

RETAIL

Category

All

43,15M

Total revenue

500

Total Customers

5615

Total Sales

86,30K

Average order value (AOV)

2,40M

Total Profit

Sub_Category

All

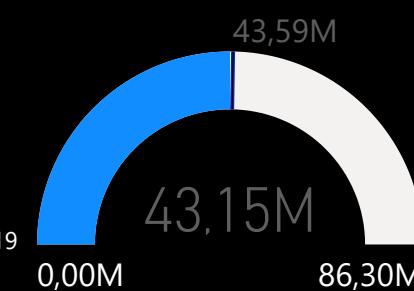
Target and Total revenue by Year and Month



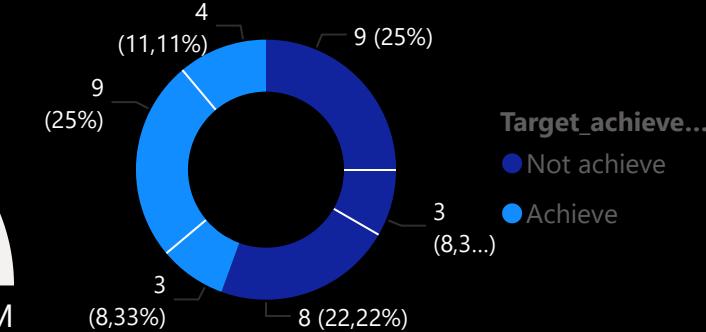
State

All

Total revenue and Target revenue



Count of Target achievement



Category

Total revenue Total profit Total Qty

Furniture

12.718.100,00 229.800,00 945

Tables

2.261.400,00 -401.100,00 61

Furnishings

1.348.400,00 84.400,00 310

Chairs

3.422.200,00 57.700,00 277

Bookcases

5.686.100,00 488.800,00 297

Electronics

16.526.700,00 1.049.400,00 1154

Printers

5.825.200,00 596.400,00 291

Total

43.150.200,00 2.395.500,00 5615

Total Revenue by State



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