

Phuong Thao Phan

Creative Technologist

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Education

OCT 2018–
SEPT 2023

University of Applied Sciences (HTW Berlin, Germany)
Full-time Student

Degree: Bachelor of Arts in Communications Design
Honors Thesis: Gamification in Higher Education—A Toolkit for Interactive Learning in the Browser

SEPT 2022–
DEC 2022

Chung-Ang University (Seoul, South Korea)
Exchange Student
Major: Communication and Media Studies

AUG 2025–
JULY 2027

Parsons School of Design (New York City, USA)
Full-time Student
Major: Design and Technology

Work Experience

NOV 2023–
APRIL 2024

Freelance (Hanoi, Vietnam)
Web Dev and UX/UI Design Freelancer
Working for clients in the marketing and retail sector

DEC 2022–
MAY 2023

VSLB Studio (Seoul, South Korea)
Creative Technologist
Lead programmer for a third-person 3D web experience with ThreeJS; and junior designer for the UX/UI design

MAY 2022–
AUG 2022

ART+COM Studios (Berlin, Germany)
Research & Development Intern
Conceptualization and research for new media installations; also programming applications in Python and Processing

JULY 2021–
SEPT 2021

University of Applied Sciences (Berlin, Germany)
Web Development Working Student
Responsible for the web design of the Ars Electronica Garden, development of the CI and programming of the website

APRIL 2020–
APRIL 2021

Yu Eatery GmbH (Berlin, Germany)
Junior Graphic Designer
In the editorial department for digital content creation and print

Skills

Programming
Python, Java, C#, Processing, GitHub

Web Development
Javascript, HTML & CSS, Three.js, p5.js, d3.js

Physical Computing
Arduino, Raspberry Pi

Graphic Design
Adobe Photoshop, Indesign, Illustrator, Adobe Xd, Figma

Spoken Languages
German (native), English (fluent), Vietnamese (fluent)

Extracurricular

OCT 2020–
OCT 2021

Unbekannte Gestalten
Co-Founder of a Networking Event
Organized, launched and promoted a monthly event for collaboration within Berlin's creative scene

OCT 2023

Blissathon @ TU Berlin
Hackathon Attendee
Finding a solution for image upscaling with machine learning

Exhibitions

SEPT 2021

Ars Electronica Garden (Berlin, Germany)
showcasing the projects Obsolescence and Shaped by News

OCT 2021

Futurium Lab (Berlin, Germany)
showcasing the project Shaped by News

JULY 2022

Kunst- & Museumsnacht (Pfarrkirchen, Germany)
showcasing the project Shaped by News