# Google Advanced Data Analytics Capstone

**Project proposal**

**Salifort Motors project proposal**

## **Overview**

*Salifort Motors is seeking a method to use employee data to gauge what makes them leave the company.*

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| **Milestones** | **Tasks** | **PACE stages** |
| **1** | **Understand the business scenario and define the problem** | **Plan** |
| **2** | **Data exploration and data cleaning** | **Plan, Analyze** |
| **3** | **Determine which models are most appropriate** | **Analyze,Construct** |
| **4** | **Construct the model** | **Construct** |
| **5** | **Confirm model assumptions** | **Analyze, Construct** |
| **6** | **Evaluate model results** | **Analyze** |
| **7** | **Interpret results and share actionable steps with stakeholders** | **Execute** |