Project Milestones x Payments Guide

This outlines the project's core development checkpoints and the agreed payment collection schedule, ensuring transparency and alignment throughout the project lifecycle.

Item	Cost ($)
Downpayment ● At Contract Agreement ● **50%** ● **Layout Design** 　○ Defines the overall visual structure and hierarchy of the website, ensuring intuitive navigation, responsive scaling, and aesthetic balance across all devices. ● **Web Elements and Design System Selection** 　○ Establishes consistent UI components, typography, and color schemes using a chosen design system or library to maintain visual uniformity and scalability. ● **Web Framework and Systems Analysis** 　○ Evaluates and selects the most suitable frameworks, libraries, and architecture to support performance, maintainability, and integration needs. ● **DB Schema Design** 　○ Structures the database with clear relationships, data integrity rules, and optimized queries to support application logic and scalability. ● **Dry-run App Deploy** 　○ Performs a test deployment of the app in a controlled environment to validate configurations, detect deployment issues, and ensure smooth production release.	**1,260**.00
Phase 1 ● 4 Core Features Complete ● 3 weeks ● **30%** ● **Store Landing Page** 　○ Serves as the main entry point of the shop, showcasing featured products, promotions, and brand highlights to engage visitors instantly. ● **Products and Category** 　○ Organizes all products into logical categories, enabling easy browsing, filtering, and discovery based on type, brand, or other attributes.	**420**.00

- Account registry and Add to Cart feature
  - Allows users to create personal accounts for order tracking and preferences, while enabling seamless product selection and cart management for checkout.
- Dry-run app deploy
  - Executes a full test deployment in a staging environment to verify functionality, performance, and integration before the official launch.

Phase 2 • 4 Core Features Complete • 3 weeks • **30%**
 	
- Admin Panel Development
  - Builds a secure backend interface for managing products, orders, users, and site content with real-time visibility and control.
- Mock Order Processing
  - Simulates the order lifecycle—from cart submission to confirmation—to validate payment flow, inventory logic, and notification systems.
- User Access Controls
  - Implements role-based permissions to ensure that users, managers, and admins can only access features relevant to their authority level.
- Domain linking
  - Connects the live application to its registered domain, ensuring proper DNS configuration and SSL setup for secure, public access.
	420.00

Phase 3 • 4 Core Features Complete • 4 weeks • **10%**
 	
- Testing & QA
  - Conducts thorough functionality, usability, and performance tests to identify and fix bugs, ensuring the app meets quality standards.
- Pre-Launch Setup
  - Finalizes configurations, backups, and security measures while preparing deployment pipelines and production environments for release.
- **Production Project Launch**
  - Officially deploys the finalized application to the live server, making it publicly accessible and fully operational for end users.
	420.00