

## LAB 2. Management Information Systems

### 2.1 Achieving Competitive Advantage with Information Systems

- **Watch the video clip:**  
Celonis Tops \$11 Billion Valuation with New Round of Funding  
Go to: <https://www.youtube.com/watch?v=p3AllvSTn4o>
- **Hands-on MIS projects:**
  - Read and complete the project 3-8 in the textbook (page 140)
  - Read and complete the project 3-9 in the textbook (page 140)
  - Read and complete the project 3-10 in the textbook (page 141)
  - Read and complete the project 3-11 in the textbook (page 141)

### 2.2 IBM Expands Cloud to Daimler

- **Watch the video clip:**  
IBM Expands Cloud to Daimler  
Go to: <https://www.youtube.com/watch?v=ZFZrUg7gy3E&t=21s>
- **Hands-on MIS projects:**
  - Read and complete the project 5-8 in the textbook (page 218)
  - Read and complete the project 5-9 in the textbook (page 218-219)
  - Read and complete the project 5-10 in the textbook (page 219)
  - Read and complete the project 5-11 in the textbook (page 219)

### Textbook:

- Kenneth C. Laudon, Jane P. Laudon, Carol Guercio Traver - **Essentials of Management Information Systems**, 15<sup>th</sup> Edition, Pearson, 2024.