COST FUNCTIONS IN FUZZY ANALYSIS CLUSTERING

Paul Huggins

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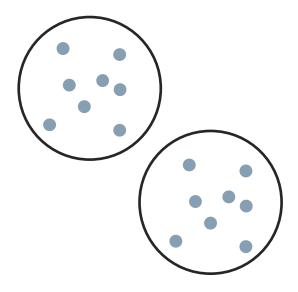
01	BASIC IDEA
	What is it?

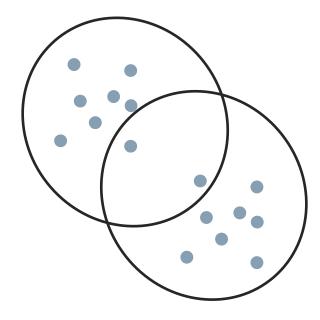
- 02 METHODOLOGY

 How does a Cost Function work?
- VISUALIZING THE PROCESS
 Visual clustering & Example
- O4 APPLICATION
 Use Cases

BASIC IDEA

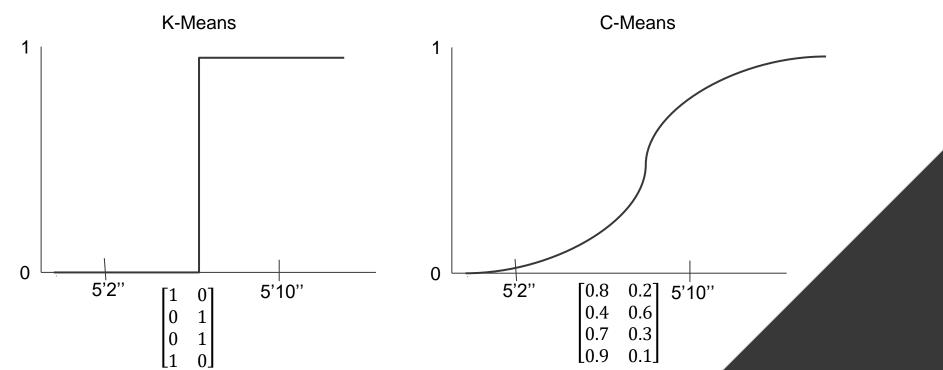
- Fuzzy C-means clustering is a soft clustering algorithm where a data point can be assigned to more than one cluster using membership values.
- In simple terms, the objective (cost) function is a correctional function that measures the quality of the clustering by analyzing how wrong the cluster designations are.
- The process of clustering is to optimize this objective function.
- It is a weighted average of cluster variances, with weights that are proportional to cluster size in terms of the number of points.





MEMBERSHIP FUNCTION

- What is the membership value for each data point to each cluster?
 - o Falls between 0 to 1.



FUZZY LOGIC

- In standard binary problems, a statement is either True or False... there is no in-between.
- Using fuzzy logic.. A statement can be True with an associated membership value and False with an associated membership value.

BASIC CONCEPTS

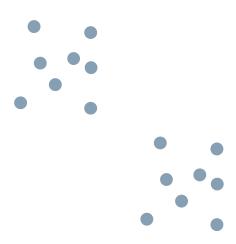
$$0 \le u_{ij} \le 1 \quad \forall \quad u_{ij}$$

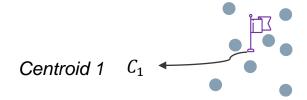
Membership Value for each point

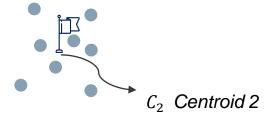
$$\sum_{j=1}^{C} u_{ij} = 1 \quad \forall \quad c = 1, 2, ..., n$$

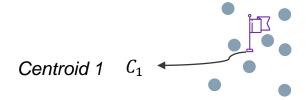
Cluster level summation

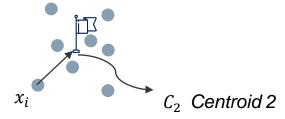
$$0 < \sum_{i=1}^{n} u_{ij} < n \quad \forall \quad j = 1, 2, ..., c$$
 Point level summation

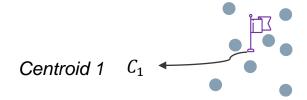


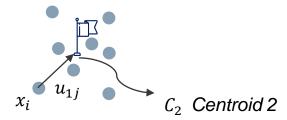


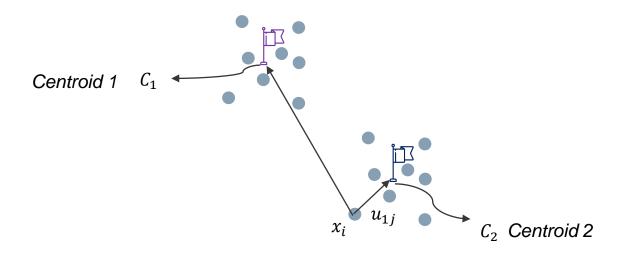


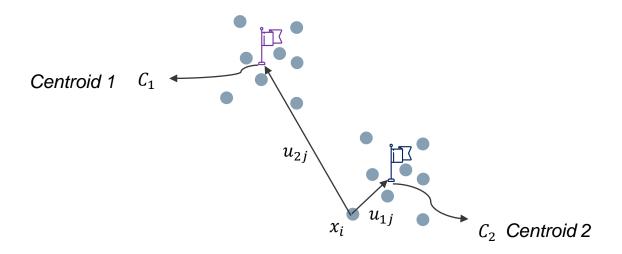


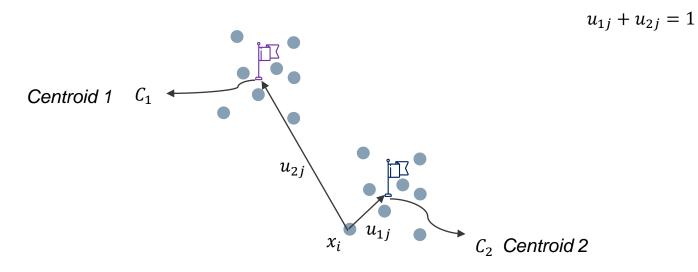


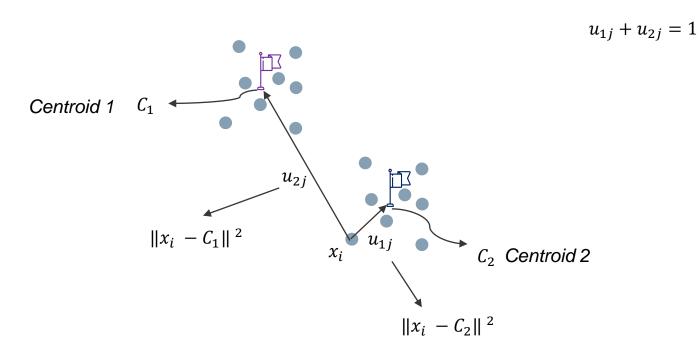












TRIANGLE INEQUALITY

$$||x_{i} - C_{1}||^{2} = \langle x_{i} - C_{1}, x_{i} - C_{1} \rangle$$

$$= ||x_{i}||^{2} - \langle x_{i}, C_{1} \rangle - \langle C_{1}, x_{i} \rangle - ||C_{1}||^{2} \text{ where } \langle C_{1}, x_{i} \rangle = \langle \overline{x_{i}, C_{1}} \rangle$$

$$= ||x_{i}||^{2} - 2Re\langle x_{i}, C_{1} \rangle - ||C_{1}||^{2}$$

$$\leq ||x_{i}||^{2} - 2|\langle x_{i}, C_{1} \rangle| - ||C_{1}||^{2}$$

$$\leq ||x_{i}||^{2} - 2||x_{i}|| ||C_{1}|| - ||C_{1}||^{2}$$

$$= (||x_{i}|| - ||C_{1}||)^{2}$$

Taking the square roots gives the triangle inequality

$$||x_i - C_1|| \le ||x_i|| - ||C_1||$$

OBJECTIVE (COST) FUNCTION

$$J_{m}(u_{ij}, c_{i}) = \sum_{i=1}^{N} \sum_{j=1}^{C} u_{ij}^{m} ||x_{i} - C_{j}||^{2}$$

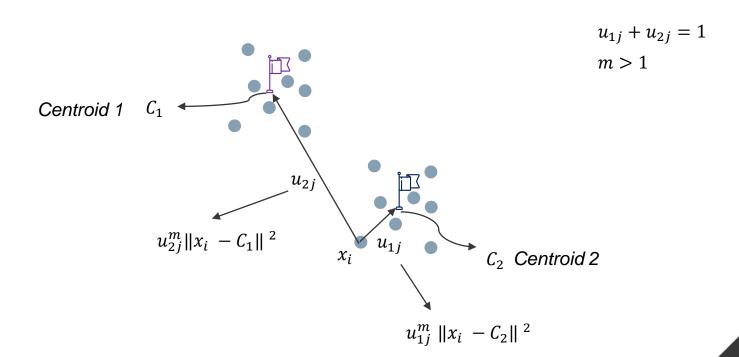
$$\sum_{i=1}^{1} u_{i1} = u_{1,1} + u_{2,1} = 1$$

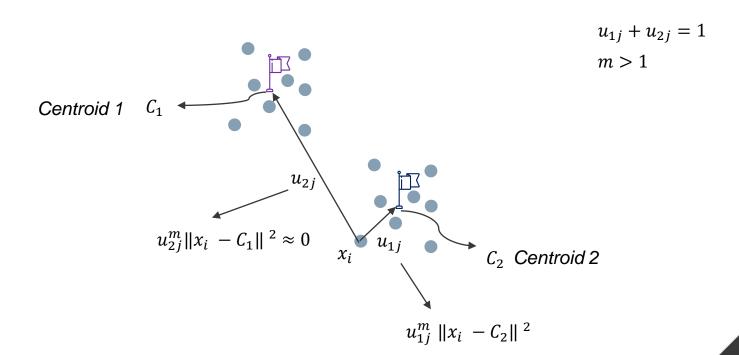
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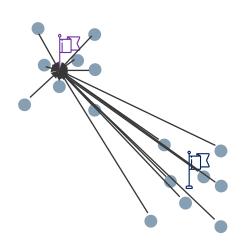
$$\sum_{i=1}^{N} u_{iN} = u_{1,N} + u_{2,N} = 1$$

Let m > 1

$$V_i = \frac{\left(\sum_{u=1}^n x_i * u_{ij}^r\right)}{\left(\sum_{i=1}^n u_{ii}^r\right)} \quad j = 1, 2, ..., c$$

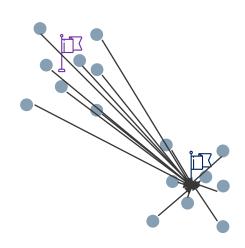






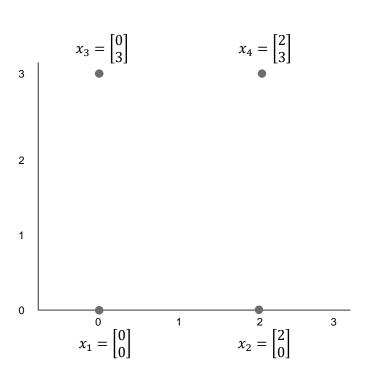
$$u_{1j} + u_{2j} = 1$$
$$m > 1$$

$$\sum_{i=1}^{N} u_{1j}^{m} \|x_{i} - C_{1}\|^{2} = u_{1,1}^{m} \|x_{1} - C_{1}\|^{2} + u_{1,2}^{m} \|x_{2} - C_{1}\|^{2} + \dots + u_{1,N}^{m} \|x_{N} - C_{1}\|^{2}$$

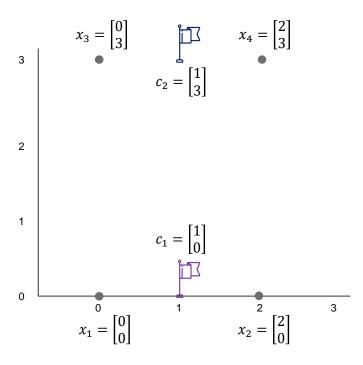


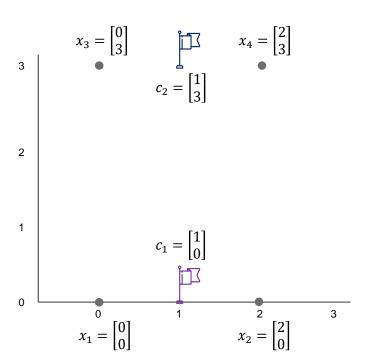
$$u_{1j} + u_{2j} = 1$$
$$m > 1$$

$$\sum_{i=1}^{N} u_{1j}^{m} \|x_{i} - C_{2}\|^{2} = u_{1,1}^{m} \|x_{1} - C_{2}\|^{2} + u_{1,2}^{m} \|x_{2} - C_{2}\|^{2} + \dots + u_{1,N}^{m} \|x_{N} - C_{2}\|^{2}$$

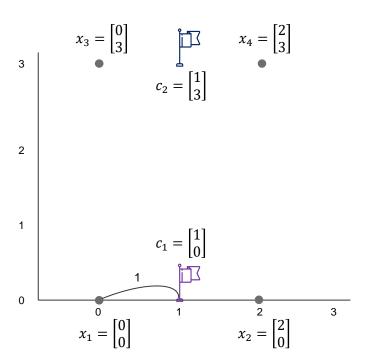


$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_i - C_j\|^{2}$$



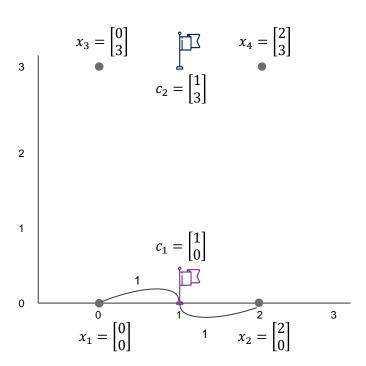


$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^m \|x_i - C_j\|^2$$
$$= u_{1,1}^m \|x_1 - C_1\|^2 + u_{1,2} \|x_2 - C_1\|^2$$



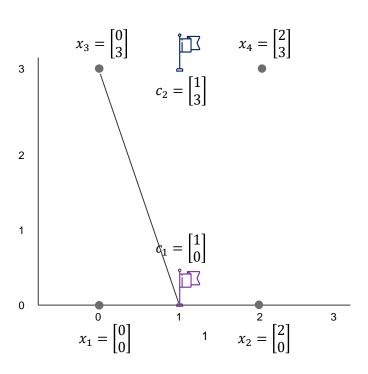
$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_i - C_j\|^{2}$$

$$= u_{1,1}^{m} \|x_1 - C_1\|^{2} + u_{1,2} \|x_2 - C_1\|^{2}$$



$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^m \|x_i - C_j\|^2$$

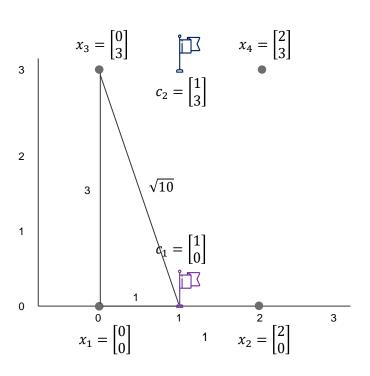
$$= u_{1,1}^m \|x_1 - C_1\|^2 + u_{1,2} \|x_2 - C_1\|^2$$



$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^m \|x_i - C_j\|^2$$

$$= u_{1,1}^m \|x_1 - C_1\|^2 + u_{1,2} \|x_2 - C_1\|^2$$

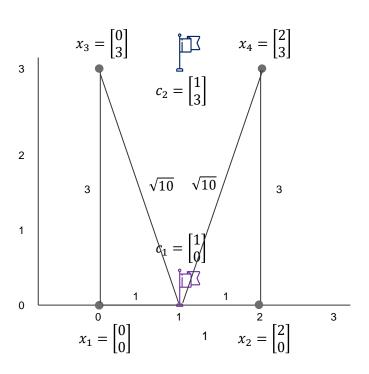
$$+ u_{1,3}^m \|x_3 - C_1\|^2 + u_{1,4} \|x_4 - C_1\|^2$$



$$J(\mathbf{u}_{ij}, \mathbf{c}_{i}) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_{i} - C_{j}\|^{2}$$

$$= u_{1,1}^{m} \|x_{1} - C_{1}\|^{2} + u_{1,2} \|x_{2} - C_{1}\|^{2}$$

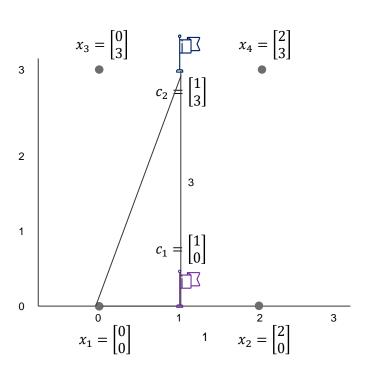
$$+ u_{1,3}^{m} \|x_{3} - C_{1}\|^{2} + u_{1,4} \|x_{4} - C_{1}\|^{2}$$



$$J(\mathbf{u}_{ij}, \mathbf{c}_{i}) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_{i} - C_{j}\|^{2}$$

$$= u_{1,1}^{m} \|x_{1} - C_{1}\|^{2} + u_{1,2} \|x_{2} - C_{1}\|^{2}$$

$$+ u_{1,3}^{m} \|x_{3} - C_{1}\|^{2} + u_{1,4} \|x_{4} - C_{1}\|^{2}$$

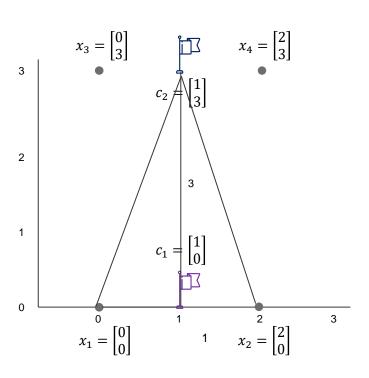


$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_i - C_j\|^{2}$$

$$= u_{1,1}^{m} \|x_1 - C_1\|^{2} + u_{1,2} \|x_2 - C_1\|^{2}$$

$$+ u_{1,3}^{m} \|x_3 - C_1\|^{2} + u_{1,4} \|x_4 - C_1\|^{2}$$

$$+ u_{2,1}^{m} \|x_1 - C_2\|^{2} + u_{2,2} \|x_2 - C_2\|^{2}$$

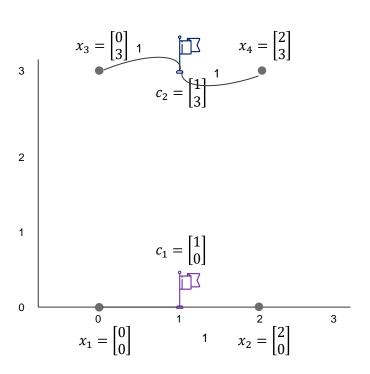


$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^m \|x_i - C_j\|^2$$

$$= u_{1,1}^m \|x_1 - C_1\|^2 + u_{1,2} \|x_2 - C_1\|^2$$

$$+ u_{1,3}^m \|x_3 - C_1\|^2 + u_{1,4} \|x_4 - C_1\|^2$$

$$+ u_{2,1}^m \|x_1 - C_2\|^2 + u_{2,2} \|x_2 - C_2\|^2$$



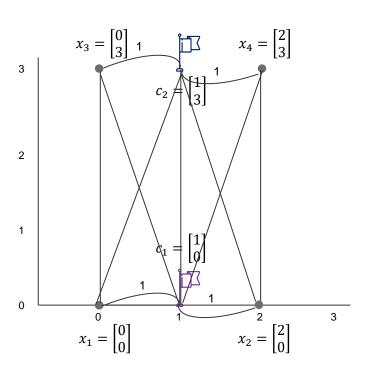
$$J(u_{ij}, c_i) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_i - C_j\|^{2}$$

$$= u_{1,1}^{m} \|x_1 - C_1\|^{2} + u_{1,2} \|x_2 - C_1\|^{2}$$

$$+ u_{1,3}^{m} \|x_3 - C_1\|^{2} + u_{1,4} \|x_4 - C_1\|^{2}$$

$$+ u_{2,1}^{m} \|x_1 - C_2\|^{2} + u_{2,2} \|x_2 - C_2\|^{2}$$

$$+ u_{2,3}^{m} \|x_3 - C_2\|^{2} + u_{2,4} \|x_4 - C_2\|^{2}$$



$$J(u_{ij}, c_{i}) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_{i} - C_{j}\|^{2}$$

$$= u_{1,1}^{m} \|x_{1} - C_{1}\|^{2} + u_{1,2} \|x_{2} - C_{1}\|^{2}$$

$$+ u_{1,3}^{m} \|x_{3} - C_{1}\|^{2} + u_{1,4} \|x_{4} - C_{1}\|^{2}$$

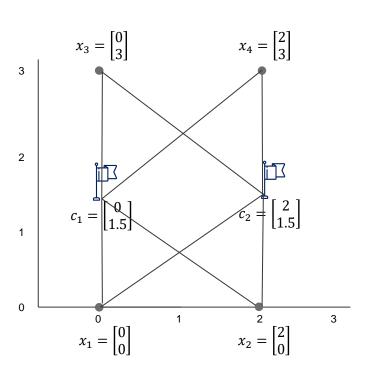
$$+ u_{2,1}^{m} \|x_{1} - C_{2}\|^{2} + u_{2,2} \|x_{2} - C_{2}\|^{2}$$

$$+ u_{2,3}^{m} \|x_{3} - C_{2}\|^{2} + u_{2,4} \|x_{4} - C_{2}\|^{2}$$

$$= 1u_{1,1}^{m} + 1u_{1,2}^{m} + 10u_{1,3}^{m} + 10u_{1,4}^{m}$$

$$+ 10u_{2,1}^{m} + 10u_{2,2}^{m} + 1u_{2,3}^{m} + 1u_{2,4}^{m}$$

$$= 44$$



$$J(u_{ij}, c_{i}) = \sum_{j=1}^{K} \sum_{i=1}^{N} u_{ji}^{m} \|x_{i} - C_{j}\|^{2}$$

$$= u_{1,1}^{m} \|x_{1} - C_{1}\|^{2} + u_{1,2} \|x_{2} - C_{1}\|^{2}$$

$$= u_{1,3}^{m} \|x_{3} - C_{1}\|^{2} + u_{1,4} \|x_{4} - C_{1}\|^{2}$$

$$+ u_{1,3}^{m} \|x_{3} - C_{1}\|^{2} + u_{2,2} \|x_{2} - C_{2}\|^{2}$$

$$+ u_{2,1}^{m} \|x_{1} - C_{2}\|^{2} + u_{2,2} \|x_{2} - C_{2}\|^{2}$$

$$+ u_{2,3}^{m} \|x_{3} - C_{2}\|^{2} + u_{2,4} \|x_{4} - C_{2}\|^{2}$$

$$= 3u_{1,1}^{m} + 6.25u_{1,2}^{m} + 3u_{1,3}^{m} + 6.25u_{1,4}^{m}$$

$$+ 6.25u_{2,1}^{m} + 3u_{2,2}^{m} + 6.25u_{2,3}^{m} + 3u_{2,4}^{m}$$

$$= 37$$

NOW WHAT

- Two paths to take once the cost function has been minimized.
 - Set the maximum membership value to 1 for each point. This turns the fuzzy clustering into a hard clustering were values are 0 and 1.
 - Allows the use of overlapping clusters since the same point has membership values for each cluster.
 - We don't want to always say that a point is assigned to a particular cluster 100% of the time.
 - We might not want to force a point to a singular cluster... knowing that a point can be associated with multiple clusters can be helpful.