

NGUYEN TAT PHUOC

PRODUCT DESIGNER

1989

Male

0947 278 800

nguyentatphuocmt@gmail.com

Go Vap Dist, Ho Chi Minh City

https://phuocnguyenportfolio.github.io

SKILLS

<u>Hard:</u>

Product Design

UI/UX Design

Wireframing

User Research & Testing

User Flows

Interaction Design

Responsive Design

Visual Design

Data Analysis

Soft:

Interpersonal skill
Team Work & Leadership
Empathy

Design Tools:

Figma, Dreamweaver
Adobe creative suite (AI, PS, ID, Lr...)
Video Editing

HTML, CSS, Javascript...

ABOUT ME

I am a Product Designer with over 4 years of experience in designing digital products, passionate about creating innovative and effective user experiences. My goal is to contribute to the development of products by combining creativity with empathy for user needs, aiming to boost business performance and enhance customer satisfaction. At the same time, I strive to deliver efficiency to the company.

EDUCATION

MINDX TECHNOLOGY SCHOOL

2023

PRODUCT MANAGEMENT (PM)

Degree/Classification: Certificate - Excellent

*** Top excellent graduate projects

ARENA MULTIMEDIA VIETNAM

2020 - 2022

GRAPHIC DESIGN & DIGITAL PROCDUCT DESIGN (WEB/APP DESIGN)

Degree/Classification: DIM - Diploma In Multimedia (Aptech) - Distinction *** Top excellent graduate projects (Published content on school websites)

NHAT NGHE COMPUTER NETWORK TRAINING CENTER

2010 - 2011

MICROSOFT CERTIFIED SYSTEMS ADMINISTRATOR (MCSA)

Degree/Classification: Microsoft Certificate Professional - Excellent

HCMC UNIVERSITY OF AGRICULTURE AND FORESTRY

2007 - 2011

ENVIRONMENTAL MANAGEMENT

Degree/Classification: Bachelor of Engineering

WORK EXPERIENCE

SHINHAN BANK VIETNAM LIMITED

11/2022 - Present

SENIOR UI/UX DESIGNER

- Develop Design System, continuously champion the growth and adoption of the Design System, ensuring design consistency and seamless across all platforms.
- Develop wireframes, mockups, prototypes, and user-friendly interfaces for web and mobile platforms, ensuring alignment with business requirements.
- Conduct research and implement UI/UX design solutions for mobile app, internet banking platforms, and digital marketing campaigns.
- Analyze and create gamification concepts to boost user engagement and meet business goals, including game elements, game mechanics, and core loops.
- Constantly cooperate with internal teams and vendors to resolve issues and optimize UI/UX design to enhance user satisfaction.
- Manage the Customer Data Experience Platform (CDxP) and execute
 Omnichannel campaigns, continuously improving based on data insights.

OUTSTANDING PROJECTS

COMMERCIAL PROJECTS

- > SOL 3.0 | Mobile Banking App (For Individual customers - Go live)
- SOL Biz | Mobile Banking App (For Corporate customers - Under development)
- > Shinhan Internet Banking | Web App (Individual & Corp - Go live)
- KidZania.Shinhan | Webpages
 (A product collaboration between
 Shinhan Bank and KidZania Go live)
- > Gamification: Mini & Big game (Core & Meta game - Go live)

PERSONAL PROJECT

- Save | Lifestyle App
 (Arena Multimedia School Top excellent graduate projects)
- Universal Bridge | Laundry App (MindX Technology School -Top excellent graduate projects)

THANH THANH PHUOC CO.,LTD

DESIGN TEAM LEADER

- Lead the design team in ideating and executing visual content according to client requirements.
- Supervise, manage, and guide team members to ensure progress and the quality of work and projects.
- Manage and collaborate with partners/vendors to ensure the quality of outcomes meets client and project specifications.
- Coordinate with the sales team, conduct market analysis, and develop business plans.

ACECOOK VIET NAM JSC

12/2011 - 12/2020

ENVIRONMENT TEAM LEADER

- Control the processes and operational quality of the environmental treatment system within the company.
- Manage environmental protection efforts to ensure compliance with current legal regulations.
- Coordinate with departments to operate and maintain quality management systems such as ISO, OHSAS.

REFERENCES

Scan for more



ORTFOLIO





DIPLOMA IN MULTIMEDIA

This Credential is awarded to

	PHUOC NGUYEN TAT	
on the _2	25th day of the month of	May
in the year	2022 for successfully compl	eting the course
at the	ARENA-HCMC-8 APROTRA	IN Centre
with gr	rade* of Distinction .	

31-January-2023

Date of Issue

Authorized Signatory
on behalf of Board of Examiners



Issued by Aptech Limited,
Aptech House A-65 MIDC, Marol, Andheri (E), Mumbai - 400 093, India.

Grades

≥ 40% but < 60% : Pass

≥ 60% but < 75% : Credit

≥ 75% : Distinction

Sr. No. :

034535



PERFORMANCE STATEMENT

Graphic Design

NAME

: PHUOC NGUYEN TAT

ENROLLMENT NO

: Student1296966

CENTRE

: ARENA-HCMC-8 APROTRAIN

EXAMINATION DATE : 22-October-2021

Subjects:

*Grade

Concepts of Graphics and Illustrations, Typography Design, Digital Illustrations, Image Magic, Photography Concepts, Post Processing using Lightroom, Design for Print and Advertising, Page Design, Print Portfolio

Internal Test Marks	83
Objective Exam Marks	77
Project Marks	64
Overall Weighted Final Marks (out of 100) *	75

^{*}Overall Weighted Final Marks = 25% Internal Test Marks + 50% Objective Exam Marks + 25% Project Marks

24-June-2022

Date of Issue

Authorised Signatory

Distinction

Issued by Aptech Ltd.: Aptech House, A - 65 MIDC, Marol, Andheri (E), Mumbai - 400 093, India.

The students will be awarded Grade on the Overall Weighted Final Marks

Grades

≥ 40 % but < 60 % : Pass ≥ 60 % but < 75 % : Credit ≥ 75 % : Distinction

Note: To attain a PASS / CREDIT / DISTINCTION Grade, a student should achieve at least 40 % in each of the Components of the Examination.

ann

Sr. No.:

037194



PERFORMANCE STATEMENT

Web Design

NAME

: PHUOC NGUYEN TAT

ENROLLMENT NO

: Student1296966

CENTRE

: ARENA-HCMC-8 APROTRAIN

EXAMINATION DATE: 25-May-2022

Subjects:

Web Designing Concepts, Building Next Generation Websites, Web

Page Design, Web Animation using Animate CC, UI and UX for Responsive Web Design, UI Design, Bootstrap, Web Portfolio

*Grade	Distinction
Overall Weighted Final Marks (out of 100) *	84
Project Marks	84
Objective Exam Marks	77
Internal Test Marks	99

^{*}Overall Weighted Final Marks = 25% Internal Test Marks + 50% Objective Exam Marks + 25% Project Marks

31-January-2023

Date of Issue



Issued by Aptech Ltd.: Aptech House, A - 65 MIDC, Marol, Andheri (E), Mumbai - 400 093, India.

The students will be awarded Grade on the Overall Weighted Final Marks

Grades

≥ 40 % but < 60 % : Pass ≥ 60 % but < 75 % : Credit ≥ 75 % : Distinction

Note: To attain a PASS/CREDIT/DISTINCTION Grade, a student should achieve at least 40 % in each of the Components of the Examination.



NURTURING GLOBAL PIONEERS IN TECH



Certificate of completion

This acknowledges that

Nguyễn Tất Phước

has successfully completed the course of

Product Management for everyone

provided by MindX Technology School

Hanoi, 28/10/2023 Chief Executive Officer

Nguyen Thi Thu Ha