# **USC** Viterbi

# School of Engineering

### CitiBike Data Analytics

- <a href="https://phumphri.github.io/CitiBike/">https://phumphri.github.io/CitiBike/</a>
- <a href="https://humphries-citibike.herokuapp.com/">https://humphries-citibike.herokuapp.com/</a>

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### **Project Description**

CitiBike provides five years of ride history in raw, csv format.

This data is analyzed and presented to the end user in the following steps:

- Data Acquisition
- Data Modeling
- Data Access
- Data Visualization.

#### **Timeframe**

The project was completed in two weeks. An existing project was used as a framework, allowing the inclusion of additional features.

#### **Tech Used**

- Database Server: Postgres hosted by Amazon Web Services (AWS).
- Application Server: Heroku server hosting a python/flask application.
- Visualization Server: Tableau Public
- Performance: Materialized views used to perform selection, projection, and aggregation.
- Decompose: statsmodels.tsa.seasonal
- Regression: sklearn.linear\_model

## Challenges

- The 60 files did not have a consistent naming scheme.
- The 60 files had different structures.
- The 60 files resulted in a database with 60 million rows.