PHUC LE (DR.)

Head of Research & Content at Concero | PhD in Applied Physics

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Links: [LinkedIn](#) | [X (Twitter)](#) | [Google Scholar](#)

Graduated with a PhD in Applied Physics, I am currently the Head of Research and Content at Concero, where I build blockchain interoperability solutions. I lead protocol research, technical writing, and go-to-market content for a cross-chain messaging protocol. I work across product, engineering, and leadership to turn technical tradeoffs into clear decisions, documentation, and partner-facing materials. I also support partnerships and early sales through events, partner calls, follow-ups, and public speaking.

BLOCKCHAIN EXPERIENCE

❖ **Head of Research and Content – Concero Labs |** *Jan 2025 – Present*

Focus: Cross-chain messaging infrastructure and liquidity frameworks

Protocol architecture & Technical strategy:

- Collaborated directly with the CTO and engineering team to design the rebalancing algorithm and protocol logic, ensuring technical feasibility and security.
- Conducted end-to-end breakdowns of competitor protocols to identify failure modes, verification models, and relaying risks.
- Authored and maintained the core whitepapers ([Concero V2](#) & [Lanca Bridging Framework](#)) and technical documentation, translating complex code logic into clear resources for communities.
- Own key written assets across the funnel, including documentation ([Concero docs](#) & [Lanca docs](#)), [blogs](#), and high-level protocol narratives.

Market growth & Business operations:

- Produced decision-ready research briefs for C-suite executives on market positioning, and competitor differentiation.
- Led data analysis and drafting for grant applications, successfully structuring datasets to prove project impact and milestones.
- Managed the content pipeline and strategy for [X (Twitter)](#) and developer portals, creating simplified diagrams to explain complex interoperability logic.
- Represented Concero at international conferences and panels (e.g., [SEABW 2025](#) in Thailand and [Ethereum Vietnam 2025](#)), initiating sales conversations and securing partnerships.

❖ **Research Lead – AlphaTrue |** *Dec 2022 – Dec 2024*

- Led technical discovery of DeFi applications to guide enterprise investment decisions.
- Delivered educational seminars on blockchain mechanics for internal teams and external partners.
- Wrote [accessible market reports](#) to expand industry understanding in the Vietnamese market.

❖ **Chainlink Community Advocate – Chainlink |** *Aug 2023 – Present*

- Act as a technical liaison, connecting Web3 projects with Chainlink Labs for service integration.
- Organise community and developer meetups and lead educational initiatives to drive the adoption of decentralised oracle networks, especially for Vietnamese and Australian communities..
- Feature as one of the most active advocate in the community program on [Chainlink webpage](#).

ACADEMIC & RESEARCH EXPERIENCE

- ❖ **Post-doctoral Fellow & Technical Officer RMIT University & University of Melbourne |** *May 2019 – Dec 2024*
  - **Data analysis:** Designed experiments and analysed complex datasets to support high-level research projects.
  - **Project management:** Supervised PhD students, ensuring adherence to strict project timelines and research standards.
  - **Procedure documentation:** Prepared technical training documents and trained users on scientific instruments.
  - **Funding:** Assisted in writing research proposals that secured government and industry funding.
  - **Media impac**t: Published research on "Micro-spikes for Superbugs", which was featured in [ScienceDaily](#) and [IFLScience](#).

EDUCATION

- ❖ **PhD in Applied Physics, at RMIT University, Melbourne |** *May 2019 – Dec 2022*
  - **Major:** Biophysics and Nano-material science..
  - **Achievement:** Full scholarship granted by ARC Research Hub for Australian Steel Manufacturing.
- ❖ **BSc in Biotechnology at International University – VNU, Vietnam |** *Sep 2011 – Sep 2015*
  - **Achievement**: Mitacs Globalink Research Internship Award at Simon Fraser University, Canada.

EDUCATION KEY SKILLS & TOOLS

- **Research:** Protocol architecture analysis, whitepaper/technical writing, competitor mapping, tokenomics research, solution architect.
- **Business:** Grant writing, strategic planning, partnership development, technical sales, community building, and marketing content strategy.
- **Programming language:** Python and SQL for data analysis and visualisation.

AWARDS & RECOGNITION

- **Global Talent Visa (Australia):** Granted for an internationally recognised record of exceptional achievement in the Health Industries.
- **Conference Speaker:** Panelist at SEABW 2025 (Bangkok) and Ethereum Vietnam 2025, discussing blockchain interoperability alongside speakers from Chainlink, Uniswap, and Manta Network.
- **Creative Idea Prize**: 2nd National Prize (Vietnam), "Hanh Trinh Vi Khat Vong Viet" Creative Idea Competition.

ENTREPRENEURIAL EXPERIENCE

Co-founder HIA Corner (F&B brand) | *Nov 2017 – Apr 2019*

- Founded and scaled a business to 2 stores within 2 years. Led marketing strategies that drove 50% sales growth in the first year before exiting to pursue a PhD.