



# RÉSUMÉ

## Operation Executive

*I'm a potential marketer with nearly 2 years of experience. Eager to learn by leadership and contribute recommendations. People will always find me a dynamic, sociable and supportive teammate. i Handled 90% of Graphic Design Marketing materials which improved 55% social engagement.*

VO HANH TRAM ANH

31- 10 - 1996

### CONTACT

D7, HCMC  
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### EXPERTISE

Problem Solving

Critical thinking

Time management

Multi-tasked

### EDUCATION

University of Finance - MKT

IIG

2014-2018

2022

### LANGUAGE

Vietnamese

English

Chinese

★★★★★

★★★★☆

★★★☆☆

12/2022 - Present

#### Freelancer Graphic Designer

Design graphic publications: Logo, brand identity, business cards, posters, leaflets, standee, banners

SAS

10/2021 - 12/2022

#### Community Collaborator

- Graphic Designer: Design 15+ social media assets/week
- Content Marketing:

Create monthly Marketing plan (3 posts/week )

Manage and Seed content publishing for various platforms

Work with designers and team members on providing multimedia content

- Business Development Executive:

Find potential customers, Build & Maintain relationship with them

Negotiate agreements and consult about services

Participate in brainstorming, office activities, staff meetings, and client meetings;

WASHUP

05/2021 - 10/2021

#### Freelancer Content Marketing Executive

Create monthly Marketing plan

Manage and Seeding content publishing for various platforms

Work with designers and team members on providing multimedia content

VNETWORK

02/2021 - 05/2021

#### Intern Social Media Marketing

Create SEO content & Design social media (5+ assests/week)

TOOLS



Canva



Adobe Illustrator



Figma



Adobe Photoshop

PORTFOLIO

PLEASE SCAN!!!!

