



Lucette Nhan

INFORMATION



Phuong Nhan (Lucette)



Graphic Designer | UI/UX Designer



Junior Affiliate RGD



@pnhan.design (portfolio profile)



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+1 (905) 687 - 6398



Niagara Region, Ontario

TOOLS & SKILLS

Adobe Creative Cloud Software
(Photoshop, Illustrator, InDesign)

UI/UX/Web Design Software (Figma
, Adobe XD)

Coding (HTML, CSS, JavaScript)

Understanding of Responsive Design,
User-Centered Design principles,
Human-Computer Interaction

WordPress platform
Sitemaps, Wireframes, and Prototypes

Knowledge of Typography, Colour and
other Design principles

Brand Identity | On-brand Conceptualize,
Storyboards and Mock-ups

Social Media and Marketing
contents/campaigns (Reels, GIFs, Emails)

3D Modeling Design Software (Blender)

Illustrate on Wacom and iPad's Procreate

Work Experience

Gibbys Electronic Supermarket

In-house Web/Graphic Designer

1.5 years

- Design landing pages on Gibbys Website, for sale events, for product categories, for Brands such as: LG, SONY, SAMSUNG, SONOS, etc.
- Redesign and Prototype Gibbys Website Navigator, Homepage, Product Shopping Page, Custom Install Page, Top Deal Page, etc.
- Work with the Web Developers to implement designs onto Wordpress
- Collaborate with Brand Managers to prepare for promotions and get design assets from Brand Portals.
- As an Art director, give out ideas and concepts for the photographer to do product shootings. Then use them to produce on-brand designs
- Design Print ADs that were published weekly on Toronto Sun, National Post, Saint Catharines Standard, Welland Tribune, and other presses
- Design logos, emblems, flyers, brochures, catalogues, presentations, store banners, digital AD banners (on Google Ads, news websites, etc.)

Freelance

Graphic Designer

1 year

- Design for clients such as Crystal Beach Market, Hill Beverage Co.
- Experience with different areas of specialization in Graphic Design (marketing, branding, motion design, infographic)
- Create multiple design deliverables (posters, menus, brochures, websites, videos, social media)
- Develop skills in softwares, and tastes in Design
- Communicate and consult constantly with clients
- Meet clients' design goals and Open to their feedbacks

Kate Spade Outlet Collection

Sale Associate

4 months

- Ensure exemplary customer service and proactive client outreach
- Achieve individual sales goals and effective use of the selling skills

Niagara College International Office

International Student Assistant

1 year

- Expert on college services and resources available
- Frontline response for information inquiries
- Assist during orientation, campus tours, and social events



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QUALIFICATIONS

Curiosity and Passion for Web/UX/UI Design
Meticulous attention to detail
Ability to manage and prioritize projects
Interest and Ability to teamwork
Work in a Fast-paced environment
Strong communication and interpersonal skills
Open to different perspectives, ideas, feedbacks
Innovative and Effective solution giver
Fast learner | Proactive to new knowledge
Up-to-date technology and design trends

REFERENCES

Professional references

Jonny Ohlsson

Marketing Manager
johlsson@gibbyesm.ca
(905) 745-4521

Rod Hebert

Owner/General Manager
rhebert@gibbyesm.ca
(866) 696-7189

Academic references

Gregory Smith

Professor (Typography, Thesis)
gsmith@niagaracollege.ca
(905) 735-2211 ext. 7611

Ian McDonald

Professor (Web Design)
imcdonald@niagaracollege.ca
(905) 735-2211 ext. 7628

Education

Niagara College (2019–2021)

Graphic Design Advanced Diploma
GPA: 90/100 – Graduate with Niagara Scholar Award

Ho Chi Minh Banking University (2016–2018)

Financial and Banking

Awards

Academic Awards at Niagara College

International Students Academic Scholarship - GPA: 95/100 (2021)
Niagara Scholar (2021)
President's Honour Roll (2019, 2020)

Professional Awards

Staff of the Month at Starbucks
Best Customer Service in Gala Dinner Year End at San Fu Lou Restaurant

Voluntary Activities

Participant in Focus Group

Invited by more than 10 market research agencies to contribute ideas and feedbacks on products and commercials of Coca-Cola, Pepsi, Kotex, Adidas, Lays, Dairy Queen, Abott, etc.

Niagara College

College Student Events Volunteer
Orientation Leader