

Coca Cola Sales Dashboard

1/2/2022

12/25/2022

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average total sale

data sorted by city

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Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	39.1%
Dasani Water	1,639,063	2890500	0.55	618,630	38.3%
Diet Coke	1,391,088	2872000	0.46	473,806	34.7%
Powerade	1,133,675	2042500	0.54	416,421	36.0%
Sprite	1,158,400	2588500	0.42	409,090	35.2%
Fanta	969,888	2100000	0.43	355,685	36.5%
Total	8,215,165	16482500	0.48	3,041,142	36.6%

Operating Profit Analysis

Key influencers Top segments



What influences Operating Profit to Increase ?

When...
....the average of Operating Profit increases by

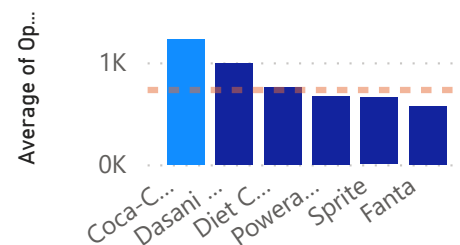
Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Sales by State

