

SALES DASHBOARD

Category
All

Sub_Category
All

State
All

Target_achie...
All

43,15M

Total revenue

500

Total Customers

5615

Total Sales

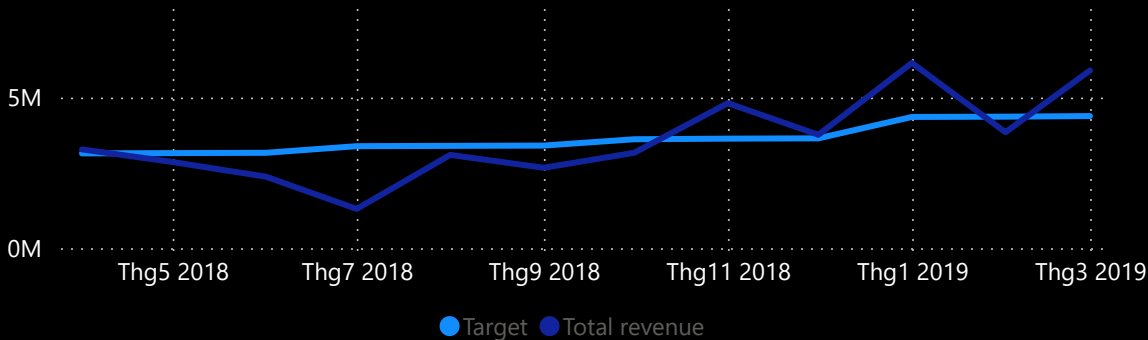
86,30K

Average order value (AOV)

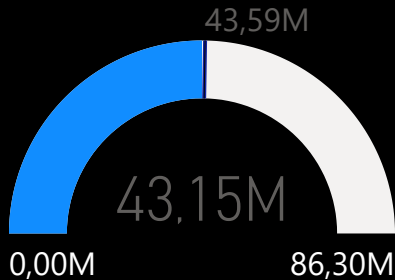
2,40M

Total Profit

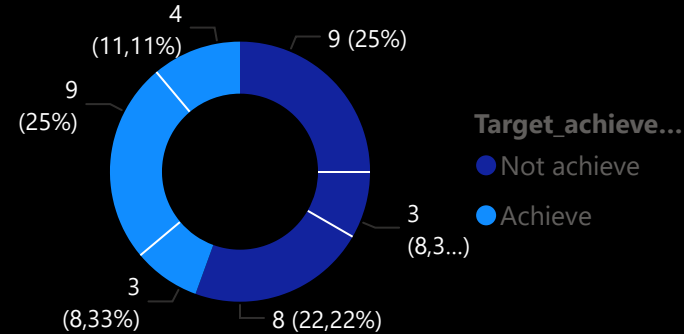
Target and Total revenue by Year and Month



Total revenue and Target revenue



Count of Target achievement



Category	Total revenue	Total profit	Total Qty
Furniture	12.718.100,00	229.800,00	945
Tables	2.261.400,00	-401.100,00	61
Furnishings	1.348.400,00	84.400,00	310
Chairs	3.422.200,00	57.700,00	277
Bookcases	5.686.100,00	488.800,00	297
Electronics	16.526.700,00	1.049.400,00	1154
Printers	5.825.200,00	596.400,00	291
Total	43.150.200,00	2.395.500,00	5615

Total Revenue by State

