



Portfolio

Phuong Nhan

Graphic Designer | UI/UX designer | Illustrator

Saint Catharines, ON

+1 (905) 687 6398

pnhandesigner@gmail.com

iamphuongnhan.com

@phuong.317 on

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Project 01

Self-directed Project

Poster Design Illustration

11.75"x16.5"

Creating an illustration for Air Canada. Using their flights and destinations, the task is creating visual representations of why customers want to use their brand above all others.

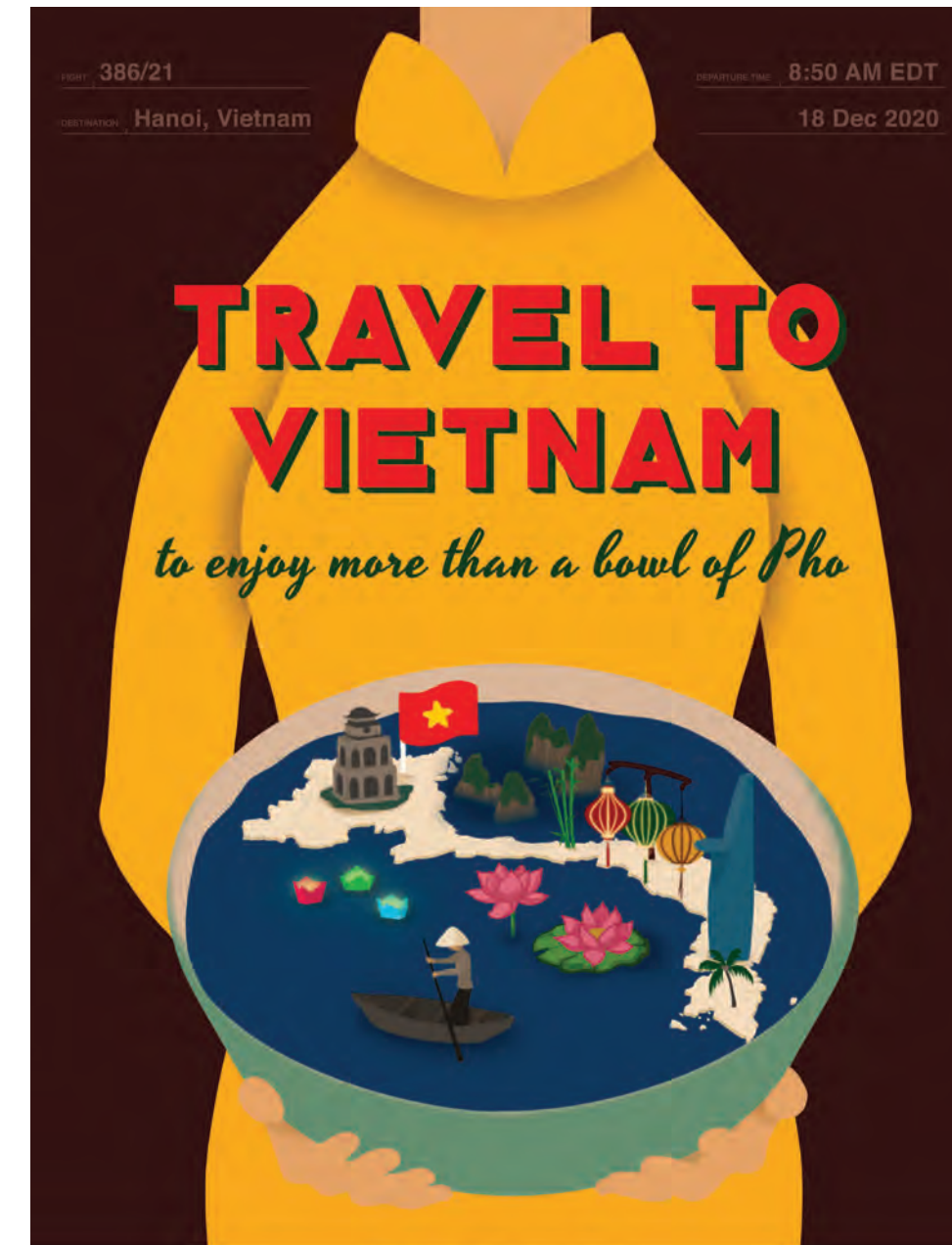
The subject is the country of destinations – Vietnam. Focus on Vietnam's famous specialties and landmarks in order to boost the traveling as well as the Air Canada considerations to customers.

Phuong Nhan
iamphuongnhan.com

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Air Canada Advertising Illustration

Illustration of Vietnam Map and landmarks of each area



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Project 04

Self-directed Project
Web Design
Brand Identity

Ontario Wildlife Rescue Website Redesign

Ontario Wildlife Rescue Organization is an organization I see potential to chose to redesign their website. Ontario Wildlife Rescue website should have functions that a typical nonprofit organization about

animals rescuing have. The requirements are pulling the content from the original site only, the structure and approach should be created by myself, bringing a new perspective that is unique.



Project 03

Self-directed Project

Web Design
Brand Identity
Illustration

Designing a website of an online community for Ontario college students. The provincial community – a place where students can be helped with basic needs, can make connections with others. There are also forums for them to share about programs, school supplies, hobbies, and many more topics. The community site will also have a page to redeem points, students can use points to redeem for gift cards, vouchers at different stores.

Ontario College Student Community

4 versions of logo



Logo with Wordmark

OCSC Ontario Community of College Students



Project 04

Self-directed Project
2560 x 1440px

Motion Graphic
Typography

Tim Hortons Kinetic Typography Video

Tim Hortons –Canada Video was the one I chose to apply motion graphic techniques in After Effect to create a Kinetic Typography piece based on a speech/narration sound clip.



Project 05

Self-directed Project

Illustration
Book Design

Dust Jacket: 47.25cm x 21cm (WxH)

I created a narrative illustration for one of my favourite book – Me Before You, the design including the book cover and the dust jacket. I chose digital medium and the illustration was done in Procreate on iPad.



Me Before You Book Cover Redesign



Project 06

Canada Post Stamp Design

Self-directed Project

Stamp Design
Stationery Design

Letter: 7.6" x 4.5" (WxH)
Booklet: 17cm x 9.5cm (WxH)

Using different kind of approaches to apply on illustrating a symbol of Canada – the Great Blue Heron. From there, I combined background of colors or photos to create a symbolic collection for Canada Post.



Project 07

Space Chefs from Space Logo Redesign

Self-directed Project

Logo Design

My Redesigned Logo



Working with students of Game Development Program at the college. I had chances to mKe some designs for their game such as web, poster ,and logo redesign. The original logo was their design so I offered to redesign the look of their logo, still remain the colors and the elements they need.

The Original Logo

