



# Phuong Nhan

## INFORMATION



Phuong Nhan (Lucette)



Graphic Designer | UI/UX Designer



Junior Affiliate RGD



[www.iamphuongnhan.com](http://www.iamphuongnhan.com)



[pnhandesigner@gmail.com](mailto:pnhandesigner@gmail.com)



+1 (905) 687 - 6398



Niagara Region, Ontario

## TOOLS & SKILLS

Adobe Creative Cloud Software  
(Photoshop, Illustrator, InDesign  
, Lightroom, XD, After Effects, Premiere Pro)

Microsoft Office  
(Word, Excel, Powerpoint)

Illustrate on Wacom and iPad's Procreate

UI/UX/Web Design

Coding (HTML, CSS, JavaScript)

Motion Graphic design

Social media and Marketing contents

Wix, Wordpress, Squarespace platforms

Sense of composition, typography

Design for both print and digital products

## Work Experience

### Freelance Graphic Designer

*Client Projects and College Projects*

2 years

- Design for clients such as Crystal Beach Market, Hill Beverage Co.
- Experience with different areas of specialization in Graphic Design (marketing, branding, motion design, infographic)
- Create multiple design applications (posters, menus, brochures, websites, videos, social media)
- Develop skills in softwares, and tastes in Design
- Communicate and collaborate constantly with clients
- Meet clients' design goals and Open to their feedbacks

### Sale Associates

*Kate Spade Outlet Collection*

4 months

- Ensure exemplary customer service and proactive client outreach
- Achieve individual sales goals and effective use of the selling skills
- Understand product knowledge and communicate the brand aesthetic, philosophy, lifestyle to the customer

### International Student Assistant

*Niagara College International Office*

1 year

- Expert on college services and resources available
- Frontline response for information inquiries
- Connect students to departments/support center
- Assist during orientation, campus tours, and social events

### Starbucks's Barista

*Starbucks Vietnam*

1 year

- Prepare/ Serve products to customers
- Assist with inventory documentation
- Cashier role—Take orders and process all POS transactions
- Deep clean and maintain Mastrena espresso machine and bakery oven

### Restaurant Hostess

*San Fu Lou Vietnam (Cantonese Restaurant)*

1 year

- Organize reservations, available tables/ Greet customers
- Introduce the menu, new dishes, promotions to customers
- Support servers in rush hours
- Train new employees



# Phuong Nhan

## QUALIFICATIONS

Ability to organize and prioritize task

Come up with ideas independently

Up-to-date technology and design trends

Interest and ability to teamwork

Follow policies and constructive criticism

Work in fast-paced environments

Consistently punctual and ready to work

Excellent customer service performance

## REFERENCES

### Academic references

#### Gregory Smith

Professor (Typography, Thesis)

[gsmith@niagaracollege.ca](mailto:gsmith@niagaracollege.ca)

(905) 735-2211 ext. 7611

#### Ian McDonald

Professor (Web Design)

[imcdonald@niagaracollege.ca](mailto:imcdonald@niagaracollege.ca)

(905) 735-2211 ext. 7628

### Professional references

#### Linsey Queen

Kate Spade's Store Manager

(905) 322-0333

#### Michelle Silk

Niagara College's

International Student Services Coordinator

[msilk@niagaracollege.ca](mailto:msilk@niagaracollege.ca)

905-735-2211 ext. 7005

## Education

### Niagara College (2019–2021)

Graphic Design Advanced Diploma

Average: 90% – Graduate with Niagara Scholar Award

### Ho Chi Minh Banking University (2016–2018)

Financial and Banking Major

## Awards

### Academic Awards at Niagara College

International Students Academic Scholarship (2021)

Niagara Scholar (2021)

President's Honour Roll (2019, 2020)

### Professional Awards

Staff of the Month at Starbucks

Best Customer Service in Gala Dinner Year End at San Fu Lou Restaurant

## Voluntary Activities

### Participant in Focus Group

Invited by more than 10 market research agencies to contribute ideas and feedbacks on products and commercials of *Coca-Cola*, *Pepsi*, *Kotex*, *Adidas*, *Lays*, *Dairy Queen*, *Abott*, etc.

### Niagara College

College Student Events Volunteer

Orientation Leader