

HUNG TRUONG

(347) 422-4279 | hung.truong@nyu.edu | <https://www.linkedin.com/in/hung-truong-155041191/>

EDUCATION

New York University | Tandon School of Engineering

New York, NY

B.S. Business & Technology Management, Minor in Integrated Design & Media

May 2024

- **Cumulative GPA:** 3.9 / 4.0 - Dean's List all semesters
- **SAT:** 1490 (Math: 800 Reading/Writing: 690)
- **Relevant coursework:** Financial Accounting, Advanced Corporate Finance, Microeconomics, Data Analysis, Project Management

PROFESSIONAL EXPERIENCE

Viet Dragon Securities

Ho Chi Minh City, Vietnam

Investment Banking Intern

Jun 2023 - Aug 2023

- Prepared a teaser and information memorandum on a leading I.T solutions provider deal valued over \$20MM
- Compiled a list of 5 acquisition opportunities in the semiconductors distribution industry for a Japanese firm
- Assisted senior bankers in the due diligence process by ensuring updated financial information in the models

AIA Group Ltd.

Ho Chi Minh City, Vietnam

Agency Marketing Intern

Jun 2022 - Aug 2022

- Developed marketing communication plans and media content for the launch campaign of AIA One Billion
- Oversaw and successfully grew the membership of 2 Facebook groups for distribution partners by 40%
- Analyzed marketing reports on customer data to propose wireframes for new website of AIA Nest, increasing the click-through page by 15% on featured services

LEADERSHIP & ACTIVITIES

Vietnamese Student Association

New York, NY

Director of Logistics

Oct. 2022 - Present

- Develop and implement an inventory management Excel spreadsheet, reducing annual expense by 20%
- Lead a dedicated team of 7 members to ensure timely arrivals and proper equipment setup for club events
- Maintain key relationships with internal and external vendors, securing up to \$1,000 annually in inventory

SOS Children's Village

Ho Chi Minh City, Vietnam

Volunteer Tutor

Jun 2020 - Aug 2021

- Designed and implemented a unique English curriculum to teach a group of 8 orphans every weekend
- Coordinated with camp director to organize engaging events and reach out for sponsorship opportunities
- Utilized Excel to manage the orphanage's income and expenditures, ensuring efficient resource allocation

ADDITIONAL INFORMATION

Skills: Proficient in Microsoft Excel, Word, and Powerpoint, Facebook Ads, Salesforce

Certifications: Excel Essential Training (LinkedIn), TOEFL iBT (110/120)

Languages: Vietnamese (native), English (professional proficiency), French (novice)

Interests: Soccer, Badminton, Investing, Poker, Reading, Karaoke, Travelling, Fragrance-collecting, Escape Room