PHP UK CONFERENCE

20th & 21st February 2020

The Brewery
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City of London
EC1Y 4SD

CONTACT DETAILS

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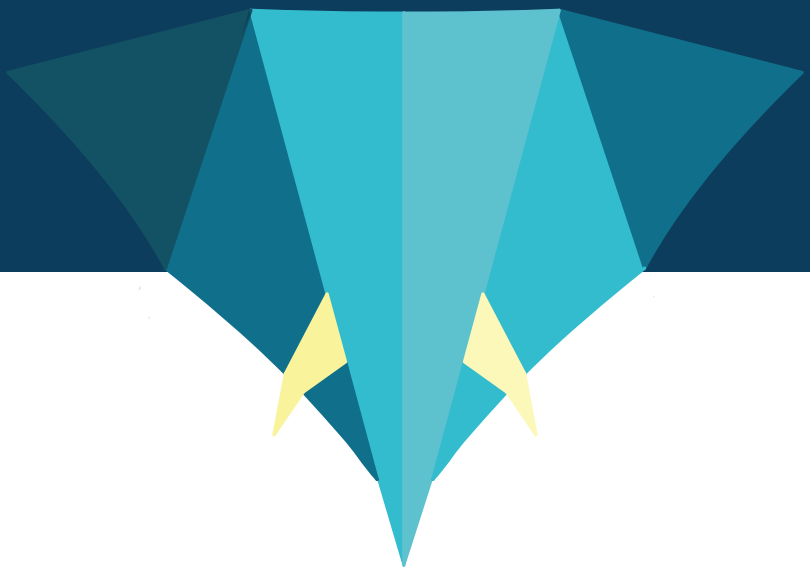

Sponsorship Options

About the PHP UK Conference

PHP UK is pleased to announce the 14th Annual PHP UK conference; a 2-day event with 3 great tracks held at at The Brewery, in the heart of the City of London.

With over 700 delegates, speakers, and sponsors, PHP UK conference aims to deliver fantastic up-to-date content about PHP and related web technologies in a comfortable and professional setting. There are countless networking opportunities to engage with international speakers and delegates, making the event one you won't want to miss.

Anyone is welcome to attend the conference, whether you're a professional, hobbyist, manager, or just starting out, there's something for everyone.

The event kicks off on Wednesday evening with a pre-conference pubcon. Thursday and Friday will both have inspiring keynote presentations, followed by your choice of 3 tracks of talks. Lunch will be served and refreshments will be available throughout the day.

Platinum Partner

£15,000

Platinum Partner is a unique opportunity to work with the PHP UK Conference.

It is designed for a partner who has a keen interest in supporting the PHP community and benefits from its continued existence. Our Platinum Partner will receive the highest level of exposure to conference attendees. We will work with the Platinum Partner to customise the package to suit their needs.

All speaking slots at the conference are filled on a merit basis, with the conference team picking the best of the best speakers and talks. Our Platinum Partner is the only sponsor that is given the opportunity to field a speaker of their choice.

The package includes:

- Nomination of one 45 minute speaker session (content must be informative, not just a marketing pitch)
- 2 exhibitor passes
- Five conference tickets
- Large exhibition stand (4M x 4M, some height restrictions may apply)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- Logo on directional signage throughout the venue
- Two page, full colour, advert in the conference programme (2 separate pages or a spread)
- Logo displayed on screen before and after the two keynotes
- Three tweets promoting the sponsor's involvement
- Permission for the sponsor to use the following endorsement: "Platinum Partner of the PHP UK Conference 2020" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs
- First in line for optional sponsorship opportunities (lanyards, wifi, etc.)

Only one Platinum Partner opportunity is available. This package costs £15,000 and can be tailored to meet the sponsor's needs..

Optional sponsorship additions

The following additional sponsorship options are available only to the Platinum Partner and are otherwise branded as PHP UK.

- Lanyard sponsorship - £1600 (full colour printed)
- WiFi sponsorship - £450 (SSID renamed to sponsor's name)

Track Sponsor

£9,000

The track sponsor package is a high profile opportunity to work with the PHP UK Conference by sponsoring one of the three tracks. Throughout the conference our three tracks are referred to as "[Sponsor Name] Track" so there is a great deal of exposure before, during and after the conference.

The package includes:

- 2 exhibitor passes
- 2 free conference tickets
- Medium exhibition stand (3M x 2M)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- A one page, full colour, advert in the conference programme
- Logo displayed on screen between talks in the sponsor's track
- Two tweets promoting the sponsor's involvement
- Permission for the sponsor to use the following endorsement: "Track Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

Only two Track Sponsor opportunities are available. This package costs £9000.

Gold Sponsor

£6000

Our Gold Sponsor package is an opportunity to exhibit at the PHP UK Conference and is particularly powerful for software/service vendors and for companies looking to recruit developers.

The package includes:

- 2 exhibitor passes
- Standard size exhibition stand (2M x 2M)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Gold Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs
- Contact details of delegates scanned at sponsor's exhibition stand

The Gold Sponsor package costs £6000.

Silver Sponsor (non-exhibitor)
£2000

For companies wanting exposure to PHP developers at the PHP UK Conference but not requiring an exhibition stand our Silver Sponsor package is the perfect opportunity.

The package includes:

- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Silver Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

The Silver Sponsor package costs £2000.

Social Sponsor
From £10,000

Companies who want to sponsor something a little different may want to consider our Social Sponsorship opportunity where we will work with the sponsor on a memorable social event for all conference delegates.

The package includes:

- Sole sponsorship of the mid-conference party
- 2 exhibitor passes
- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Social Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases

The Social Sponsor package starts from £10000 and, subject to budget, can be customised to the sponsor's requirements.

Refreshments Sponsor
£3,000

The PHP UK Conference refreshment breaks are at least twice a day and are time when delegates have a chance to network with each other. The Refreshments Sponsor has their brand prominently displayed at the refreshment tables.
The package also includes:

- Sponsor profile and logo displayed on the conference website and programme
- Permission for the sponsor to use the following endorsement: "Refreshments Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

The Refreshments Sponsor package costs £3000.

Delegate Lounge Sponsor (entire room)

The Cloud Bar is a room where delegates can relax, chat and grab a coffee from one of our expert baristas who operate in the Cloud Bar all day during the conference. It is dedicated to a single sponsor who can exhibit in the room. The room name can be changed to match the sponsor's service.

The package includes:

- 2 exhibitor passes
- Sole sponsorship of the Delegate lounge
- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Delegate Lounge Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases

The Cloud Bar Sponsor package costs £7500.

Hackathon Sponsor (entire room)

The PHP UK Hackathon is an area where anyone can get together to work on and hack projects together throughout the conference, after which winners are chosen by a panel of experts. The Hackathon is participant driven and the sponsor is invited to have as much or as little involvement as they like.

The package includes:

- 2 exhibitor passes
- Sole sponsorship of the Hackathon room
- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Hackathon Sponsor of the PHP UK Conference 2020" in any promotional materials or press releases

The Hackathon Sponsor package costs £7,500.

Notepad Sponsor

£2,000

PHP UK branded notepads are distributed to all delegates at the beginning of the conference. This year we are offering the opportunity for one sponsor to co-brand the notepads to help cover our costs. The sponsor's logo will be placed prominently alongside a smaller PHP UK logo.

Notepad sponsorhip costs £2000.

Information for sponsors

Conference website advertising
All sponsors are given the opportunity to display their logo on all pages of the conference website which can link through to a URL of their choice.

In addition to this, a separate sponsors page will list all of the sponsors in full; in package order and then alphabetically within packages. This will include a description of up to 150 words and a linked URL provided by each sponsor.

Advertising during the conference
All sponsors will be free to provide flyers or gifts for conference bags which will be distributed to all delegates.

A printed conference guide with a talk schedule will be provided to all delegates, containing a full description of each sponsor in package order and alphabetically within packages. In addition the social sponsor's name will be printed alongside the drinks reception in the schedule.

Exhibition Space
Space will be made available for sponsors to exhibit in the large exhibition room at the conference venue. A rough floor plan is available upon request and a detailed plan with the location of exhibitors will be distributed prior to the conference. Lectures will take place in the Auditorium and the adjacent rooms. Limited additional space will be made available for storage.

Basic furniture and power will be provided free of charge but there may be an additional charge for extra furniture or for high-power equipment which we will pass on to you from the conference centre at cost. All AV and furniture hire requests must be received no later than 3 weeks prior to the event.

Conference Passes
The venue is open for exhibitors from 7am to 6pm on Thursday and Friday. Stands and equipment must be completely cleared from the venue by 6pm on Friday. All sponsorship packages come with atleast 2 exhibitor passes, with the exception of silver and the notepad sponsor. Any additional passes and conference tickets will need to be paid for separately, these will be sold at cost price.

We will need to notify the venue in advance of the number of attendees so please let us know how many exhibitors you will require tickets for.

Conference Recordings
Audio and video recordings of all the speaker sessions will be made available after the event both to delegates and the wider public. Platinum Partners and track sponsors will have their logos displayed on each video where possible.

Speakers' Dinner
This year the speakers' dinner will be attended by the speakers, organisers and platinum partner. A maximum of two representatives from the platinum partner may attend.

Internet Access
Wireless Internet access is being provided at the conference by the venue and all sponsors will be able to use this service and, while we have not had issues in the past, we cannot guarantee the connection. If your exhibit requires a more reliable wired connection to the Internet there is likely to be an additional charge which we will pass on to you from the provider at cost.

Community Groups
We welcome mutual publicity from other community groups. This might be a logo on your website, a mailing to your members, or just mentioning the conference at one of your events. In return we'll display your logo on our event programmes. We will also provide a shared stand for community groups at the conference. Please get in touch early if you would like one of these.