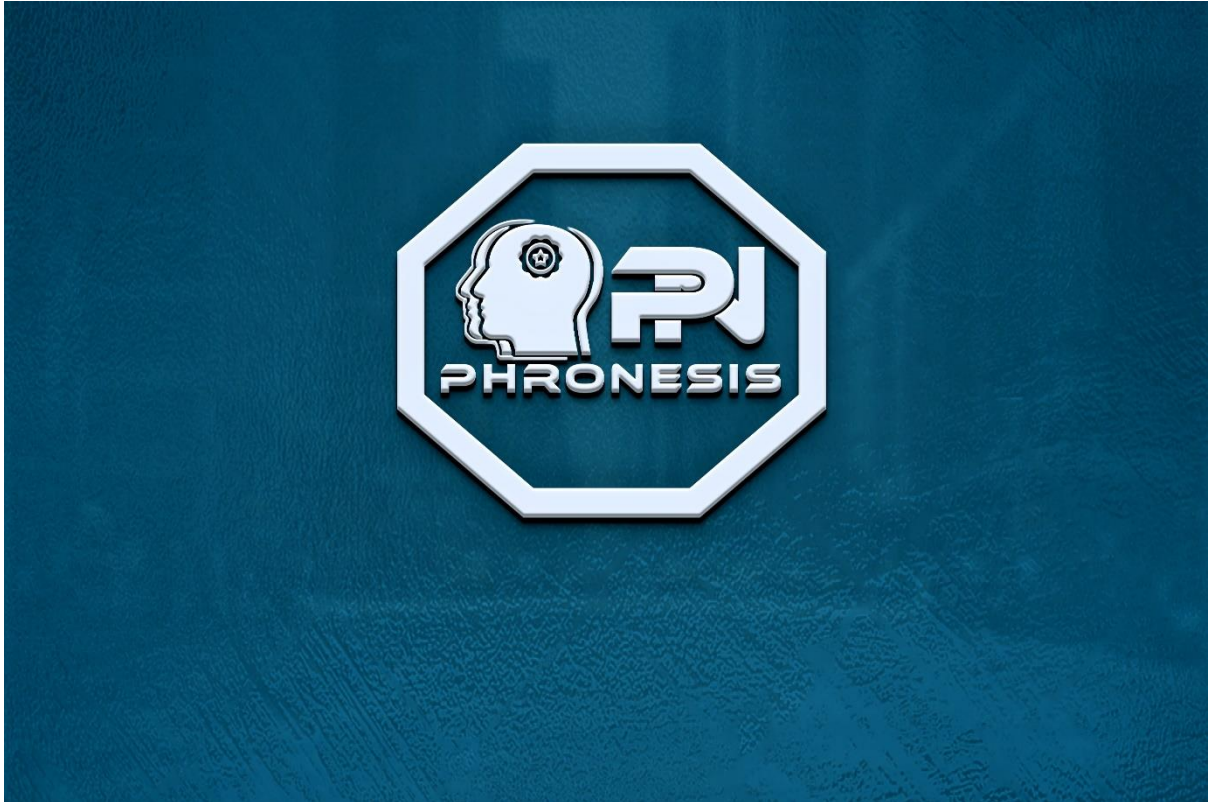


PRIVACY POLICY



At PHRONESIS, we are committed to protecting the privacy and security of our users, including students, parents, and educators. This privacy policy explains how we collect, use, and protect personal information.

Collection of Personal Information

We collect personal information from users when they:

1. Use our online tuition services
2. Purchase our study materials or revision packs
3. Contact us through email, phone, or social media

The personal information we collect may include:

- Name
- Phone number
- Payment transaction information (for verification and identification)
- Academic information (e.g., grades, coursework)

Use of Personal Information

We use personal information for the following purposes:

1. To provide our services, including online tuition and study materials
2. To communicate with users, including responding to inquiries and providing updates on our services
3. To process payments and transactions
4. To improve our services and user experience
5. To comply with legal and regulatory requirements

Protection of Personal Information

We take reasonable measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. These measures include:

1. Encryption of sensitive information
2. Secure socket layer (SSL) technology for online transactions
3. Firewalls and intrusion detection systems
4. Access controls and authentication procedures
5. Regular security audits and testing

Sharing of Personal Information

We do not share personal information with third parties, except in the following circumstances:

1. With our service providers, such as payment processors and email marketing platforms
2. With our tutors and educators, to facilitate online tuition and support
3. To comply with legal and regulatory requirements
4. In the event of a merger, acquisition, or sale of our assets

User Rights

Users have the following rights:

1. To access and correct their personal information
2. To opt-out of receiving marketing communications
3. To request deletion of their personal information
4. To file a complaint with a supervisory authority

Changes to this Policy

We may update this privacy policy from time to time. We will notify users of any changes by posting an updated version of this policy on our website.

Contact Us

If you have any questions or concerns about this privacy policy, please contact us at [PHRONESIS](#).

By using our services, users acknowledge that they have read, understood, and agree to be bound by this privacy policy.