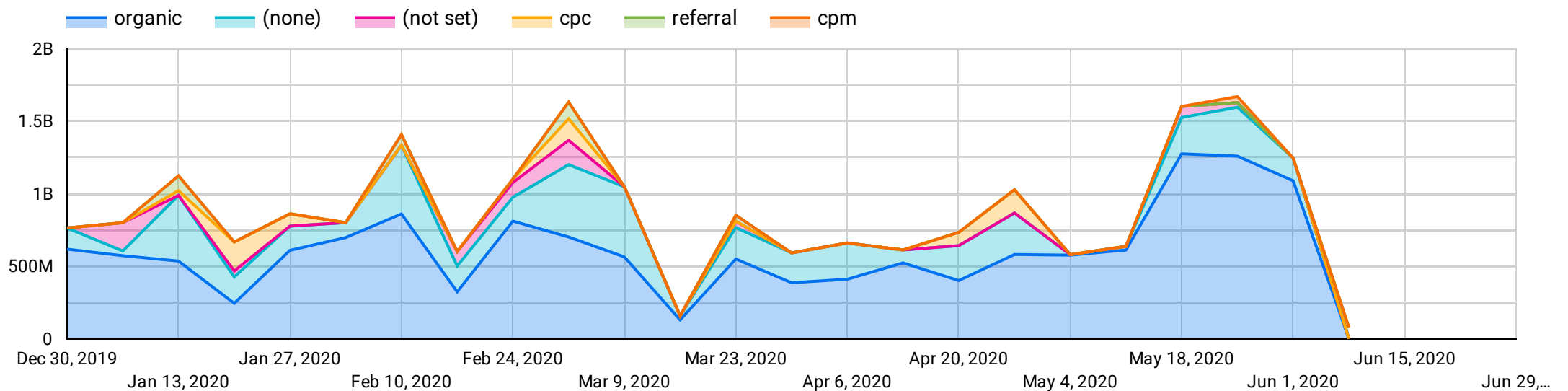
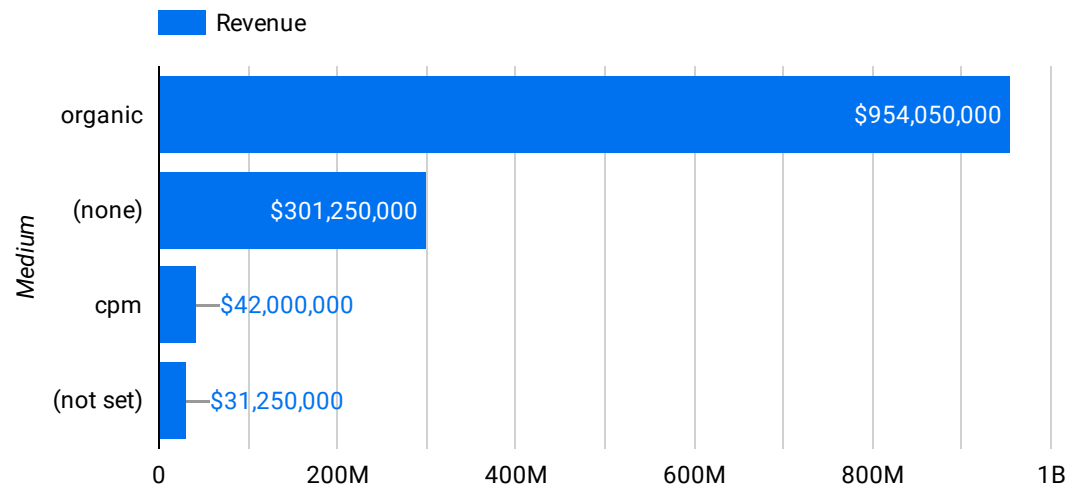
Revenue

\$1.3B

↓ -30.3%



Revenue by Traffic Source Last Week



Sales by Country

This report shows sales data by country

May 25, 2020 - May 31, 2020 ▾

Transactions

21

↓ -27.6%

Avg. Order Value

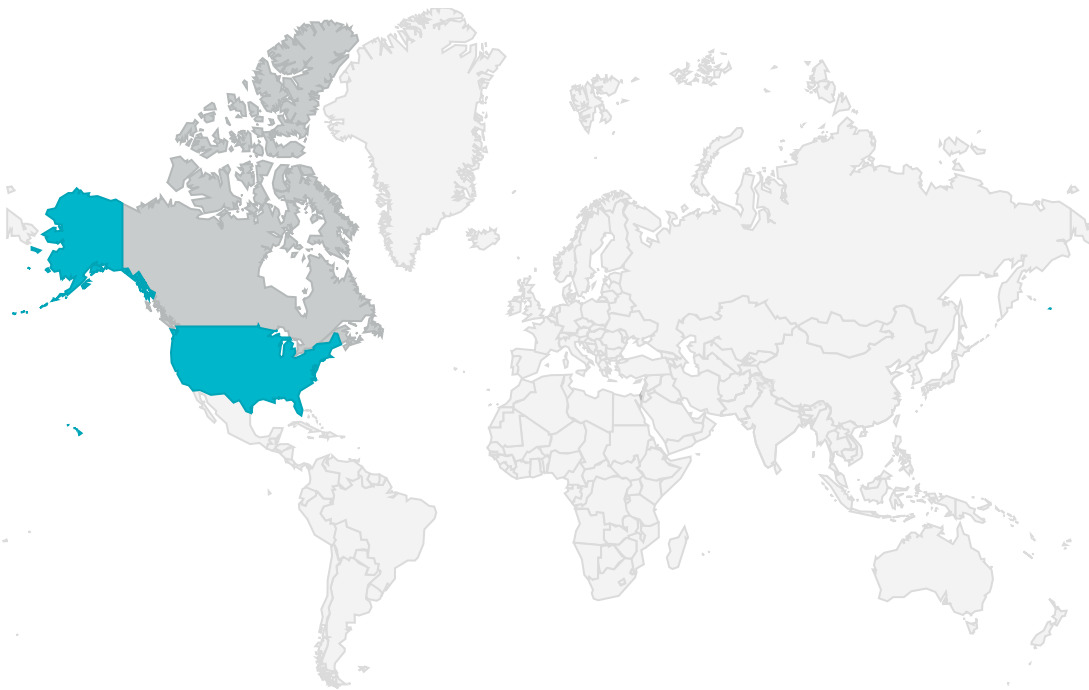
\$63M

↓ -3.8%

Revenue

\$1.3B

↓ -30.3%



17,500,000 1,273,350,000

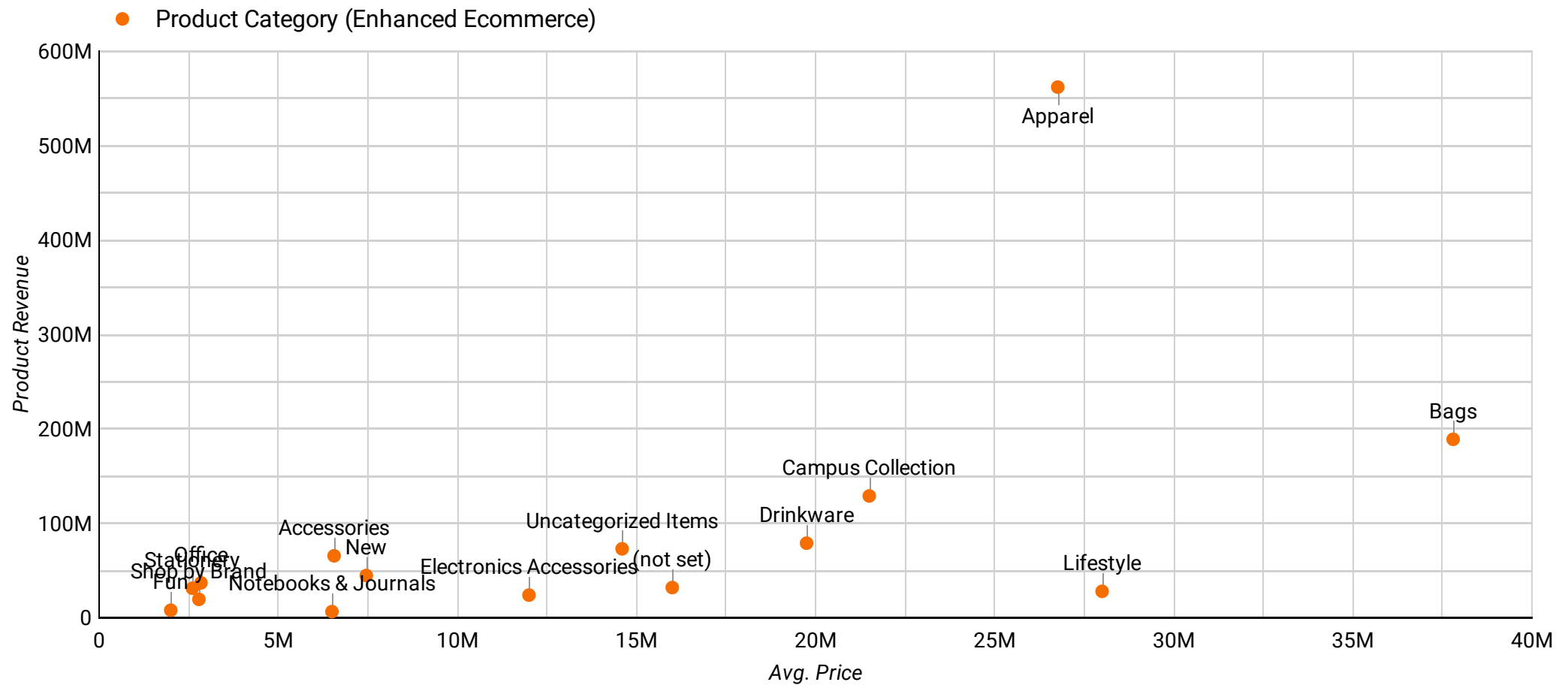
	Country	Revenue ▾
1.	United States	\$1,273,350,000
2.	Canada	\$37,700,000
3.	Israel	\$17,500,000

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Which products have similar attributes?

This report explores attributes of different products

May 25, 2020 - May 31, 2020



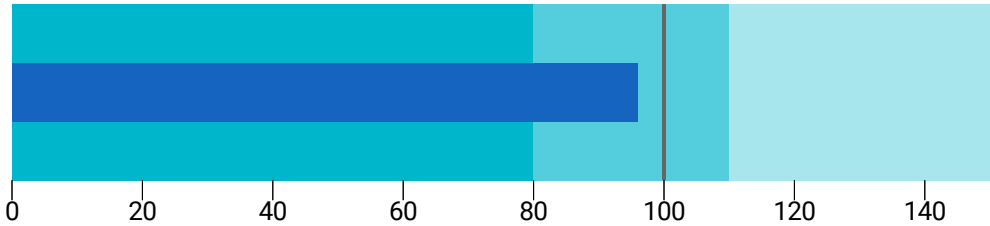
Month Targets

This report shows how we performed against last month's target

Transactions

96

↑ 65.5%

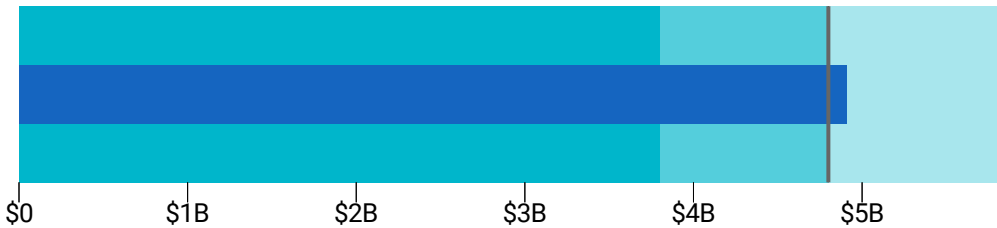


Month Target:
100 Transactions

Revenue

\$4.9B

↑ 61.6%



Month Target:
\$4.8B Revenue

Month of Year ▾	Transactions	Revenue	Users	New Users
May 2020	96	\$4,905,890,000	50,922	47,863
Apr 2020	58	\$3,035,020,000	44,542	42,700
Mar 2020	59	\$3,886,440,000	42,299	39,171
Feb 2020	70	\$4,064,600,000	48,124	44,275
Jan 2020	82	\$4,063,750,000	49,364	45,350
Dec 2019	155	\$7,879,600,000	55,077	50,070
Nov 2019	100	\$4,391,750,000	61,506	57,069
Oct 2019	83	\$7,445,200,000	54,606	51,117