

# ANH DANG PHUONG

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## Summary

I am a Computer Science student planning to pursue minors in Economics and Statistics at University of Toronto, Canada. I am striving to not only be vertically specialized in technical skills but also be horizontally equipped with related Business and Data Science knowledge. It is me who always wants to self learn and explore the world, never gives up on what she is pursuing, and is eager to contribute for everyone's higher standards in any prospects of life.

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## Skills

- Python - R - Latex - C++ - Figma
  - Business Strategy - Budgeting - Marketing - Event Planning - Business Analysis
  - Canva - Photography - Adobe Lightroom - Adobe Premiere - Capcut - Microsoft Office
  - Communication - Time Management - Problem Solving - Critical Thinking - Creativity
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## Involvement

### Computer Science First-year Learning Community – Mentee – University of Toronto

*September 2023 - April 2024*

- Networked with peers, upper year students, and program coordinators.
- Became well-prepared for the upcoming study and career path.

### Senior Students' Project – Head of Public Relations – Tran Dai Nghia High School for the Gifted

*August 2022 - August 2023*

- Created marketing campaigns on media to boost reach and engagement. Once recorded up to 7.4k likes for a single post.
- Directed and produced "Peak hour" - a film project interviewing teachers and vendors to wish students success on their final exams. Received positive responses from the audiences.

### Specture Photography Club – Head of Public Relations – Tran Dai Nghia High School for the Gifted

*August 2021 - August 2022*

- Led a team of 5 members to craft captions for Facebook posts and scripts for a film project.
- Collaborated with other two clubs to organize a book donation event for orphaned children. Received more than 100 books within a week.

### Les Voyages Project – Founder

*July 2021 - February 2022*

- Administrated 45 members in 5 departments in the journey of promoting the world's every unique tradition.
  - Gained 273 responses in member recruitment application form, reached 3.8k likes on its official fanpage.
  - Acquired the drive for myself to attempt more leadership roles and become more accomplished.
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## Experience & Competitions

### Hack The Student Life – AWS & IEEE University of Toronto

*March 2024*

- Created a prototype of OakSpot, an application assisting students in finding compatible study spots and companions.

### Vietnam Unilever Future Leader's League – 2nd Runner-up – Unilever Vietnam

*September 2023*

- Solved a business case for Knorr by analyzing the market, defining our market campaign, and successfully pitched the deployment plan to all the judges.

### Uber Global Hackathon - Southeast Asian champion & Global Finalist - Crimson Education

*August 2022*

- Designed a prototype of AidShield - an application that keeps track of the patient's health and provides remote accessibility and support during the pandemic.

### Vietnam Economics Olympiads National Round - Consolation Prize

*July 2021*