

Proposal for E-commerce Website Development

To The Investor

Date: 18-12-2022







Email: sales@acquaintbd.com

Dear Sir,

Thank you for your interest in working with Acquaint Technologies. Our team has reviewed your requirements and prepared the following detailed proposal. Given our experience and specific expertise in design, usability, programming and marketing we are confident that we can work with you to achieve your aims and goals.

Please let us know if you have any questions. We look forward to working with you!

With Best Regards,

Md Salauddin Khan **Chief Marketing Officer Acquaint Technologies** +8801795000085



About AcquaintTechnologies

Acquaint Technologies has provided website development service for numerous clients in Bangladesh and abroad since 2017. Ten dedicated professionals and several outsourcing partners are making this organization capable of providing almost all standard solutions possible on the web.

Programmers working here are highly adaptable and result driven. Designers have more than 7 years' experience of designing communicative design. We have a flexible environment where we work together as a single team and through discussion and cooperation we can produce the highest result in a short period of time. From Acquaint Technologies we have always focused on building software's which are functional, easy to use, informative and interactive. From a team like Acquaint Technologies, you can expect cutting edge software for it's beloved consumers. For more info visit https://acquaintbd.com/

Project Overview

The purpose of the project is to plan, design and build up a completely responsive and lucrative ecommerce website for your company which will present their product delivery service to all over the country.

The major web technologies used on the website will be PHP, MYSQL, JavaScript, AJAX, XHTML and CSS.

The main goal of this proposal is to determine an accurate time and budget estimate, as well as determine the main design & development features, technological route, web Technologies, phases of work to best achieve your company's goals.

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Website Features

- Front End and User Experience, Content Design (up to 10 pages)
- Website layout compatible with all devices like Desktop, Android, iPad, iPhone etc.
- Animated slider
- Company details pages
- Product Management system with details data
- Category and Brand wise product pages
- Product detail page with images and description
- Product Filter system with price, Rating, Latest
- Best Seller section
- Contact us page with stylish Google map and enquiry form
- Content management system
- SEO friendly site structure
- Flexible admin panel to change the contents of all pages
- 30 Products will be uploaded
- Payment gateway
- Customer Care and Chat options
- Easy Product Management
- Order and Customer Management
- Order Tracking
- Order Invoicing system



Support

- High priority support will be provided up to 01 month of project delivery
- 24 hours turnaround time
- Immediate support if any disaster occurs
- After 01 month it will need a maintenance contract

Training

 One person from Acquaint Technologies will conduct the training for one person for half a day. Trainer will train on operations of different modules of the website.

Technical features

- The ecommerce site can be developed with Word press CMS and woo commerce or PHP Framework (LA ravel) based on your preference.
- Restricting database privileges
- Monitor real-time Website hits records

Maintenance

Maintenance can be done according to the monthly volume of work. We assume that after the free support period, your monthly per work volume will be around 06 man hours per Month. Within 06 man hours, we will charge 1500 BDT per month.

Another maintenance plan is Call Basis. Customers will make a list of work and we will do it within 24 hours. This plan costs 2500 BDT.



Payment Details

SL No	Service Items	Price in Taka
1.	Ecommerce Website Development on Woo commerce (with all above mentioned features)	60,000
2.	30 Products Upload	5,000
3.	05 GB Hosting Space	5,000
	Total	70,000 Taka

In words: Seventy thousand taka Only.

SL No	Service Items	Price in Taka
1.	Ecommerce Website Development on LA ravel PHP framework (with all above mentioned features)	1,30,000
2.	30 Products Upload	5,000
3.	05 GB Hosting Space	5,000
	Total	1,40,000 Taka

In words: One Lac Forty thousand taka Only.

Notes:

- 1. No VAT and Tax is Added to this Quotation.
- 2. Payment Gateway will be provided by third parties with client's business documents and total price can be approximately 20,000 BDT.
- 3. 50% payment needs to be done on acceptance of the project proposal and rest 50% will be paid at the time of Website Delivery.
- 4. For payment, the Bank Account Name is **Acquaint Technologies**.



Our Recent works

SL No	Company Name	Website URL
1.	Dorozay	http://dorozay.com/
2.	Dreamshop Mart	http://dreamshopmart.com/
3.	Precious Sprouts UK	http://precioussprouts.co.uk/
4.	Jolchoobi Exclusive	http://www.jolchoobi.com/
5.	Chiknai shop	http://chiknaishop.com/
6.	Malamal XYZ	http://malamal.xyz/
7.	Bonsai Bangladesh	http://bonsaibd.com/
8.	Corona Fashion Limited	http://coronafashionItd.com/
9.	You Tailor Bangladesh	http://you-tailor.com/
10.	Grand India Palace restaurant	http://grandindiapalace.se/
11.	Acquaint Ad and Printing	http://acquaint.limited/
12.	Nazifa Recruitment Services	http://nazifarecruitment.com/
13.	Seashell Interior	http://seashellinteriors.com/
14.	Glamor Everyday	https://www.glamoreveryday.com/



Entire Understanding

This contract therefore constitutes the sole agreement between the developer and the client regarding this project. It is the spirit of this agreement that this will be a mutually beneficial arrangement for your company and Acquaint Technologies.

Both parties warrant that they have read and understand the terms set forth in this agreement.

On behalf of your company

Name :

Signature : Date :

On behalf of the Acquaint Technologies

Name : Md. Salauddin Khan

Chief Marketing Officer, Acquaint Technologies

Signature :

Date: 18 December 2022

Thank you for choosing Acquaint Technologies.